

# GET TO KNOW JUÇAÍ.

From the forest to the moment of sale, from harvesting to production, everything we do is sustainable.

Juçaí was born out of an environmental project in 2007. It became a business in 2009, earning a place in the Brazilian retail market, and in 2019 it was acquired by a group of investors. This provided greater solidity, more potential for business expansion, and the construction of a new, more modern factory with greater production capacity.

We are the only organic açaí sorbet made with the Juçara palm tree fruit, a symbol of the Atlantic Forest.

Juçaí is much more than a delicious superfood. Its production helps conserve the Atlantic Forest and save the Juçara palm tree from extinction.



# A little more of our story



# Sustainability and Fair Trading are at our core.

Juçaí relies on more than **800 cooperative families** for harvesting Juçara, and they are paid fairly.

The harvests preserve 33% of the fruits from each palm tree, ensuring food for forest animals and cycle maintenance. In addition, we do not use any type of synthetic fertilizers or pesticides, only natural resources.

In addition to the Juçara pulp, we use natural and organic inputs that guarantee a more attractive and vibrant color than traditional açaí.

# **OUR PRODUCT**











SUSTAINABLY



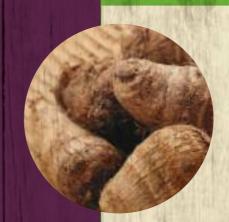


# The Juçara açaí has several advantages compared to the Amazon açaí.

Both have similar nutritional characteristics in relation to carbohydrates, proteins, and fats. But the Juçara açaí is richer in minerals, especially iron and potassium.

In addition, Juçaí has a more pronounced fruit flavor, without the earthy taste of Amazon açaí.

# Ingredients



## Yam

The Juçaí sorbet contains organic yam. As well as increasing the creamy texture, it promotes the balance of the formula, and is also a source of slow-absorbing nutrients.



## Sugars

In the composition of our sorbets (with the exception of the Zero flavor) we use organic sugar, free from processing prohibited by organic practices. It has zero non-allowed additives.

\*We use stevia in the Banana Zero flavor.

Compared to the Futerne Oleraces speci

# ORGANIC PRODUCT

An organic product is one that is prepared/manufactured according to the instructions determined by the Ministry of Agriculture (MAPA), based on the use of allowed products and extraction practices, and processes.

**All our products are organic** except for the banana zero. This is because of polydextrose, the type of carbohydrate we use.

Conservation of the Atlantic Forest and Juçara Palm Tree.



For every 8 liters you enjoy, we save 1 palm tree!



# OUR PORTFOLIO

A variety of flavors and sizes for all tastes and moments.



# 200ml

Juçara Açaí Sorbet Guarana Banana



## 500ml

Juçara Açaí Sorbe Guarana Banana



## 4X100ml

Juçara Açaí Pure Pulp



#### ORIGINAL | 200 ml

Ingredients: açaí juçara pulp, water, guaraná preparation (water, demerara sugar, natural guaraná extract, flavouring, and antioxidant ascorbic acid),

yam, demerara sugar, invert sugar, citrus fibre, guar gumstabilisers and xanthangum, flavouring, and citric acid acidifier.



## ORIGINAL | 500 ml

Ingredients: açaí juçara pulp, water, guaraná preparation (water, demerara sugar, natural guaraná extract, flavouring, and antioxidant ascorbic acid).

yam, demerara sugar, invert sugar, citrus fibre, guar gumstabilisers and xanthangum, flavouring, and citric acid acidifier.

#### **NUTRITIONAL FACTS**

الحقائق الغذائية

	Per 100g نکل ۱۵۵ جرام	% Daily Value* %فيمة پومية
Calories (kcal) الاوري (سعر حراري	90	3
Oarbohydrates(g) الكريوهيدرات (جم	17	3
وجمالي السكر (جم   (Total Sugar(g	15	
(السكر المضاف (جم (Added Sugar(g	13	16
Protein(g) ابروتین اجم	0.7	1
(إجمالي الدهون (جم	2.1	2
Olaturated (g) المشبعة (جم	0.6	2
(المتحولة (جم (rans(g	0	0
(الياف الطعام (جم (Food Fibres (g	1.7	4
(الصوديوم (ملح Sodium (mg)	0	0
نظام غذائي      Percent daily values are based	مية المئوية على	فتمد القيم اليو

on a 2000- calorie diet



#### BANANA | 200 ml

Ingredients: açaí juçara pulp, water, guaraná preparation (water, demerara sugar, natural guaraná extract, flavouring, and antioxidant ascorbic acid), yam, demerara sugar, invert sugar, citrus fibre, guar gumstabilisers and xanthangum, flavouring, and citric acid acidifier.



## BANANA 500 ml

Ingredients: açaí juçara pulp, water, guaraná preparation (water, demerara sugar, natural guaraná extract, flavouring, and antioxidant ascorbic acid), yam, demerara sugar, invert sugar, citrus fibre, guar gumstabilisers and xanthangum, flavouring, and citric acid acidifier.

#### **NUTRITIONAL FACTS**

الحقائق الغذائية

	Per % Daily 100g Value*	
	100g تکل 100 جرام	* value %قیمهٔ ۲ بومیا
Calories (kcal) الاوري (سعر حراري	84	3
Carbohydrates(g) الكريوهيدرات (جم	18	4
Total Sugar(g) وجمالي السكر (جم	14	
(السكر المضاف (جم Added Sugar(g)	13	16
Protein(g) ابرونین (جم	0	0
Total Fat(g) الدهون اجم	1.3	1
Saturated (g) المشبعة (جم	0.4	1
Trans(g) المتحولة (جم	0	0
(الياف الطعام (جم Food Fibres (g)	1.7	4
Sodium (mg) الصوديوم (ملح	0	0
Percent daily values are based نظام غذائي	مية المثوية عا	تعتمد القيم اليو

on a 2000- calorie diet



## PURE PULP | 4x100 ml

Ingredients: Organic juçaraaçaí pulp and water.



Calories 62	% Daily Value
Fat 5.2 g	10%
Saturated 1.5 g +Trans 0 g	6%
Carbohydrate 4.5 g	7%
Fibre 3.1 g Sugars 0 g	12%
Protein 1 g	1%
Cholesterol 0 mg	
Sodium 0 mg	0%
Potassium 0 mg	0%
Calcium 0 mg	0%
Iron 0 mg	0%







