

## Press release



NEW: Rabenhorst Healthy Blood Pressure
The Rabenhorst pure juice with natural potassium from bananas,
grapes and beetroot, which helps to maintain normal blood
pressure.



## Press release

Unkel/Cologne, February 2023. Blood pressure is an important factor for health. This occurs when the heart contracts to pump blood into the body and then expands to take it in again. In a healthy person, blood pressure has a value of around 120 to 80 mmHG. To counteract strong fluctuations, those affected can eat certain foods. Eating beetroot, for example, can help to maintain a balanced blood pressure due to the potassium it contains as part of a balanced diet. However, the taste of the red tuber is very polarising. With Rabenhorst Healthy Blood Pressure, the juice experts from Unkel on the river Rhine have created an enjoyable variant: a high proportion of beetroot is combined with red grape juice, orange juice, banana pulp, raspberry pulp, acerola pulp, passion fruit juice and lemon juice. All the ingredients in Rabenhorst's new Healthy Blood Pressure are from controlled organic cultivation.

## Rich in natural potassium and vitamin C

Beetroot, grapes and bananas - these are sources of natural potassium. Potassium in turn helps to maintain normal blood pressure. Rabenhorst Healthy Blood Pressure, an organic, pure juice, also contains natural vitamin C from acerola cherries, which helps to support the immune system: an enjoyable alternative to pure beetroot juice. In accordance with the law, this organic pure juice contains no added sugar and is suitable for a vegan diet.

## About Rabenhorst:

Rabenhorst stands for 125 years of knowledge and experience in the production of beneficial juices in premium quality. High-quality pure juices are created from selected fruits with sensitivity and craftsmanship. The unadulterated ingredients and the gentle production process - predominantly in the company's own press house - guarantee not only an excellent, natural taste, but also a variety of natural ingredients. With Rabenhorst juices, you can easily do something good for yourself - for a personal feel-good moment in your turbulent everyday life.