

# **PRESS RELEASE – QARSHI AT GULFOOD 2024**

## **A NAME YOU TRUST**

Qarshi Industries, as a leading brand and premier manufacturer of natural products, is poised to make a significant impact at Gulfood 2024, the world's premier annual food and beverages trade show in Dubai. Renowned for its traditional natural solutions, Qarshi stands as a symbol of quality, innovation, and a steadfast dedication to global well-being.

Qarshi's commitment to excellence is further highlighted by its emphasis on Research & Development (R&D). With a dedicated Research Division, the company drives innovation, ensuring the continuous evolution of its products. The Commercial Division oversees the global dissemination of over 350 premium natural products, health supplements, syrups, mineral water, and a diverse array of food and farm products, reflecting Qarshi's dedication to commercial excellence and the global provision of high-quality goods.

Under the Health & Wellness category, Qarshi will spotlight Arqiyyat, oils, and Ispaghul, promoting holistic well-being. The Make to Drink (MTD) category will feature enticing options like Jam-e-Shirin, Jam-e-Shirin Sugar Free, Cardamom, Bazoori, and Sandal, delivering delightful beverages.

In the Farm & Food Products section, Qarshi unveils Jams, Marmalades, and Preserves, symbolising the brand's dedication to quality and taste.

The KARE Health Supplements reflect innovation, showcasing Qarshi's commitment to pioneering products that elevate daily life. Attendees will also have the chance to experience Qarshi's Instant Herbal Teas, featuring the exceptional Johar Joshanda blend, a testament to the brand's ongoing pursuit of excellence in the beverage industry.

However, Qarshi's impact goes beyond commerce; it is deeply rooted in Corporate Social Responsibility (CSR). Qarshi, as a conscientious corporate citizen, places significant focus on contributing to health, education, and social sectors. This commitment sets Qarshi apart as a company dedicated to making a positive impact, showcasing its role as a responsible corporate entity with a genuine concern for the well-being of communities.

As Qarshi takes centre stage at Gulfood 2024, the spotlight will not only be on its impressive array of products but also on its enduring legacy, commitment to innovation, and a sincere dedication to the well-being of communities worldwide. Qarshi's participation transcends a mere showcase; it is a representation of a brand that encapsulates a legacy of quality, a spirit of innovation, and a heart for the global community.

