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# Crafting Dreams at April Inch Bake Shop x Green House

Article, Local Homebakers, Newsroom

Green House Ingredient Sdn Bhd is established for more than 19 years and has been providing its food flavouring solutions to Malaysia and 15 other countries. We are known as the Top 1 leader in the Baking Industry & also Top 4 in the Food Industry. Green House Flavour provide wide range of selections! (100+ Emulco flavours) and most importantly, offers customization of Emulcos. As a flavouring & colouring manufacturer, Green House Flavour attains HALAL, HACCP, MESTI & is ranked as a 4-star SME CORP. We are also awarded by the Golden Bull Outstanding SME Award, STAR & Sin Chew daily press.



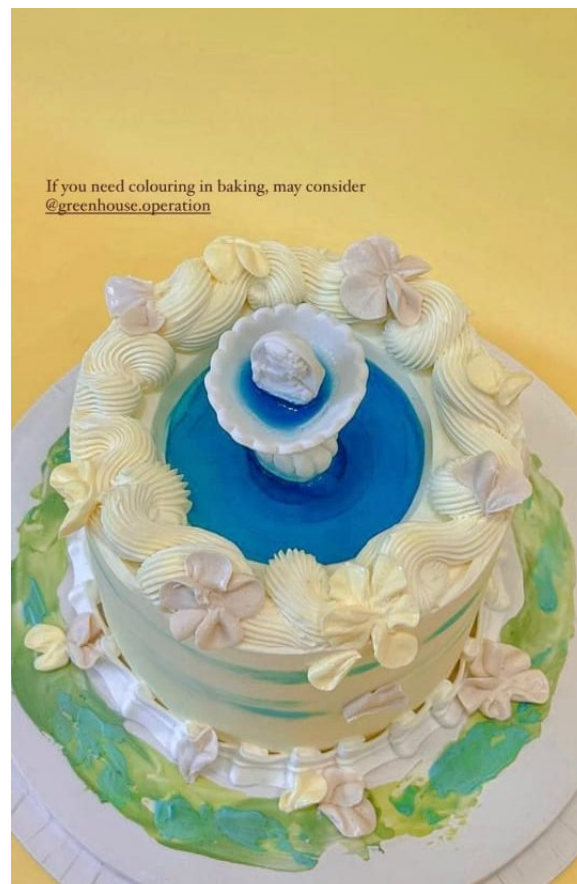
In the heart of Puchong, Selangor, there's a home-based bakery that has been weaving dreams into delicious layers of sweetness since 2018. Meet Alyssa Poh, the creative force behind April Inch Bake Shop. This quaint homebaker is not just a place where cakes are made; it's a heaven for handcrafted, multilayered wonders that tell stories of love and celebrations. Alyssa Poh, the proud owner of April Inch Bake Shop, embarked on her baking journey at the age of 13. What started as a youthful fascination with the art of baking soon transformed into a lifelong passion.

Through university, Alyssa continued baking part-time, not just to earn pocket money but to hone her craft. Over a decade of experience in the industry fueled her ambition to bring her confectionery dreams to life. April Inch isn't just a business; it's a manifestation of Alyssa's dedication to her craft. The name itself carries a personal touch, inspired by Alyssa's birth month, April. The "Inch" in April Inch is a nod to the precision that goes into measuring each cake, symbolizing the commitment to perfection that defines the brand. April Inch Bake Shop specializes in hand-drawn designs and multilayered wedding cakes. To order, customers can choose from fixed designs available on the website or opt for a personalized touch by reaching out to Alyssa's team directly via WhatsApp for customized creations. The flexibility in designs caters to a wide range of tastes and occasions.



@april.inch.official

Featuring safe-to-consume colouring from  
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If you need colouring in baking, may consider  
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Looking ahead, April Inch has ambitious goals. Alyssa envisions building a central kitchen to cater to a larger audience and even supply to cafes in the next five years. This expansion plan reflects not just the quality of the products but also the growing demand for the unique and delectable creations that April Inch brings to its customers. Despite pursuing a career in accounting and finance, Alyssa's heart remained in the world of baking. The official website, a gift from her sister on her 21st birthday, marked the official beginning of April Inch's journey. Slowly but steadily, Alyssa built a customer base that resonated with her passion for creating not just cakes but memories.

April Inch Bake Shop is more than a business; it's a testament to Alyssa Poh's dedication to her craft and the sweet stories she creates with every cake. As Alyssa continues to pour her heart into each hand-drawn design and meticulously crafted layer, April Inch remains a delightful destination for those seeking not just cakes but edible works of art. The journey that started in Alyssa's teenage years has blossomed into a flourishing business, and as the aroma of freshly baked cakes wafts from April Inch, it carries with it the warmth of passion and the promise of many more delightful creations to come.

Check out above creation using Green House food coloring on to her beautiful creations!

If you are interested to know more about **April Inch Bake Shop**. Hop on to their social media!

Address: 71, Jalan Metro 1/1, Bandar Metri 47160 Puchong Selangor

Website: [www.aprilinch.com](http://www.aprilinch.com)

Instagram: [April.Inch.Official](https://www.instagram.com/April.Inch.Official)

Facebook: [April Inch Official](https://www.facebook.com/April.Inch.Official)

Others: [xiaohongshu.com/aprilinch](https://xiaohongshu.com/aprilinch)

Business WhatsApp: +60 18-972 2088

In line with this project, Green House hoped to collaborate with more local Malaysian home bakers as we loved to see our products to be fully utilized by our Malaysian citizens. If you are keen to be one of the lucky candidates, talk with us and show us your passion! We are more than happy to hear your stories. Meanwhile, if you want to purchase Green House products you click the following link and follow our social media platform for the latest update of our activities!

Shopee: [https://shopee.com.my/green\\_house\\_ingredient](https://shopee.com.my/green_house_ingredient)

Lazada: <https://www.lazada.com.my/shop/green-house-ingredient-sdn-bhd/>

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