

وادی
WADAH
Basmati Rice



Eat Traditional



Bismillah Sehla Processing Plant (Pvt) Ltd.

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Eat Rice with
BISMILLAH
Sehla Processing Plant
Rice Growers, Millers, Exporters



Zulfiqar Ali
CEO Message

Bismillah Sehla Processing Plant (Pvt) Ltd. (BSP) is a visionary establishment of our forefathers. They were primarily growers, always obsessed with the thought that the real aroma & taste of world's best Basmati Rice must reach the end consumer. The company has excellence through quality conscious policies that includes producing Food Safety for Human Consumption. Secrets of our success are simple & practical. We believe customer's satisfaction is our success and that is what will make us remain committed to our mission.



Rizwan Ahmed
Director

Educated young man who look after local Sale and purchase of paddy and rice. He keeps himself update an developments of plants and machinery.



Imran Noor
Director

is an Energetic, educated young business-man, having expertise in operations and sales. He keep himself updated on day to day developments in international rice trade.



Mill Office

The Organization is manned by highly qualified and trained professionals experienced in their fields of Procurement, Milling, Quality Control, and Marketing. The staff employed is fully aware of requirments of producing rice safe for human consumption and they do their best to meet customer expectation on quality, Packing, Shipment schedules and post shipments follow up.



Bismillah Sehla Processing

About us

Bismillah Sehla Processing Plant Pvt. Ltd., BSP is certified company, incorporated on 25th February 2011 with paid up capital 200 Million. The annual turnover of the company is more than Five billion Rupee. BSP partners are serving rice industries nationally and internationally more than 2 decade. Beside local sales, our major part of international export sales in Europe, Middle East, Africa and other parts of the world.

BSP strength is our Satake rice plants, our professional working team, our procurement procedure and our product quality & service.

Our rice projects are set up at 3-Km Syed wala Road, Butcheki, with following capacities:

• Rice Husking Capacity	25 M. Tons / Hour
• Rice Processing Capacity	30 M. Tons / Hour
• Par-Boiled Capacity	20 M. Tons / Hour
• Steam Capacity	55 M. Tons / Hour



BSP

Bismillah Sehla Processing

Pakistani Rice



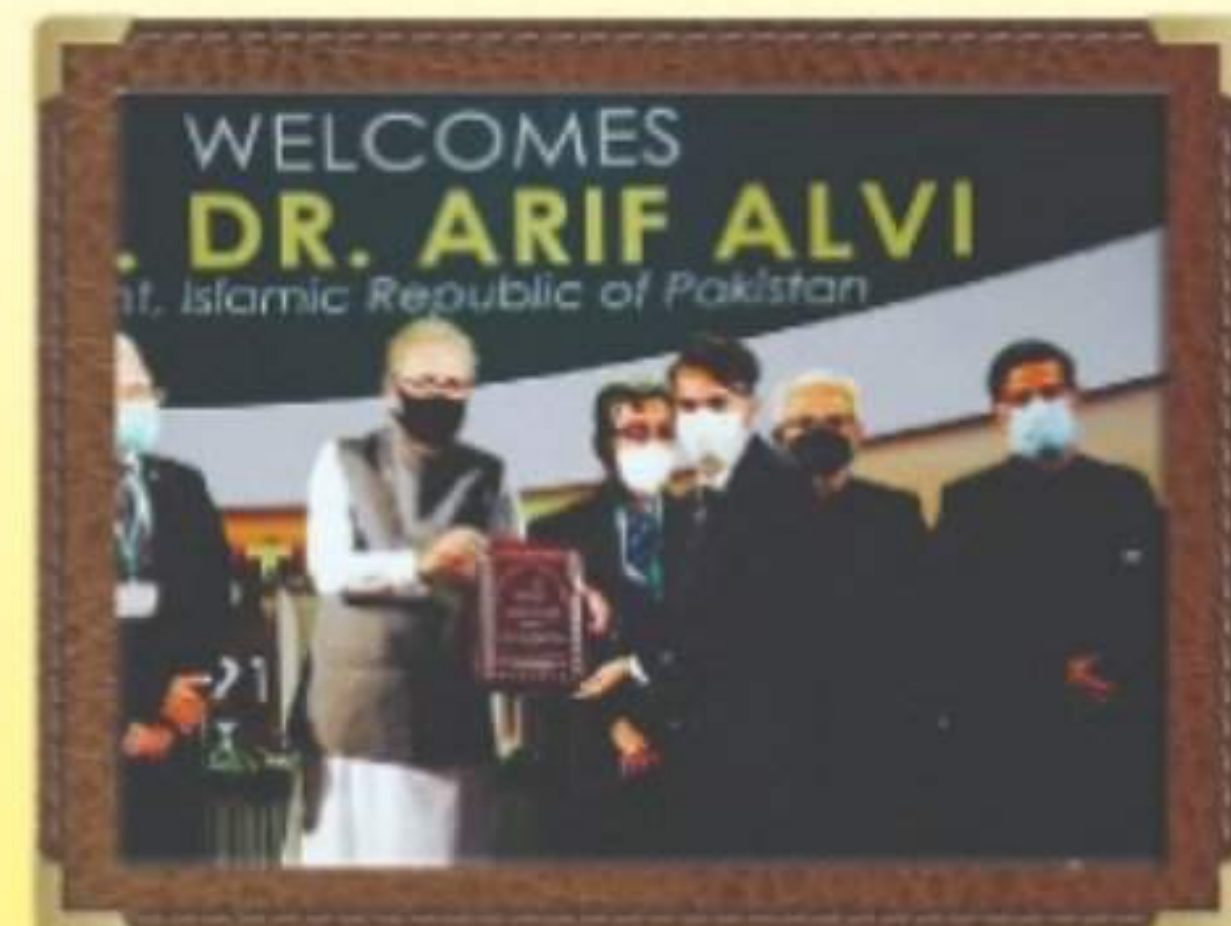
Pakistan is the producer of the world's finest long grain aromatic basmati rice and non-basmati rice. Basmati, the king of rice, is held in the highest regard world over. Among all the other varieties of rice, none have the distinctive long grains or the subtle aroma for which this grain is considered so special. This also justifies the premium this rice commands against all other rice of the world. It takes birth in the most fertile valleys and plains of Punjab-Pakistan. It only grows in the foothills of Himalayan soil. It is harvested by hand with delicate care, aged to perfection and then processed. Basmati has been revered for centuries, including by Moghul Emperors. People in Europe, America and the Middle East, are consuming more Basmati than ever before. Demand for Basmati in Europe is increasing. Many British consumers use it as a vital cooking ingredient. It is the dominant rice product in the UK, accounting for nearly half of the rice consumed.

وحدہ آرژنٹس **WADAH** Basmati Rice

Achivement & Awards



In September 2021 and December 2018 president of Pakistan Dr. Arif Alvi and In April 2018, president of Pakistan Mamnoon Hussain. have awarded Bismillah Sehla Processing the No 1 Basmati Rice exporter of Pakistan for 2016-2017, 2017-2018 and 2019-2020.



Kinds of Rice



On the basis of aroma, we can divide the rice into two major kinds.

Basmati Rice



1121 Parboiled



1121 Steam



1121 White



Super Brown



Super White



Super Parboiled

Non Basmati Rice



C9 Parboiled



C9 White



IRRI-6 White



IRRI-6 Parboiled



Supri Parboiled



Pk-386 White

BRANDS

BSP

Bismillah Sehla Processing



WADAH is a best option in basmati rice that connects with consumers, farmers and communities. It is a symbol of prestigious brand that's quality never be compromised. We believe that for us it is a Passion of Purity as quality is our business. Our slogan, "Eat Rice with Bismillah" make sense and lot of blessings. As people across the world are becoming more and more conscious about what they eat. **WADAH** rice is the only basmati that suits every community by taste and successfully running in domestic market.





Eat Rice with Bismillah



Technology

Bismillah Sehla Processing (BSP) constantly strives for being the no. 1 in its fields. To achieve this end, experiments with technology, methodology and systems are a continuous affair at its state-of-art rice processing plants.

For the production level our Japanese Satake rice plant is set up with the latest technology. We have high-tech processing equipment and control system that is responsible for maintenance of quality. This system and our dedicated teams of quality control managers work hard to bring the supreme quality rice. In our mills we use computerized methods where applicable.





BSP

Bismillah Sehla Processing

Mill

Solar Power System.
Produce 1 Megawat
Electricity

Production Lines.

Husking Unit
Processing Unit
Paddy Drying
Sun Drying
Color Sortex
Godown Capacity:
Open Area Capacity:

Plant Capacity (PH)

20 M.Ton
20 M.Ton
5000 Bags (65Kg)
3000 Bags (65Kg)
4 (Four)
150000 Bags of 100 Kg Each
400,000 Bags of 65 Kg Each

وحدہ زرعی
WADAH
Basmati Rice

Parboiled
Plant

Paddy Cleaner
Storage Wing
Steel Vessel
Cooling Tower
Chamber
Dryer
Boiler

Production Lines.
Parboiled Unit

Plant Capacity (PH)
20 M.Ton

Steaming
Plant

Production Lines.
Steam Unit

Plant Capacity (PH)
30 M.Ton



BSP

Bismillah Sehla Processing

SATAKE

Production Lines.

Husking Unit
Processing Unit
Paddy Drying
Sun Drying
Color Sorter
Godown Capacity:
Open Area Capacity:

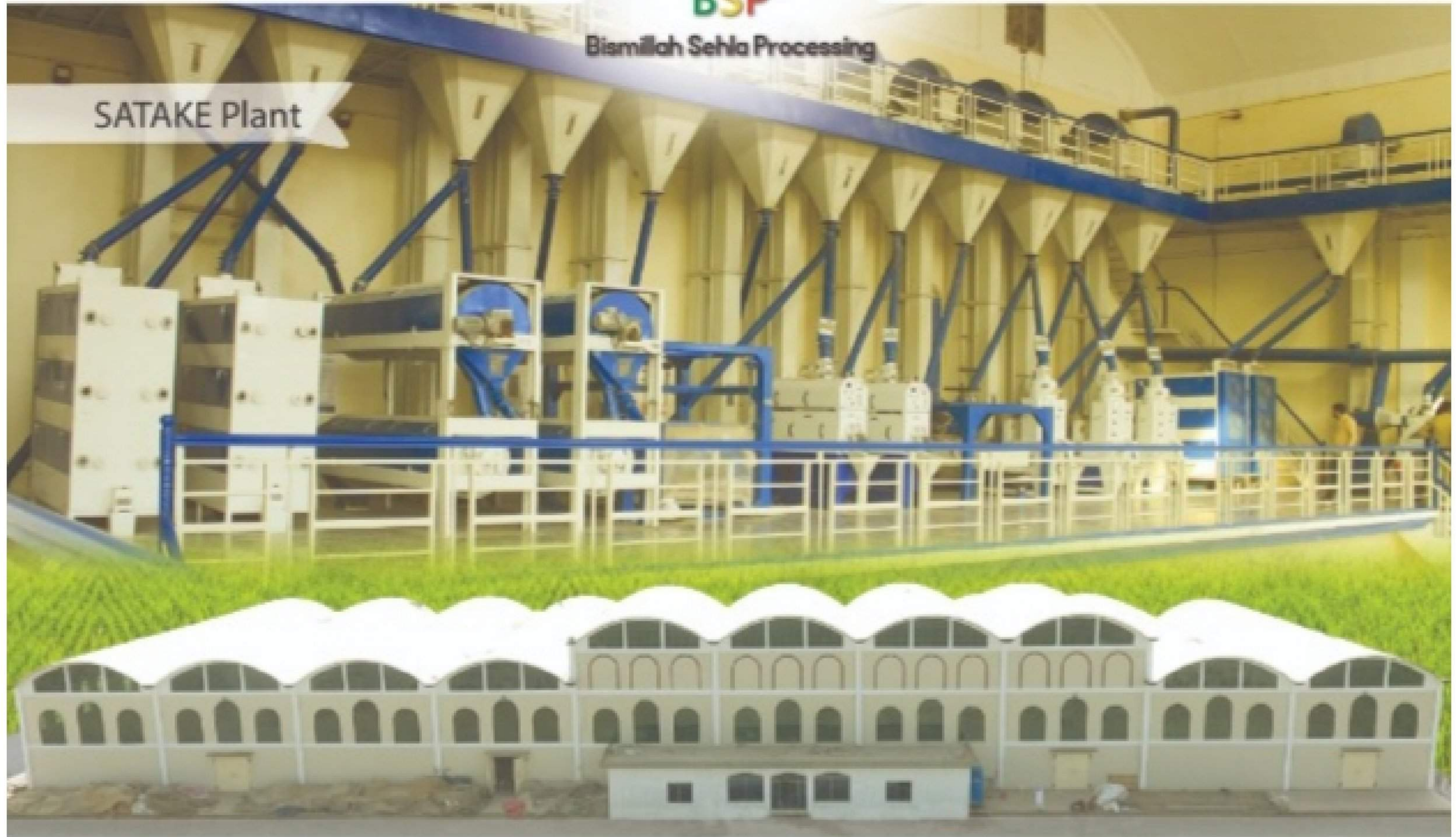
Plant Capacity (PH)

15 M.Ton
12 M.Ton
5000 Bags (65Kg)
3000 Bags (65Kg)
4 (Four)
150000 Bags of 100 Kg Each
400,000 Bags of 65 Kg Each

BSP

Bismillah Sehla Processing

SATAKE Plant



وحدہ زرعی
WADAH
Basmati Rice





WADAH®
Basmati Rice

04 SILOS with DRYER

4 Silos storage capacity 265000 of 65kg Bags
2 Paddy dryers 5000 of 65kg per day

Certifications

وَادَاه®
WADAH
Basmati Rice

REAP



FDA
APPROVED





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