

The background is a solid, vibrant yellow. In the upper right, there is a large, thick, black spiral graphic that winds inward. On the left side, there are several stylized, black, teardrop-shaped elements that resemble olive leaves or petals, arranged vertically. The word 'OLIVATO' is written vertically in a bold, black, sans-serif font, positioned between the leaf-like shapes and the spiral.

OLIVATO

*Hand picked,
cold extracted
and packed
... at the source*



Our Company

The Tunisian American Olive Oil Company (TAOOC) is a Tunisian company that was created in 2013 and that specializes in the processing packaging and export of Organic Olive Oil.

The company is managed under the trade name Tunisian American Olive oil Company (TAOOC) and our products carry the brand name OLIVNA.

Olivna olive oil is a pure Mediterranean juice that is rich of aromas and made from the best selected hand-picked olives from trees that were never shaken with machines.

Endowed with the best storage, preservation and packaging technologies, Olivna ensures high quality products in order to best satisfy the enthusiasts of world cooking.



Geographical Characteristics

Olivna plant lies in the north western part of tunisia, exactly in the city of Elkef, a city that was historically known, first with the name of sicca in the Cartaginian era in the year 814 B.C, then with the name of Sicca Veneria with the accession of the Roman dominion. The city acquired different names all along its history : Colonia Julia Cirta, Cirta Nova, Sikka Beneria, Chaqbanaria, and the current name, Elkef.

Since ancient times, Elkef has been the main city of the Haut Tell region and the North West of Tunisia, known as well for being the cqapital of the main agricultural products :

wheat, barley, and olives. the city of Elkef is known for is nature, its climate, its pluviometry, its water resources as well as is fertile land which endow the cultivated harvest with an exceptional taste.





Our Main Olive Variety

The amazing mixture of a legendary historical and a land blessed with a rich soil and rainy weather the sun-drenched scenery, together with the cold winters, as well as the highest polyphenol rates provide one of the oldest olive varieties in the world, the CHETOUI, found only in the North of Tunisia and from which our oil is extracted.

The climate of the region, along with the natural ingredients of the soil, contribute to the high quality of our unique organic olive oil characterized by its low acidity, its distinctive aroma, its strong character as well as its delicate fruity taste.

Thanks to its sensory and organoleptic qualities, its richness with polyphenols, proven by the institute Of Cellular Biology in Rome to affect brain proteins responsible for memory, learning and thinking, our oil is considered as one of the best olive oil types in Tunisia.



Our Harvesting Method

We adopt the method of hand-picking for the harvesting of our olives in order to ensure the preservation of our olive trees, which is a distinctive characteristic of Olivna, which endeavors to guarantee an outstanding quality and a unique strong fruity character of the olives. We opted for hand-picking for the collecting of our olives because of our awareness and certitude that olives and mechanization do not go well together, as the branches of the olive trees can suffer, as well as the olives themselves.

In fact, the quality of the oil decreases with the increase of electric tools and mechanization because the more softly the olives are treated the better the resulting oil and vice versa.





Our Products

The Tunisian-American Olive Oil Company offers various types of packaging, the most outstanding of which is our new product, the bag-in-box of 3 and 5 liters.

Different products are offered to distributors and buyers of Olivna extra virgin and organic olive oil : 5 liter and 3 liter bag-in-boxes; 250 milliliter, and 750 milliliter bottles.



Olea

Premium
Organic Extra Virgin Olive Oil





PREMIUM Organic Extra Virgin Olive Oil In Olea Bottles

	▼	▼	▼
	250 ml	500 ml	750 ml
Container/ml			
Unit Gross Weight/Kg	0.490 kg	0.933 kg	1.270 kg
Box Size/mm	260x190x240	305x235x270	340x265x320
Bottles/Box	12	12	12
Boxes/EU Pallet	152	91	60
Boxes/US Pallet	105	105	72
Bottles/EU Pallet	1824	1092	720
Bottles/US Pallet	2100	1260	864
Bar Codes	 6 191445 800042	 6 191445 800059	 6 191445 800066



Olea

Premium
Extra Virgin Olive Oil





PREMIUM Extra Virgin Olive Oil **In Olea Bottles**

	 250 ml	 500 ml	 750 ml
Container/ml	250 ml	500 ml	750 ml
Unit Gross Weight/Kg	0.490 kg	0.933 kg	1.270 kg
Box Size/mm	260x190x240	305x235x270	340x265x320
Bottles/Box	12	12	12
Boxes/EU Pallet	152	91	60
Boxes/US Pallet	105	105	72
Bottles/EU Pallet	1824	1092	720
Bottles/US Pallet	2100	1260	864
Bar Codes	 6 191445 800462	 6 191445 800479	 6 191445 800486

Dorica&Precioza

Organic Extra Virgin Olive Oil



Nutrition Facts
Valeurs Nutritives

Per 100g or 100ml / Pour 100g ou 100ml

Energy/Energie	3370kJ
	820kcal
*Percent Daily Values are based on a diet of other people's secrets.	
Total Fat	100%
Saturated Fat	100%
Trans Fat	100%
Cholesterol	100%
Sodium	100%
Total Carbohydrate	100%
Dietary Fiber	100%
Sugars	100%
Protein	100%
Vitamin A	100%
Vitamin C	100%
Iron	100%
Calcium	100%
Phosphorus	100%
Potassium	100%
Copper	100%
Zinc	100%
Magnesium	100%
Selenium	100%
Manganese	100%
Nickel	100%
Chromium	100%
Molybdenum	100%
Cobalt	100%
Vanadium	100%
Fluorine	100%
Boron	100%
Silicon	100%
Aluminum	100%
Strontium	100%
Barium	100%
Lithium	100%
Beryllium	100%
Neon	100%
Sulfur	100%
Chlorine	100%
Argon	100%
Potassium	100%
Calcium	100%
Scandium	100%
Titanium	100%
Vanadium	100%
Chromium	100%
Manganese	100%
Iron	100%
Cobalt	100%
Nickel	100%
Copper	100%
Zinc	100%
Germanium	100%
Arsenic	100%
Selenium	100%
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Thulium	100%
Ytterbium	100%
Lutetium	100%
Hafnium	100%



◆ Organic Extra Virgin Olive Oil

In Dorica (0.25l - 0.5l - 0.75l) / **Precioza Bottles** (1l)

	250 ml	500 ml	750 ml	Presioza 1000 ml
Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.350 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	275x185x290
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes				



◆ Extra Virgin Olive Oil

In Dorica (0.25l - 0.5l - 0.75l) / **Precioza Bottles** (1l)

	250 ml	500 ml	750 ml	Presioza 1000 ml
Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.350 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	275x185x290
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes				



Marasca

Organic Extra Virgin Olive Oil



OLIVINA
 ORGANIC
 Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra
 BIOLOGIQUE

Nutrition Facts
Valeurs Nutritives

To 100gr or 100ml / Pour 100gr ou 100ml

Energy/Energie	3370KJ	
	820kcal	
<small>% Daily Value/Values Based on</small>		
Fat/Lipides 0g		14%
Saturated Fat/Saturés 15.2g		31%
Trans Fat/Trans 0g		
Polysaturated Fat/Polysat. 3g		
Monosaturated/Monosat. 10g		
Cholesterol/Cholestérol 0mg		0%
Sodium/Sodium 0mg		0%
Tot. Carbohydrate/Glucides 0mg		0%
Dietary Fiber/Fibres 0g		0%
Total Sugars/Sucres 0g		0%
Includes 0g Added Sugars/Sucres Ajoutés		0%
Protein/Protéines 0mg		0%
Vitamin D/Vitamine D 0mcg		0%
Calcium/Calcium 0mg		0%
Iron/Fer 0mg		0%
Potassium/Potassium 0mg		0%

*Percent Daily Values are based on a diet of other people's secrets.
 *Valeurs nutritionnelles basées sur une consommation de 2000 calories/j.

Best Use by / à consommer de préférence avant le

EXP: 03/03/2022
 PRO: 04/03/2020
 LOT: 01119F



Keep at room temperature and away from light and humidity
 Conserver dans un lieu sec loin de la lumière et l'humidité

Net Cont.
 750ml (25.2 fl.oz)

OLIVINA
 ORGANIC
 Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra
 BIOLOGIQUE

Cold extraction
 Extraction à froid
 Hand picked
 Cueillies à la main

Net Cont. 250ml
 8.4 fl.oz

OLIVINA
 ORGANIC
 Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra
 BIOLOGIQUE

Cold extraction
 Extraction à froid
 Hand picked
 Cueillies à la main

Net Cont. 750ml
 25.2 fl.oz

Marasca

Extra Virgin Olive Oil



OLIVINA
 Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra

Nutrition Facts
Valeurs Nutritionnelles

Per 100ml or 100ml (Four 100ml or 100ml)

Energy/Energie	5310KJ 1270kcal
Total Fat	100g
Total Polyphenols	100mg
Total Carotenoids	100µg
Total Tocopherols	100mg
Total Sterols	100mg
Total Squalene	100mg
Total Phytosterols	100mg
Total Polyphenols	100mg
Total Carotenoids	100µg
Total Tocopherols	100mg
Total Sterols	100mg
Total Squalene	100mg
Total Phytosterols	100mg

Best used by 12 months after bottling. No preservatives present.

4 810144 800358

Net Cont. 250ml (8.4 fl.oz)

OLIVINA

Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra

Cold extraction
 Extraction à froid
 Hand picked
 Cueillies à la main
 Net Cont. 250ml
 8.4 fl.oz

OLIVINA

Extra Virgin Olive Oil
 Huile d'Olive Vierge Extra

Cold extraction
 Extraction à froid
 Hand picked
 Cueillies à la main

Net Cont 1L
 33.6 fl.oz



◆ **Organic Extra Virgin Olive Oil**
In Marasca (0.25l - 0.5l - 0.75l - 1l)

	250 ml	500 ml	750 ml	1000 ml
Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.495 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	290x195x315
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes				



◆ **Extra Virgin Olive Oil**
In Marasca (0.25l - 0.5l - 0.75l - 1l)

	250 ml	500 ml	750 ml	1000 ml
Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.495 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	290x195x315
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes				





◆ Extra Virgin Olive Oil ◆ Organic EVOO In Bag in Box

	▼	▼
	3L	5L
Container/ml	170x100x210	190x130x245
Container/ml	2.940 kg	4.837 kg
Unit Gross Weight/Kg	345x200x234	400x205x260
Box Size/mm	4	3
Bottles/Box	98	90
Boxes/US Pallet	392	270
Bottles/US Pallet		
Bar Codes EVOO		
Bar Codes Organic EVOO		





Our Market

The Tunisian-American Olive Oil Company business is based chiefly on the export of extra virgin organic olive oil to the United States and the United Kingdom. TAOOC focuses its activities on strategic growth markets with long-term potential. Olivna endeavors to reach several markets worldwide, notably European and Asian contries.





OliveJapan®

INTERNATIONAL
EXTRA VIRGIN OLIVE OIL
COMPETITION



**Edition 2017
Gold Medal**



**Edition 2018
Gold Medal**

Edition 2019

Silver Medal : Chemlali
Silver Medal : Chetoui



London
IOOC

London International Olive Oil Quality Competition



**Edition 2017
Bronze Medal**



ONH
Olive OIL
Center



**ONH AWARD
FOR TUNISIAN BEST EXTRA VIRGIN OLIVE OIL**

Edition 2018

Bronze Medal : Medium Green Fruitiness

Edition 2019

Bronze Medal : Medium Green Fruitiness

Edition 2020

Gold Medal : Light Green Fruitiness



Enjoy Olivna

T.A.O.O.C.

Z.I.Oued Errmal-B.P.230-7100 EL KEF-TUNISIA

Phone +216 36 111 282 - Fax: +216 78 228 207

contact@olivna.com



www.olivna.com