



OUR **JOURNEY**
THROUGH TIME



Pioneer Feeds Pvt Ltd

Established in 1963



Pioneer Protein Pvt Ltd

Established in 1983



Marhaba Animal Protein Concentrates

Established in 1994



Marhaba Poultry Farms

Established in 1997



Pioneer Flour

Established in 1999



NIRAAB
FOODS PAKISTAN
www.niraav.com

Niraav Foods Pakistan

Established in 2005



NIRAAB
FOODS PAKISTAN
www.niraav.com



Started on a modest scale **Niraav Foods** began its journey in 2005 as a commodity trading arm for its parent company. Soon Niraav began its own processing facility for high grade, export quality rice from Pakistan. Today Niraav has grown into a state of the art processing mill with high end Swiss technology.

In addition to rice Niraav Foods expanded into areas of rice starch, rice based sweeteners, rice, sesame seeds, corns, maize, eggs, chicken meat, proteins, edible oil, ghee, spices, recipe mixes, poultry farms and poultry products.

+92-21-34740356-9

info@niraav.com

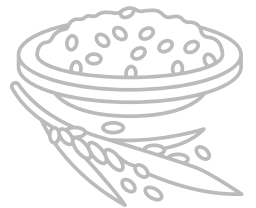
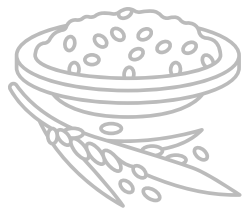
Plot# A-66. Eastern Industrial Zone Port
Qasim, Code 75020 Karachi, Pakistan

www.niraav.com

Rice

Why Choose Niraav Foods Pakistan?

- ✓ Quality Controls.
- ✓ Traceability
- ✓ Certification and Standards.
- ✓ Ingredients Transparency.
- ✓ Sustainability and Ethical Practices.
- ✓ Timely Delivery.





Rice

Rice is a staple food for a large part of the world's human population, especially in tropical Latin America, and East, South and Southeast Asia, making it the second-most consumed cereal grain. Rice provides more than one fifth of the calories consumed worldwide by humans.

Pakistan is a major rice exporter and is forecast to export 1.8 MMT, consisting of 1.2 MMT of IRRI and 600,000 MT of Basmati, during MY 2001/02. All trade is done by the private sector. The state-owned Rice Export Corporation was abolished several years ago.



Description

We're one of the leading rice exporters in Pakistan, we export all kind of rice globally which include Basmati Rice, Kernal Basmati Rice, 1121 Basmati Rice, Super Kernal Rice, Super Basmati Rice, D-98, IRRI-9, 386 Basmati Rice, 385 Basmati Rice, IRRI-6 Rice and others.

We are committed to provide high quality rice to its customers. The production process is constantly monitored and controlled to attain and maintain desired characteristic (Aroma and Taste) of our Basmati Rice. We use the most advanced technology to produce the best quality rice in Pakistan. Our Quality Assurance Group makes sure that we meet and also exceed our customers' requirements at all times.

More Info

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✉ info@niraav.com

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🌐 www.niraav.com



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We are global food exporter and we export good quality rice, maize, corn, eggs, chicken meat etc in all over the world.



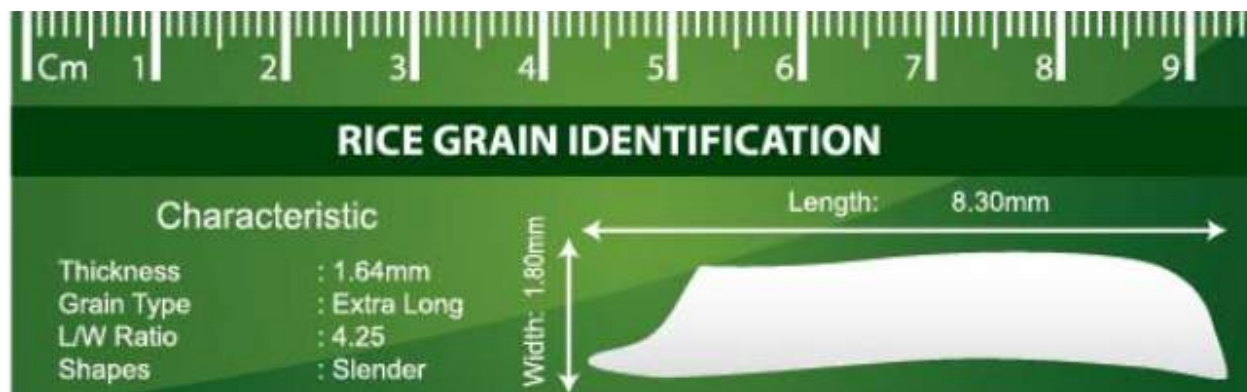
Rice Types

1. 1121 Rice

Exceptional taste, extra-long slender edgy shape and a fragrance that will simply overcome the perception of an entity enjoying a meal. Extra long grain 1121 basmati rice is with no doubt the ultra-superior quality ever to have been perceived.

The length of uncooked 1121 basmati ranges from 8.5 to 9.20mm.

Available Verities are: White, Parboiled and Brown.



Specification

Moisture Content:	13% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	3% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	8 MM	Broken Grains:	2% Max
Foreign Matter:	0.2% Max	Under-miled&Red-striped:	2% Max

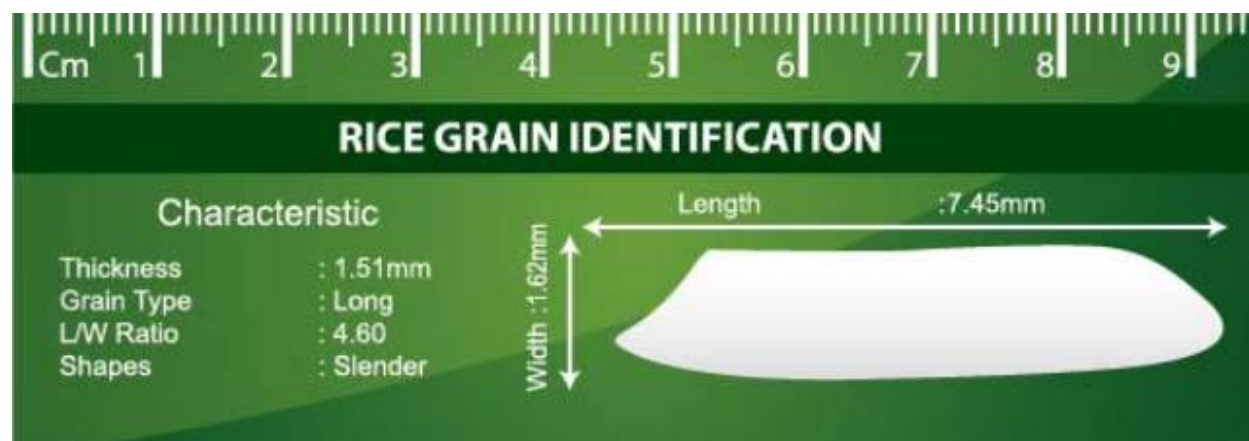


Rice Types

2. Super Basmati Rice

Introducing our Super Basmati Rice, where excellence meets authenticity in every grain. Known for its long, slender shape, delicate aroma, and unmatched taste, our Super Basmati Rice promises an extraordinary dining experience that captures the essence of tradition and luxury.

Available Varities: White, Parboil and Brown.



Specification

Moisture Content:	13% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	3% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	7.4	Broken Grains:	2% Max
Foreign Matter:	0.2% Max	Under-miled&Red-striped:	2% Max



Rice Types

3. D-98 Rice

Pakistani Basmati D-98 is a successor and is famous for its smell and cooking all over the world. D-98 Rice is produced from the Sindh Province of Pakistan. The world also recognizes it as the Sindhi Basmati.

It has a demand across the globe due to its extra-long length, rich pearl white color and highly aromatic grain. Its aroma bears the characteristics of Basmati Rice.

Available Varieties: White, Parboil and Brown.



Specification

Moisture Content:	13% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	3% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	6.8	Broken Grains:	2% Max
Foreign Matter:	0.2% Max	Under-miled&Red-striped:	2% Max



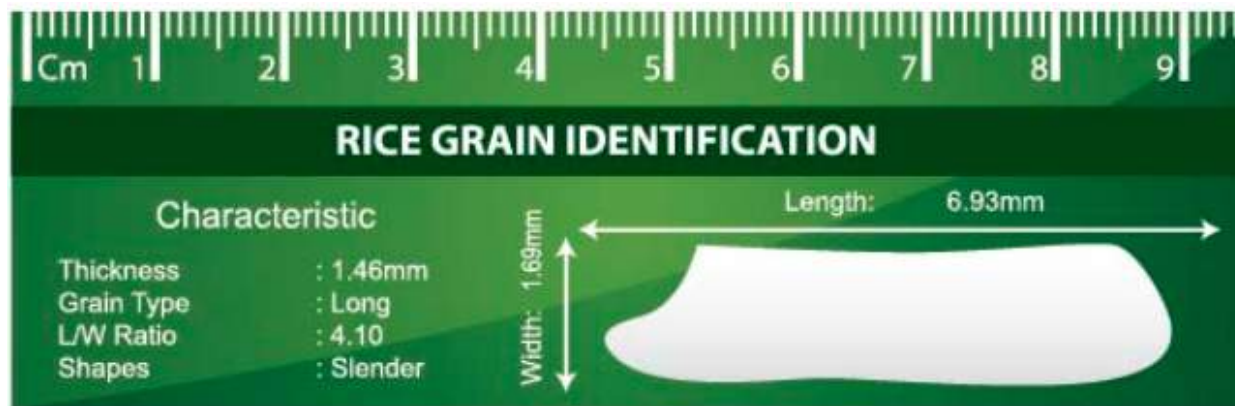
Rice Types

4. IRRI-9 Rice

Having a longer grain, this rice variety is appropriate for the rice lovers who enjoy slightly dry types of cuisines. Irri-9 is the top tier amongst non-basmati long grain white rice varieties. It has good grain length and color white does not carry aroma.

The Irri-9 non-Basmati Rice is widely appreciated for the tempting taste and rice color Long Grain.

Available varieties are: White, Parboiled and Brown.



Specification

Moisture Content:	14% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	4% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	6.0 MM	Broken Grains:	5% Max
Foreign Matter:	0.5% Max	Under-miled&Red-striped:	2% Max



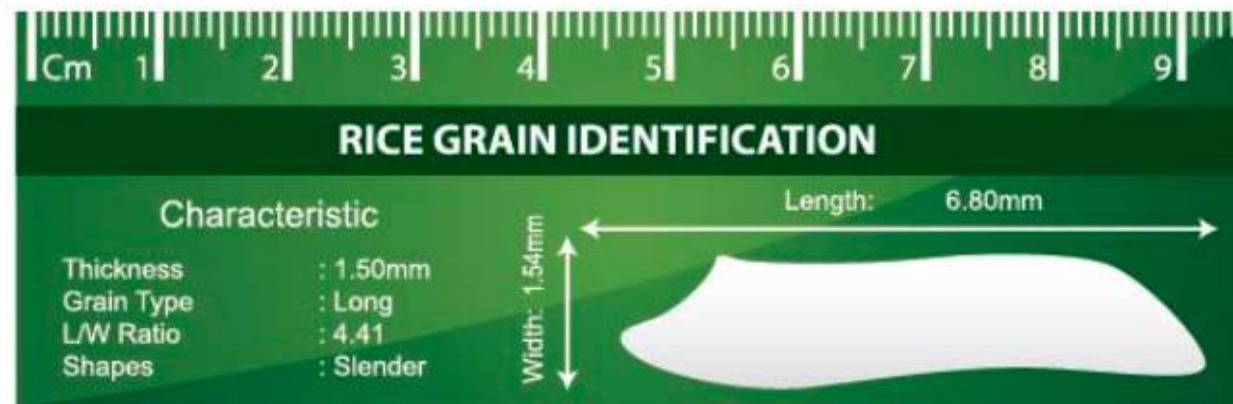
Rice Types

5. 386 Basmati Rice

Our 386 Basmati Rice variety encapsulates the essence of age-old tradition and modern taste preferences, delivering a harmonious experience that tantalizes your senses.

Basmati PK 386 Rice, the one of its kind Pakistani non-Basmati, is carefully selected from extra and unique quality of paddy.

Available varieties are: White, Parboiled and Brown.



Specification

Moisture Content:	13% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	3% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	7.4 MM	Broken Grains:	2% Max
Foreign Matter:	0.2% Max	Under-miled&Red-striped:	2% Max

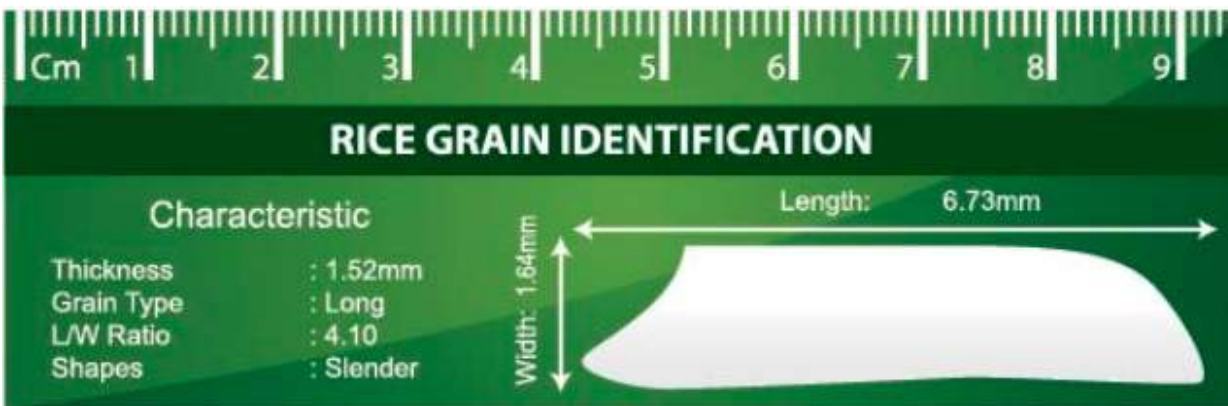


Rice Types

6. 385 Basmati Rice

Basmati 385 is second to the super kernal. Bamsati 385 is dry, separate and most aromatic. Grains are not broken after cooking nor will they stick together and grow twice in length. Every grain is full of nutrient content. The length of uncooked 385 Basmati is 6.7 to 6.9mm.

Available Varities are : White, Parboiled and Brown.



Specification

Moisture Content:	14% Max	Polishing Grade:	Dble/Prl Fnsh/Sil Polsh
Chalky Grains:	3% Max	Paddy Grain:	0.2 % Max
Average Grain Length:	6.80 MM	Broken Grains:	2% Max
Foreign Matter:	0.1% Max	Under-miled&Red-striped:	2% Max

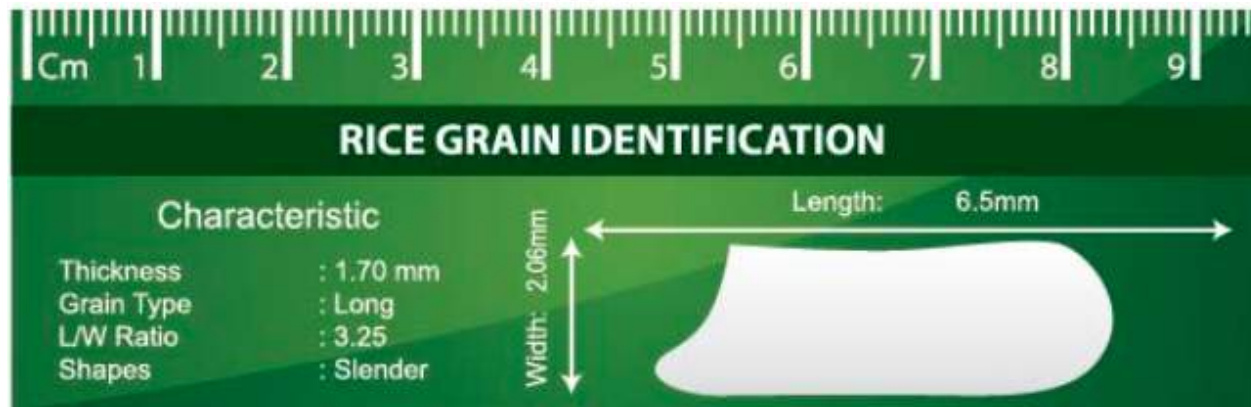


Rice Types

7. IRRI-6 Rice

Our IRRI 6 Rice variety brings you the essence of a balanced meal that doesn't compromise on flavor or quality. Discover how this rice variety combines value and culinary satisfaction in every bite.

Available varieties are: White, Parboiled and Brown.



Specification

Moisture Content: 14% Max

Chalky Grains: 3% Max

Average Grain Length: 6.4 MM

Foreign Matter: 0.1% Max

Polishing Grade: Dble/Prl Fnsh/Sil Polsh

Paddy Grain: 0.2 % Max

Broken Grains: 5% Max

Under-miled&Red-striped: 2% Max





About

Niraav Foods Pakistan Trading system is transparent and top-notch. We provide our customers with every detail regarding the trade. Providing best customer service is one of our strength. We always keep a track of trade and give customer step by step information.

Unlike other rice suppliers, we help our customers with every query. Right now we have an open trade as rice suppliers in Pakistan with UAE, Central Asia and Europe. We also work in other regions of the world as well.



Shipment

Rice has a special place. So, its shipment should be top-notch as well. Niraav offers two kinds of shipment when some customer buy rice in bulk.

We offer both FCL and LCL shipment. Being a rice manufacturer Niraav has a deal with all shipment companies and they provide us with best rates. This will also cut down rice price when a customer buy it in bulk.

Packaging

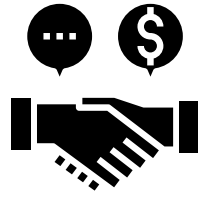
As a wholesale corn supplier, we know the value of Packaging. Customer demand a good quality packaging in which its product stays safe. We provide rice in most secure packaging. Rice usually ignores this step of trade and lose a potential customer. But, here at Niraav we pay proper attention to Packaging.



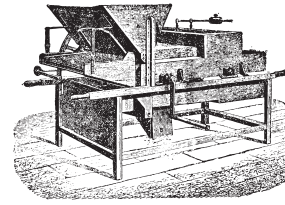
Our Services



PADDY DRYING



PADDY PROCUREMENT



HUSKING PROCESS



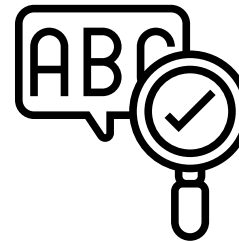
STEAM RICE



WHITENING & POLISHING



PARBOILED RICE



GRADING & COLOR SORTING



WARE HOUSE

