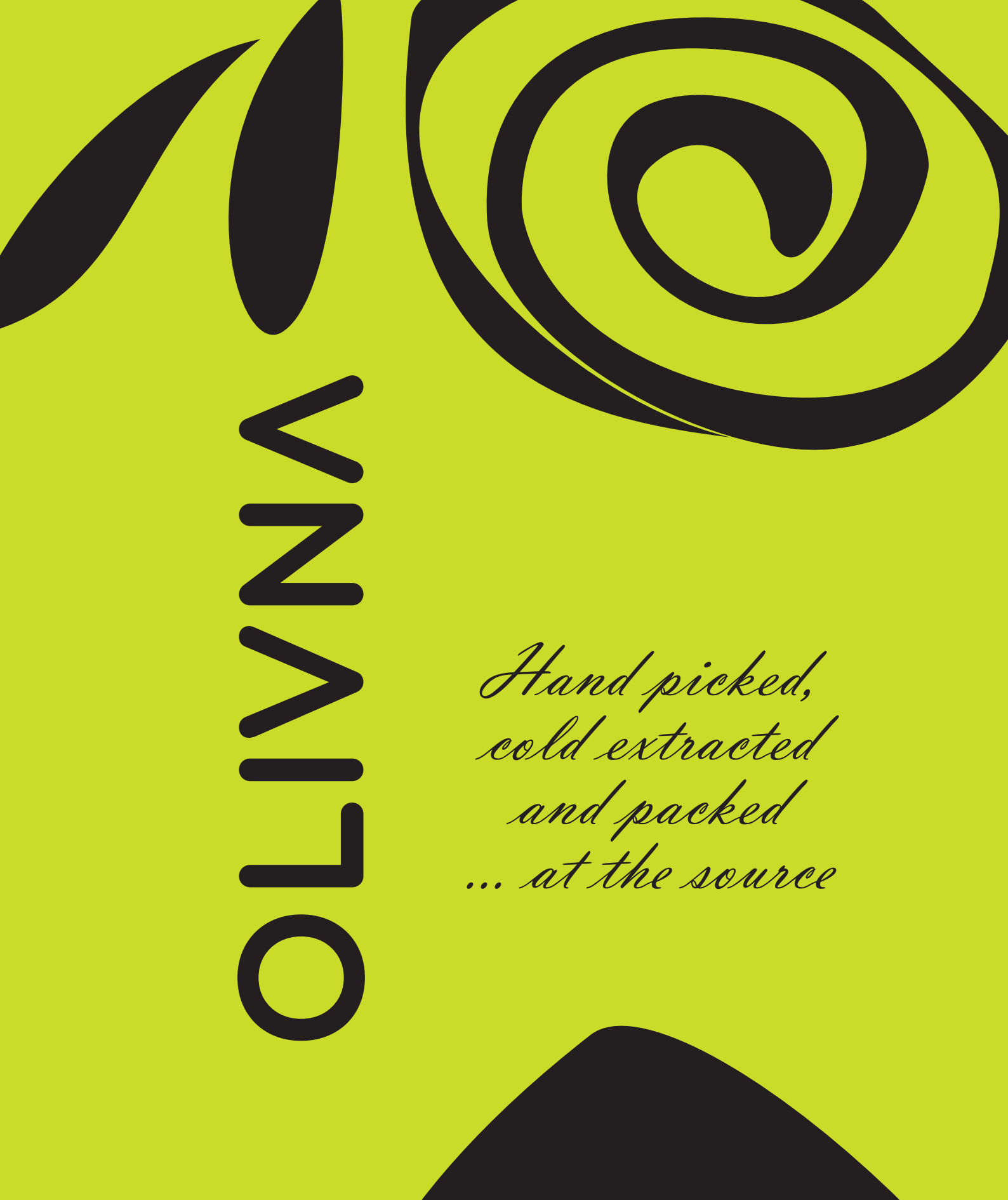
OLIVNA
Hand picked,
cold extracted
and packed
... at the source

Our Company

The Tunisian American Olive Oil Company (TAOOC) is a Tunisian company that was created in 2013 and that specializes in the processing packaging and export of Organic Olive Oil.
The company is managed under the trade name Tunisian American Olive oil Company (TAOOC) and our products carry the brand name OLIVNA.
Olivna olive oil is a pure Mediterranean juice that is rich of aromas and made from the best selected hand-picked olives from trees that were never shaken with machines.
Endowed with the best storage, preservation and packaging technologies, Olivna ensures high quality products in order to best satisfy the enthusiasts of world cooking.

Geographical Characteristics

Olivna plant lies in the north western part of tunisia, exactly in the city of Elkef, a city that was historically known, first with the name of sicca in the Cartaginian era in the year 814 B.C, then with the name of Sicca Veneria with the accession of the Roman dominion. The city acquired different names all along its history : Colonia Julia Cirta, Cirta Nova, Sikka Beneria, Chaqbanaria, and the current name, Elkef.

Since ancient times, Elkef has been the main city of the Haut Tell region and the North West of Tunisia, known as well for being the cqapital of the main agricultural products :

wheat, barley, and olives. the city of Elkef is known for is nature, its climate, its pluviometry, its water resources as well as is fertile land which endow the cultivated harvest with an exceptional taste.

Our Main Olive Variety

The amazing mixture of a legendary historical and a land blessed with a rich soil and rainy weather the sun-drenched scenery, together with the cold winters, as well as the highest polyphenol rates provide one of the oldest olive varieties in the world, the CHETOUI, found only in the North of Tunisia and from which our oil is extracted.

The climate of the region, along with the natural ingredients of the soil, contribute to the high quality of our unique organic olive oil characterized by its low acidity, its distinctive aroma, its strong character as well as its delicate fruity taste.

Thanks to its sensory and organoleptic qualities, its richness with polyphenols, proven by the institue Of Cellular Biology in Rome to affect brain proteins responsible for memory, learning and thinking, our oil is considered as one of the best olive oil types in Tunisia.

Our Harvesting Method

We adopt the method of hand-picking for the harvesting of our olives in order to ensure the preservation of our olive trees, which is a distinctive characteristic of Olivna, which endeavors to guarantee an outstanding quality and a unique strong fruity character of the olives, We opted for hand-picking for the collecting of our olives because of our awareness and certitude that olives and mechanization do not go well together, as the branches of the olive trees can suffer, as well as the olives themselves.

In fact, the quality of the oil decreases with the increase of electric tools and mechanization because the more softly the olives are treated the better the resulting oil and vice versa.

Our Products

The Tunisian-American Olive Oil Company offers various types of packaging, the most outstanding of which is our new product, the bag-in-box of 3 and 5 liters.
Different products are offered to distributors and buyers of Olivna extra virgin and organic olive oil : 5 liter and 3 liter bag-in-boxes; 250 millilter, and 750 milliliter bottles.

Olea

Premium
Organic Extra Virgin Olive Oil

PREMIUM Organic Extra Virgin Olive Oil
In Olea Bottles

Container/ml	250 ml	500 ml	750 ml
Unit Gross Weight/Kg	0.490 kg	0.933 kg	1.270 kg
Box Size/mm	260x190x240	305x235x270	340x265x320
Bottles/Box	12	12	12
Boxes/EU Pallet	152	91	60
Boxes/US Pallet	105	105	72
Bottles/EU Pallet	1824	1092	720
Bottles/US Pallet	2100	1260	864
Bar Codes			

TN-BIO-008
Non-EU Agriculture

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Dorica&Precioza

Organic Extra Virgin Olive Oil

Dorica&Precioza

Extra Virgin Olive Oil

◆ Organic Extra Virgin Olive Oil

In Dorica (0.25l - 0.5l - 0.75l) **/ Precioza Bottles** (1l)

Container/ml	250 ml	500 ml	750 ml	Presioza 1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.350 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	275x185x290
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes	6 191445 800141	6 191445 800158	6 191445 800165	6 191445 800189

TN-BIO-008
Non-EU Agriculture

◆ Extra Virgin Olive Oil

In Dorica (0.25l - 0.5l - 0.75l) **/ Precioza Bottles** (1l)

Container/ml	250 ml	500 ml	750 ml	Presioza 1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.350 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	275x185x290
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes	6 191445 800011	6 191445 800028	6 191445 800035	6 191445 800172

Marasca

Organic Extra Virgin Olive Oil

Marasca

Extra Virgin Olive Oil

◆ Organic Extra Virgin Olive Oil

In Marasca (0.25l - 0.5l - 0.75l - 1l)

Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.495 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	290x195x315
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes	6 191445 800424	6 191445 800431	6 191445 800448	6 191445 800455

TN-BIO-008
Non-EU Agriculture

◆ Extra Virgin Olive Oil

In Marasca (0.25l - 0.5l - 0.75l - 1l)

Container/ml	250 ml	500 ml	750 ml	1000 ml
Unit Gross Weight/Kg	0.492 kg	0.845 kg	1.165 kg	1.495 kg
Box Size/mm	221x157x250	275x212x300	288x214x325	290x195x315
Bottles/Box	12	12	12	6
Boxes/US Pallet	180	108	85	100
Bottles/US Pallet	2160	1296	1020	600
Bar Codes	6 191445 800387	6 191445 800394	6 191445 800400	6 191445 800417

◆ Extra Virgin Olive Oil ◆ Organic EVOO

In Bag in Box

Container/ml	3L	5L
Container/ml	170x100x210	190x130x245
Unit Gross Weight/Kg	2.940 kg	4.837 kg
Box Size/mm	345x200x234	400x205x260
Bottles/Box	4	3
Boxes/US Pallet	98	90
Bottles/US Pallet	392	270
Bar Codes EVOO	6 191445 800073	6 191445 800080
Bar Codes Organic EVOO	6 191445 800097	6 191445 800103

Our Market

The Tunisian-American Olive Oil Company business is based chiefly on the export of extra virgin organic olive oil to the United States and the United Kingdom. TAOOC focuses its activities on strategic growth markets with long-term potential. Olivna endeavors to reach several markets worldwide, notably European and Asian contries.

OliveJapan®

INTERNATIONAL
EXTRA VIRGIN OLIVE OIL
COMPETITION

Edition 2017
Gold Medal

Edition 2018
Gold Medal

Edition 2019
Silver Medal : Chemlali
Silver Medal : Chetoui

London IOOC

London International Olive Oil **Quality Competition**

Edition 2017
Bronze Medal

ONH
Olive OIL
Center

ONH AWARD
FOR TUNISIAN BEST EXTRA VIRGIN OLIVE OIL

Edition 2018
Bronze Medal : Medium Green Fruitiness

Edition 2019
Bronze Medal : Medium Green Fruitiness

Edition 2020
Gold Medal : Light Green Fruitiness

OLIVNA

Enjoy Olivna

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