

# **SAVOURY BISCUITS**

Natural, Tasty, Like No Other



#### NATURAL MEDITERRANEAN SNACKING

EAT BETTER, LIVE WELL.

CRACKEYS dedicated team produce healthy snacks including a range of savoury biscuits for consumers without compromising taste and health.

Made with natural, quality ingredients and containing no trans-fats, Crackeys biscuits are the perfect, healthy accompaniments that can be served with any daily meal or simply enjoyed as a snack.

### **ABOUT CRACKEYS®**

Founded by Francis Buhagiar and family-owned since the 1970's, the second generation of CRACKEYS® family is continuing the commitment to bring our customers the highest quality foods available. Since its inception, CRACKEYS® has developed into Malta's recognized name for savoury biscuits and crackers boasting a portfolio of local and internationally-renowned clients.

CRACKEYS® has been providing an exceptional selection of savoury biscuits and 'galletti' from Natural Taste and tasty Mediterranean Savoury biscuits.

The brand's plethora of products are available across leading groceries and supermarkets



as well as club stores, fine restaurants, wine-bars and bistros, hotels and catering establishments. CRACKEYS® products have been successfully exported to United Kingdom, Ireland and the Middle East. Encouraged by successful trade abroad, the company intends to increase exports, as it is the major priority of the company. Further to exporting its products to EU countries, the management envisaged exports towards Australia, Africa, New Zealand and Canada.

### **CRAFTMANSHIP**

CRACKEYS® is our newest brand, launched back in 2008. Although CRACKEYS® may be new, our range and products are classical snacks. A unique style and form of snacking that is deeply ingrained in our culture.

#### COMMITMENT

CRACKEYS team is continuously specializing in the artisan production of innovative, mouth-watering savoury snacks.

CRACKEYS freshly baked biscuits are re-known for their unique light and crispy texture.

CRACKEYS® continues to build its manufacturing capabilities in popping, flavouring, and packaging to keep up with the ever-evolving nature of snacking.

### **QUALITY CONSISTENCY IN OUR PRODUCTS & SERVICES**

- Commitment to conform to standards and to customer specific requirements.
- Assurance of reliability to secure customer satisfaction

### **QUALITY ENHANCEMENT IN OUR HUMAN RESOURCES**

- Investing in our human resources through continuous training and development.
- Building and maintaining a holistic approach to effective participation, personal growth and creativity.

### **QUALITY CONTRIBUTION IN OUR SOCIAL RESPONSIBILITIES**

- · Pro-active approach to quality of life and the environment.
- Responsibility towards the needs of the community in which we operate.









# **CRACKEYS® Mini Biscuits - Galletti**



CRACKEYS® Mini Biscuits Galletti are bite-size versions of the CRACKEYS® Galletti you know and love!

They shrink that big flavour into a tiny treat and are the perfect complement for lunch-boxes or a quick snack.

Packaging	Net.wt/ volume	Number of units in the carton retail unit	Number of units on euro pallet	Shelf life, months
CRACKEYS® MINI BISCUITS	100gr	32	1792	8



# CRACKEYS® Grab n' Go Galletti



CRACKEYS® Grab n' Go Galletti are circular with a scalloped edge.

These fun shaped galletti are amazing and are great for kids!

The convenient packaging makes Grab n' Go Galletti perfect for lunch boxes and easy on-the-go snacking.

Packaging	Net.wt/ volume	Number of units in the carton retail unit	Number of units on euro pallet	Shelf life, months
CRACKEYS® GRAB N' GO Pack	80gr	28	2016	8



# **CRACKEYS®** Galletti Value Pack



The richness of CRACKEYS® is a flavourful galletta. It's deliciously thin, oven-baked galletta that will make you fall in love with CRACKEYS® all over again.

CRACKEYS® Galletti are available in Family VALUE Packs.

Packaging	Net.wt/ volume	Number of units in the carton retail unit	Number of units on euro pallet	Shelf life, months
CRACKEYS® VALUE Pack	350gr	15	540	8



# **CRACKEYS® Smoky BBQ Galletti**



Flavoursome and fabulous water crackers...
SMOKY BBQ GALLETTI make a perfect crunchy treat that pair well with a variety of dips, spreads and cheese platters.

Packaging	Net.wt/ volume	Number of units in the carton retail unit	Number of units on euro pallet	Shelf life, months
CRACKEYS® SMOKY BBQ Galletti	75gr	28	2016	7



# **CRACKEYS® Tomato & Oregano Galletti**



Light and tasty water crackers with an exciting mesh of Mediterranean flavours from CRACKEYS®, in a unique 'galletta'. Natural ingredients such as the Tomatoes and Oregano say it all!

Packaging	Net.wt/ volume	Number of units in the carton retail unit	Number of units on euro pallet	Shelf life, months
CRACKEYS® Tomato & Oregano Galletti	75gr	28	2016	7





### **PRIVATE LABELLING**

Our Galletti, Your Brand, Your Design

CRACKEYS® organisation dedicates a significant share of its activities to private label partnerships, providing a complete service to its clients: starting from the graphic and packaging design, to the recipe-making, the laboratory analysis, raw materials provision, culinary tests, production, assembly, storage, and logistics with planned delivery.





## WHY CRACKEYS®?

- Innovative, fast reacting, creative and flexible company
- High quality, genuine products at reasonable prices;
- Natural ingredients, light & crispy texture, great taste;
- ISO, HACCP, HALAL, Vegeterian

## **CRACKEYS® MANUFACTURERS**

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