



HOLLINGER

PRODUCT AND BENEFIT CATALOGUE



FROM NATURE WITH **LOVE!**



© Mila Zytka



© Jana Madzigon

Dear customers!

Since 1998, so for 25 years, our company and our product range have been determined by three fundamental values, which are reflected in everything we do:

Simplicity, Naturalness, Flexibility

Simplicity:

Our simple recipes taste delicious!
Free from genetic engineering
Direct juice instead of fruit juice concentrate wherever it makes sense

Naturalness:

Free from artificial flavourings, sweeteners and preservatives
Attractive, clear design for the point-of-sale
Natural raw materials

Flexibility:

We offer a wide range of innovative and attractive products
Immediate inclusion of current taste-, nutrition- and packaging trends
Repeatedly rewarded!

Regionality and experience for 25 years:

As a state-certified company, we export to over 50 countries worldwide. In Europe we are one of the most appreciated organic beverage brands. In the ranking of must-have brands for consumers we are currently at second place in Austria!

On the following pages we will present you an extract of our assortment with the respective benefits for merchants and customers.

Just give us a call!

Gerhard Höllinger
Yours faithfully,
Gerhard Höllinger





ORGANIC ENERGY DRINK

NATURAL ENERGY ORIGINAL TASTE!

- Win new clients for the growing organic category
- Profitable additional item in the organic segment
- Vegan & GMO-free



342
Organic
Energy Drink
250 ml can



D3341
Organic Energy display
96 cans



ORGANIC HEALTH-SHOT

HEALTH ALWAYS SELLS!

- OTC-product for your shelf
- Create additional revenue



1 BOTTLE = 8 SHOTS



711
Organic shot immun PLUS
ginger-acerola
with gingerols and
vitamin C – to support
the immune system
330 ml glass bottle



COCKTAIL SYRUPS

DELICIOUS COCKTAILS SIMPLY ADD SODA WATER!

NO ALCOHOL!

- **New customers** for your syrup shelf
- **Trend: alcohol-free cocktails** for adults
- **Up-Selling** and **range extension**
- Perfect for **soda-maker**



336
Cocktail syrup display
72 bottles



152
Mojito cocktail syrup
500 ml glass bottle

151
VirGIN Tonic cocktail syrup
500 ml glass bottle

153
Aperitivo cocktail syrup
500 ml glass bottle



ORGANIC SYRUP

YOUR FAVOURITE LEMONADE

SIMPLE, FAST AND HOMEMADE!

- **High assortment competence**
- **Innovative** flavours
- **Boost your category sales**



132
Organic
elderflower
syrup
500 ml glass bottle



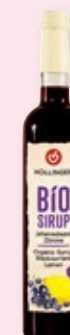
134
Organic
lavender flower
syrup
500 ml glass bottle



138
Organic
rose flower
syrup
500 ml glass bottle



139
Organic
ginger
syrup
500 ml glass bottle



133
Organic
blackcurrant-lemon
syrup
500 ml glass bottle



131
Organic
raspberry
syrup
500 ml glass bottle



141
Organic
raspberry syrup
1 l Tetra Pak



142
Organic
elderflower syrup
1 l Tetra Pak



335
Syrup display
96 bottles





ORGANIC REFRESHMENTS

GREAT TASTE LESS SUGAR!

- **Free from** caffeine
- **Free from** artificial flavours and sweeteners
- **Attractive** design
- **Successful in schools** and in **vending**
- **100 % recycled PET**



254
Organic ice tea peach
based on fruit tea -
free from caffeine
500 ml rePET bottle



256
Organic ice tea wildberry
based on fruit tea -
free from caffeine
500 ml rePET bottle



333
rePET Display
48 bottles



228
Organic apple sprizz
500 ml rePET bottle



257
Organic cherry sprizz
500 ml rePET bottle



303
Organic lemon sprizz
500 ml rePET bottle



305
Organic orange sprizz
500 ml rePET bottle



258
Bio Himbeere sprizz
500 ml rePET Flasche



307
Organic blackcurrant
sprizz
500 ml rePET bottle



259
Organic elderflower
sprizz
500 ml rePET bottle



304
Bio Lavendelblüten
sprizz
500 ml rePET Flasche





ORGANIC SCHOOL JUICES

NO
SUGAR
ADDED

SUPERIOR BABY FOOD QUALITY FOR OUR BELOVED KIDS!

- **Impulse item** of highest quality
- **Best-seller** worldwide



261 (1 Pack) / 262 (3 Pack)
Organic apple
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



263 (1 Pack) / 264 (3 Pack)
Organic pear
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



269 (1 Pack) / 270 (3 Pack)
Organic apple cherry
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



267 (1 Pack) / 268 (3 Pack)
Organic red grape
cloudy, directly pressed,
mixed with still water
200 ml Tetra Pak



265 (1 Pack) / 266 (3 Pack)
Organic multi sun
7 fruit mix + carrot,
mixed with still water
200 ml Tetra Pak

simple calculation
60% fruit juice
+40% still water
=100% thirst quencher





PREMIUM ORGANIC FRUIT JUICES

**CRAFTED WITH CARE
ENJOYED WITH DELIGHT!**

- **Superior** taste
- **Extraordinary high fruit** content
- Many items **free from added sugar**
- Mostly **not from concentrate (NFC)**



NFC, 100 % DIRECT JUICES WITHOUT ADDED SUGAR:



688
Organic wild apple
naturally cloudy
1 l Tetra Pak



689
Organic red grape
1 l Tetra Pak



618
Organic apple-ginger
100 % juice, ginger juice
directly pressed
1 l Tetra Pak

NFC, FRUIT JUICES WITH HIGH FRUIT CONTENT, DIRECTLY PRESSED:



695
Organic peach
from directly pressed
peach puree
1 l Tetra Pak



691
Organic apricot
from directly pressed
apricot puree
1 l Tetra Pak



694
Organic mango
from directly pressed
mango puree
1 l Tetra Pak



693
Organic blackcurrant
from directly pressed
organic juice
1 l Tetra Pak



610
Organic orange nectar
50 % fruit content,
rich in vitamin C
1 l Tetra Pak

100 % JUICES WITHOUT ADDED SUGAR:



690
Organic orange
100 % juice:
rich in vitamin C
1 l Tetra Pak



696
Organic multi sun
100 % juice:
7 fruit mix + carrot
1 l Tetra Pak

art.no.	product	packaging	pcs / tray	tray gross	shelf life (months)	cases / layer	layers / pallet	cases / pallet	units / pallet	piece	tray / case	customs code
131	Organic syrup raspberry	500ml Glass	6	6,46	24	34	4	136	816	9120008994734	9120008994741	2106 90 98
132	Organic syrup elderflower	500ml Glass	6	6,46	24	34	4	136	816	9120008994765	9120008994772	2106 90 98
133	Organic syrup blackcurrant-lemon	500ml Glass	6	6,46	24	34	4	136	816	9120008994796	9120008994802	2106 90 98
134	Organic syrup lavender flower	500ml Glass	6	6,46	24	34	4	136	816	9120008994918	9120008994925	2106 90 98
138	Organic syrup rose flower	500ml Glass	6	6,46	24	34	4	136	816	9120008995038	9120008995045	2106 90 98
139	Organic syrup ginger	500ml Glass	6	6,46	24	34	4	136	816	9120008995106	9120008995113	2106 90 98
141	Organic syrup raspberry	1000ml Tetra	6	8,16	18	24	4	96	576	9120008998756	9120008998763	2106 90 98
142	Organic syrup elderflower	1000ml Tetra	6	8,16	18	24	4	96	576	9120008998787	9120008998794	2106 90 98
151	Organic cocktail syrup virgin tonic	500ml Glass	6	6,46	24	34	4	136	816	9120008995236	9120008995243	2106 90 98
152	Organic cocktail syrup mojito	500ml Glass	6	6,46	24	34	4	136	816	9120008998800	9120008998817	2106 90 98
153	Organic cocktail syrup aperitivo	500ml Glass	6	6,46	24	34	4	136	816	9120008998824	9120008998831	2106 90 98
228	Organic apple sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008993478	9120008993485	2202 99 19
254	Organic icetea peach	500ml rePET	12	6,40	13	18	6	108	1296	9120008993508	9120008993515	2202 10 00
256	Organic icetea wild berry	500ml rePET	12	6,40	13	18	6	108	1296	9120008991672	9120008991689	2202 10 00
257	Organic cherry sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008993539	9120008993546	2202 99 19
258	Organic raspberry sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008992471	9120008992488	2202 99 19
259	Organic elderflower sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008991306	9120008991313	2202 99 19
303	Organic lemon sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008992310	9120008992327	2202 99 19
304	Organic lavender flower sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008994949	9120008994956	2202 99 19
305	Organic orange sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008992341	9120008992358	2202 99 19
307	Organic blackcurrant sprizz	500ml rePET	12	6,40	12	18	6	108	1296	9120008991641	9120008991658	2202 99 19
261	Organic apple cloudy	1x200ml Tetra	24	5,40	18	15	9	135	3240	9120008990699	9120008990675	2202 99 19
262	Organic apple cloudy	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008990699	9120008990675	2202 99 19
263	Organic pear cloudy	1x200ml Tetra	24	5,40	18	15	9	135	3240	9120008991559	9120008991535	2202 99 19
264	Organic pear cloudy	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008991559	9120008991535	2202 99 19
265	Organic multi sun	1x200ml Tetra	24	5,40	18	15	9	135	3240	9120008994888	9120008994895	2202 99 19
266	Organic multi sun	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008994888	9120008994895	2202 99 19
267	Organic red grape	1x200ml Tetra	24	5,40	18	15	9	135	3240	9120008990361	9120008990378	2202 99 19
268	Organic red grape	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008990361	9120008990378	2202 99 19
269	Organic apple cherry cloudy	1x200ml Tetra	24	5,40	18	15	9	135	3240	9120008993591	9120008993607	2202 99 19
270	Organic apple cherry cloudy	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008993591	9120008993607	2202 99 19
342	Organic energy	250ml Can	12	3,32	24	24	10	240	2880	9120008995182	9120008995199	2202 10 00
610	Organic orange nectar	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998848	9120008998855	2009 12 00
618	Organic apple-ginger	1000ml Tetra	12	13,12	18	13	5	65	780	9120008993867	9120008993874	2009 90 59
688	Organic wild apple	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998688	9120008998695	2009 71 99
689	Organic red grape	1000ml Tetra	12	13,12	18	13	5	65	780	9120008990118	9120008990125	2009 61 10
690	Organic orange	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998565	9120008998572	2009 12 00
691	Organic apricot	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998596	9120008998602	2202 99 19
693	Organic blackcurrant	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998657	9120008998664	2202 99 19
694	Organic mango	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998534	9120008998541	2202 99 19
695	Organic peach	1000ml Tetra	12	13,12	18	13	5	65	780	9120008998503	9120008998510	2202 99 19
696	Organic multi sun	1000ml Tetra	12	13,12	18	13	5	65	780	9120008994826	9120008994833	2009 90 59
711	Organic shot Immun Plus	330ml Glass	6	3,17	24	31	7	217	1302	9120008995120	9120008995137	2009 90 59
225	Austrian apple sparkling	500ml rePET	12	6,40	12	18	6	108	1296	9120008991009	9120008991016	2202 99 19
282	Austrian apple juice	1000ml Elopak	12	13,12	12	13	4	52	624	9120008990088	9120008990095	2009 71 99
290	Sun vitamin D3 apple	3x200ml Tetra	8	5,40	18	15	9	135	1080	9120008995823	9120008995830	2202 99 19
292	Apple-red currant juice	1000ml Elopak	12	13,12	12	13	4	52	624	9120008995854	9120008995847	2009 71 99



APPLE JUICE DRINKS



AUSTRIA'S NO. 1 APPLE JUICE BRAND!

- Premium apple juice from Austria
(NFC = never from concentrate)
- 100 % directly pressed and naturally cloudy

AUSTRIAN APPLE:

282
Austrian apple juice
naturally cloudy
1 l Elopak



100% DIRECT JUICE
without added sugar

225
Austrian apple sprizz
naturally cloudy, mixed
with sparkling water
500 ml rePET bottle



60% DIRECT JUICE
without added sugar

ANNIVERSARY EDITION:

**25 YEARS
HÖLLINGER**

292
Apple-Red currant juice
with red currants and
aronia berries
1 l Elopak



NO SUGAR ADDED

VITAMIN D3:

290 (3 Pack)
Sun vitamin D3 apple
• to maintain bones and teeth
• to support the immune system
Austrian apple juice naturally cloudy
with vitamin D3 and still water
200 ml Tetra Pak



60% DIRECT JUICE
without added sugar