

## Pure Kaktai Showcases Innovative Cactus-Based Beverages at Gulfood

Dubai, UAE – 18/02/2024 – Pure Kaktai, the pioneering brand behind the innovative cactus-based beverage line, is thrilled to announce its participation in this year's Gulfood. Known for combining exceptional taste with health and sustainability, Pure Kaktai invites attendees to experience the future of hydration at Stand Z2-B51 in the Beverages Hall.

With a commitment to natural ingredients, Pure Kaktai offers a range of drinks free from artificial flavours, colours, or preservatives, catering to a health-conscious audience. Highlighting the prickly pear cactus's nutritional benefits, the brand emphasises sustainability by utilising the world's most drought-resistant fruit.

Join us at Gulfood to discover how Pure Kaktai is changing the beverage landscape, one bottle at a time.

For more information, visit <https://www.purekaktai.com/> or contact [office@purekaktai.com](mailto:office@purekaktai.com).