



Promiex®

**PROMAC FOOD PRODUCTS SDN BHD** (106437-W)

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**Promac**  
Ingredients for life

Fonterra's Official Authorised  
Ingredient Distributor  
for Malaysia, Brunei &  
Singapore.





# Introducing Promac

**Promac Group of companies** was formed in 1989 with the establishment of Promac Enterprises Sdn Bhd (PE). Over the years, Promac has expanded its business in the distribution, manufacturing, packaging, trading of dairy products and edible oils under its five other subsidiary companies.

Since 1990, Promac has been appointed as the Official Authorized Sole Distributor in Malaysia for **Fonterra Ingredients** from New Zealand. **Presently, Promac's distributorship extends to Brunei and Singapore as well.** Additionally, the company owns the registered brand – **Promex**, renowned for its Instant Full Cream Milk Powder products, widely distributed across African and Middle Eastern markets.

**Promac Food Products (PFP)** serves as the essential export marketing arm for the Promac Group. PFP's primary function is to export consumer packaged food products, including dairy, edible oils, cereals, and more.



## Our vision

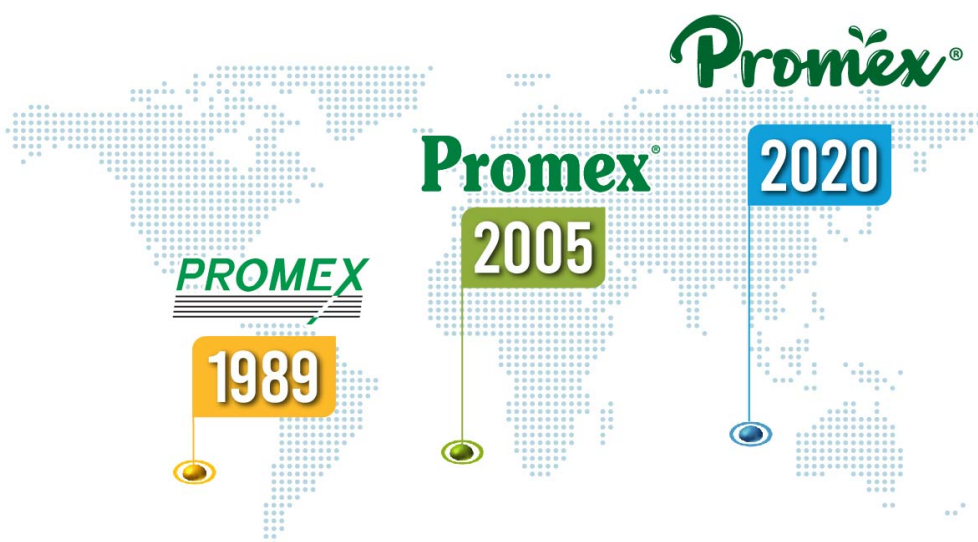
To be Malaysia's leading exporter of essential food products

## Our value

We believe in honesty, hard work and in delivering good quality nutritional products to our customers and partners

## We are growing to serve you better

We are proud to present you the new Promex logo, inspired by our flowy key ingredient- Milk. The changeover will be brought to you by stages to suit different market needs. We sincerely thank you for your continuous support and we look forward to extending more Promex products in your markets to bring quality nutritious moments to your consumers.



## Certifications, Licenses & Accreditations

- Hazard Analysis and Critical Control Points (HACCP) - Food Safety System
- Veterinary Health Mark (VHM)
- Halal Certificate - JAKIM
- ISO 9001:2015 - Lloyd's Register Quality Assurance
- Malaysia Palm Oil Board (MPOB) License
- FSSC 22000 - Lloyd's Register Quality Assurance
- ISO 22000 - SGS System Certification



# Our House Brands

Promiex®

پرومیخس  
میلگو  
MILKO Promiex®

Promex®  
CHOCOMEX

Promiex®  
Nova

Le Bonheur Promex®

وئی  
WANY

DOVE®



# Dairy Products

## Instant Full Cream Milk Powder

A soluble powder made by spray-drying fresh pasteurized whole milk. Its excellent solubility making it easy to reconstitute at ambient water temperatures with minimal stirring. It has a rich creamy flavour with Vitamins A and D3 enrichment.



- |        |                                 |         |                                  |
|--------|---------------------------------|---------|----------------------------------|
| • 20g  | x 150 / 200 Sachets per Carton  | • 1.0kg | x 12 Cans / Pouches per Carton   |
| • 250g | x 24 / 48 Pouches per Carton    | • 1.8kg | x 6 Cans / Pouches per Carton    |
| • 400g | x 24 Cans / Pouches per Carton  | • 2.5kg | x 6 Cans / Pouches per Carton    |
| • 500g | x 24 Boxes / Pouches per Carton | • 10kg  | Poly-lined Multi Kraft Paper Bag |
| • 900g | x 12 Cans / Pouches per Carton  |         |                                  |

## Ingredients



- Full Cream Milk Powder
- Instant Full Cream Milk Powder
- Instant Skim Milk Powder
- Skim Milk Powder
- Butter Milk Powder
- Sweet Whey Powder
- Instant Fat Filled Milk Powder
- Instant Dairy Powder

- 25kg Poly-lined Multi Kraft Paper Bag

## UHT Milk

An ultra-high temperature treated dairy beverage made with New Zealand Grass-Fed milk. It delivers you the goodness of milk, including beneficial nutrients like Calcium, Protein, and Vitamin D3. Available in 3 flavours: Full Cream, Low Fat and Chocolate Flavoured.



**Full Cream Milk**  
**Low Fat Milk**  
**Chocolate Flavoured Milk**

- 1L x 12 Packs per Carton

# Chilled & Frozen Dairy

## Mozzarella Cheese

High-performing natural mozzarella with excellent baking performance. It is easy to shred while provides an excellent stretch and melting characteristics on pizza and other cooking cheese applications.

- 2kg x 6 Pouches per Carton (Shredded)
- 2.5kg x 4 Pouches per Carton (Block)
- 10kg x 2 Bulk Blocks per Carton



## Cheddar Cheese

A semi-hard, cured rindless cheese that consistently delivers a firm, smooth texture and sharp cheddar flavour. It can be shredded as a topping and used as a base cheese for processed cheese applications.

- 2kg x 6 Pouches per Carton (Shredded)
- 2kg x 5 Pouches per Carton (Block)
- 20kg x 1 Bulk Block per Carton

## Pizza Topping

Cheese analogue where milk fat is replaced by vegetable fats. It is mixed with cheddar to provide golden colour when melted while provide excellent stretch and melting characteristics on pizza and other cooking cheese applications. It is an economical replacement for mozzarella.



- 2kg x 6 Pouches per Carton (Shredded)
- 2.3kg x 4 Pouches per Carton (Block)

## Salted & Unsalted Butter

Manufactured from pasteurized cream and frozen after being manufactured to preserve the pure, creamy, and fresh flavour of New Zealand's finest cream. Excellent properties for baking and frying.

- 250g x 40 Packs per Carton
- 25kg x 1 Bulk Block per Carton



## Fat Spread

A meticulous blend of New Zealand grass-fed cow milk fat and vegetable fats to bring out the buttery aroma and creamy texture in cooking and baking applications. It is an affordable alternative to pure butter.

- 250g x 40 Packs per Carton





# Oils & Fats

## Vegetable Cooking Oil

A comprehensive range of premium quality edible oil products that are packed in food-grade packaging. Available in different formats and sizes to serve the needs of households, food services sectors, and industrial applications.

**RBD Palm Olein**  
**RBD Sunflower Oil**  
**RBD Cottonseed Oil**  
**Peanut Oil**

**Crude Palm Olein**  
**RBD Canola Oil**  
**RBD Coconut Oil**

**RBD Palm Oil**  
**RBD Soya Bean Oil**  
**Crude Coconut Oil**

**RBD Palm Stearin**  
**RBD Corn Oil**  
**RBD Sesame Oil**  
**Extra Virgin Olive Oil**



- 250ml x 48 PET Bottles per Carton
- 500ml x 24 PET Bottles per Carton
- 1L x 12 PET Bottles per Carton
- 2L x 6 PET Bottles per Carton
- 3L x 6 PET Bottles per Carton
- 3L x 6 Jerrycans per Carton
- 5L x 4 Jerrycans per Carton
- 10L Jerrycan
- 18L Jerrycan
- 20L Jerrycan
- 25L Jerrycan
- 18L Tin
- 20L Tin
- 20L Bag in Box (BIB)
- 190kg Drum
- 1000L Intermediate Bulk Container (IBC)
- 21MT Flexibag

## Vegetable Ghee (Palm Oil)

Comprised entirely of edible vegetable fats and a blend of flavours, it can be used for cooking, frying, baking, or grilling. It is an affordable alternative to pure ghee.

- 900g x 12 Cans per Carton
- 10kg Tin per Carton
- 12kg Tin per Carton
- 14kg Tin per Carton
- 15kg Tin per Carton
- 16kg Tin per Carton



## Margarine

Margarine is made from pure vegetable fats that can be used in all-purpose cooking, baking, and spreading. It is cholesterol free and enriched with 9 essential vitamins.

- 1kg x 12 Cans / Pouches per Carton
- 15kg Pail
- 18kg Bag in Box



## Dairy Fats

### Pure Ghee (Anhydrous Milk Fat)

A pure milk fat produced by separation and inversion of fresh cream. High percentage of pure milk fat provides a natural dairy flavour and creaminess to cooking. Perfect to use in frying, grilling, and sauce-making.



- 125g x 60 Cans per Carton
- 400g x 24 Cans per Carton
- 800g x 12 Cans per Carton
- 1.6kg x 6 Cans per Carton
- 15kg Tin per Carton
- 15kg Pail

## Sweetened Condensed Filled Milk

A product produced by the evaporation of a portion of water from a recombined mixture of sugar, milk solids and edible vegetable fats. It is adequately pasteurized, packed in a safe and hygienic condition and is ready for consumption or to be used as an ingredient.

- 390g x 24 / 48 Cans per Carton
- 505g x 48 Cans per Carton
- 1kg x 24 Cans per Carton



## Evaporated Filled Milk

A shelf-stable canned milk product produced by homogenizing and recombining milk solids, vegetable fats, and water. It is ideal for beverages, cooking, and desserts.

- 160g x 48 Cans per Carton
- 170g x 48 Cans per Carton
- 400g x 48 Cans per Carton



## Malted Chocolate Beverage Powder

A chocolate and malty-flavoured beverage powder that contains the natural goodness of malt, cocoa, and milk. It is equally flavourful when served warm or cold. It can also be used as a flavour enhancer in desserts.

- 30g x 240 Sachets per Carton
- 500g x 12 Pouches per Carton
- 900g x 12 Pouches per Carton
- 1kg x 10 Pouches per Carton
- 1kg x 12 Pouches per Carton
- 1.5kg x 6 Cans per Carton
- 1.8kg x 8 Pouches per Carton



## Instant Oatmeal / White Oats

Imported from UK to provide a quick and nutritious meal with high dietary fibre, protein, magnesium and iron by adding milk or water. It is also excellent to be served as porridge for breakfast, as a soup thickener, or even for baking applications.

- 500g x 24 Boxes / Cans per Carton
- 800g x 12 Pouches per Carton

## Multipurpose Soap

A freshly scented bar soap that takes care of all your daily cleaning needs; suitable for use in the kitchen, laundry, and for personal hygiene.



- 18 Packs (200g x 3 Bars) per Carton
- 36 Packs (200g x 3 Bars) per Carton