



*Good appetite with good health*



# FOOD MANUFACTURER & EXPORTER

**D&R**  
EXPORTS (PVT) LTD.



## Profile

Araliya Exporters (Pvt.) Ltd. and D&R Exporters (Pvt.) Ltd. are family owned and operated companies founded in 1993 in Sri Lanka as a Private Limited Liability Company.

Initially, Araliya Impex was involved in importing Canned Fish from Chile and Sugar from Brazil in a major way.

However, with the diversification process, we moved towards the Manufacturing and Export Sector of Food Products to the Sri Lankans and Asians who reside in foreign countries.

Currently, we export not only our own branded products but also other products manufactured in Sri Lanka to Australia, New Zealand, United Kingdom, Italy, Norway, Dubai, Kuwait, Cypress, Switzerland, Germany, United States of America and Canada to name a few.

D&R actively supports the SME and Cottage industry in Sri Lanka by providing them the know how to improve the quality of their products, production process, packing/labeling and marketing their products.





## Our Vision

To become the No. 1 Food Exporter in our category in Sri Lanka.



## Our Mission

To combine high quality standards with the customer requirements around the globe to bring the authentic homemade food, to Sri Lankans & Asians at their door step where- ever they live!



## Our Values

GOD Fearing  
Trust  
Compassion  
Quality  
Innovation  
Team Work



## Our Goals

To capture new markets in Europe Union and North America.

# Our Team



Mrs. Manel Rajkumar  
Chairperson



Mr. M. Rajkumar  
Chief Executive Officer



Mr. Raminda Rajkumar  
Director  
BBus (Swinburne), MPA (Deakin),  
CPA-ASA (Australia)



Mr. Randika Rajkumar  
Director  
BMed (Melbourne Uni),  
Juris Doctor (JD/LLB) (Murdoch Uni)



# Company Details

Registered Company: Araliya Exporter (Pvt.) Ltd.

D&R Exports (Pvt.) Ltd.

Registered Address: No. 50 Sedawatta Road, Wellampitiya

Factory Address No. 50 Sedawatta Road, Wellampitiya

Operational Address: No. 50 Sedawatta Road, Wellampitiya

Registered Logos:



Registered No. 722250

Quality Certifications:



# Araliya Branded Products

## 1. Rice

- \* Sri Lankan Traditional Rice (Pachchaperumal/Kurulu Thuda/Heenati)
- \* Red Rice
- \* Keeri Samba/Samba/Sudururu Samba/Mutu Samba/Normal Samba
- \* Red & White Nadu

## 2. Pickles

- \* Brinjal Pickle
- \* Malay Pickle
- \* Jaffna Lime Pickle
- \* Keselmuva Achcharu
- \* Lime Pickle
- \* Veralu Achcharu

## 3. Dry & Devilled Dry Fish

- \* Katta
- \* Keeramin
- \* Mora
- \* Thalapath
- \* Sprats



## 4. Spices

- \* Cinnamon
- \* Turmeric Powder
- \* Pepper Powder
- \* Cloves & Cardamom
- \* Nutmeg & Mace

## 5. Brine Items

- \* Polos
- \* Dambala
- \* Kohila
- \* Jack Malluma
- \* Breadfruit
- \* Banana Blossom
- \* Drum Sticks



## 6. Sambols

- \* Seeni Sambol
- \* Maldive Fish Sambol
- \* Cashew Baduma
- \* Fried Onion Sambol
- \* Katta Sambol
- \* Pol Sambol
- \* Lunu Miris

## 7. Curry Powder

- \* Roasted/Unroasted/ Mild Roasted Curry Powder
- \* Jaffna Curry Powder
- \* Chili Powder
- \* Chili Pieces

## 8. Canned Fish

- \* Jack Mackerel — Chile / Sri Lanka
- \* Mackerel - China

## 9. Kitul Products

- \* Kitul Treacle & Juggery



## 10. Palmyra

- \* Palmyra Products

[Download our full Product List](#)

# Rice



- \* Red Rice
- \* Red & White Nadu
- \* Keeri Samba/Samba/Suduru Samba/  
Muthu Samba/Normal Samba



- \* Sri Lankan Traditional Rice (Pachchaperumal/Kurulu Thuda/  
Heenati/Suwandel)



- Kalu Heenati - Diabetes, Cholesterol & Hepatitis.
- Pachchaperumal - Diabetes & Cools the body.

# Pickles

- \* Brinjal Pickle
- \* Malay Pickle
- \* Jaffna Lime Pickle
- \* Keselmuva Achcharu
- \* Lime Pickle
- \* Veralu Achcharu



# Dry Fish

- \* Katta
- \* Keeramin
- \* Mora
- \* Thalpath
- \* Sprats

## Fried /Devilled Dry Fish

- \* Dried Katta Fish
- \* Dried Seer Fish
- \* Dried Mora Fish



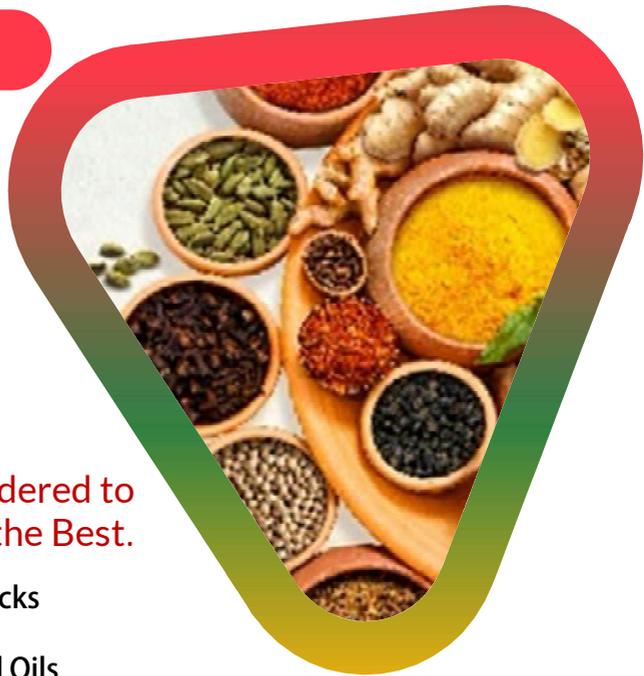
# Spices

- \* Cinnamon Sticks/Powder
- \* Chili Powder
- \* Turmeric Powder
- \* Pepper Powder
- \* Cloves & Cardamom
- \* Nutmeg & Mace
- \* Garcinia (Goraka)
- \* Tamarind

Ceylon Cinnamon is considered to be the Best.

- \* Cinnamon Tooth picks
- \* Cinnamon Drinks
- \* Cinnamon Essential Oils
- \* Cinnamon Oleoresins

Available in Bulk, in value added packs, in powder form as well as Essential Oils and Oleoresins from cinnamon bark and leaf.



Tumeric



Cinnamon Powder



Mace



Nut Meg



Cinnamon



Cloves



Pepper



Cardamom



Ginger



Oleoresins



Cloves Powder

# Value Added Ceylon Tea & Coffee

- \* Black Tea
- \* Green Tea
- \* Herbal Tea
- \* Ceylon Organic Tea

- \* Coffee Whole Beans
- \* Ground Coffee
- \* Spice Blended Coffee



# Value Added Coconut Based Products

- \* Virgin Coconut Oil
- \* Coconut Milk Powder
- \* Coconut Milk
- \* Coconut Cream
- \* Desiccated Coconut
- \* Coconut Water
- \* Coconut Vinegar
- \* Coconut Ekel Products
- \* Coconut Fiber Products
- \* Coconut Peat Products
- \* Coconut Shell Products
- \* King Coconut Water
- \* Virgin King Coconut Oil



- *Good from babies to elderly. Hair Care, Head Messages, whole body messages. Ideal for cooking as it has a sweet flavour. Highly rich in Lauric Acid, Vitamins, Antioxidants & Minerals.*

# Brine Items



- \* Polos
- \* Dambala
- \* Kohila
- \* Jack Malluma
- \* Breadfruit
- \* Banana Blossom
- \* Drum Sticks
- \* Veralu (Local Olives)
- \* Innala
- \* Amberalla
- \* Lotus Roots
- \* Jack Seed
- \* Murunga
- \* Karawila/Thumba  
Karawila



# Sambols & Fried Items

- \* Fried Seen Sambol - Veg
- \* Cashew Baduma
- \* Maldive Fish Sambol
- \* Fried Onion Sambol
- \* Pol Sambol
- \* Seeni Sambol
- \* Katta Sambol
- \* Lunu Miris



# Curry Powder

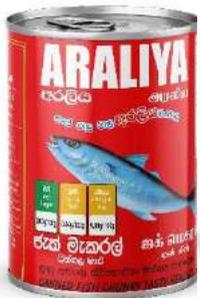


- \* Dark Roasted Curry Powder
- \* Unroasted Curry Powder
- \* Jaffna Curry Powder
- \* Mild Roasted Curry Powder
- \* Chili Pieces
- \* Chili Powder
- \* Coriander Powder



# Canned Fish

- \* Jack Mackerel — Chile / Sri Lanka
- \* Mackerel - China



Araliya is a Brand Name Registered in Sri Lanka since 1993

## Cashew Nuts



- \* Roasted Cashew Nuts
- \* Devilled Cashew Nuts
- \* Salted Cashew

180 nuts / 220 nuts / 240 nuts — per lb



**Out nuts come from dry zone which makes them very tasty and they are fresh too.**



## Fruits & Vegetables

- \* Sri Lankan Pineapples
- \* Rambutan
- \* Riped Jack Fruit (Waraka)



**Sri Lankan pineapples are considered to be the best pineapples. Our fruits are widely used in Flavour Industry all over the world.**

# Medicinal Supplements



- \* Moringa Powder Supplement
- \* Moringa Tea



100g Moringa Dry Leaf Contains

- 10 Times the Vitamin A of Carrots
- ½ Times the Vitamin C of Oranges
- 10 Times the Vitamin A of Carrots
- 17 Times the Calcium of Milk
- 15 Times the Potassium of Bananas
- 25 Times the Iron of Spinach
- 9 Times the Protein of Yoghurt

# Kithul & Palmyrah Products

- \* Kitul Treacle & Jugery

**Sri Lankan Maple Syrup can say without hesitation that she is the Queen!**



- \* Palmyra Pulp
- \* Odiyal

## Dry Fish in Bulk



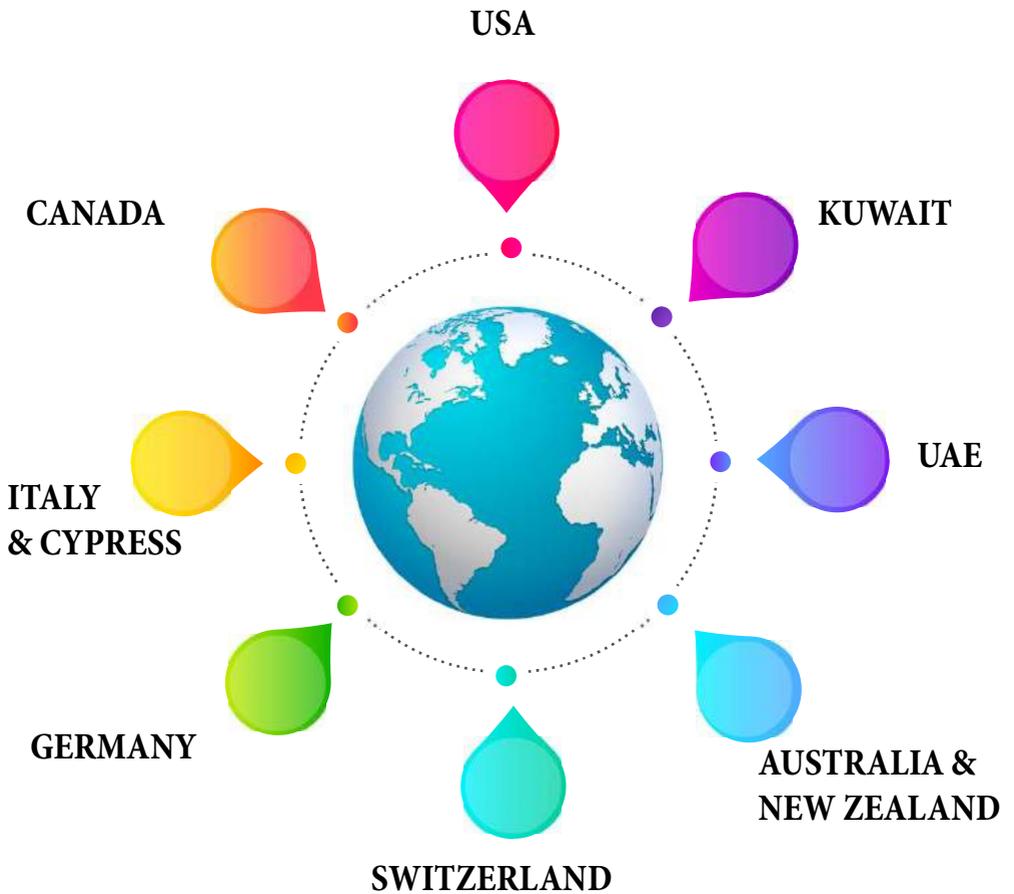
- \* Dried Katta Fish
- \* Dried Seer Fish
- \* Dried Mora Fish

## Clay Based Products

- \* Clay Cooking Utensils
- \* Clay Flower Pots — Small/Big
- \* Clay Ornaments
- \* Terra Cotta Floor Tiles
- \* Water Filters



# Our International Market



## Services that we Provide

Importing Sugar from Brazil and Canned Fish from Chile in a big way was our humble start. We provide the following services as well:

Act as Indenting Agent

Act as your local QC & Supervising arm for your company

## Our Accolades



# Our Accolades



® National Chamber of Exporters – 2019 Bronze  
National Chamber of Exporters – 2018 Silver  
National Chamber of Exporters – 2016 Silver  
National Chamber of Exporters – 2007 Silver  
National Chamber of Exporters – 2008 Gold  
National Chamber of Exporters – 2003 Silver

# Our Accolades



## **WCIC Entrepreneur Award Extra Large Category – Silver 2017**

*Promoting Araliya Foods by  
Mrs. Manel Rajkumar at Good Market Sri Lanka*

