



CORSETTI
CAFFÉ





Family, osteria, coffee *Corsetti*

INTERVIEW

WITH MR. FRANCESCO CORSETTI, THE MAN WHO INHERITED AND CONTINUES TO GROW HIS FAMILY BUSINESS CORSETTI ALIMENTOS

The history of this company is associated with a real Italian family, which went through ups and downs, but preserved the most important things, including friendly household, ability to work hard and excellent taste for good products.

- Mr. Corsetti, tell us a bit about your family.

- Our family originated in Velletri, Lazio. In a time of intense emigration, my ancestors moved to Brazil. They did it in the mid-1800s. It was in Brazil that our family began growing, processing and selling a large variety of high-quality agricultural products. My greatgrandfather Antonio Corsetti founded Corsetti Alimentos back in 1878, and this company is still running today. Our company is committed to putting high-quality, fascinating products on people's tables.

- What kind of coffee does your family prefer?!

- Brazilian one, but brewed according to Italian recipes. Strong, intense coffee with great flavor.

How does your family history relate to Brazil and Italy today?

- Part of the family returned to Italy in 1899 and bought a large family home there. They continued farming and trading. Their endeavors have allowed them to achieve great respect and outstanding results. For example, my grandfather Francesco Corsetti was awarded the Title of Nobility (1939). Over 100 years ago, in 1921, the Corsetti family opened the first restaurant. It was inspired by the same concept of high-quality products, from the ground to the plate.

- How did the idea to launch the Corsetti coffee brand come about?

- My family has always dreamed of this... Coffee holds such a special place in our tradition. It is closely associated with family gatherings, meetings with friends, and moments of tenderness, and no doubt, business negotiations are also necessarily accompanied by a cup of exceptional coffee. Our family is well aware of what constitutes a great coffee. So, I am happy to share our Corsetti coffee with coffee lovers around the world. May our coffee bring happiness to every home:

«Start every day
with a cup of Corsetti!»



ELETTO

VIBRANTE E AROMATICO

100% ARABICA

INTENSITY	●●●●●
TASTE PROFILE	HONEY DRIED FRUITS
ROASTING	LIGHT
GROUND COFFEE	250 g
COFFEE BEANS	1000 g

DELICATE HONEY NOTES OF THE PRECIOUS ARABICA FROM NICARAGUA BLEND PERFECTLY WITH THE DRIED FRUIT HINTS OF ARABICA FROM PERÙ THAT MAKE THIS COFFEE ROUND AND UNIQUE.

FLAVOUR 4/5 • BODY 2/5 • SWEETNESS 1/5



MATTINO

RICCO E CREMOSO

20% ARABICA 80% ROBUSTA

INTENSITY	●●●●●
TASTE PROFILE	FRUITS
ROASTING	DARK
GROUND COFFEE	250 g
COFFEE BEANS	1000 g

THIS BLEND MAKES A REFINED COFFEE WITH A PLEASANT ACIDITY, ACCOMPANIED BY A TRIUMPH OF SWEET AROMAS, EXCELLENT TEXTURE WITH AN HINT OF SLIGHTLY SPICY AND FRUITY.

FLAVOUR 2/5 • BODY 2/5 • SWEETNESS 3/5



LOVETTO

BILANCIATO E MORBIDO

70% ARABICA 30% ROBUSTA

INTENSITY	●●●●●
TASTE PROFILE	CHOCOLATE CARAMEL
ROASTING	MEDIUM
GROUND COFFEE	250 g
COFFEE BEANS	1000 g

A WELL BALANCED COFFEE WITH A DELICATE ACIDITY EQUABLED BY CARAMEL NOTE AND CHOCOLATE AROMAS.

FLAVOUR 2/5 • BODY 3/5 • SWEETNESS 2/5



BARISTA

RAFFINATO E PIACEVOLE

20% ARABICA 80% ROBUSTA

INTENSITY	●●●●●
TASTE PROFILE	CREAMY
ROASTING	MEDIUM
GROUND COFFEE	250 g
COFFEE BEANS	1000 g

THE SECRET OF THIS BLEND IS A SLOW ROASTING THAT GIVES A RICH ESPRESSO WITH A CREAMY AND STRONG CHARACTER.

FLAVOUR 2/5 • BODY 4/5 • SWEETNESS 4/5



Product line

ELETTO

LOVETTO

MATTINO

BARISTA

COFFEE BEANS

1000 g



GROUND COFFEE

250 g



MARKETING ACTIVITIES

YELLOW LABELS (15%-25%)

PALLETS LAY OUT

PROMOTIONS IN CATALOGS



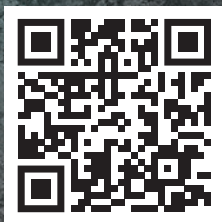
PARTICIPATION IN
THE THEME DAYS/WEEKS
(ITALIAN WEEKS, ETC.)

PROMO BUNDLES



SANDER Group has been successfully operating in the FMCG food market for more than 30 years. The company is actively developing the areas of production, distribution, export and import.

SANDER Group's mission is to offer delicious and varied products for a happy life for every person.



☎ +7 903 289 91 89 (WhatsApp/Telegram)

+370 700 88764

@ lro@san-log.ru
info@san-log.ru

🌐 sanderfood.com