



**DANPAK FOOD INDUSTRIES**

## ABOUT US

Danpak Food Industries is one of the leading confectionary company of Pakistan, came into being as a result of a collaborative venture with a Danish company.

Since its inception Danpak has been tirelessly committed to its principles of quality above everything else & has adhered to service its customers with utmost dedication & hardwork. As a result today Danpak offers a huge range of chocolates, biscuits, lollipops, beans, bubble gums, wafer & chews.

Our ever-growing manufacturing is divided into highly efficient hygienic environment work system that guarantee on time delivery of quality confectionary products to customers & vendors worldwide.

## OUR VISION

We try not to become a business of success, but rather try to become a business of value.

## OUR MISSION

Our Objective is to constantly increase our market share by delivering quality goods.

## We Believe In Commitments

### COMMITMENT TO CUSTOMERS

Being a lead in confectionary items it is our first priority to deliver quality products to our customers. We strive our best to meet the needs & requirements of our valued customers through feedback. Our team work hard to bring new innovative ideas in a way that is new & refreshing.

The research & development wing at Danpak has customized flavors to the liking & demands of not only local customers but has also been catering to the sweet tooth of confectionary lovers in more than 5 continents quite a few years now.

### COMMITMENT TO EMPLOYEES

Danpak Food Industries is dedicated to provide opportunity to their employees to grow personally & professionally. We ensure unique policies like open communication, training & development, work life balance & safety to our employees.

We promote training, learning & motivation to our employees at every step so they can perform at their best & think out of the box.

### COMMITMENT TO SOCIETY

Danpak encourages philanthropy efforts. Being a responsible corporate citizen we have worked under various charitable programs. We provide fair wages to workers, sustainable & safe livelihood. Also we promote gender equality, diverse workforce inclusive of people with disabilities.

### COMMITMENT TO QUALITY

We aim is to benefit our customers with our quality products. We ensure that our products are prepared with techniques and well defined controls.

Our QC team seeks to ensure that our product quality is maintained or improved through various testings.

We are internationally certified with FSSC 22000, HALAL CERTIFICATION & FOOD LICENSE SFA.



## GLOBAL PRESENCE

With growing market share in Pakistan, our products are also being exported to more than 5 continents.

Participating continuously since 1995 in International tradeshows like ISM Germany, Gulf Food Dubai, ISM Middle East, Sial Paris, Anuga Food Fair, Sweets & Snack Chicago, Cofitexpo Mexico, and Agro Food Nigeria to expand our international business.

We also offer customization options to our clients according to their market's requirement so private labelling has proved to be another success for us.









**Zeera  
Gold**  
BISCUITS



**Peanut  
Gold**  
BISCUITS







# Animal JUNGLE

SUGAR SPRINKLED BISCUITS





# mini Choos

Chocolate Chip Biscuits



# Canteen Biscuit









# SCHOOL TIME

sugar  
sprinkled  
Biscuits

A B C D



SWEET  
BISCUITS

# Animal Kingdom







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