

WHO WE ARE

Café Amazon is a leading Thai coffeehouse chain, a part of PTT Oil and Retail Business Public Company Limited (OR). It has been established since 2002 with the goal to bring "Green Oasis" experience into everyday lives by being the destination where people can meet, relax and enjoy its high-quality, unique and rich taste of coffee together with variety of drinks and snacks in a green natural ambience at affordable price for everyone. This has become its slogan, "Taste of Nature".

It has carefully sourced coffee beans from selected coffee farms across Thailand and meticulously roasted in its own proprietary roastery to deliver the best quality in every cup of coffee to all customers. Café Amazon is fully committed to grow a sustainable business with all stakeholders. For instance, the Community Coffee Sourcing project which it educates local farmers to grow quality coffee beans and purchases at fair price.

Today, it has more than 3,900 stores operating across 11 countries, including Thailand, Cambodia, Laos, Myanmar, Vietnam, Philippines, Malaysia, Singapore, Oman, China and Japan with an effort to continue expanding its global footprint for years to come.



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- Website : www.cafe-amazon.com



CONTACT US

Café Amazon International
Network Development Division

+66 (0) 6 3198 7555
promporn.su@pttor.com

Café Amazon
Home Use Product

ROASTED COFFEE BEAN



Amazon Selection Roasted Coffee

The specially selected 100% roasted Arabica coffee through a unique roasting process of Café Amazon's roastery, giving strong and smooth taste with delicate aroma of freshly roasted coffee



Amazon Valley Secret Roasted Coffee

The high quality 100% roasted Arabica coffee that is carefully selected from Doi Pangkhon, Phalung and Mae Salong, Chiang Rai, Thailand through the unique roasting process of Café Amazon's roastery, giving rich, strong and well-balanced taste with a touch of sweet and fruity notes



DRIP COFFEE

Amazon Drip Coffee Original



Full aroma and strong taste of Café Amazon's signature house blend

Amazon Drip Coffee Pang Khon



- Single origin 100% Arabica from Doi Pangkhon, Chiang Rai, Thailand
- Smooth and well-balanced taste with chocolate and fruity notes

Amazon Drip Coffee Inthanon



- Single origin 100% Arabica from Doi Inthanon, Chiang Mai, Thailand
- Uniquely rich and strong taste with caramel note

Amazon Drip Coffee Pha Lung



- Single origin 100% Arabica from Pha Lung, Huaychompu, Chiang Rai, Thailand
- Distinctive taste of fine Arabica coffee with a hint of floral note

Amazon Drip Coffee Nan Honey Process



- Single origin 100% Arabica from Doi Saanyalung, Nan, Thailand
- Crafted through Honey Process* (Semi-washed process) to enhance mellow taste with a unique sticky-sweet

* Honey process is a method which coffee cherries are picked and sorted, skins and pulps are removed then dried without washing off the sticky-sweet outer layer of the fruit



COLD BREW COFFEE



Amazon House Blend Cold Brew Coffee

A perfect blend of Café Amazon's Robusta and Arabica beans, giving an aromatic, smooth and moderately intense flavor of Café Amazon's signature house blend. Immerse in a new coffee experience of cold brew coffee that is a refreshing pick-me-up and easy to make at home



Amazon Valley Secret Cold Brew Coffee

A smooth blend of 100% Arabica beans that are carefully selected from Doi Pangkhon, Phalung and Mae Salong, Chiang Rai, Thailand. It offers a deliciously soft and mellow taste. Immerse in a new coffee experience of cold brew coffee that is a refreshing pick-me-up and easy to make at home



APPLICANT QUALIFICATION

- ✓ Must be a registered company
- ✓ Must be ready for capital investment and working capital
- ✓ Must be able to hire and manage baristas, cashiers and a store manager
- ✓ Must be able to attend the management of Café Amazon store course
- ✓ Must understand a franchised system and can strictly comply to Café Amazon terms and conditions
- ✓ Must be service-minded and understand retail industry
- ✓ Must be able to pay security deposit in cash



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CONTACT US

✉ witid.r@pttor.com

🌐 www.cafe-amazon.com



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HOW WE GROW

Café Amazon is fully committed to grow a sustainable business with every stakeholder across the value chain. Not only we aim to satisfy customers all over the world but also we create opportunity to grow with local entrepreneurs and investors.

Café Amazon is offering a comprehensive franchised business so that anyone with passion in coffee can become a Café Amazon coffeehouse owner and join our family to bring everyday refreshment.

TRAINING & SUPPORT

Café Amazon provides extensive training at all levels starting from the sourcing of coffee to the operation and management of our Café. We have a dedicated training center to train our partners the management of Café Amazon store and offer extensive courses for baristas, cashiers and store managers where they can learn and experience all aspects of operating a coffee shop under Café Amazon franchised system. In addition, an on-site support team is ready to set up new stores and assist our partners for day-to day operation.

