

organic  
**herd**

## PRODUCT BROCHURE



# PROUDLY SUSTAINABLE, NATURALLY DELICIOUS, ALWAYS ORGANIC



Scan to start  
the story



HOW  
WE FARM  
MATTERS



## What makes us different?

Why choose our products?

- Our cows are both free-range and grass-fed, grazing on lush green grass and clover for an average of 235 days a year.
- We are also herbicide-free – which means we have many happy bees buzzing around our farms.
- Not only are we 100% organic, we are also planet positive, because we believe in farming responsibly.

## What makes us Organic Herd?

We are a co-operative, with farms from the coast of Cornwall, to the Highlands in Scotland. Our quality milk is crafted into delicious products – and then the profits are returned to the farmers. That way, we can continue to invest in the future.

Proudly sustainable, naturally delicious, always organic



# CHEDDARS

## FULL OF FLAVOUR

- Crafted using traditional cultures
- Matured in artisanal wooden boxes
- Made using green energy generated from solar panels and anaerobic digestion



### DID YOU KNOW...

Our cows are out grazing in the fields for an average of 235 days a year

#### Product name

#### Organic Herd Mild Cheddar

#### Description

Smooth & Creamy

#### Product Code

HERDMILD200

#### Product Barcode



#### Case Barcode



#### Shelf Life

365 days

#### Case Quantity

12

#### Number of Cases/Pallet

336

#### Product Size (mm)

90 x 90 x 25

#### Product Net Weight

200g

#### Case Size (mm)

319 x 115 x105

#### Case Net weight

2.4kg

#### Case Gross weight

2.5 kg



**Free-range and grass-fed cows**



**Herbicide-free = happy bees**



**Planet positive, responsible farming**



**PROFITS RETURNED TO FARMERS**



**SUITABLE FOR VEGETARIANS**



#### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1725 kJ / 416 kcal, **Fat** 34.9g, of which saturates 21.7g, **Carbohydrate** <0.5g, of which sugars <0.5g, **Protein** 25.4g, **Salt** 1.8g



**Ingredients:** Organic Cheddar (Pasteurised British Organic cow's **milk**), salt\*



**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

**Proudly sustainable, naturally delicious, always organic**

**MILD**



Product name	Organic Herd Mature Cheddar
Description	Rich & Rounded
Product Code	HERDMAT200
Product Barcode	 5 060359 620354
Case Barcode	 15060359620351
Shelf Life	365 days
Case Quantity	12
Number of Cases/Pallet	336
Product Size (mm)	90 x 90 x 25
Product Net Weight	200g
Case Size (mm)	319 x 115 x105
Case Net weight	2.4kg
Case Gross weight	2.5 kg



Free-range and  
grass-fed cows



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Planet positive,  
responsible farming



### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1725 kJ / 416 kcal, **Fat** 34.9g,  
of which saturates 21.7g, **Carbohydrate**  
<0.5g, of which sugars <0.5g, **Protein**  
25.4g, **Salt** 1.8g



**Ingredients:** Organic Cheddar (Pasteurised  
British Organic cow's **milk**), salt\*

**For allergens:** see ingredients in **bold**.  
\*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its  
best, once opened consume within 7 days.



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### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1725 kJ / 416 kcal, **Fat** 34.9g, of  
which saturates 21.7g, **Carbohydrate**  
<0.5g, of which sugars <0.5g,  
**Protein** 25.4g, **Salt** 1.8g



**Ingredients:** Organic Cheddar (Pasteurised  
British Organic cow's **milk**), salt\*

**For allergens:** see ingredients in **bold**.  
\*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its  
best, once opened consume within 7 days.



# VELVETY CHEESE



## THE PERFECT ADDITION TO ANY CHEESEBOARD

- Crafted by artisanal cheesemakers in the West Sussex countryside
  - All made in small batches
  - High quality organic ingredients



**DID YOU KNOW...**  
our animal welfare standards are so high, we have eliminated the use of antibiotics

SOFT & CREAMY

Product name	Organic Herd Soft & Creamy Velvety Cheese
Description	Organic Semi-soft Cheese
Product Code	HERDCV150
Product Barcode	 5 060359 620415
Case Barcode	 15060359620412
Shelf Life	90 days
Case Quantity	8
Number of Cases/Pallet	180
Product Size (mm)	90 x 130 x 40
Product Net Weight	150g
Case Size (mm)	210 x 160 x 120
Case Net weight	1.2kg
Case Gross weight	1.4kg



**Free-range and grass-fed cows**



**Herbicide-free = happy bees**



**Planet positive, responsible farming**



### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1588kJ / 383kcal, **Fat** 31.2g, of which saturates 17.5g, **Carbohydrate** 2.5g, of which sugars <0.1g, **Protein** 23.0g, **Salt** 1.8g





**Ingredients:** Pasteurised British organic cow's milk, salt\*, coating; organic carrot.

**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

**Proudly sustainable, naturally delicious, always organic**



Product name	Organic Herd Garlic & Parsley Velvety Cheese
Description	Organic Semi-soft Cheese with Garlic and Herb
Product Code	HERDGP150
Product Barcode	
Case Barcode	
Shelf Life	90 days
Case Quantity	8
Number of Cases/Pallet	180
Product Size (mm)	90 x 130 x 40
Product Net Weight	150g
Case Size (mm)	210 x 160 x 120
Case Net weight	1.2kg
Case Gross weight	1.4kg



**Free-range and grass-fed cows**



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## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1588kJ / 383kcal, **Fat** 31.2g, of which saturates 17.5g, **Carbohydrate** 2.5g, of which sugars <0.1g, **Protein** 23.0g, **Salt** 1.8g



**Ingredients:** Pasteurised British organic cow's milk, salt\*, organic garlic, organic parsley.

**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.



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## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 1588kJ / 383kcal, **Fat** 31.2g, of which saturates 17.5g, **Carbohydrate** 2.5g, of which sugars <0.1g, **Protein** 23.0g, **Salt** 1.8g



**Ingredients:** Pasteurised British organic cow's milk, salt\*, organic chilli powder, organic ancho chilli, organic chilli flakes.

**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

# BUTTER

## DECADENTLY CREAMY AND INDULGENT

- Organic cream tumbled in traditional butter barrels
- Hand-salted and churned in small batches
- Signature open-texture makes our butters particularly creamy



### DID YOU KNOW...

Our farms have 50% more pollinators like bees, butterflies and more

#### Product name

#### Organic Herd Salted Butter

Description

Decadent & Rich

Product Code

HERDBUT250SAL

Product Barcode



Case Barcode



Shelf Life

84 days

Case Quantity

10

Number of Cases/Pallet

360

Product Size (mm)

100 x 75 x 35

Product Net Weight

250g

Case Size (mm)

208 x 110 x 160

Case Net weight

2.5kg

Case Gross weight

2.6kg

SALTED



**Free-range and grass-fed cows**



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#### NUTRITION

**Nutrition:** Typical Values per 100g

**Energy** 3059 kJ / 744 kcal

**Fat** 82.2g, of which saturates 52.1g,

**Carbohydrate** 0.6g, of which sugars 0.6g,

**Protein** 0.6g, **Salt** 1.7g





**Ingredients:** Organic Butter (pasteurised British organic cow's **milk**), Salt\*. Minimum fat content 80%.

**For allergens:** see ingredients in **bold**.

\*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.



Product name	Organic Herd Unsalted Butter
Description	Smooth & Creamy
Product Code	HERDBUT250UNSAL
Product Barcode	
Case Barcode	
Shelf Life	56 days
Case Quantity	10
Number of Cases/Pallet	360
Product Size (mm)	100 x 75 x 35
Product Net Weight	250g
Case Size (mm)	208 x 110 x 160
Case Net weight	2.5kg
Case Gross weight	2.6kg



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## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 3059 kJ/ 744 kcal  
**Fat** 82.2g, of which saturates 52.1g,  
**Carbohydrate** 0.6g, of which sugars 0.6g,  
**Protein** 0.6g, **Salt** 0g



**Ingredients:** Organic Butter (pasteurised British organic cow's **milk**). Minimum fat content 80%.

**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

# WORKING HAND IN HAND WITH NATURE

For us, farming isn't just about producing – it's about **nurturing**. Organic farming is by its very nature regenerative, meaning that we contribute to the environment, rather than exploiting it. Our approach starts with respecting nature's rhythm and going along with its flow.

**Our farmers care** for each cow individually, and know their needs, their quirks, and their individual personalities. This means we're able to give our cows the kind of life that we think nature intended – simple, happy, and care-free.





# FLAVOURED BUTTER

## ELEVATING ALL CULINARY CREATIONS

- Crafted in Somerset
- Churned in small batches and hand-rolled
- Decadently creamy butter infused with high-quality organic ingredients



### DID YOU KNOW...

We are a co-operative so all profits are returned to the farmers

#### Product name

#### Organic Herd Mediterranean Butter

#### Description

Garlic & Herb Butter infused with Olives & Capers

#### Product Code

HERDBUT80MED

#### Product Barcode



#### Case Barcode



#### Shelf Life

56 days

#### Case Quantity

10

#### Number of Cases/Pallet

320

#### Product Size (mm)

80 x 35 x 35

#### Product Net Weight

80g

#### Case Size (mm)

82 x 176 x 72

#### Case Net weight

0.8kg

#### Case Gross weight

1.0kg



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#### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2727 kJ / 663 kcal, **Fat** 72.4g, of which saturates 45.8g, **Carbohydrate** 1.65g, of which sugars 0.68g, **Protein** 0.9g, **Salt** 2.0g



**Ingredients:** Organic Butter (pasteurised British organic cow's **milk**), organic lemon juice, organic olives, organic capers, salt\*, organic garlic powder, parsley.  
 Minimum fat content 80%.

**For allergens:** see ingredients in **bold**.



\*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

**Proudly sustainable, naturally delicious, always organic**

MEDITERRANEAN



Product name	Organic Herd Truffle Butter
Description	Luxurious Creamy Butter with Intense Oaky Truffle Oil
Product Code	HERDBUT80TRUF
Product Barcode	
Case Barcode	
Shelf Life	56 days
Case Quantity	10
Number of Cases/Pallet	320
Product Size (mm)	80 x 35 x 35
Product Net Weight	80g
Case Size (mm)	82 x 176 x 72
Case Net weight	0.8kg
Case Gross weight	1kg



Free-range and grass-fed cows



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### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2867 kJ / 697 kcal, **Fat** 76.9g, of which saturates 47.7g, **Carbohydrate** 0.7g, of which sugars 0.6g, **Protein** 0.6g, **Salt** 1.5g



**Ingredients:** Organic Butter (pasteurised British organic cow's **milk**), organic lemon juice, organic truffle oil, salt\*, organic nutmeg, organic black pepper. Minimum fat content 80%.

**For allergens:** see ingredients in **bold**.  
 \*Permitted non-organic ingredient.

**Storage:** Keep refrigerated. To enjoy at its best, once opened consume within 7 days.

## FREE-RANGE BLISS

Cows in the Organic Herd are **free to roam**, meaning that they graze outdoors in grassy fields for 235 days (on average). When the weather's too wet to graze, our cows plump for a cosy indoor retreat, where we pamper them with back scratchers and ensure they have their own individual beds.





# CHOCOLATE

## WHEN YOU CHOOSE THE BEST CACAO, WHY COMPROMISE ON THE MILK?

- Ethically sourced, sustainable Peruvian cacao
- Both the milk and cacao from biodiverse ecosystems
  - Handcrafted in the Scottish countryside
- No emulsifiers, artificial flavourings or colourings, or palm oil



### DID YOU KNOW...

Our chocolate packaging is recyclable and the wrap is home compostable

#### Product name

#### Organic Herd Milk Chocolate

#### Description

Handcrafted Organic Milk Chocolate

#### Product Code

HERDCHOC100

#### Product Barcode



#### Case Barcode



#### Shelf Life

730 days

#### Case Quantity

10

#### Number of Cases/Pallet

648

#### Product Size (mm)

166 x 80 x 15

#### Product Net Weight

100g

#### Case Size (mm)

185 x 80 x 170

#### Case Net weight

1kg

#### Case Gross weight

1.2kg



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**PROFITS RETURNED TO FARMERS**



**SUITABLE FOR VEGETARIANS**



#### NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2097kJ / 499kcal, **Fat** 33.2g, of which saturates 19.5g, **Carbohydrate** 48.8g, of which sugars 38.0g, **Protein** 13.0g, **Salt** 0.3g





**Ingredients:** Organic cane sugar, organic cocoa butter, organic **milk** powder (25%), organic cocoa mass, organic Madagascan vanilla. Cocoa content 50%.

**For allergens:** see ingredients in **bold**. Made in a factory that handles nuts.

**Storage:** Store in a cool, dark place.

**Proudly sustainable, naturally delicious, always organic**



Product name	Organic Herd Milk Chocolate with Caramel & Sea Salt
Description	Handcrafted Organic Milk Chocolate with Caramel & Sea Salt
Product Code	HERDCHOCSC100
Product Barcode	
Case Barcode	
Shelf Life	730 days
Case Quantity	10
Number of Cases/Pallet	648
Product Size (mm)	166 x 80 x 15
Product Net Weight	100g
Case Size (mm)	185 x 80 x 170
Case Net weight	1kg
Case Gross weight	1.2kg



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**PROFITS  
RETURNED  
TO FARMERS**



**SUITABLE FOR  
VEGETARIANS**



## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2090kJ / 497kcal, **Fat** 32.8g, of  
which saturates 19.2g, **Carbohydrate**  
49.2g, of which sugars 38.6g, **Protein**  
12.3g, **Salt** 0.6g



**Ingredients:** Organic cane sugar, organic  
cocoa mass, organic **milk** powder (25%),  
organic cocoa butter, sea salt\*, organic  
Madagascan vanilla, organic golden syrup.  
Cocoa content 50%.

**For allergens:** see ingredients in **bold**.  
\*Permitted non-organic ingredient.  
Made in a factory that handles nuts.

**Storage:** Keep refrigerated. To enjoy at its  
best, once opened consume within 7 days.

# SOIL, PASTURES, AND CARBON CAPTURE

You've heard the phrase 'you are what you eat' – well, it's the  
same for our cows. If you want **high-quality, tasty dairy**, you've  
got to start with great grass and soil health.

Our farmers work tirelessly to ensure that their pastures stay  
**vibrant, nutrient-rich and nourished**, in harmony with the  
natural biodiversity of the planet. And we don't just do it for our  
cows. Organic farming captures more CO2 in the soil compared  
to regular farming. If every farmer in the UK switched to  
organic, at least 1.3 million tonnes of carbon would be captured  
by the soil each year.





# DRINKING CHOCOLATE FLAKES

WHEN YOU CHOOSE THE BEST CACAO,  
WHY COMPROMISE ON THE MILK?



**DID YOU KNOW...**

we're investing in innovative practices that reduce waste, conserve energy, and minimise our impact

## Product name

Organic Herd Milk Chocolate Drinking Chocolate Flakes

### Description

Handcrafted Milk Chocolate Flakes

### Product Code

HERDHTCHOC

### Product Barcode



### Case Barcode



### Shelf Life

730 days

### Case Quantity

10

### Number of Cases/Pallet

280

### Product Size (mm)

177 x 80 x 45

### Product Net Weight

140g

### Case Size (mm)

240 x 160 x 190

### Case Net weight

1.4kg

### Case Gross weight

1.6kg



**Free-range and grass-fed cows**



**Herbicide-free = happy bees**



**Planet positive, responsible farming**



**PROFITS RETURNED TO FARMERS**



**SUITABLE FOR VEGETARIANS**



## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2097kJ / 499kcal, **Fat** 33.2g, of which saturates 19.5g, **Carbohydrate** 48.8g, of which sugars 38.0g, **Protein** 13.0g, **Salt** 0.3g



**Ingredients:** Organic cane sugar, organic cocoa butter, organic **milk** powder (25%), organic cocoa mass, organic Madagascan vanilla. Cocoa content 50%.



**For allergens:** see ingredients in **bold**.  
Made in a factory that handles nuts.

**Storage:** Store in a cool, dark place.

Proudly sustainable, naturally delicious, always organic

MILK CHOCOLATE



Product name	Organic Herd Milk Chocolate with Caramel & Sea Salt Drinking Chocolate Flakes
Description	Handcrafted Milk Chocolate Flakes with Caramel & Sea Salt
Product Code	HERDHTCHOCSC
Product Barcode	
Case Barcode	
Shelf Life	730 days
Case Quantity	10
Number of Cases/Pallet	280
Product Size (mm)	177 x 80 x 45
Product Net Weight	140g
Case Size (mm)	240 x 160 x 190
Case Net weight	1.4kg
Case Gross weight	1.6kg



Free-range and grass-fed cows



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Planet positive, responsible farming



## NUTRITION

**Nutrition:** Typical Values per 100g  
**Energy** 2036kJ / 484kcal, **Fat** 32.5g, of which saturates 17.4g, **Carbohydrate** 53.4g, of which sugars 43.4g, **Protein** 11.6g, **Salt** 1.3g



**Ingredients:** Organic cane sugar, organic cocoa mass, organic **milk** powder (25%), organic cocoa butter, sea salt\*, organic golden syrup, organic Madagascan vanilla. Cocoa content 50%.

**For allergens:** see ingredients in **bold**.  
 Made in a factory that handles nuts.  
 \*Permitted non-organic ingredient.

**Storage:** Store in a cool dark place.

# A COMMITMENT TO EXCELLENCE

Organic farming isn't a walk in the park. Or field, for that matter. Getting and retaining Organic Certification demands meticulous attention to detail and a whole lot of effort. It's also regulated by extremely stringent standards, by both UK and international bodies.

Our entire supply chain is independently verified each year. This covers all aspects of food and farming – from animal care, and **environmental protection** all the way through to **quality**, and **food safety**. What does this mean for you? Higher quality, across the board.







## **REACH OUT TO US:**

hello@organicherd.co.uk

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**organicherd.co.uk**

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## **Follow us on our socials:**

 @organicherd    /organicherd

## **HOW TO ORDER**

E-mail us at [sales@organicherd.co.uk](mailto:sales@organicherd.co.uk)