



SINCE 1979



SUSHI RICE



SHIRO
SUSHIRICE

RICE

OUR WORLD,
OUR PASSION.



novarroz®

About 12 years ago, with sushi growth in Europe, we started to have special selected varieties, in addition to our medium grain and long grain types. Through high quality standards, a rich past in sushi varieties, with a consolidated range of brands from mass market to premium, Novarroz has achieved a steady growth in the most demanding markets in Europe, such as Nordic and Baltic Countries, UK and Germany. Also we highlight the quality consistency and our certifications IFS BRC.

-  2010 Sushi Rice Launch
-  2014 Oriente Brand
-  2016 Premium Brand
Calrose & Koshihikari
-  2022 Shiro Extension
-  2023 Paper Packaging



SHIRO



Description:

We have selected, through the seeds that have proved to offer the best results.

A Premium seed of medium grain rice, Midori is perfect for sushi, as the grains are soft, stick together after cooking and soak up the flavours from other ingredients.

Cooking Time



14-19min

Available Formats



10Kg



20Kg

Nutritional Values



LOW
FAT



LOW SATURATED FAT



SUGARS FREE

SHIRO



1Kg



1Kg



5Kg



10Kg



20Kg

Calrose sushi rice

Description

- Soft and Sticky Texture
- Mild flavour with good absorption from other ingredients

Koshihikari sushi rice

Description

- Sweet & Nutty Taste
- Slight stickiness & excellent consistency
- Hikari, "light," refers to the grain's polish and its translucent quality

Available Formats





5Kg



10Kg



20Kg

Description

Sushi preparation requires a very specific and high-quality type if we aim to achieve perfect results. We have implemented thorough tests and selected the varieties that have proved to offer the best results. The ideal shape and size for making sushi and is soft cooking, making it a great option to Asian recipes.

SOFT AND STICKY TEXTURE

GOOD FLAVOUR ABSORTION FROM OTHER INGREDIENTS

Cooking Time



14-19min

Nutritional Values



SUGARS FREE

Available Formats



1Kg



5Kg



10Kg



20Kg



Rice is our passion

www.arrozoriental.com
www.novarroz.pt

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