

WHAT WE ARE ABOUT As a professional food merchant NOWACO is dedicated to provide and sell frozen food on a global scale.



GLOBAL EXPERTS

within frozen meats, fish, seafood,
and vegetables

nowaco.com



At NOWACO we are experts in frozen meats, fish, seafood, and vegetables. We provide both standard and specialized items for all major markets.

We deliver products to all parts of the food industry. Bulk, HoReCa, wholesale, and production are segments which are well-known to NOWACO.

NOWACO provides thorough quality control at all stages of our business which promotes food safety and well being. Based on our wide spread global offices we are able to perform local inspections and to ensure that you get the products you require.

NOWACO – Food for the world.

POULTRY

We are aware that people of different cultures consume different products. At NOWACO we source poultry from Europe such as the UK, Spain, Poland, and Sweden. We provide poultry from the USA, South America as well as Australia. Our global network gives us the advantage of local expertise and product development.

We supply poultry, both the existing brands and our own NOWACO brand in many countries.



BEEF & LAMB

NOWACO supplies beef, buffalo, veal, lamb, and mutton from the best suppliers worldwide.

We source beef, lamb, and mutton in South America and Europe. In Europe we supply from countries such as Germany, France, and Ireland. Buffalo is primarily sourced from India.

Our NOWACO branded blue boxes are well-known in many of our local markets, but we also supply existing brands.

PELAGIC FISH

At NOWACO we source tons of pelagic fish each year. Our local fish experts are monitoring the seasons and with our strong local teams worldwide, we are able to allocate products at the best prices possible.

We source from the Atlantic and Pacific Oceans all the way, starting north, from waters around Norway, Iceland, and Scotland through Spain, Japan, and Chile.



GROUND FISH

Many species of ground fish are sourced through our global purchase offices, among others from Norway and North America.

At our production facilities in China we reprocess ground fish, for example cod from the North Atlantic Ocean, and we are able to comply with any request from the highly specialized fish industry and the food services segments.

All steps in the value chain from catch to final product are monitored by NOWACO's quality staff.

SEAFOOD

At NOWACO we provide a variety of seafood and shrimp products, among others squid, mussels, vannamei, black tiger, and clams.

Through our local specialists we quality check the products before leaving the producers in Vietnam, India, Bangladesh, China, and South America as well as other parts of the world.





VEGETABLES & FRENCH FRIES

NOWACO supplies a wide variety of mixed as well as single product packaging of frozen vegetables, french fries, and fruits from all over the world.

We supply to all segments such as food service, HoReCa, and industry repacking. Furthermore, we deliver a significant amount of bulk packed vegetables for processing in the food industry.

SOURCING THE GOODS

We source french fries from Europe, among others from Germany, Belgium, and the Netherlands. We provide french fries in many different cuts and qualities.

We source vegetables from all over the world. Among others from markets in Europe, North and South America as well as India.



SHIPPING

NOWACO's dedicated logistic teams ensure a smooth and efficient shipping process.

We pride ourselves to be a reliable and trustworthy logistic partner.



A photograph of three business professionals (two men and one woman) walking in a modern office space with large windows. The office has a glass railing and a potted plant. The background shows a brick building with a large arched window. A large blue circle is overlaid on the right side of the image, containing text.

NOWACO – A family owned company.

In 1972 Preben Kurt Nielsen and his wife Juttine Nielsen founded NOWACO. Since then NOWACO has grown and developed into a global, market leading company.

The reasons behind the success of NOWACO are based on the values of the Nielsen family. Good business acumen, dedication, reliability, innovation, and team engagement. Values that are still carried on in NOWACO today.

At NOWACO each order is special, we do our best to ensure excellence in all processes - sourcing, sales as well as logistics. We are proud to be your trusted partner in the food trading business, an industry which has been our passion for more than 50 years.

NOWACO – Food for the world.

PLEASE CONTACT OUR GLOBAL SALES AND SOURCING TEAMS:

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**GLOBAL
SOURCING**



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