



PRODUCT CATALOGUE



AMAR - THE HALLMARK OF QUALITY

Amar, the home-grown brand of HK Enterprises is one of the most popular in the HORECA segment in UAE.

The brand that was initially launched with rice & cooking oil, today encompasses a diverse and expanding range of food product categories.

Amar is packaged at select global factories that have passed stringent internal quality audits. This means our customers can expect consistent quality at competitive price at all times.





The image displays three bags of Amar rice against a background of rice stalks. The bags are as follows:

- Left Bag:** Amar 1121 BASMATI RICE, XXXL RICE. It features the Amar logo and an image of a bowl of white rice with green herbs. The net weight is 90 KG.
- Middle Bag:** Amar Indian Long Grain Sella Rice, EXTRA LONG GRAIN, XXXL. It features the Amar logo, a landscape image, and a bowl of mixed rice. The net weight is 10 kg. It also includes a 'Distributed by' section for Hamid & Kumar Enterprises L.L.C. with contact information.
- Right Bag:** Amar 1121 BASMATI RICE, XXXL RICE. It features the Amar logo, the text 'World's Longest Basmati Rice', and a bowl of white rice. The net weight is 90 KG.



Canned Vegetables



PRODUCT	BRAND	ORIGIN	PACKING
Artichoke Bottoms	AMAR	Spain	24x400g
Artichoke Hearts	AMAR	Spain	24x400g
Artichoke Hearts	AMAR	Spain	6x2.5Kg
Mushroom Sliced	AMAR	China	6xA10
Mushroom Sliced	AMAR	China	24X400g
Mushroom Whole	AMAR	China	24x400g
Mushroom Whole	AMAR	China	6xA10
Red Pimentos	AMAR	Spain	24x400g
Sliced Beets	AMAR	Spain	6xA10
Sliced Beets	AMAR	Spain	24x400g



PRODUCT	BRAND	ORIGIN	PACKING
Baby Young Corn in Brine	AMAR	Thailand	24x425g
Cream Style Corn	AMAR	Thailand	24x425g
Foul Medamas (Packed By California Garden)	AMAR	UAE	24x397gm
Tomato Paste	AMAR	China	12x800gm
Whole Kernel Corn	AMAR	Thailand	6xA10
Whole Kernel Corn In Brine	AMAR	Thailand	24x15oz
Baked Beans	AMAR/MARA	Italy	6xA10
Chick Peas	AMAR/MARA	Italy	6xA10
Peeled Tomatoes	AMAR/MARA	Italy	6x2.500g
Red Kidney Beans	AMAR/MARA	Italy	6xA10





Canned Fruits



PRODUCT	BRAND	ORIGIN	PACKING
Fruit Cocktail	AMAR	Spain	6x2.65 kg
Pear Halves	AMAR	Spain	6x2.650kg
Mango Pulp Alphonso	AMAR	India	6x850Grm
Peach Halves	AMAR	Spain	6x2.65kg
Pineapple Slice In Light Syrup	AMAR	Thailand	24x20oz
Pineapple Slice In Light Syrup	AMAR	Thailand	6xA10
Pineapple Slice In Light Syrup	AMAR	Thailand	24x30oz



Canned Fish & Meat

PRODUCT	BRAND	ORIGIN	PACKING
Light Meat Tuna Chunk in Oil	AMAR by golden Prize	Thailand	48x185g
Light Meat Tuna Chunk In Oil	AMAR By Golden Prize	Thailand	6x1700g
Light Meat Tuna in Brine	AMAR By Golden Prize	Thailand	6x1700g
White Meat Tuna Chunk in Oil	AMAR By Golden Prize	Thailand	6x1700g





Pasta & Noodles

PRODUCT	BRAND	ORIGIN	PACKING
Egg Noodles (Fine)	AMAR	China	24x400g
Egg Noodles (Medium)	AMAR	China	24x400g
Egg Noodles (Broad)	AMAR	China	24x400g
Pancit Canton	AMAR	Philippines	30x227g



Sugar

PRODUCT	BRAND	ORIGIN	PACKING
Sugar	AMAR	UAE	6X2KG



Bakery Items & Flours

PRODUCT	BRAND	ORIGIN	PACKING
Corn Flour	AMAR	UAE	24x400gm
Corn Flour	AMAR	Various	1x1kg
Corn Flour	AMAR	Various	1x25kg
Creamy/Crunchy Peanut Butter	AMAR	India	12x340gm
Cocoa powder	AMAR		1x1kg



Oils, Ghee, Shortening & Pan Coating Liquids

PRODUCT	BRAND	ORIGIN	PACKING
Deep Frying Solutions (Shortening) (Palm Based)	AMAR	Malaysia	1x18Ltr.
Sunflower Oil	AMAR	Turkey	6x1.8ltr
Sunflower Oil	AMAR	Turkey	4x5ltr
Sunflower Oil	AMAR	Turkey	1x18ltr
Corn Oil	AMAR	UAE/Oman	6x1.8ltr
Vegetable Oil	AMAR	Malaysia	1x18lts(G)
Veg. Ghee	AMAR	Malaysia	1X10LTS
SoyBean Clear Fry Oil (Soy Based)	AMAR - By Bungee	Canada	35LBS



PRODUCT	BRAND	ORIGIN	PACKING
Extra Virgin Olive Oil By RS (SPAIN)	AMAR by RS	Spain	4x4ltr
Extra Virgin Olive Oil By RS (SPAIN)	AMAR by RS	Spain	12x1ltr
Pomace Olive Oil By RS (SPAIN)	AMAR by RS	Spain	4x4ltr
Pomace Olive Oil By RS (SPAIN)	AMAR by RS	Spain	12x1ltr



Dairy Products, Coffee & Tea Powder



PRODUCT	BRAND	ORIGIN	PACKING
Coconut Milk Powder	AMAR	Malaysia	1KGS



General

PRODUCT	BRAND	ORIGIN	PACKING
Tahina	AMAR	UAE	1x6.5Kg
Kevda Water	AMAR	India	24x200ml
Iodized Table Salt	AMAR	India	12x1kg
Quinoa White	AMAR	Peru	1x1kg
Quinoa White	AMAR	Peru	1x25kg
Quinoa Black	AMAR	Peru	1x1kg
Quinoa Black	AMAR	Peru	1x25kg
Quinoa Red	AMAR	Peru	1x1kg
Quinoa Red	AMAR	Peru	1x25kg
Rose Water	AMAR/Various	Various	12x400ML





Jams, Honey & Pickles

PRODUCT	BRAND	ORIGIN	PACKING
Pickle (Lemon, Mango, Chilly, Mix)	AMAR	India	12x400gm
Pickle (Lemon, Mango, Mix)	AMAR	India	4x5kg
Honey (Squeezy)	AMAR	India	12x400gm
Honey (Plastic Jars)	AMAR	India	4x3kg



Disposabile Items

PRODUCT	BRAND	ORIGIN	PACKING
Aluminum Foil	AMAR	UAE	6x30x1.5gms
Aluminum Foil	AMAR	UAE	6x45Cm (1kg)
Aluminum Foil	AMAR	UAE	6x45Cm (1.5kg)
Aluminum Foil	AMAR	UAE	6x45Cm (2.5kg)
Cling Flim	AMAR	UAE	6x45x2kg
Cling Flim	AMAR	UAE	6x45x3kg
Cling Flim	AMAR	UAE	6x30x1.5kg
Maxi Roll	AMAR	UAE	6x1pc



Sauces



PRODUCT	BRAND	ORIGIN	PACKING
Tomato Ketchup	AMAR	UAE	24x340g
Chilly & Garlic Sauce	AMAR	UAE	24x340g
Chilly Sauce (Hot Tomato Ketchup)	AMAR	UAE	24x340g
Tomato Ketchup	AMAR	UAE	4x5kg
Mayonnaise	AMAR	UAE	4x1gal
Mustard Paste	AMAR	UAE	4x1gal
Squeeze Mustard	AMAR	UAE	12x8oz
White Vinegar	AMAR	UAE	4x1gal
White Vinegar	AMAR	UAE	24x473ML
Hot Sauce	AMAR	Oman	36x3oz



PRODUCT	BRAND	ORIGIN	PACKING
Cesar Dressing	AMAR	UAE	12x227gms
French Dressing	AMAR	UAE	12x227gms
Ranch Dressing	AMAR	UAE	12x227gms
1000 Island Dressing	AMAR	UAE	12x227gms
Salad Dressings	AMAR	UAE	12x227gms
BBQ Sauce	AMAR	USA	12x18oz
Pancake syrup	AMAR	uae	12x24oz
Lemon Juice	AMAR	Lebanon	12x1Ltr
Grenadine Molasses	AMAR	Lebanon	12x600ml





Pulses

PRODUCT	BRAND	ORIGIN	PACKING
Chana Black	AMAR	UAE	1x1KG
Black Eye Beans	AMAR	UAE	1x1KG
Besan	AMAR	UAE	1x1KG
Chana Dal	AMAR	UAE	1x1KG
Chick Peas 14MM	AMAR	UAE	1x1KG
Green Peas	AMAR	UAE	1x1KG
Green Lentil	AMAR	UAE	1x1KG
Moong Dal	AMAR	UAE	1x1KG
Moong Whole	AMAR	UAE	1x1KG
Peanut Blanched	AMAR	UAE	1x1KG
Red Masoor Whole	AMAR	UAE	1x1KG
Red Masoor Dal	AMAR	UAE	1x1KG
Red Kidney Beans	AMAR	UAE	1x1KG
Toor Dal	AMAR	UAE	1x1KG
Urad Dal	AMAR	UAE	1x1KG
White Kidney Beans	AMAR	UAE	1x1KG
Urad Black Whole	AMAR	UAE	1x1KG
Pecan Nuts	AMAR	UAE	1x1KG
Macademia Nuts	AMAR	UAE	1x1KG
Apricot Dry	AMAR	UAE	1x1KG
Peanut Roasted / Salted	AMAR	UAE	10x1Kg



Spices



PRODUCT	BRAND	ORIGIN	PACKING
Almond Slice	AMAR	UAE	1x1KG
Almond Whole	AMAR	UAE	1x1KG
Almond Powder	AMAR	UAE	1x1KG
Black Pepper (Whole)	AMAR	UAE	1x1KG
Black Pepper (Powder)	AMAR	UAE	1x1KG
Cashew Whole W320	AMAR	UAE	1x1KG
Cashew Broken LP	AMAR	UAE	1x1KG
Cinnamon Powder	AMAR	UAE	1x1KG
Cloves	AMAR	UAE	1x1KG
Corriander (Whole)	AMAR	UAE	1x1KG
Corriander (Powder)	AMAR	UAE	1x1KG
Cummin (Powder)	AMAR	UAE	1x1KG
Coconut Powder Full Fat	AMAR	UAE	1x1KG
Cummin Seeds	AMAR	UAE	1x1KG
Chilli Powder	AMAR	UAE	1x1KG
Chilli Powder (Kashmiri)	AMAR	UAE	1x1KG
Ginger Powder	AMAR	UAE	1x1KG
Lemon Dry	AMAR	UAE	1x1KG
Mustard Seeds	AMAR	UAE	1x1KG
Red Chilli (Long)	AMAR	UAE	1x1KG
Red Chilli Whole (Round)	AMAR	UAE	1x1KG
Samak Powder	AMAR	UAE	1x1KG
Sesame Seeds (White)	AMAR	UAE	1x1KG
Turmeric Powder	AMAR	UAE	1x1KG
White Pepper Powder	AMAR	UAE	1x1KG
Garlic Powder	AMAR	UAE	1x1KG
Raisin Golden	AMAR	UAE	1x1KG
Cinnamon Sticks Tube	AMAR	UAE	1x1KG
Fenugreek Seeds / Methi	AMAR	UAE	1x1KG
Cardamon Black Whole	AMAR	UAE	1x1KG
Sweet Paprika Powder	AMAR	UAE	1x1KG
Nutmeg Powder	AMAR	UAE	1x1KG
Curry Powder	AMAR	UAE	1x1KG





Spices



PRODUCT	BRAND	ORIGIN	PACKING
Semolina	AMAR	UAE	1x1KG
Soya Bean Wadi	AMAR	UAE	1x1KG
Fennel Green	AMAR	UAE	1x1KG
Kashmiri Chilly Whole	AMAR	UAE	1x1KG
Dry Figs	AMAR	UAE	1x1KG
Prunes With Seed	AMAR	UAE	1x1KG
Onion Powder	AMAR	UAE	1x1KG
Ajwan Seed	AMAR	UAE	1x1KG
Bay Leaf	AMAR	UAE	1x1KG
Chilly Flakes / Crushed	AMAR	UAE	1x1KG
Garam Masala	AMAR	UAE	1x1KG
Star Anis	AMAR	UAE	1x1KG
Pista Peeled	AMAR	UAE	1x1KG
Pista Sliced	AMAR	UAE	1x1KG
Walnut Peeled (USA)	AMAR	UAE	1x1KG
Cranberry Dried	AMAR	UAE	11.34KG
Cranberry Dried	AMAR	UAE	1X1KG
Oregano	AMAR	UAE	1X1KG
Bayara Paprika Powder	AMAR	UAE	10x1Kg



General Items

PRODUCT	BRAND	ORIGIN	PACKING
ARABIC MASALA	AMAR	UAE	1X1KG
FOX NUTS	AMAR	India	1X1KG



YOUR LOCAL SUPPLIER OF GLOBAL FOOD

HK Enterprises, with a pedigree spanning three and half decades, has been serving the UAE food industry with world-class products in the frozen and non-frozen category. Today, we are one of the leading suppliers of a vast range of food products. The top-of-the-line brands are sourced globally, catering to the high standards and diverse needs of our esteemed clients.

The group's success is based on a team effort to provide our clients with the best service at the best price. Our volume purchases ensure we pass on the savings to our customers. Meanwhile, our logistics team and our own fleet of specialised vehicles ensure smooth and timely deliveries. Because when it comes to quality, there can be no compromise.



**30+
Years Experience**



**300+ Dedicated
Team of Professionals**



**12000
SKU's in Stock**



**1000+ Customers
Served Everyday**



50+ Global Brands



**100+ Fleet
Of Vehicles**



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