



SANAE THAI

Sanae means so charm, attractive, appeal, or a kind of characteristics that naturally invite to love, to crazy in, or fascination. So, we are very proud in being the representative of Thai culture when refering to Thai products (such as Thai food, Thai Silk, Thai arts or ancient temple)



DR.NIRAMON TONTHISIRIANUSORN PRESIDENT (CEO)



Our Vision

To be the leader of manufacturer and Exporter of Cocktail sauce & Sweet Chili sauce and Thai food products to world wide market.

Our Mission

Produce Quality food product applying to Food safety standard in according with FDA and CODEX Regulation.

Our Value and Strategy

We operate our company in accordance with the management strategy of the key words F-R-E-S-H

Our Quality Assurance & Quality System

Our products quality complying to the export regulation and food safety standard and the quality systems control also complying to CODEX Regulation (already certified BRC - HACCP - GMP-HALAL) Moreover, twe are also comply to SAMETA Policy according with the USA concering about Code of Conduct regulation.





Our Reserach and Development

We are specialize in seafood cocktail sauce and sweet chili sauce. With over 30 years of our CEO working experinece we can develop all product complying to cusotmer requirement. The most key succes of our company is Our stronger of marketing teams and the specialist of our RD teams whose can customize the products and develop all products recipe according to the customer requirement as well as our marketing teams to settle the requirements between our customer and factory in order to approach the product in good positioning and specific recipe.



Group of innofresh company

Company Brand : Sanae Thai (เสน่ห์ไทย)

Company Name : Inno Fresh International Co.,tld

Established : 2004 (20 Years)

Company Groups: Sanae Thai products co.,ltd

Established by: : 2019

Established by : Dr. Niramon Tonthisirianusorn

Factory Locates : Lampang Province (at North of Thailand)



Inno Fresh International co.,ltd is the registered company and listed under the law of Thailand which has been established since 2001 by Dr. Niramon Tonthisirianuosrn, the President (CEO) who has over 30 years experience in International Business. Our core business is "Seafood cocktail sauce and Sweet chili sauce for Shrimp Ring packer. Our Cocktail products are produced from the best factory in which produces the products complying to the CODEX regulation and the factory already certified BRC- HACCP – HACCP HALAL. completely. With the matter of fact, we can product Seafood cocktail sauce with high quality completely.

Since 2004 we have been exporting seafood cocktail sauce to USA for first market channel under the group of my company name *Well-Grows Enterprise co., and in 2006 we can drive our sale value go through the market in world wide perfectly. As the result of the organization have been monitoring and operation by our CEO., Dr. Niramon Tonthisirianusorn, the President of the Group of company . We are very proud of our successful in exporting the high quality of Seafood cocktail sauce and sweet chili sauce for Shrimp ring packer in worldwide. We would like to say that we are the Legend of cocktail sauce.

In 2014 until the present, we have expand our marketing team drive to Vietnam in order to supply our all ranges of sauce products, especially Sweet chili sauce and Seafood cocktail sauce to Vietnam packer *Shrimp Ring packer*. And we have been very welcome for Vietnam shirmp packer due to our Strongest Exclusive Agent in Vietnam.

* Sotratech* as the Exclusive Distributor in Vietnam And Mr. Nguyen Si Vinh Cuong, Director of Sotratech corp, as the Chief of Agent office of our company groups, who will be response for Sales and Marketing of our company as the wholesaler for all range of sauce to repack with the shrimp ring at Vietnam for re-export directly to EUROPE, CANADA, FRANCE, AND USA thoroughly.

At the present we can expand the market go through the forefront leader of food products in worldwide accordingly. Our key market channels are CASH&CARRY – Hyper Market – Food& CATERING MARKET – RETAIL MARKET and restaurant – wholesaler and importer in many countries with OEM BRAND. Our mainly market are mostly in Europe, America, France, Dubai, Australia, New Zealand, Germany and etc.













DR.NIRAMON TONTHISIRIANUSORN PRESIDENT (CEO)







ASEAN BIZ AWARDS รางวัลผลิตภัณฑ์ยอดเยี่ยมระดับอาเซี่ยน ประจำปี 2565

OF THE YEAR 2022

BEST CEO AWARD





OF THE YEAR 2018 BEST PRODUCT ์ รางวัลอตสาหกรรมยอดเยี่ยมระดับอาเซี่ยน ประจำปี 2561



AEC 2018 and ASEAN AWARD FY2022

Sanae Thai Honey and Dipping Sauce น้ำผึ้งและเครื่องปรุงรส ตราเลินห์ไทย



Asst.prof.Dr Pattararuetai Kuntakanit Sanae Thai Embassasor/Director (CEO) From Nakhon Ratchasima Rajabhat University Faculty of Humanities and Social Sciences





E-6.96.3 Sanae means Charm SANAE THAI MEANS THAI CHARM

(More meaning of Sanae are charm, attractive, appeal, make someone to love or cracy in.)

Sanae and Charm means characteristics that naturally invite love and fascination. No need to embellish. That charm refers to That characteristics that are charming and attract attention.

Sanae and Charm means to fall in love and like Thainess has many aspects that indicate identity. specific identity different from other peoples. When you see it, you know immediately that this is Thailand.

And that why is "Sanae Thai means Thai charm"

1.Thai charm, culture (Culture) refers to prosperity in human life. Goodness that occurs in various forms such as language, customs, beliefs, traditions, and religion, etc.

Art and culture is one thing that shows its value and shows its uniqueness. of each nation and has a form that reflects prospered in each era of that nation.

Culture and arts and culture are The way of life of individuals in society who have chosen, accumulated, and improved to suit the environment. Use it as a guideline for social coexistence. Culture and arts and culture have developed, changed, improved, created to thrive by inheriting the cultural heritage of the past to the present.

2. Thai charm: In terms of tourism, Thailand is a country with a variety of resources. And it is quite a land that is fertile in every aspect. which has resources such as soil, forests, rivers, minerals, causing many natural perfections. Many places include mountains, seas, rivers, forests, and rare wildlife. Therefore, it is another charm that attracts tourists to be fascinated and admired to travel in Thailand.

3. Thai Food is fantastic and charming, the most popular of thai food in which can make all peopke around the world want to try when they come to Thailand..For exaple, Tum Yum Kung, Pad Thai, Pad Krapaow.

That is the reason Sanae Thai has an opportunity to be a participate of Thai Dacing to disclose our country to make more due as Thai ambassor leader to present our thai culture to other country .(eg : France, Germany, Italy, Denmark, Australia, Spain, Greece , Norway, United Arab Emirates India , China , Japan , Taiwan , Malaysia, Hong Kong , Laos, Singapore etc.







BEST PRODUCT OF THE YEAR 2022 าคุณภาพผลิตภัณฑ์ไทย -ดูเยี่ยมแห่งปี 2565





ASEAN BIZ AWARDS 2022 ลนักธุรกิจยอดเยี่ยม ระดับอาเซียน 2565











Our MottoLoyaltyHonestyHumble

Our Value And Strategic "F-R-E-S-H"

SANAE THAI

Goods quality Good service Good price

Are our "key success of business factor"





Dipping Sauce



Dimension

300 ML X 24BTLS | 13.96 KGS | 26.70 x 39.40 x 19.70cm

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300 ML X 24BTLS | 13.96 KGS | 26.70 x 39.40 x 19.70cm

300 ML X 24BTLS | 13.96 KGS | 26.70 x 39.40 x 19.70cm







NO

2

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CODE

SN002

SN006

SN010

SN076



PRODUCT NAME

SRIRACHA CHILI SAUCE

SWEET CHILI SAUCE

SPRING ROLL SAUCE

THAI SEAFOOD





100
nece

NO	CODE	PRODUCT NAME	PACKING/CTN	G/W CTN	Dimension
1	SN001	SWEET CHILI SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
2	SN005	SRIRACHA CHILI SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
3	SN009	SPRING ROLL SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
4	SN075	THAI SEAFOOD	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm

200 ml

NO	CODE	PRODUCT NAME	PACKING/CTN	G/W CTN	Dimension
1	SN030	OYSTER SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
2	SN034	TERIYAKI SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
3	SN018	PAD THAI SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm
4	SN022	PAD KRAPAOW SAUCE	200 ML X 24BTLS	8.00 KGS	21.20 x 31.20 x 17.70cm







300 ml

200 ml

700 ml









PACKING/CTN

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NO	CODE	PRODUCT NAME	PACKING/CTN	G/W CTN	Dimension
1	SN003	SWEET CHILI SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
2	SN007	SRIRACHA CHILI SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
3	SN011	SPRING ROLL SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
4	SN077	THAI SEAFOOD	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm

300 ml







NO	CODE	PRODUCT NAME	PACKING/CTN	G/W CTN	Dimension
1	SN031	OYSTER SAUCE	300 ML X 24BTLS	13.96 KGS	26.70 x 39.40 x 19.70cm
2	SN035	TERIYAKI SAUCE	300 ML X 24BTLS	13.96 KGS	26.70 x 39.40 x 19.70cm
3	SN019	PAD THAI SAUCE	300 ML X 24BTLS	13.96 KGS	26.70 x 39.40 x 19.70cm
4	SN023	PAD KRAPAOW SAUCE	300 ML X 24BTLS	13.96 KGS	26.70 x 39.40 x 19.70cm

700 ml

	NO	CODE	PRODUCT NAME	PACKING/CTN	G/W CTN	Dimension
	1	SN032	OYSTER SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
	2	SN036	TERIYAKI SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
	3	SN020	PAD THAI SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm
	4	SN024	PAD KRAPAOW SAUCE	700 ML X 12 BTLS	15.56 KGS	24.40 x 32.00 x 30.20cm







Liters

※ HOROCA SIZE **※**

Gross weight : 6.50 Kg.
Per of CTN : 2 gallon Cap load 20 FCL: 1,260 CTNS

※ AVAILABLE **※**



Sweet Chili Sauce Code : SN004



Sriracha Chili Sauce Code : SN008 8



Spring Roll Sauce Code : SN012



Thai Seafood **%** Code : SN078 8

※ HOROCA SIZE **※**

Net weight : 5 Liter

Gross weight : 6.50 Kg.

Per of CTN : 2 gallon

Dimension : 28 x 20 x 31.4 cm

Cap load 20 FCL: 1,260 CTNS

※ AVAILABLE **※**



Code : SN033 88



Teriyaki Sauce Code:SN037 X



Pad Thai Sauce Code : SN021 88



Pad Krapaow Sauce **%** Code : SN0025 88





Sriracha Chili Sauce

200 ML.



PACKING DETAIL

200 ml x 12 / carton Dimension 16.80 x 21.80 x 18.70cm



PACKING DETAIL

440 ml x 12 / carton Dimension 20.50 x 27.20 x 22.40cm



PACKING DETAIL

740 ml x 12 / carton
Dimension 25.80 x 34.20 x 26.70cm

Sriracha Mayo Chili Sauce

200 ML.



PACKING DETAIL

200 ml x 12 / carton

<u>Dimension 16.80 x 21.80 x 18.70cm</u>

440 ML.



PACKING DETAIL

440 ml x 12 / carton

Dimension 20.50 x 27.20 x 22.40cm

740 ML



PACKING DETAIL

740 ml x 12 / carton

Dimension 25.80 x 34.20 x 26.70cm







Mayonnaise Based



Seafood Cockțail sauce



Black Cup No. 003-3



Sweet chili sauce

Code : \$V1382-03 N/W : 70 g G/W : 79 g Qty/CTN : 60 cups Dimension : 23.5 x 31.0 x 20.8 cm Capacity load : 1530 ctns x 20 FCL

Black Cup No. 003-2



Code : SD1236 N/W : 70 g G/W : 79 g Qty/CTN : 60 cups Dimension : 23.5 x 31.0 x 20.8 cm Capacity load : 1530 ctns x 20 FCL

Black Cup No. 003-3



Clear Cup No. 003-2



Code : SD1236 N/W : 70 g G/W : 79 g Qty/CTN : 60 cups Dimension : 23.5 x 31.0 x 20.8 cm Capacity load : 1530 ctns x 20 FCL

Black Twin Cup No. 032/442



SD0014-12+SV1382-03

Clear Cup No. 0161



Black Cup No. 003-2



N/W : 70g Qty/CTN : 60 cups Dimension : 23.5 x 31.0 x 20.8 cm Capacity load : 1530 ctns x 20 FCL

Clear Cup No. 040/0160



Clear Cup No. 043/003

Clear Cup No. 003-2

Clear Cup No. 0162

Cocktail sauce

Cocker Substitute (Cocker Substi



Black Cup No. 003-3



Cear Cup No. 082

Clear Cup No. 080-1/0169



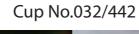


Code : SV2024-11 N/W : 113.4g G/W : 121.4g Qty/CTN : 36 cups Dimension : 29.0 x21.8 x15.5cm Capacity load : 2,016 ctns x 20 FCL



Cocktail sauce

: SV3864-04











Tamarind Concentrate



435 ML.



Dimension 26.70 x 39.40 x 19.70cm

435 ml x 24 / carton

PACKING DETAIL

300 ML.

PACKING DETAIL 300 ml x 24 / carton Dimension 26.70 x 39.40 x 19.70cm



5 Liter x 2 / carton Dimension 28.00 x 20.00 x 31.40 cm

Tum yum Kung Tamarind Concentrate

Ingredients Tom Yum Kung Soup

1.Prawn shrimp 8-10 pcs 2.Tamarind concentrate (sanae Thai) 2 oz 3.Tom yum set (sanae Thai) 1 set 4.Tom yum sauce 5.Onoin, Shallot, Mushroom as a perper quantity you want. 6.water 240ml

How to make Tom Yum Kung Soup

1. Preparing a pot for boiling water. 2.put 250ml water into a pot and boil until it became heat. 3.Put Tom yum sauce (4oz) into the hot port. 4.put tom yum set (1set) into the hot port. 5.Boiling it until the water high heating.
6.put shrimp and follow with Onoin, Shallot, Mushroom you prefer. 7.stir it until they mixed and stop the oven. 8.ready to serve in 2 bouls of 400 ml.

Pad KraPaow Sauce



300 ML



PACKING DETAIL 300 ml x 24 / carton Dimension 26.70 x 39.40 x 19.70cm

700 ML



PACKING DETAIL 700 ml x 12 / carton Dimension 24.40 x 32.00 x 30.20cm

5 Liter



PACKING DETAIL 5 Liter x 2 / carton Dimension 28.00 x 20.00 x 31.40 cm

Pad KraPaow With Rice

Ingredients

1.red pepper 2.garlic 3.Basil sauce (Pad Krapaow sauce) 4.basil leaves 5.meat

How to cook Beef Holy Basil (Pad Krapaow)

1.Stir-fry chili with garlic until fragrant. 2.add meat

3.Add stir-fried basil sauce and basil leaves 4.Stir together.

Pad Thai Sauce

300 ML. 700 ML



PACKING DETAIL 300 ml x 24 / carton Dimension 26.70 x 39.40 x 19.70cm



PACKING DETAIL 700 ml x 12 / carton Dimension 24.40 x 32.00 x 30.20cm

1. Rice noodles 200g
2. Stir fry sauce 85g
3. shrimp 250g
4. Handful of bean sprouts 1
5. Coolean street 45.

5. Cashew nuts 4g

5 Liter



How to cook Pad Thai

1. Boil the Thai rice noodles in hot water for 5 minutes (or soak in tepid water for 30 min.) While waiting for your noodles to finish boiling, go ahead and slice the chicken. Strain the noodles, and coat with a little bit of oil.

2. In a wok or frying pan on a medium heat, add 2 tbsp. of oil and saute the chicken. When the chicken is almost cooked through, push it to one side of the wok, and fry the egg in the empty space. Once the egg is cooked, stir it in with the chicken.

with the chicken.

3. Now, add your Thai rice noodles, Phad Thai sauce, dried spring onions and cashew nuts.

4. Continue to stir-fry for another 2 minutes and fold in half a handful of bean sprouts right before you turn off the heat. Place on a serving dish and garnish with chili powder on the side(with precaution as very spicy), as well as the remaining bean sprouts and a lime wedge.

PACKING DETAIL 5 Liter x 2 / carton Dimension 28.00 x 20.00 x 31.40 cm



น้ำผับเสน่ะโขย Sanae Thai Honey



NO	CODE	PRODUCT NAME	PA	CKING/	CTN	G/	W (CTN)		Dimen	sion	
1	SN052	HONEY LONGAN FLAVOR	50	0 G X 24	BTLS	13	3.29 KGS	22.50x	32.00 :	x 24.50 c	cm.
2	SN090	HONEY LIME FLAVOR	50	0 G X 2	4BTLS	13	3.29 KGS	22.50x	32.00	x 24.50 d	cm.
3	SN049	HONEY NATURAL FLAVOR (PREMIUM)	50	0 G X 2	4BTLS	13	3.29 KGS	22.50x	32.00	x 24.50 d	cm.
4	SN046	HONEY NATURAL FLAVOR	50	0 G X 2	4BTLS	13	3.29 KGS	22.50x	32.00	x 24.50 d	cm.









Pure Heaven





Basil Seed Drink Kiwi Fruit Flavored



Basil Seed Drink Fruit Cocktail Flavored



Basil Seed Drink Orange Fruit Flavored



Basil Seed Drink Pineapple Fruit Flavored



Basil Seed Drink Pomegranate Fruit Flavored



Basil Seed Drink Red Grape Fruit Flavored



Basil Seed Drink Basil Seed Drink Basil Seed Drink White Grape Fruit Flavored Lychee Fruit Flavored Strawberry Fruit Flavored





NO	CODE	PRODUCT NAME	PACKING/CTN	G/W (CTN)	Dimension
1		BASIL SEED DRINK	290 G X 24BTLS	10.00kg	28.8 x 43.4 x 19.2 cm



Note

	Note
SANAE THAI	
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The Original Thai Taste





INNOFRESH INTERNATIONAL CO.,LTD บริษัท อินโนเฟรซ อินเตอร์เนชั่นแนล จำกัด

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SANAE THAI PRODUCTS CO.,LTD บริษัท เสน่ห์ไทย โปรดักส์ จำกัด

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