

°° PASTA DEI °°

PRAI

azienda familiare

Traditional Italian Pasta: long Pasta on a special format, the nest!

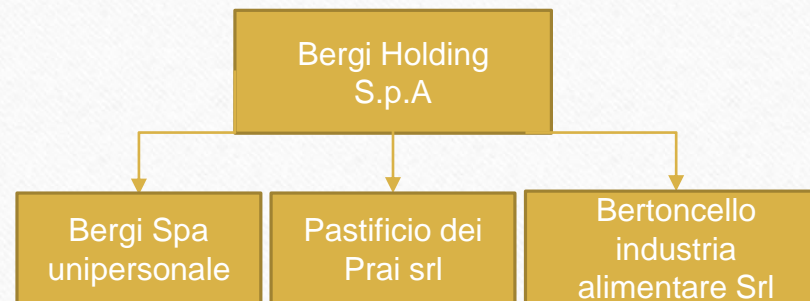


Traditional Italian Pasta – Long Pasta on a special format, the nest!



History of Pastificio dei Prai

- 1984: Foundation in Riese Pio X (Tv): **1 line of production: 300kg/h**, brand Pasta Veneta.
Pasta production on the special format of **nest**.
The company works almost exclusively on behalf of **third parties** who want to extend their range of products.
- 1994: The company moves to Castelfranco Veneto (Tv)
- 1997: Installation of the **second production line**. Total capacity 600kg/h.
The company still operates almost exclusively on behalf of third parties.
- 2008: Acquisition by Bergi Holding S.p.A. Borns **Pastificio dei Prai srl**.
Thanks to the experience of Bergi on the distribution with the GDO and Discount channels, Pasta dei Prai starts to be sold with its **own brand**.



Storia di Pastificio dei Prai

- 2017: Project for a **NEW FACTORY** has been approved. The company moves from Castelfranco Veneto to **San Martino di Lupari** in front of the sister company Bergi's headquarter.

*The new facility is about 6.500 MQ on an aerea of 22.000 MQ
New capacity of **950 kg/h**.*

*The production from star to end is **completaly automatic**.*

- 08/2019: Opening of the new production site.
- 06/2020: Presentation of new image of Pasta dei Prai.
- **10/2022:** Presentation of the **second production line layout**. The estimated capacity will reach **1.900kg/h**, Pastificio dei Prai will be the **first** nest pasta producer in Europe.



Current Production

- *1 line of production, capacity 950kg/h*
- *3 shifts a day, H24*
- *Specialized on the production of nest pasta:
Durum Whear Pasta – Egg Pasta*



- *Avalability of special raw materials:*
 - *Durum Wheat: 100% Italian, 14% of proteins*
 - *Italian Eggs: Free Range, Agrovet, KAT, ABF*
- *Standard sizes: 250g - 500g - 1.000g*



***Featur**s*

We produce special pasta shapes, those formats that allow us to process the raw materials as we want, slow dry and bronze cut as tradition asked.

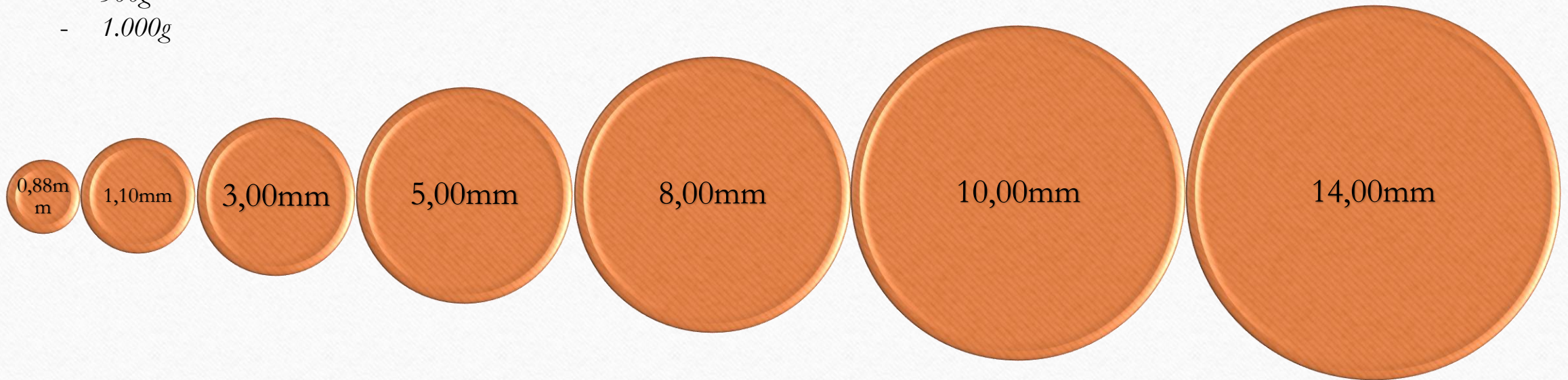
- ***Bronze CuSn12 cut:** rougher paste to better absorb sauces*
- ***Slow dry:** to preserve all the goodness of the wheat and ensure an excellent cooking resistance*
- ***Semolina** guaranteed with 12% min. protein*
- *Only certified and carefully selected **suppliers***



Our special shapes for Private Label

All our shapes can be packed with the following sizes according to customers needs:

- 250g
- 454g
- 500g
- 1.000g



Other special shapes

Durum Wheat Canelloni 250g



Durum Wheat – Egg Lasagne 500g



Other special formats

Tricolore Pasta/Paglia&Fieno Pasta



2020: Brand Refresh



2020: Brand Refresh



.. PASTA DEI ..
PRAI
azienda familiare



Egg Pasta



Durum Wheat Semolina Pasta



Our Shapes: Egg Pasta 500g

- *100% Italian durum wheat*
- *Italian barn eggs*



Tagliolini



Tagliatelle



Fettuccine



Our Shapes: Egg Pasta 500g

- 100% Italian durum wheat



Fidelini



Tagliatelle



Fettuccine



Pastificio dei Prati for the Environment

New Carbon Neutral Project 2023-2026



Solar Pannels +400KW/h, enough to cover the entire daily energy demand.

Smart Power – 46.000KWh/year.



*More than 145ton.
of CO₂/year saved*



6.850 trees



New goal of carbon neutrality by 2026 managing forests and green areas.

Who chose Pasta dei Prai

The logo for Coop, featuring the word "coop" in a stylized, rounded red font.The logo for Maxidi Gruppo Commerciale, featuring the word "maxidi" in a blue, lowercase, sans-serif font, with "GRUPPO COMMERCIALE" in a smaller, blue, uppercase font below it, all enclosed in a blue rectangular border.The logo for Cerealis, featuring a stylized orange and yellow circular graphic above the word "Cerealis" in a grey, sans-serif font.The logo for Pam Panorama, featuring the word "Pam" in white, bold, sans-serif font inside a green leaf-like shape, with "PANORAMA" in blue, bold, sans-serif font below it, crossed out by a red horizontal line.The logo for Melissa KIKIZAS, featuring the word "Melissa" in white, bold, sans-serif font inside a red, rounded rectangular shape, with "KIKIZAS" in black, bold, sans-serif font below it.The logo for Jamie Oliver, featuring the name "Jamie Oliver" in a green, serif font.The logo for Kobe Bussan Co., Ltd., featuring a green four-leaf clover icon with the word "KOBE" below it, and the Japanese text "神戸物産" and "KOBE BUSSAN CO.,LTD." in black, bold, sans-serif font.The logo for pastaZARA, featuring the text "Dal 1898" in a red, serif font above the word "pastaZARA" in white, bold, sans-serif font inside a red oval, with a small Italian flag below it.The logo for Made in Italy, featuring the text "Made in Italy" in a black, serif font, with a stylized Italian flag graphic to the right.

Private Label

Pastificio dei Prai well understands the increasingly important market share that is acquiring the private brand and for this reason it already collaborates with many national and international companies in the development of its brand.



Certifications

A real and constant commitment to the control of quality and food safety is one of the main mission of "Pastificio dei Prai". This commitment aims to satisfy the increasingly demanding and specific request for adherence to international hygiene, ethical and quality standards.

Being a supplier of large-scale retailers and, moreover, overseas promoters of the Made in Italy culture means actually offering the maximum guarantees, adopting production and management schemes that bring to the fore the respect and well-being of the consumer of the environment that surrounds us.

The pasta factory has obtained the following certifications.

SOON



Exhibitions: Bologna – Amsterdam – Dubai – Parma – Milan



Gulfood

TUTTOFOOD
MILANO

ma[®]ca
by  **BolognaFiere**
PRIVATE LABEL CONFERENCE AND EXHIBITION



Contacts

Via Dell' Industria, 18 - 35018 San Martino Di Lupari - PD

T. 049 9461424 - F. 049 9461434

info@pastificioprai.it

