





# Canadian Quality

**“OUR TRANSPARENT, ETHICAL AND  
SERVICE-DRIVEN APPROACH HAS  
HELPED US BUILD LONG-STANDING  
GLOBAL RELATIONSHIPS WITH  
OUR CUSTOMERS.”** — PHILIP J. VANDERPOL, PRESIDENT & CEO

## **MORE THAN 30 YEARS OF EXPERIENCE AS ONE OF CANADA’S TOP DAIRY INGREDIENT PRODUCERS**

At Vitalus, we take milk and transform it into specialized dairy ingredients.

Canadian milk is known around the world for its clean, fresh taste and high quality standards. Dairy farms follow strict best practices regarding the protection of the environment and the treatment of animals.

We source from regional farms as we know all milk is safely and ethically-produced. Artificial growth hormones, like rbST, are not permitted and controlled measures are in place to prevent antibiotics from entering the milk supply. All production facilities meet the highest quality Food Safety Standards (FSSC22000) and all our ingredients are Kosher and Halal certified.



# CONSUMER SEGMENTS & PRODUCTS

Vitalus is a global brand providing specialized dairy ingredients for use in a wide variety of food and beverage applications. Our team of technical service support and application specialists partner with our customers to meet their requirements for new products, formulations and ingredients.

## Healthy Aging

We offer ingredients that can be used in the development of different applications to address the specific nutritional needs of the aging population.

Milk Protein Isolate 90

Milk Protein Concentrate 85

Milk Protein Concentrate 80

VITAGOS™



## Industrial Application

Food manufacturers are looking for ingredients that provide more than nutrition. Our multi-functional customized ingredients can be used in a wide range of applications.

Cream

Whipping Cream

Milk Protein Concentrate 85

Milk Protein Concentrate 80

Milk Protein Concentrate 70

## Active Lifestyle

Nutrition is key in maintaining a healthy body and mind. Our ingredients can be used for applications that support both balance and performance.

Milk Protein Isolate 90

Milk Protein Concentrate 85

Milk Protein Concentrate 80

VITAGOS™



## Infant / Growing Up

Nutrition early in life is essential for healthy development. Vitalus ingredients meet the high quality requirements for use in infant products.

VITAGOS™





# Customized Service

We are a Canadian company with values built on integrity, care and expertise. Those values are reflected in how we work and the level of customized service and customer support that we provide.

Through testing requirements, labeling, composition and research, our in-house team of industry experts can help customize any product and develop specific ingredient applications. Our responsive teams represent multiple departments and all disciplines work together to build partnerships and find solutions to individual customer challenges.

Lean management practices reduce unnecessary costs and allow us to be more competitive. We can quickly adapt to the individual needs of our customers and offer production flexibility on both scale and volume for all our products.



# Global Experience

We have grown from a small, family-owned business to a trusted international supplier of specialty ingredients for large-scale processors and top-tier brands.

With our efficient logistics and exporting experience, we can confidently ensure both accuracy and reliability of supply. We work with large multi-nationals from around the world, including the US, Asia, Latin America, EU and the Middle East.

Our Abbotsford and Winnipeg plants are strategically situated for the export market, which allows us to be responsive to our customers' needs. Abbotsford is near Canada's largest and most diversified port which is also a gateway to the critical Asian market while Winnipeg is ideally situated to best serve our North American, European and Latin American markets.







INTEGRITY | CARE | EXPERTISE

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**Disclaimer:** The information contained herein is meant for business to business customers. As regulatory requirements vary in every country, applications in final products, approvals and claims for any ingredients must be verified with local regulatory authorities.