



**The Most AWARDED
GREEK WATER in the world!**

SALES FOLDER

VISION

*Water is precious.
It determines our present and our future.*

Water is our Source of Life and from the first day of our operation, we have been moving towards a common vision: to be a hallmark for our reliability and the innovative products we offer both to the consumers who prefer us and the network of partners who trust us.

Our goal is THEONI SA to offer, at domestic and international level, the most precious gift of Nature in its most qualitative version.



You can find us on Facebook:
@theoninaturalmineralwater



& on Instagram:
@theoninaturalmineralwater_eng



You tube
@THEONINaturalMineralWater





WHO WE ARE

BOTTLED AT THE SOURCE!

THEONI natural mineral water is the only Greek Natural Mineral Water originating from a natural spring (Goura Spring) at an altitude of 1100m., in the Agrafa mountains, in Karditsa, Greece.

In this pristine environment, that is far removed from any type of human activity, it is immediately bottled from the source, without any mixing, disinfection or processing.

In this way, it retains its natural properties that nominate it as the leading natural mineral water today with 100+ International Quality Awards.



Local legend has it that THEONI got its name from the nympe of the same name who, according to local legend, protects Goura Spring, where the water originates from.

According to the legend, when the nympe would hear the melodic sound of the shepherds' flute, the inhabitants of the area could see her dancing and singing.

She treated shepherds and wayfarers with the "magical" water of the spring, taking away their sorrows and offering them magical gifts.





A GIFT OF NATURE TO THE HUMAN BODY

Qualitative characteristics

Beneficial by nature! Natural Mineral Water THEONI is a gift of nature to the human body thanks to the qualitative characteristics that distinguish it.

THEONI is distinguished by its pH value of 8, ranking it an alkaline water with multiple benefits for the body.

It has relatively low hardness and ultra low sodium content, while Nitrites/Nitrates concentrations are so low that are not even detected most of the times.

It also contains calcium and has an excellent composition of mineral salts, which synthesize its unique taste.

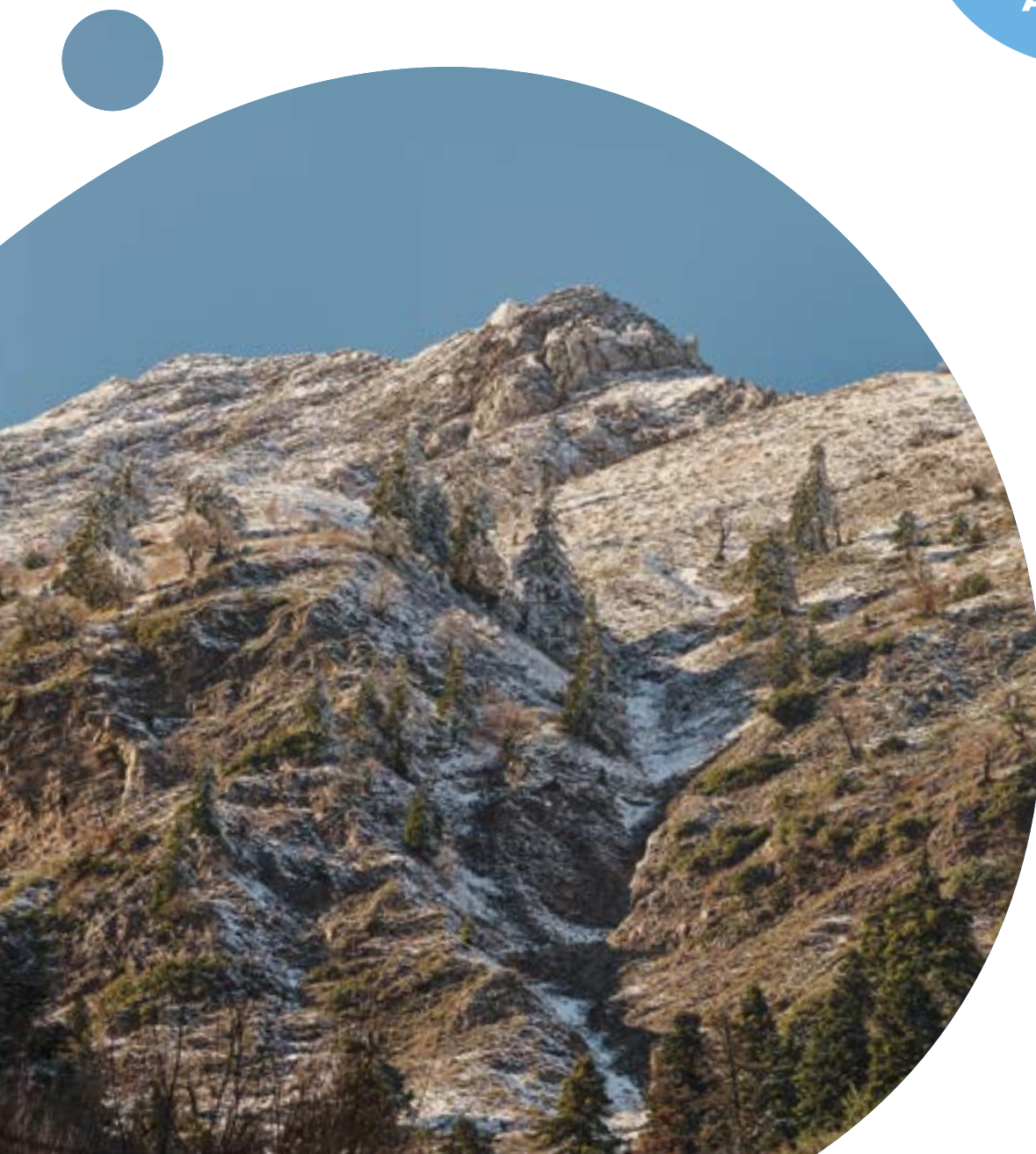
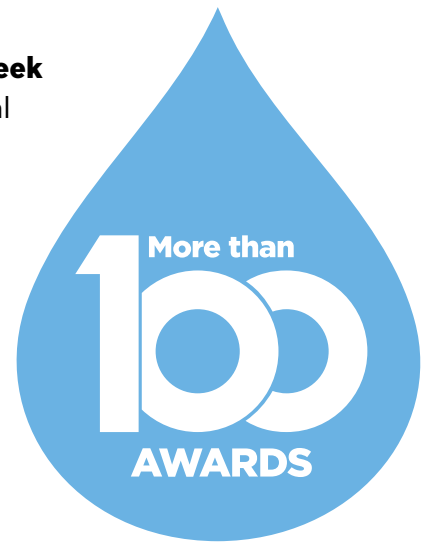


pH8

THE MOST AWARDED GREEK NATURAL MINERAL WATER

THEONI Natural Mineral Water is the most awarded Greek Mineral Water in the world, having received exceptional recognition and honors over the years, by independent domestic and international institutions.

These awards not only validate our commitment to excellence but also reflect the high quality and outstanding and consistent taste of our products.



Since 2014 and until today, we have been awarded with **more than 100 quality and taste awards**, motivating us to continue offering you nature's most valuable gift every day.

In 2016, at the Berkeley Springs competition, THEONI won the **"Best Bottled Water"** award as the best bottled water **in the world**. In the same year, it was **recognized by the non-profit organization Arab-Asian Beverage Alliance**, and in 2019, THEONI achieved the **Gold Award at the 3rd International AVPA "Gourmet Waters"** competition in the "Balanced Still Waters" category.

To date, THEONI has received **25 awards from the International Taste Institute (ITI)**, consistently from 2014 & **25 Gold Quality Awards from MONDE SELECTION**, including the International High-Quality Trophy and Crystal Trophy Award, for its exceptional characteristics.

Another organization, **DLG**, awards **THEONI for eight consecutive years** (2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023), recognizing its high-quality products based on thorough tests and evaluations in state-of-the-art laboratories.

THEONI is a recognized water from the Fine Waters Society, gaining recognition in each year's tasting competition (TASTE & DESIGN AWARDS). Being a multinational player, the **Water Sommelier Association of Japan has awarded THEONI 9 platinum awards and 3 gold awards**.

Important to notice that each THEONI products are **Kosher certified**.



RECOGNITION OF SUITABILITY FOR USE IN PREPARING BABY FOOD IN FRANCE

THEONI, the most awarded Greek Water in the world, has an equally successful international presence. It continues to grow rapidly in markets outside Greece and, due to its special composition, it has been recognized in France and Germany as suitable for use when preparing baby food.

Under current European legislation, Member States are entitled to adopt national legislation on the suitability of a Natural Mineral Water for the preparation of baby food. France, like other European countries, has introduced such specific provisions.

In France, it is permissible to import and market natural mineral waters which state that they are suitable for baby food provided that they meet the very strict quality criteria laid down in French law.

As part of the process to begin exporting to France, THEONI has successfully passed all the necessary procedures, tests, and analysis in French accredited analysis laboratories and specialized institutes. This means that THEONI can be marketed in France with labeling that shows that it is suitable for use in the preparation of baby food. It is worth noting that the sampling and inspections by the French accredited laboratories and institutes were held during on site visits to the Goura Spring and to the company's laboratory.





The ideal solution for your family gatherings or sports activities. THEONI Natural Mineral Water is bottled in a durable 1.5L bottle and is available in packs of 6. A bottle that encloses all the natural goodness of the Agrafa mountain range.

NATURAL MINERAL WATER

1.5L PET Bottle

	PET 6 x 1,5L
Bottles Per Pack	6 pcs
Packs Per Row	21
Rows In Pallet	4 / 5
Packs Per Pallet	84 / 105
Bottle Dimensions	89 x 297 mm
Pack Dimensions	17,8 x 26,7 x 29,7 cm
Bottle Net Weight	1,5 liter
Pack Gross Weight	9,15 kg
Pallet Dimensions	120 x 80 x 136 cm
Pallet Net Weight	756 / 945 L
Pallet Gross Weight	784 / 976 kg
Bottle Barcode	5200120690029
Pack Barcode	5200120690623



An ally for daily hydration! Natural Mineral Water THEONI is bottled in a practical bottle of 500ml. This convenient and durable bottle is available in packs of 12 or 24. A small bottle that encloses all the natural goodness of the Agrafa mountain range.

NATURAL MINERAL WATER

500ml PET Bottle

	PET 12 x 0,5L	PET 24 x 0,5L
Bottles Per Pack	12 pcs	24 pcs
Packs Per Row	18	9
Rows In Pallet	7 / 9	7 / 9
Packs Per Pallet	126 / 162	63 / 81
Bottle Dimensions	65 x 200mm	65 x 200mm
Pack Dimensions	19,5 x 26 x 19,6 cm	26 x 39 x 19,6 cm
Bottle Net Weight	0,5 liter	0,5 liter
Pack Gross Weight	6,15 kg	12,31 kg
Pallet Dimensions	120 x 80 x 155 cm	120 x 80 x 155 cm
Pallet Net Weight	756 / 972 L	756 / 972 L
Pallet Gross Weight	789 / 1.011 kg	790 / 1.012 kg
Bottle Barcode	5200120690012	5200120690012
Pack Barcode	5200120691217	



Natural Mineral Water THEONI is bottled in a practical bottle of 1L. This convenient and durable bottle is available in packs of 12 or 24. A bottle that encloses all the natural goodness of the Agrafa mountain range.

NATURAL MINERAL WATER

1L PET Bottle

	PET 12 x 1L
Bottles Per Pack	12 pcs
Packs Per Row	10
Rows In Pallet	6
Packs Per Pallet	60
Bottle Dimensions	83 x 298 mm
Pack Dimensions	33,2 x 24,9 x 29,8 cm
Bottle Net Weight	1 litre
Pack Gross Weight	12,31 kg
Pallet Dimensions	120 x 80 x 163 cm
Pallet Net Weight	720 L
Pallet Gross Weight	754 kg
Bottle Barcode	5200120690036
Pack Barcode	



A new water consumption experience! Natural Mineral Water THEONI is bottled in a practical glass bottle of 1L and 330ml. This convenient and durable bottle is available in packs of 12 and 24 respectively. A bottle that encloses all the natural goodness of the Agrafa mountain range.

NATURAL MINERAL WATER

Glass Bottle 1L & 330ml

	12 x 1L still	24 x 0,33L still
Bottles Per Pack	12 pcs	24 pcs
Packs Per Row	9	9
Rows In Pallet	5	5
Packs Per Pallet	45	45
Bottle Dimensions	311,8 x 88,3 mm	220,8 x 59,8 mm
Pack Dimensions	362 x 267 x 312 mm	365 x 241 x 222 mm
Bottle Net Weight	1 liter	0,33 liter
Pack Gross Weight	18,54 kg	12,73 kg
Pallet Dimensions	120 x 80 x 177 cm	120 x 80 x 133 cm
Pallet Net Weight	540 L	356,4 L
Pallet Gross Weight	850 kg	588 kg
Bottle Barcode	5200120690159	5200120690135
Pack Barcode	5200120690166	5200120690197



THEONI presents its carbonated version! With a “gentle” bubble and a pleasant aftertaste. THEONI carbonated water in Glass Bottles of 1L & 330ml is available in packs of 12 and 24 respectively.

CARBONATED NATURAL MINERAL WATER

Glass Bottle 1L & 330ml

	12 x 1L sparkling	24 x 0,33L sparkling
Bottles Per Pack	12 pcs	24 pcs
Packs Per Row	9	9
Rows In Pallet	5	5
Packs Per Pallet	45	45
Bottle Dimensions	311,8 x 88,3 mm	220,8 x 59,8 mm
Pack Dimensions	362 x 267 x 312 mm	365 x 241 x 222 mm
Bottle Net Weight	1 liter	0,33 liter
Pack Gross Weight	18,54 kg	12,73 kg
Pallet Dimensions	120 x 80 x 177 cm	120 x 80 x 133 cm
Pallet Net Weight	540 L	356,4 L
Pallet Gross Weight	850 kg	588 kg
Bottle Barcode	5200120690234	5200120690210
Pack Barcode	5200120690241	5200120690272



THEONI, the most awarded Greek Water in the world, presents the first Natural Mineral Water in Greece in carton packaging. A gesture of love and respect that changes the experience of consuming water! The innovative packaging of THEONI is 100% recyclable, has an FSC international certification (it is derived from forests that grow instead of shrinking) and is carbon neutral, with zero carbon footprint. The distinctive green cap, a trademark of THEONI Natural Mineral Water, made from plant based plastic, becomes part of the change, inviting us into a new era by "shouting"... #piaseprasino!

NATURAL MINERAL WATER

500ml & 330ml Carton

	Carton 15 x 0,5L	Carton 15 x 0,33L
Bottles Per Pack	15 pcs	15 pcs
Packs Per Row	16	16
Rows In Pallet	6	6
Packs Per Pallet	96	96
Bottle Dimensions	59 x 59 x 185 mm	55 x 55 x 13 mm
Pack Dimensions	30,4 x 18 x 18,8 cm	29,5 x 14 x 18,5 cm
Bottle Net Weight	0,5 liter	0,33 liter
Pack Gross Weight	8,2 kg	5,52 kg
Pallet Dimensions	120 x 80 x 125 cm	120 x 80 x 99 cm
Pallet Net Weight	720 L	475,2 L
Pallet Gross Weight	812 kg	549 kg
Bottle Barcode	5200120690326	5200120690081
Pack Barcode	5200120690333	5200120690098



**The Most AWARDED
GREEK WATER in the world!**

OUR COMPETITIVE ADVANTAGES AT A GLANCE

- Natural Alkaline pH 8
- Extremely low Sodium (2 mg/L). Ideal for low sodium diet
- Extremely low content in Nitrites, Nitrates and Chlorine
- Bottled directly from the spring in a virgin environment without any kind of treatment and no chemical preservatives
- Low tds and balanced hardness(109 mg/L). Ideal for drinking
- Pure quality. Not detected heavy metals/pesticides/micropollutants/radioactivity/nitrites/very low nitrates
- Balanced and exceptional taste. Awarded in all the international sensory tasting and quality competitions that participate (100+ awards)
- Ideal for the feeding of infants according to law specifications in German and French