



BLACK ANGUS



brought to you by  
Central Agri Group



*Gippsland Pure is our premium Angus Beef offering, it offers consistent eating quality with exceptional flavour and supreme tenderness. We pride ourselves on ensuring that each and every carton is consistent and exceeds your expectations.*



*Nestled in the Gippsland heartland, Gippsland Pure teams its passion for creating clean, safe, ethical and nutritionally wholesome produce with some of Australia's most enviable prime farming land. It translates into beautiful quality meat for Australian and international export markets, maintaining the nation's high produce expectations. Gippsland Pure's high quality animal livestock practices result in superior eating quality meat, and a subtle farming footprint on some of Australia's most beautiful land.*



## Our Commitment

- *Black Angus*
- *Hormone Free*
- *Antibiotic Free*
- *GMO Free*
- *Humanely & Sustainably Grown*
- *Halal*

## Aus-Meat Grading

- *Meat Colour 1A - 4*
- *Fat Colour 0 - 3*





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