

*Meat Portfolio*



## ABOUT US

*Established in 1995, AM Group Misr emerged as a prominent trading company specializing in the distribution of various food brands within the Egyptian market.*

*A significant milestone was reached in 2000 when AM Group Misr successfully launched its own brands, Dolphin Tuna and Sardine marking the beginning of a remarkable journey.*

*In 2008, AM Group Misr expanded its product portfolio by launching instant coffee products and secured the exclusive distribution rights for the esteemed Coffee Break Brand in Egypt. AM Group Misr stands as a market leader in the tuna and sardine category in Egypt with a centralized warehouse encompassing an impressive 30,000 square meters and a fleet of 500 vans.*

*The company efficiently supplies its extensive network of 27 branches all over Egypt with a dedicated workforce of 750 employees. In a bold move, AM Group Misr has recently embarked on the construction of its first facility of a extruded snacks factory. The production is set to commence by the end of 2023, further expanding the company's product offerings and diversifying its presence in the Egyptian market Building upon the 20 years of success within Egypt, AM Group Misr took the step to expand globally with a new product Tomato Paste Concentrate in aseptic bag in a steel drum to serve B2B division as we are renting a production line and supply all raw and packaging materials to control the cost adding to our QC team to grantee the quality of the production process to match the customers specifications' and requirements*



## OUR MISSION

*Delivering superior quality products that meet the diverse needs of our customers while maintaining the highest standards of integrity and professionalism*

*We strive to be a trusted preferred choice worldwide*



## OUR VISION

*To be a leading, competitive and globally provider in the middle East and Africa using our own brands and private labels*



## OUR VALUES

### **Quality**

*Preserving high standards across the board to achieve client satisfaction*

### **Trust**

*Mutual Trust is the key as we trust in our people who are biggest asset, believe in their capabilities and contribution to the growth of business and they in return trust in AM Group to develop and nurture their potential to achieve their career goals*

### **Team Work**

*We believe that the power of “we” is key to achieve the company’s goal as each and everyone contributes to the company’s success*



# PORTFOLIO

## *Brazilian Meat*

- Jbs
- Marfrig
- Minerva
- Frigon

## *Indian Meat*

- Allana
- Latif
- AL Kabeer



## OUR SPECIAL INDIAN BCM

Ser#		
1	Topside	وش الفخدة
2	Tender loin	فيلتو
3	Thick Flank	سمانة
4	Eye Round	تريبيانكو / عروق
5	Silver Side	ظهر الفخدة
6	Rump Steak	كولاتة
7	Strip Loin	روزيف
8	Chuck	سن
9	Shoulder	كتف
10	Cube Roll	انتركوت
11	Brisket / FQ	أمامي / صدر



## OUR SPECIAL INDIAN HQ

Ser#		
1	Topside	وش
2	Thick Flank	سمانة
3	Silverside	ظهر
4	Rumpsteak	كولاته



## OUR SPECIAL BRAZILIAN FQ

Ser#		
1	Chuck	كستليته / سن
2	Shoulder	كتف
3	Neck	رقبة
4	Brisket	صدر / دوش
5	Chuck Tender	صواعع



## OUR SPECIAL BRAZILIAN HQ

Ser#	HQ	
1	Top Side	وش
2	Flat / Silver Side	ضهر

## OUR SPECIAL COLOMBIAN CUT

Ser#	HQ	
1	Whole Leg Bone In	رجول كامله بالعضم



## TENDERLOIN

TENDERLOIN CHAIN ON



## STRIPLOIN

STRIPLOIN CHAIN ON



## STRIPLOIN

STRIPLOIN CHAIN ON & BELLY CHAIN OFF



## STRIPLOIN

RUMP TAIL FAT ON



## TOPSIDE

TOPSIDE



## SILVERSIDE

SILVERSIDE



## EYE ROUND

EYE ROUND FAT ON SKIN ON



## KNUCKLE

KNUCKLE



**FLANK**  
*BRISKET NAVEL END*



**CUBE ROLL**  
*CUBE ROLL*



**FOREQUARTER**  
*CHUCK*



**FOREQUARTER**  
*NECK FAT ON*



**FOREQUARTER**  
*SHOULDER*



## Contact Us

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