





Reaching for the Goodness..



NuStar Global DMCC

NuStar Global DMCC prides itself in offering a world class portfolio of FMCG high quality food and non-food products across Africa, Middle East, Europe & Americas in a short span of time. As a subsidiary of Hayel Saeed Anam Group (HSA Group), NuStar is based in the vibrant city of Dubai. Currently it markets various brands of Biscuits, Dairy, Oil & Ghee, Confectionary, Pasta, Canned Food, Detergents, Soaps, Cigarettes, and an ever-expanding product range.

NuStar has built an outstanding business legacy by combining best quality products, consumer experiences innovative business approaches. It is committed to provide finest products and services in partnership with factories equipped with latest technologies and certified with ISO, HACCP, SAP, GMP.

We market some of the iconic brands like Abu Walad biscuits, Teashop, Almomtaz Evaporated Milk, Telal Evaporated Milk & Legumes, NuReen Food range, Sheno Ghee, Kamaria Ghee, Crystal detergent, Naseem Soap, Nu5 detergent powder, Ghamdan cigarettes, etc. which are market leaders in many countries.

NuStar is fortunate company to have talented and committed employees, a wealth of iconic brands and enduring partnerships with loyal suppliers and customers. With these, we believe we have set the foundation for sustainable growth and long-term success.



The HSA Group

From humble beginnings in the small rural village of Qaradh, some 35 kilometers south of the city of Taiz, the founders of HSA Group became the most prominent family business in the Arab region. The Group operates in various business activities around the world as a multinational company and manages companies in different economic sectors. The vision on which the group was founded included the principle of maintaining a well-balanced and diversified investment portfolio.

The group has therefore established well founded core businesses with a diverse of products that exist in many countries around the world. The Group was established in 1938 by the brothers descended from Saeed Anam Family and since inception, the Group gained a good reputation in the world of FMCG, finance & business due to the strong commitment to its inherent values, and keenness on maintaining the highest quality and operational efficiency always even under difficult circumstances.

The Group strives to continually provide the highest product quality to its consumers. HSA Group now employees over 35,000 people globally, operates in different sectors within the fields of manufacturing, trading and services. Our worldwide reach encompasses the Middle East, Asia, Europe and Africa, and our goal is to keep expanding to offer more high quality products and services to our global client base.

The Commercial, manufacturing and service activities are the main pillars of the group business continuation and growth. Manufacturing as cornerstone activity with various products like edible oils, dairy products, biscuits, confectionery, flour milling, sugar refining, carton, printing, packaging, and cement production etc. Contributed on marketing Group's name regionally, globally and the result of this can be witnessed with our current existence of our FMCG products in several countries around the world, which reflects the excellence and recognition of our products.





Abu[®]
Walad

Biscuits



ABU WALAD	SKU
Sandwich Biscuits	60 gm X 72 Pcs
	90 gm X 24 Pcs
	90 gm X 48 Pcs
Sandwich Biscuits (Vanilla / Chocolate / Strawberry)	115 gm X 48 Pcs



ABU WALAD	SKU
Sandwich Biscuits (Vanilla / Chocolate / Strawberry)	30 gm X 12 Pcs X 8
	40 gm X 24 Pcs X 4
	60 gm X 18 Pcs X 4

*Note: Product information subject to change



Biscuits & Wafers



BOURBON CREAM

SKU

Biscuits

40 gm X 72 Pcs
70 gm X 48 Pcs



SANABIL

SKU

Wheat Biscuits

40 gm X 72 Pcs



MARIE

SKU

Biscuits

90 gm X 60 Pcs
50 gm X 72 Pcs

*Note: Product information subject to change



Biscuits & Wafers



GINGER

SKU

Biscuits

122 gm X 24 Pcs



GLUCOSE

SKU

Biscuits

50 gm X 72 Pcs



THIKRAYAT

SKU

Biscuits

19 gm X 24 Pcs X 6



MA'AMOUL

SKU

Cookies With Date

35 gm X 12 Pcs X 6



TOPS

SKU

Biscuits

(Vanilla / Chocolate / Strawberry)

17 gm X 120 Pcs

52 gm X 60 Pcs



FAMILY

SKU

Wafer

(Vanilla / Chocolate / Strawberry)

70 gm X 36 Pcs

100 gm X 24 Pcs

100 gm X 24 Pcs X 4



KISHTA

SKU

Cream Biscuits

25 gm X 24 Pcs X 12

25 gm X 50 Pcs X 8



DIGESTIVE

SKU

Biscuits

100 gm X 24 Pcs

185 gm X 24 Pcs



PETIT FOUR

SKU

Cookies

45 gm X 18 Pcs X 4



SANDWICH

SKU

Cream Biscuits

(Vanilla / Chocolate / Strawberry)

80 gm X 24 Pcs



TAIB

SKU

Salted Crackers

75 gm X 24 Pcs X 4



TEA

SKU

Biscuits

50 gm X 24 Pcs

70 gm X 8 Pcs X 4

70 gm X 24 Pcs

*Note: Product information subject to change



Biscuits & Wafers



TAMARA	SKU
Biscuits	22 gm X 24 Pcs X 4



SMILEY	SKU
Biscuits	45 gm X 60 Pcs 45 gm X 60 Pcs X 4



YAMALY	SKU
Coated Wafer	14 gm X 120 Pcs 25 gm X 72 Pcs 25 gm X 96 Pcs

*Note: Product information subject to change



NuReen Food Range



PASTA	SKU
Spaghetti	200 gm X 40 Pcs
	400 gm X 20 Pcs
	500 gm X 20 Pcs
Short Cut	500 gm X 20 Pcs



TOMATO PASTE	SKU
Sachet in carton	70 gm X 4 X 25 Pcs
Tin	70 gm X 50 Pcs
	400 gm X 24 Pcs
	800 gm X 12 Pcs
	2,20 Kg X 6 Pcs



SARDINES	SKU
In vegetable oil	125 gm X 50 Pcs
Cylindrical	425 gm X 24 Pcs



SCM	SKU
Sweetened Condensed Filled Milk	390 gm X 48 Pcs
	1 Kg X 24 Pcs



LEGUMES	SKU
Green Peas	400 gm X 24 Can
Fava Beans	
Baked Beans	



LUNCHEON	SKU
Beef - Chicken	850 gm X 12 Can
	340 gm X 24 Can

*Note: Various SKUs can be made subject to minimum order quantity. Product information subject to change



TROFI™

Trofi Food Range



SARDINE

SKU

In vegetable oil

125 gm X 50 Pcs
425 gm X 24 Pcs



PASTA

SKU

Spaghetti

200 gm X 40 Pcs
400 gm X 20 Pcs
500 gm X 20 Pcs



SNACKS

SKU

Ketchup

20 gm X 25 Pcs X 2

*Note: Various SKUs can be made subject to minimum order quantity.
Product information subject to change

Confectionary & Snacks



BINGO

SKU

Bubble Gum

3 gm X 100 Pcs X 8



SMILING COW

SKU

Fudge

170 gm X 24 Bags

650 gm X 6 Bags

650 gm X 6 Bags X 4



BINGO

SKU

Honey Sweet
(Mint Tablets / Cola Candy / Toffee)

170 gm X 24 Pcs

170 gm X 24 Pcs X 3

*Note: Product information subject to change





NOJOOM	SKU
chocolate	15 gm X 24 Pcs X 4 38 gm X 24 Pcs X 4



NOODY	SKU
Noodle (Chicken / Chicken Curry / Chili Lemon / Vegetables)	65 gm X 40 Pcs



SINDBAD	SKU
chocolate (Vanilla / Chocolate / Strawberry Orange / Caramel / Coconut)	16 gm X 24 Pcs X 6



KNOUZ	SKU
Snacks	20 gm X 25 Pcs X 2



ALFANAR	SKU
Halawa Tahinia Bar	32 gm X 24 Pcs X 4
Halawa Tahinia Cup	170 gm X 18 Pcs X 1



ROXI	SKU
chocolate wafer (Caramel)	25 gm X 24 Pcs X 4
Wafer with Peanuts	40 gm X 12 Pcs X 6

*Note: Product information subject to change



Dairy Products



AL MOMTAZ

SKU

Evaporated Milk

170 gm X 48 Pcs
400 gm X 24 Pcs



AL MOMTAZ DIAFA

SKU

Evaporated Milk

130 gm X 44 Pcs

*Note: Product information subject to change



Dairy & Legumes



AL HANA HANOO	SKU
Flavor Milk (Strawberry / Chocolate / Banana)	125 ml X 24 Pcs



ALHANA MILK	SKU
UHT Milk	250 ml X 27 Pcs
Banana Flavor Milk	250 ml X 27 Pcs



AL HANA JUICE	SKU
Nectar (Mango / Guava)	250 ml X 24 Pcs



AL HANA RIBON	SKU
Banana flavor milk	265 gm X 24 Pcs



ALA KAIFAK	SKU
Evaporated Milk	130 gm X 44 Pcs



ALHANA LEGUMES	SKU
Kidney Beans	400 gm X 24 Pcs
White Beans	400 gm X 24 Pcs
Baked Beans With Tomato Sauce	400 gm X 24 Pcs
Green Peas	400 gm X 24 Pcs
Fava Beans	400 gm X 24 Pcs

*Note: Product information subject to change



Oil & Ghee



AL KAMARIA	SKU
Ghee	900 gm X 12 Pcs 15 Kg X 1 Pcs



AL KAMARIA	SKU
Margarine	900 gm X 12 Pcs 400 gm X 24 Pcs



BLUE GIRL	SKU
Ghee Butter Flavor	900 gm X 12 Pcs 15 Kg X 1 Pcs



GREEN GIRL	SKU
Ghee Fenugreek Flavor	900 gm X 12 Pcs 15 Kg X 1 Pcs



SHENO	SKU
Ghee	900 gm X 12 Pcs

*Note: Product information subject to change



DETERGENT POWDER	SKU
Sachet	15 gm X 245 Bag
	30 gm X 150 Bag
	30 gm X 154 Carton



DETERGENT POWDER	SKU
Bulk Pack (Woven Bag)	5 Kg X 2 Bag
	10 Kg
	15 Kg

*Note: Various SKUs can be made subject to minimum order quantity.
Product information subject to change



Detergent Powder & Soap



CRYSTAL

SKU

Detergent

100 gm X 100 Pcs
500 gm X 24 Pcs
2.5 Kg X 4 Pcs



LEGA

SKU

Detergent

100 gm X 48 Pcs
700 gm X 12 Pcs
2.5 Kg X 4 Pcs



WARDA

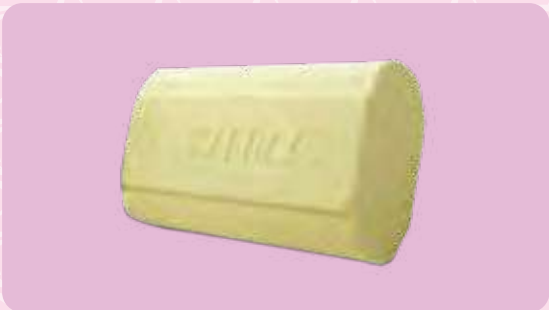
SKU

Detergent

100 gm X 50 Pcs
100 gm X 100 Pcs

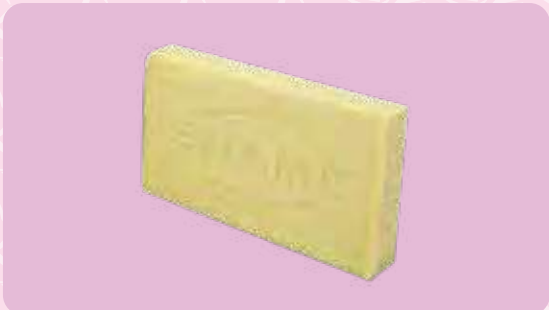
*Note: Various SKUs can be made subject to minimum order quantity.
Product information subject to change

Detergent Powder & Soap



WARDA	SKU
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Laundry Soap	200 gm X 50 Pcs 240 gm X 50 Pcs
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SHAMS	SKU
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Laundry Soap	240 gm X 50 Pcs
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NASEEM PLUS	SKU
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Toilet Soap	70 gm X 72 Pcs
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*Note: Product information subject to change



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