

A plate of white rice with vegetables, garnished with lotus petals and leaves, next to a lit candle. The rice is mixed with small pieces of yellow corn, green peas, and orange carrots. The plate is set on a white surface, and a lit candle in a glass holder is visible in the background.

LOTUS RICE
Flavour of Vietnam

*Good rice
for Good Life*



Our Story

Lotus Rice is a member of a family-owned business group specializing in rice, foodstuff, confectionary, of which the main line of our business is rice production. Our humble beginnings can be traced to an industrious farmer named Huynh Long who built a small rice mill in the fertile fields of the Mekong Delta Region. In the span of two decades, Blue Ocean has grown into an international company with local expertise and global connections.

Our rich heritage and years of expertise in rice production industry. To produce the rice with the finest grade, from seed selection, planting and harvesting, to processing and packaging. We ensure that great care is given to our rice as it travels from our plant to your dining table.

We go one step further by launching LOTUS Rice brand to the world market. Cultivate with care, passion and dedication in the best environment of the Mekong Delta and process using modern processing lines and the most advanced color sortexed machine, LOTUS Rice represents the best, superior quality rice in Vietnam.

With an extensive sales network in many countries and strong partnership with our distributors-customers, Lotus Rice possesses the capabilities to serve the markets of The USA, Europe, Australia, The UK, Asia, Africa, Middle East, and the Pacific.

Vision

Lotus Rice to be the top brand in the rice industry and proud to deliver the Flavour of Vietnam to the world.



Mission

- 🌾 Create a difference, bring value and inspire trust and loyalty in customers.
- 🌾 Deliver rational benefits and maintain sustainable company growth for stakeholders.
- 🌾 Build a warm and proactive environment for excellent employee development and welfare.
- 🌾 Improve farmers' lives through partnership and give positive impact to the community.
- 🌾 Committed to green farming practices to protect the environment.



CORE VALUES



Professionalism

We consistently deliver quality and value everyday.



Integrity

We uphold and nurture integrity in both internal and external aspects of our business.



Passion

We are inspired and motivated by our dedication to deliver excellence in everything that we do.



Teamwork

We combine our strengths and efforts with customers, suppliers, colleagues and community in order to reach the common goal of progress for all.



Innovation

We use creativity and insight to create solutions that enable us to maximize opportunities and manage risks in creating positive change for the company.



01. SEED

Certified by the Government, ensure purity of origin.

Meet customers' expectations of organic integrity from farm to the market in rice production.

02. SUN

Naturally provided by the Mekong's tropical climate

Unique Eco-system and favorable weather in Mekong Delta nurture fertile paddy fields.

5-S SYSTEM

Farms and Raw Material Utilization

Due to **5-S SYSTEM**, the strengths of **LOTUS RICE** Farms and Raw Material are developed to reach their fullest potential in order to give high-quality & nutritious rice to our consumers.

03. SOIL

Nurtured by the endless supply of pure rain water and flooding.

Soils in the Mekong River Delta are highly diverse, but alluvial, acid-sulfate, and saline soils dominate. Mostly along the banks of the Tien (Mekong) river and Hau (Bassac) river, there are the best soil that 2-3 crops can be grown each year.

04. SKILL

Farmer heritage with accumulated knowledge

Our rice farmer heritage provides generations of accumulated knowledge.

05. STANDARD

International certifications and good manufacturing practices

Lotus Rice represents the best Vietnamese rice: nice fragrance, soft texture, good flavor, and rich of nutrients. From the fine white Jasmine rice to wholesome brown rice, each bowl of LOTUS Rice provides an experience that brings comfort, warmth, and a sense of home.

Sustainable Supply



Lotus Rice owns an in-house farm, which enable us to grow the rice that the markets demand as well as also to manage the rice quality at the highest standard.

Corporating with farmers, Lotus Rice guides, shares, and co-works with farmers in order to create the rice among the best quality.

Corporated Paddy fields of 3,750 hectares. Farming practice under pesticides /chemical control.



Closed Production Process

The rice is produced under a closed process system.
From seed selection, cultivation, harvest, milling
process, to packaging.

All take place in an throughout in-house process.



Processing technology and production lines

In 2021, the second factory was brought into operation, doubling the production capacity to **300,000 mts** rice per year. Located nearby HCM seaports, the rice is loaded right at the factory and ready to be sent to loading ports for shipping.



QUALITY CERTIFICATES

Advanced technology enables Lotus Rice to easily and strictly manage each single stage of the entire production process from elimination, screening, polishing, color sortex, packaging & packing, metal filtration in a comprehensive way, complying to international standards of



CERTIFICATE OF REGISTRATION

Intertek Certification Ltd (UKAS 014) certifies that, having conducted an audit for the scope of activities: Fumigating, sieving foreign matter, rock removing, polishing, splitting broken rice, colour sorting & packing in Plastic and/or PP bags with or without vacuum of rice

Exclusions from Scope: None
Product Categories: 25, 44

BLUE OCEAN IM-EXPORT CO., LTD. - LOTUS RICE FACTORY

BRCGS Site Code: 2154519

Site Address: KV Thanh Phuoc 1, Thanh Hoa Ward, Thot Not District, Can Tho City, Vietnam

Has achieved Grade: B

Meets the requirements set out in the

GLOBAL STANDARD for FOOD SAFETY

ISSUE 8: AUGUST 2018

Audit Programme: Announced



Auditor Number:
164224

Certificate Number:
3814560001

Dates of Audit:
14-15 May 2020

Certificate Issue Date:
20 Jun 2020

Re-audit Due Date:
From 16 Apr 2021
To 14 May 2021

Certificate Expiry Date:
25 Jun 2021



Cain Moldovean
Cain Moldovean
President Business Assurance

Intertek Certification Ltd - 10a Victory Park,
Victory Road, Derby DE24 8ZF, United Kingdom
Intertek Certification Limited is a
UKAS accredited body under
schedule of Accreditation No. 014



CERTIFICATE OF REGISTRATION

This is to certify that the Food Safety Management System of: BLUE OCEAN IM-EXPORT CO., LTD. - LOTUS RICE FACTORY

KV Thanh Phuoc 1, Thanh Hoa Ward, Thot Not District, Can Tho City, Vietnam

has been assessed and registered by Intertek as conforming to the requirements of:

ISO 22000:2018

The Food Safety Management System is applicable to:

Fumigating, sieving foreign matter, rock removing, polishing, splitting broken rice, colour sorting & packing in Plastic and/or PP bags with or without vacuum of rice

Food Chain (Sub) Category: CFV

Certificate Number:
38150005001

Initial Certification Date:
07 July 2020

Date of Certification Decision:
07 July 2020

Issuing Date:
07 July 2020

Valid Until:
06 July 2021



Cain Moldovean
Authorised Signature:
Cain Moldovean
President, Business Assurance

Intertek Certification Limited, 10a Victory Park,
Victory Road, Derby DE24 8ZF, United Kingdom

Intertek Certification Limited is a
UKAS accredited body under
schedule of accreditation no. 014



CERTIFICATE OF REGISTRATION

This is to certify that the management system of:

BLUE OCEAN IM-EXPORT CO., LTD - LOTUS RICE FACTORY

Main Site: KV Thanh Phuoc 1, Thanh Hoa Ward, Thot Not District, Can Tho City, Vietnam

has been assessed and registered by Intertek as conforming to the requirements of:

HACCP - Codex Alimentarius Code of Practice-General Principles of Food Hygiene [CAC/RCP 1-1969 and Annex, Rev 4-2003]

The management system is applicable to:

Fumigating, sieving foreign matter, rock removing, polishing, splitting broken rice, colour sorting & packing in Plastic and/or PP bags with or without vacuum of rice

Certificate Number:
FS-VNM-2052/HACCP

Date of audit:
11 May 2020

Certificate Issue Date:
07 July 2020

Certificate Expiry Date:
23 June 2021

Re-audit Due Date:
From 12 April 2021
To 11 May 2021



Truong Pham Mai Thy
Intertek
INTERTEK VIET NAM
Truong Pham Mai Thy
Certification Manager

Intertek Vietnam Limited
Business Assurance Business Unit
Level 6 Lobby D, S.O.H.O. Bldg.
No. 38 Phung Lam Khanh Street, Ward 2,
Tan Binh District, Ho Chi Minh City, Vietnam





COURT OF THE CHIEF RABBI
 BETH DIN, LONDON
 בית דין צדק דקק לונדון והמדינה

Dayan Ch. Eshemann, Emeritus Rosh Beth Din & Consultant Dayan
 Dayan M. Gellay, Rosh Beth Din
 Dayan I. Binatock
 Dayan S. Simons

KASHRUT DIVISION - KLBD
 Rabbi J. D. Conway, Director

KOSHER CERTIFICATE

Date: 20/07/2020
 28th Tammuz 5780

THIS IS TO CERTIFY THAT

Cover Page
 Company Code: 2629
 Certificate Number: 45567

BLUE OCEAN IMP-EXPORT COMPANY LTD., VIETNAM

IS A KLBD - LONDON BETH DIN CERTIFIED COMPANY
 AUTHORIZED TO PRODUCE KOSHER PRODUCTS AT
 THEIR PRODUCTION SITE LISTED BELOW, AS PER THE
 ITEMS LIST AND THE RESTRICTIONS
 SPECIFIED IN THE ATTACHED DOCUMENT



This certificate is valid until **20 July 2021** and is then subject to renewal.

יגדל משה מנחם גליי
 Rabbi Jeremy Conway

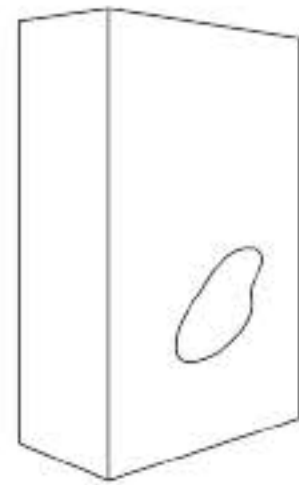
יגדל משה מנחם גליי
 Dayan Menachem Gellay

Head Office: Kashrut Division, 305 Ballants Lane, London, N12 8GB, United Kingdom
 Tel: +44 (0) 20 8343 6246 Fax: +44 (0) 20 8343 6254
 eMail: info@klbdkosher.org Web: www.klbdkosher.org

Packaging

We treat packaging & packing as one of our competencies.

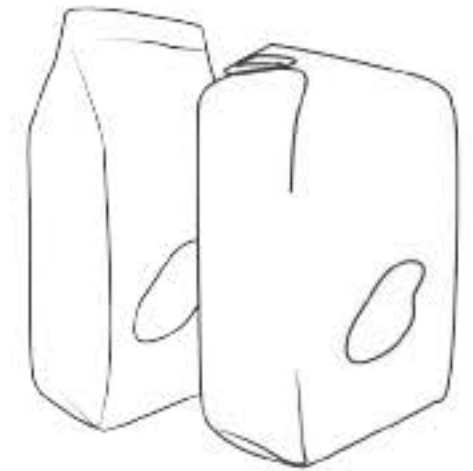
We flexibly provide various types of packaging & packing, from retail packing to bulk packing formats. Aim to provide customers with our best service.



**VACUUM-SEALED
PAPERBOARD PACKET**
250g, 500 g, 1 kg



**VACUUM-SEALED
FILM PACKAGING**
250g, 500 g, 1 kg



**FIN SEAL FIM OR
DOUBLE SQUARE
BOTTOM PACKAGING**
500 g, 1 kg



**PLASTIC CUSHION BAG,
WITH OR WITHOUT HANDLE**
800g, 900 g, 1 kg, 5 kg, 10 kg



**PAPER OR PLASTIC SACK,
WITH OR WITHOUT HANDLE**
20 kg, 25 kg



**POLYPROPYLENE SACKS
AND BIG BAGS**
20 kg, 25 kg, Big Bag



**NÀNG
SEN**

PREMIUM

— LOTUS RICE —

Nang Sen represents the finest flavor and quality from Vietnam. We introduce three premium types of rice nurtured by fertile Mekong Delta. They possess all the attributes of the best rice in the world which elevates family's daily meals.



NÀNG
SEN

Love

PREMIUM

— LOTUS RICE —

AROMATIC, CHEWY TEXTURE

ST25 rice inside – The champion of World's Best Rice 2019.

Chewy, aromatic, sweet when it's cooked and its special flavor is very attractive. ST25 is fragrant, cook with a little water, the rice is flexible even though it is not turned when cooking.





Wealth

PREMIUM

— LOTUS RICE —

SCENTED, FIRM TEXTURE

KDM rice inside – a popular strain
originated from Cambodia.

This rice is a kind of the fragrant long white
rice. It is very sticky, soft and has aromatic
smell when cooked.



Health

PREMIUM

— LOTUS RICE —

FRAGRANT, TENDER TEXTURE

Nang Hoa rice inside – a popular Vietnamese strain of fragrant rice. The rice is soft, a little bit sticky together with fragrant smell when it's cooked.





LOTUS PREMIUM RICE is the range of superior quality milled rice. Each with its unique characteristics are and will always be giving high customer satisfaction as well as fulfilling diverse demands of the market.





Jasmine Rice

Superior Quality - Unique Aroma

An excellent famous variety of the fragrant rice family, also familiar with all families. Jasmine Rice presents the silky & soft texture, delicate & special flavor of the unique exotic region thanks to the perfect harmony of tropical climate, fertile flood plain, and pure nourishing water source. The rice gives a Jasmine fragrance before, during and after cooking.





Sushi Rice

Unique Stickiness - Tender Texture

Japonica Rice, or Koshihikari Rice, is the one premium short-grain rice characterized by the unique stickiness, tender texture, sweet flavor, and natural aroma. Japonica Rice is perfect for oriental and traditional Japanese cuisines.





Riz Parfumé

Tender Texture And Excellent Fragrance

An aromatic long grain white rice grown only in selected areas of Downstream Mekong Delta which is characterized by its special fluffiness, tender texture, sweet flavor and natural fragrance. This is the favorable choice of many housewives.





White Rice

Soft Texture – Reasonable Stickiness

White long Grain Rice is the classic & common variety of rice to everyone thanks to the suitability it brings. Grown in Mekong delta of Vietnam, the rice is the perfect creation of the region.





Glutinous Rice

Unique Stickiness

The variety of rice that is famous for its stickiness after cooked. Glutinous Rice fully preserves the natural sweetness and fragrance. The rice is popular for making Asian traditional cuisines such as steam sticky rice, stuffed sticky rice cake, and sweet porridge.



**EATING HEALTHY
MAKE YOU HAPPY**





NutriChoice

100% Natural

LOTUS HEALTHY RICE "NUTRICHoice" presents special nutritious rice varieties such as Black Rice, Red Rice, Brown Rice... freshly added up vitamins, nutrients by combining with Lentils, Quinoa, Chia Seeds.

'NUTRICHoice' is created to bring extra values and benefits to society, aim to create better life, better health.



BROWN RICE WITH CHIA SEEDS

From a unique exotic region of Mekong delta creates an excellent russet whole grain of Brown Lotus Rice.





RED DRAGON RICE

An ancient whole grain with distinct aroma that come from a natural taste of Red Dragon Rice, is a great source of nutritious values, rich in fiber and antioxidants for health





BLACK LOTUS RICE

Known as Emperor's rice with impressive health benefits from protein, iron and fiber, Black Lotus Rice is extremely healthy, delicious, and enriched of earthy, nutty flavor.





BASMATI LOTUS RICE

Today, people have come to appreciate the texture, taste as well as nutritional value of lentils and quinoa. The Basmati Lotus Rice mixed with lentils & quinoa brilliantly create a perfect combo for your health.




LENTILS & Quinoa



MIXED LOTUS RICE

Mixed Lotus Rice is nutritious, visually stunning and suitable for almost any cuisine. Rich color, texture and flavor all come together in this selected blend of Brown, Black and Red Lotus Rice.





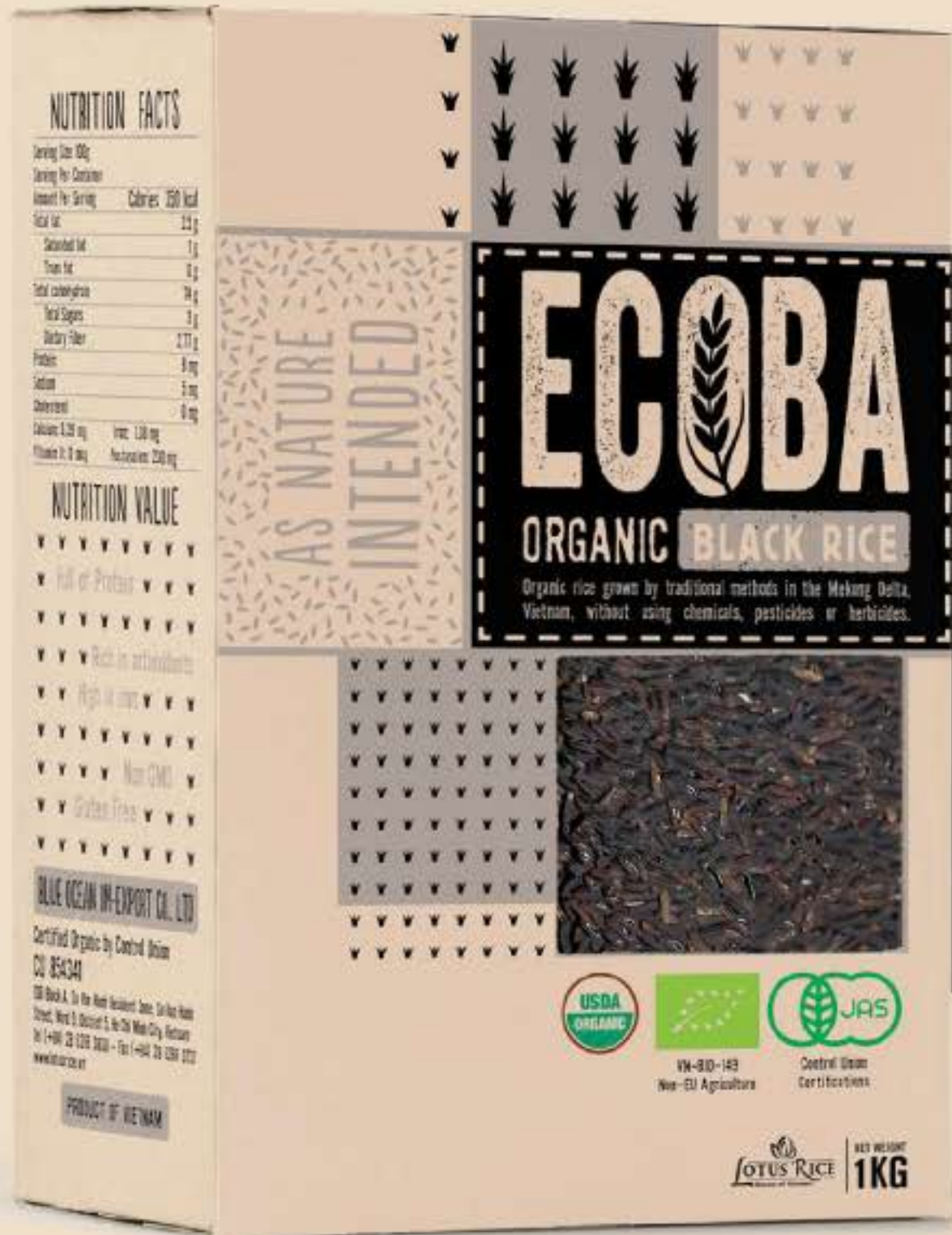
LIVE
ORGANIC
TO LIVE
HEALTHY

ECOBA

ORGANIC RICE – ECOBA

As the name, ECOBA rice is grown organically. The main purpose is to minimize harms to daily consumption, hence reducing health risks.

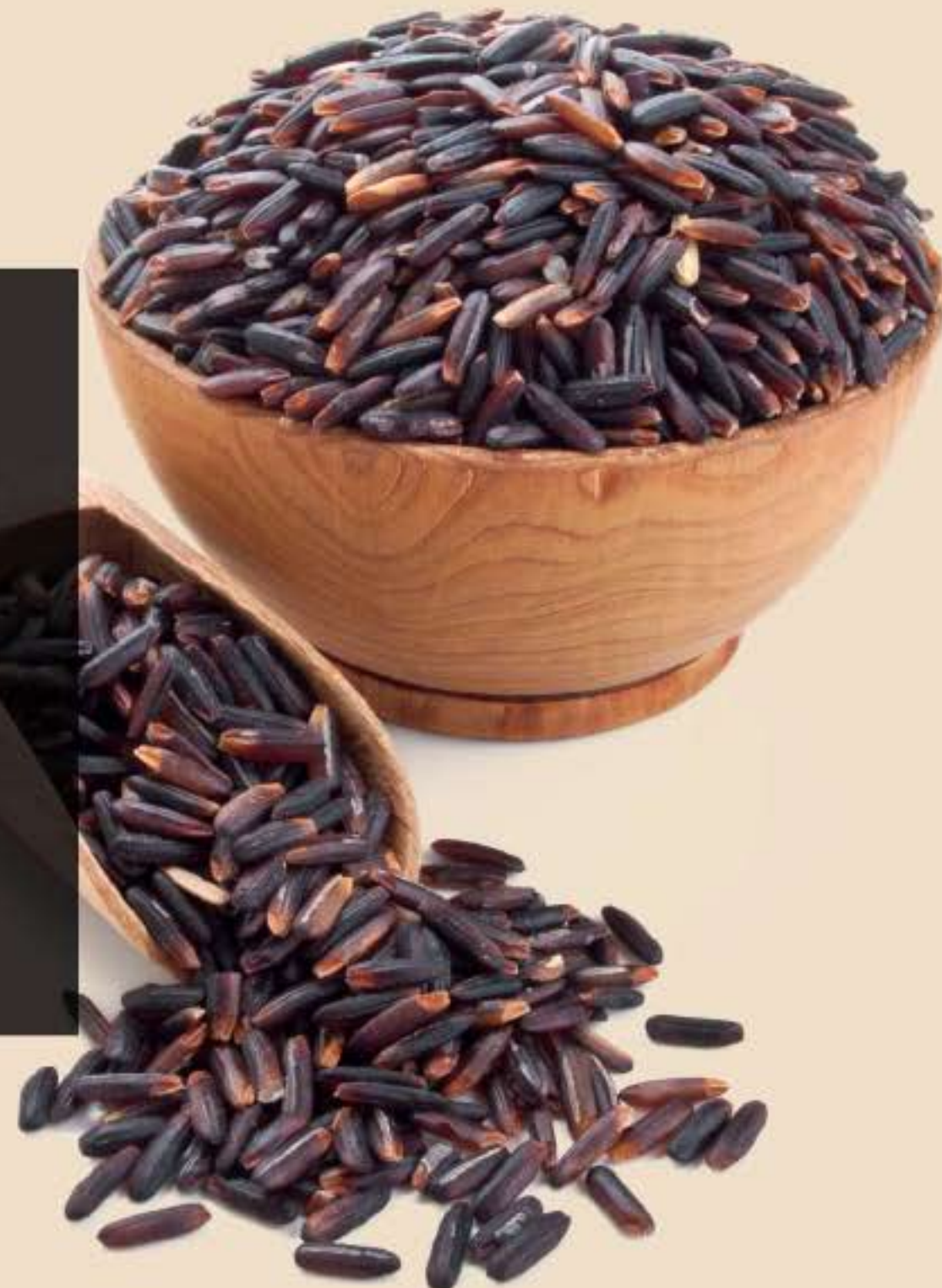




Wholegrain Black Rice

- ✓ Long grain 6.7mm
- ✓ Fragrance and chewy texture

ECOBA organic black rice is kept bran and only removed the hull. Therefore, a lot of essential nutrients especially fiber, vitamin B (B1, B3, B5, B6) and minerals (Manganese, Selenium, Magnesium, Anthocyanin) are left in the grains. It is fragrant and gives chewy texture when it's cooked.



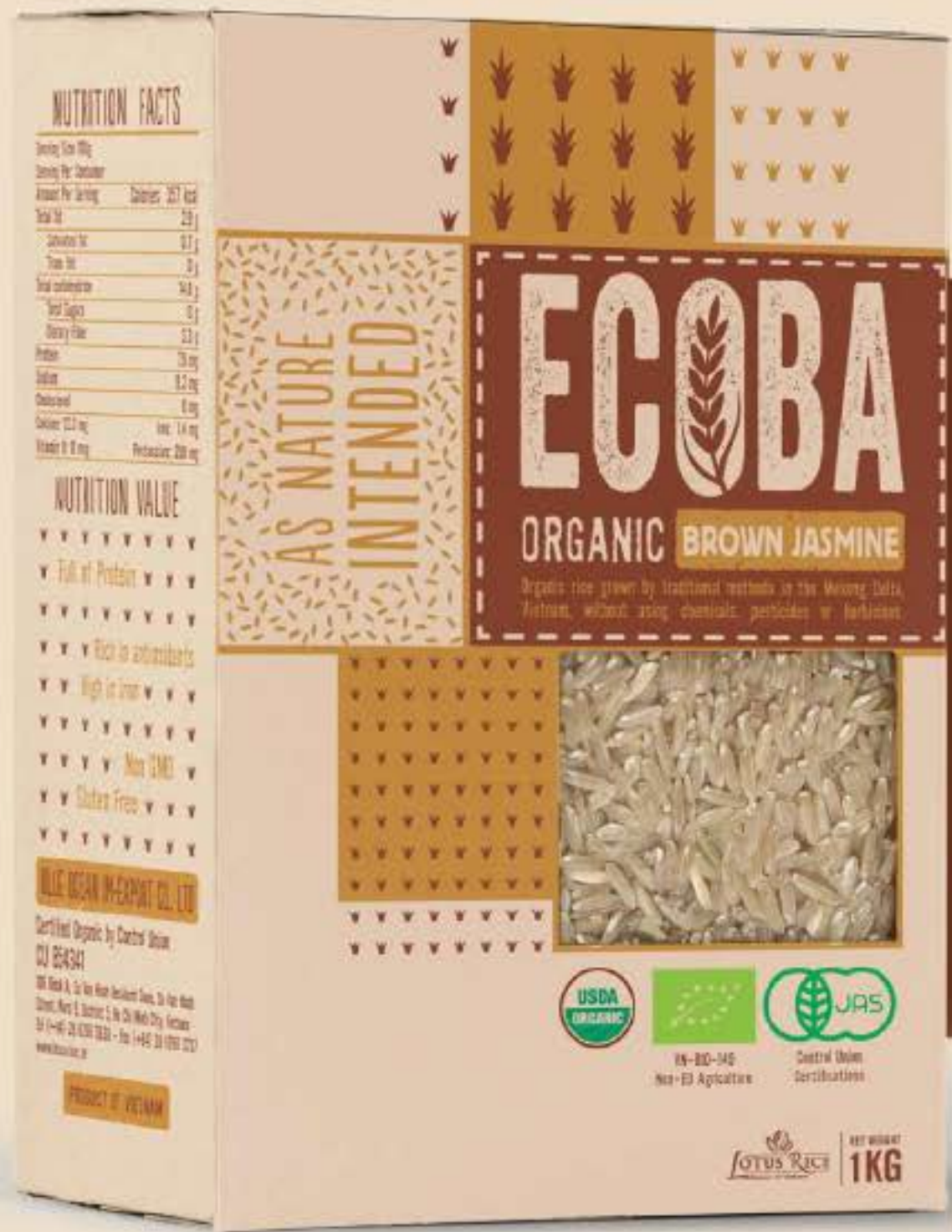


Whole Grain Red Rice

- ✓ Long grain 6.7mm
- ✓ Soft texture

ECOBA organic red rice is kept bran and only removed the hull. Therefore, a lot of essential nutrients especially fiber, vitamin B (B1, B3, B5, B6) and minerals (Manganese, Selenium, Magnesium) are left in the grains. It gives soft texture when it's cooked.





Whole Grain Jasmine Rice

- ✓ Long grain 6.7mm
- ✓ Tender texture

ECOBA organic brown rice is kept bran and only removed the hull. Therefore, a lot of essential nutrients especially fiber, vitamin B (B1, B3, B5, B6) and minerals (Manganese, Selenium, Magnesium) are left in the grains. It gives chewy texture when it's cooked.





Japonica Rice

- ✓ Short grain 5.0mm
- ✓ Chewy and Sticky texture

ECOBA organic Japonica rice gives chewy, stickier texture when it's cooked compared to other varieties of rice. It provides Vitamin B, vitamins E, D ... and abundance of Selenium minerals. Japonica rice is the rice used for making sushi.





Jasmine Rice

- ✓ Long grain 6.7mm
- ✓ Aroma and soft texture

ECOBA organic Jasmine rice gives aromatic, fluffy texture with a slightly sweet flavor when it's cooked. It provides Vitamin B, fiber, essential fats, and other nutrients.





ORGANIC CERTIFIED



VN-BIO-149
Non-EU Agriculture



Control Union
Certifications

CERTIFICATE

CERTIFICATE No: CBS4341AS-01.2019
REGISTRATION No: CU 854341

Field of attention:
Organic production methods
IAS

Issued to:
BLUE OCEAN IMPORT EXPORT CO., LTD
Ho Chi Minh City, VIETNAM
Project in: VIETNAM

Standard:
Japanese Agricultural Standards (JAS) on production processes of organic agricultural products and organic agricultural product processed foods and/or co-products and Control Union Certifications (CU) Standards.

Production process manager (1605,1830)
Manufacturer (1696, 1831)
Farmer group

Date of certification: 22 January 2019

Control Union Certifications B.V. declares to have inspected the unit(s), and/or product(s) of the above mentioned client, and have found them in accordance with the standards mentioned above.

This certificate covers the unit(s), and/or product(s) as mentioned in the authorized annex of this certificate.

This certificate remains in force until further notice, provided that the client continues to meet the conditions as laid down in the client contract with Control Union Certifications and verified in annual inspections by Control Union Certifications.

Date of certification:
22 January 2019
Place and date of issue:
Jakarta, 25 January 2019



Declared by:

On behalf of the Managing Director

Mr. M. Vink

Certifier:
Control Union Certifications
Meesterplein 4-G
8011 BZ ZWOLLE
The Netherlands
http://www.controlunion.com
tel: +31(0)38-426030

CERTIFICATE

CERTIFICATE No: CBS4341NOP-01.2019
REGISTRATION No: CU 854341

Field of attention:
Organic production methods
USDA-NOP
CROPS, ICS-NOP, HANDLING / PROCESSING

Issued to:
BLUE OCEAN IMPORT EXPORT CO., LTD
106 Block A, Su Van Hanh Resident Zone, Su Van Hanh Street, Ward 9, District 5

Ho Chi Minh City

VIETNAM

Standard:

Certified to the USDA organic regulation, 7 CFR Part 205.

Anniversary date: 20 November 2019

Control Union Certifications declares to have inspected the unit(s), and/or product(s) of the above mentioned client, and have found them in accordance with the standards mentioned above.

Once certified, a production or handling operation's organic certification continues in effect until suspended, suspended or revoked.
Anniversary date - when the certified operation must submit its annual update.

Effective date:
05 September 2017
Place and date of issue:
Jakarta, 10 January 2019



Control Union Certifications is
officially accredited by the United
States Department of Agriculture



Declared by:
Mr. Adhi Kurnia Tama

On behalf of the Managing Director

Mr. Adhi Kurnia Tama

Certifier:
Control Union Certifications
Meesterplein 4-G
8011 BZ ZWOLLE
The Netherlands
http://www.controlunion.com
tel: +31(0)38-426030

CERTIFICATE

CERTIFICATE No: CBS4341EU-01.2019
REGISTRATION No: CU 854341

Field of attention:
Organic production methods
Organic EU

Issued to:
BLUE OCEAN IMPORT EXPORT CO., LTD
Ho Chi Minh City, VIETNAM
Project in: VIETNAM

Standard:

Control Union Certifications Production Standards and Regulation (EC) No 814/2007 and Regulation (EC) No 889/2008 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs, including the amending regulations, and Control Union Certifications (CU) Inspection Regulations.

Valid until: 05 September 2019

Control Union Certifications declares to have inspected the unit(s), and/or product(s) of the above mentioned client, and have found them in accordance with the standards mentioned above.

This certificate covers the unit(s), and/or product(s) as mentioned in the authorized annex of this certificate. This document has been issued on the basis of Article 18(1) of Regulation (EC) No 814/2007 and of Regulation (EC) No 889/2008. The declared operator has submitted his activities under control, and meets the requirements laid down in the named Regulations.

Labelling of the product must state CUIC 89 code number.

This certificate remains in force until further notice, provided that the client continues to meet the conditions as laid down in the client contract with Control Union Certifications and verified in annual inspections by Control Union Certifications.

VN 80-143
Date of certification:
05 January 2019
Last date of inspection: 24 November 2018
Place and date of issue:
Jakarta, 10 January 2019



Declared by:
Mr. Adhi Kurnia Tama

On behalf of the Managing Director

Mr. Adhi Kurnia Tama

Certifier:
Control Union Certifications
Meesterplein 4-G
8011 BZ ZWOLLE
The Netherlands
http://www.controlunion.com
tel: +31(0)38-426030



SERVICE

Warehouse

Fully-equipped warehouse allows us to deliver high quality and stable quantity.



Logistics

- Minimize shipping costs for customers by maximizing loading capacity.
- Satisfy every customer's requirement on packing from small packages of 0.5 kg to jumbo of 01 MTS.
- On time shipping schedule.



Customer Services

- Quickly respond to customers feedback
- Closely keep track of purchase orders' progress
- Practically consult the helpful information to customers
- Actively provide the after-sales service

OUR MARKET

Lotus Rice has been reaching out the world widely and becoming an international food brand selling over 35 countries. USA, Europe, Australia, Canada, Africa and other parts of Asia. Every year, Lotus Rice participates in several international food fairs, we meets our global customers and provide consistent supports.



Our Partners

Lotus Rice has gained the trust of customers, partners and has nurtured professional relationships that enable mutual growth and benefits. You can buy Lotus Rice in local and global supermarkets or from your food service distributors.



CANADIAN INTERNATIONAL SCHOOL



BRITISH INTERNATIONAL SCHOOL



EXIHIBITIONS

BIOFACH
into organic

Gulfood



SIAL
INSPIRE FOOD BUSINESS

We attend international exhibits annually to maintain long-lasting partnerships and introduce high quality Vietnamese food products to new customers all over the world.











GLOBAL SUPPLY CHAIN

Export rice to 74 countries

"Built diverse distribution channels including Wholesale Businesses, HORECA, Modern Trade. We help our customers reach their targeted markets in all aspects of life."



LOTUS RICE CO., LTD

52 Street No.10, Him Lam Residence
Tan Hung Ward, District 7, Ho Chi Minh City, Vietnam

Tel: +8428 3622 2236 - Hotline: +84918 90 67 67

Email: bill@lotusrice.vn

LOTUS RICE FACTORY II

Road 852, Tan Long A Hamlet, Tan Duong
Commune, Lai Vung District, Dong Thap Province

Tel: (0292) 365 6343

LOTUS RICE FACTORY I

Thanh Phuoc 1 Area, Thanh Hoa Ward,
Thot Not District, Can Tho City, Vietnam

Tel: (+84 292) 365 6343

ORGANIC FARM

Thanh An Cooperative, An Minh District,
Kien Giang Province, Vietnam

Tel: (+84) 9 1515 8359

farm@lotusgroup.vn



View more at

www.lotusrice.vn