

foodNess[®]

Free to feel good!

*at*HOME

SURPRISING DRINKS
to consume at home,
with special and
innovative characteristic



COMPATIBLE WITH



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WHY JUST COFFEE?



These days, the way to consume hot drinks has changed dramatically from the past.

This change is down to the fact that, first of all, consumers have changed.

Modern consumers, especially new generations, are always looking for products with innovative and unconventional properties and flavours, but they are also very attentive to the list of ingredients in what they buy.

Many of them are not satisfied with drinking the usual tea or coffee, but are attracted to **new products**, provided that they meet their expectations in terms of what they are made of, but most of all that they contain **carefully selected ingredients**.



Foodness is the first company on the market that produces and distributes a revolutionary variety of drinks containing what we now call “super-food ingredients”, or plant extracts with famous properties.



**ASCOPHYLLUM
NODOSUM SEAWEED**



DRAGON FRUIT



MAGNOLIA BERRY



MATCHA



GINSENG



SPIRULINA SEAWEED



**GANODERMA
(REISHI)**



TURMERIC



MACA



GINGER



SEABERRY



ASHWAGANDHA

**HOT OR COLD DRINKS WITH A
SURPRISING, UNEXPECTED FLAVOUR.
EACH WITH UNIQUE CHARACTERISTICS!**





FREE TO FEEL GOOD!

To make a good product, you must achieve a **balance between what is being avoided, the "FREE FROM", and what is being provided, the "WITH".**

This means that Foodness products are suitable for every consumer, including those with particular intolerances or allergies, those that follow specific dietary regimes or, more simply, those who are careful about what they eat and drink.

WE LISTEN TO CONSUMERS... YOU MEET THEIR NEEDS!



PEOPLE WITH
INTOLERANCES



BIO&VEGAN
LOVERS



SPORTY



LAZY



FOODIES



BODY LOVERS



01

DOLCE GUSTO® COMPATIBLE CAPSULES

It's a clever capsule because it perfectly fit with the Dolce Gusto® system, one of the most widespread in the market.



The Dolce Gusto® compatible capsules made by Foodness contain soluble powder, so **they are completely empty after dispensing.**



100%
RECYCLABLE

DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

OAT CAPPUCINO

Quick to prepare thanks to a single capsule,
Oat Cappuccino is a very tasty vegan alternative
to the classic cappuccino!

It's also an excellent source of fiber, perfect for a healthy
and nutritious breakfast, the way you like it!



GLUTEN
FREE

HYDROGENATED
FAT
FREE

OK
VEGANS

AN ALTERNATIVE COFFEE BREAK

CODE 10400123

MATCHA LATTE WITH GINSENG

Buddhist monks use matcha in their tea ceremonies because it is
the most prized of green teas. It grows in the shade, which is why
its typical bright green colour remains unaltered.

In combination with ginseng, it creates an intriguing beverage
with a characteristic herbal flavour.

NO
ADDED
SUGAR

GLUCOSE
SYRUP
FREE

COLOURINGS
FREE

ADDITIVES
FREE

GLUTEN &
LACTOSE
FREE

SUPERFOOD

CODE 10400037



DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

UNICORN LATTE

It's Unicorn Latte mania! With its magic and its naturally light blue colour, it has won over many a heart and social media feed. SIMPLY IRRESISTIBLE IN ITS NATURALNESS, with magic that goes beyond its colour.



♥ SUPERFOOD

CODE 10400018

MERMAID LATTE

For mermaids and mermen who are always in a hurry, who always have somewhere to be, but who never sacrifice their wellness break: Mermaid Latte, with coconut milk, contains prized plant extracts from faraway lands, such as Alga Ascophyllum Nodosum, Dragon Fruit, Sea Berry and Magnolia Berry.



♥ SUPERFOOD

CODE 10400009



DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

GOLDEN MILK

The recipe is an ancient one and, in India, there's not a woman who doesn't know how to concoct a perfect Golden Milk. We've taken the best of tradition and made it available to everyone: Golden Milk, with coconut milk, turmeric and a pinch of pepper.

This milk is truly golden... never was a name more fitting!



CODE 10400022

MACACCINO

Maca and chocolate come together in a drink with an irresistible flavour. Macaccino contains chocolate, which gives it its flavour, and extract of maca, a Peruvian root whose history dates back to ancient times, known for its unique properties.



CODE 10400003



DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

MINICAO DARK

THE COCOA ESPRESSO:
NO COFFEE, JUST ALL THE PLEASURE OF PURE COCOA

MINICAO *Dark* will amaze all lovers of dark chocolate.

Excellent for breakfast, perfect in between meals, and just right after lunch or after dinner! MINICAO *Dark* is the right choice at any time of day, in place of a traditional coffee beverage.



THE COCOA ESPRESSO

CODE 10300053

GINGER & LEMON

The perfect herbal tea for after lunch or any time of day, thanks to its unmistakable notes of lemon and ginger.



♥ SUPERFOOD

CODE 10400084



DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

POMEGRANATE & BLUEBERRY

With blueberry and pomegranate juice, it's a perfect mix for the summer and beyond. Its unmistakable tart flavour will appeal to numerous palates!

IT CAN BE PREPARED EITHER HOT OR COLD



NO ADDED SUGAR	GLUCOSE SYRUP FREE	ADDITIVES FREE
GLUTEN FREE	COLOURINGS FREE	NO MILK OR MILK PRODUCT

 **SUPERFOOD**

CODE 10400086

NUTTY COFFEE

With cocoa and coffee, this drink genuinely caresses the palate, thanks to the smooth and well-rounded hazelnut aroma, capable of seducing with its simple goodness.

NO ADDED SUGAR	ADDITIVES FREE	GLUTEN & LACTOSE FREE
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 **VITALITY AND WELL-BEING**

CODE 10400121



DOLCE GUSTO® COMPATIBLE CAPSULES

10 CAPSULES x BOX

BLACK TEA WITH LEMON & SAFFRON

The unconventional pairing of tea with lemon combined with saffron gives this beverage an interesting aroma that is bound to make an impact.

IT CAN BE PREPARED EITHER HOT OR COLD



CODE 10400080

GINSENG COFFEE WITH COLLAGEN

BEAUTYLAB is a new “category” that aims to expand the concept of wellness by introducing new drinks with very special properties.

Collagen is the star ingredient without altering the taste or appearance of the drink, so it's still the same drink known and enjoyed by consumers, while also reducing the appearance of wrinkles and improving skin elasticity if consumed regularly.



FUNCTIONAL DRINKS

CODE 10100026



10 CAPSULES x BOX

With its absolutely one-of-a-kind recipe and philosophy, Ginseng Coffee Unsweetened is **UNIQUE** because it is **TRUE TO ITS NAME**. Unlike other products on the market, which claim to be sugar-free but actually contain glucose syrup, Ginseng Coffee Unsweetened is Bitter because it contains no sweeteners of any kind.



VITALITY AND WELL-BEING

CODE 10100023

With Panax Ginseng Extract, Foodness Ginseng Coffee is your ideal companion during breaks from your daily activities. It is pleasing to the palate, thanks to its unmistakeable flavour.



VITALITY AND WELL-BEING

CODE 10100029



THE DISPLAY

A PRACTICAL AND WELL FUNCTIONING DISPLAY

Cardboard display that contains
60 capsules (6 boxes).



A world of well-being



02

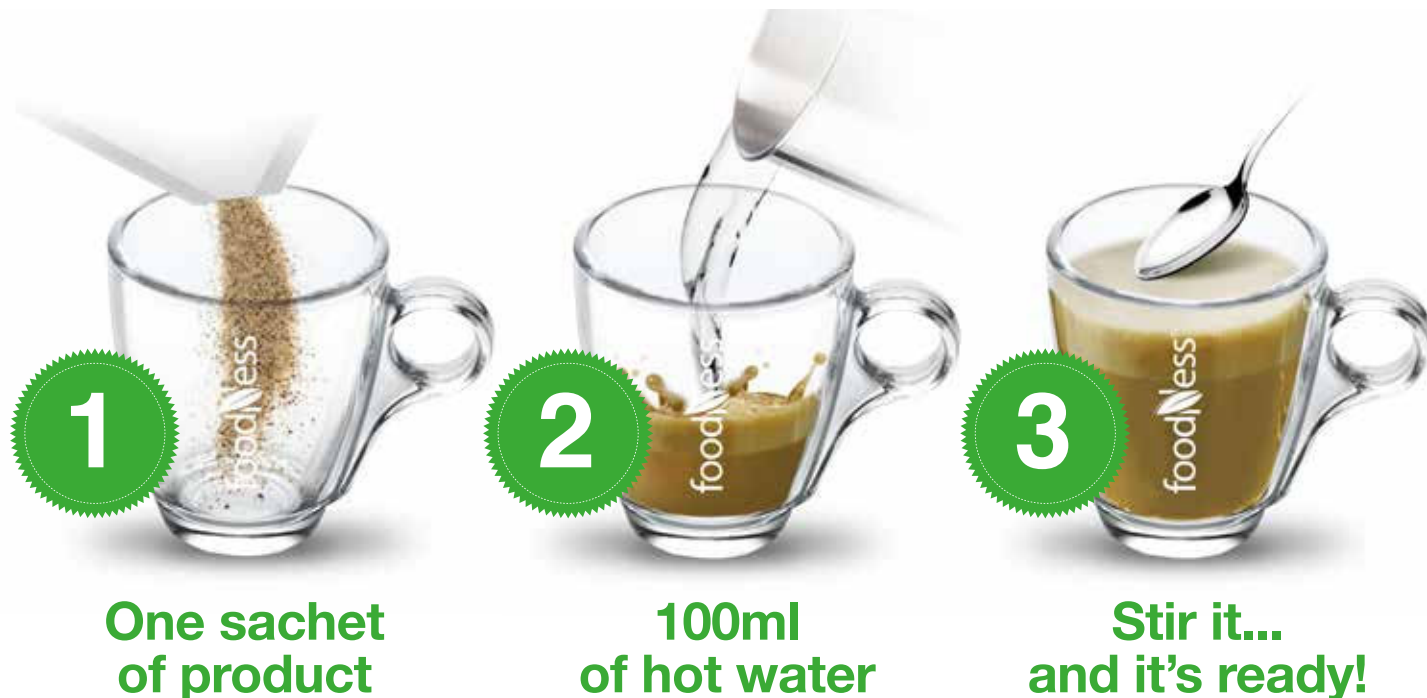
SINGLE-PORTION SACHETS

NO CAPSULE MACHINE?
NO PROBLEM!
You need only **hot water**.



SINGLE-PORTION SACHETS

10 SINGLE-PORTION SACHETS x BOX



CAPPUCCINO

A timeless product!
Now available in an instant version.
Quick and easy, you just need **hot water**.



 SUPERFOOD

CODE 10400033



SINGLE-PORTION SACHETS

10 SINGLE-PORTION SACHETS x BOX

NUTTY COFFEE

With cocoa and coffee, this drink genuinely caresses the palate, thanks to the smooth and well-rounded hazelnut aroma, capable of seducing with its simple goodness.



NO
ADDED
SUGAR

GLUCOSE
SYRUP
FREE

GLUTEN
FREE

 **VITALITY AND WELL-BEING**

CODE 10400031

GINSENG COFFEE

With Panax Ginseng Extract, Foodness Ginseng Coffee is your ideal companion during breaks from your daily activities. It is pleasing to the palate, thanks to its unmistakable flavour.

GLUTEN
FREE

HYDROGENATED
FATS
FREE

 **VITALITY AND WELL-BEING**

CODE 10100044



SINGLE-PORTION SACHETS

10 SINGLE-PORTION SACHETS x BOX

MATCHA LATTE WITH GINSENG

Buddhist monks use matcha in their tea ceremonies because it is the most prized of green teas. It grows in the shade, which is why its typical bright green colour remains unaltered. In combination with ginseng, it creates an intriguing beverage with a characteristic herbal flavour.



 **SUPERFOOD**

CODE 10400040

GREEN COFFEE & GANODERMA

A new way of thinking about coffee breaks: Green Coffee & Ganoderma is a drink that is easy to love, thanks to its delicate hazelnut flavour, neither too sweet nor too bitter. With green coffee and ganoderma (reishi) extract.



 **AN ALTERNATIVE COFFEE BREAK**

CODE 10400035



03

HOT CHOCOLATE



HOT CHOCOLATE

30gr OF PRODUCT x SACHET - 5 SACHETS x BOX

CLASSIC

Delicious Hot Chocolate, designed to tantalise every palate, immersing whoever is drinking it in a soft, warm embrace that will captivate all of their senses.



 THE COCOA ESPRESSO

CODE 10300061

* only if prepared using a plant-based beverage



A woman with long, wavy blonde hair and red lipstick is shown from the chest up, wearing a light pink t-shirt. She is holding a white cup with a brown label that says "foodNess" and "MYKICO" and is eating from it with a spoon. The background is a solid brown color.

04

MYKICO

A cool and delicious idea that is 100% Italian.
It has been meeting with great success in over
20 countries worldwide over the last several years.

**COFFEE-FLAVOURED COLD CREAM, TO BE
EATEN WITH A SPOON.**

**AN EXCELLENT ALTERNATIVE FOR A COOL
AND AROMATIC COFFEE BREAK,
NOW AVAILABLE TO CONSUME AT HOME!**



No cold chain
needed



Just put it in the fridge
before eating



**ESPRESSO
IN A CREAM**

MYKICO
125 ml plastic cup
Code 10600012

YOU CAN DISPLAY *MyKico*

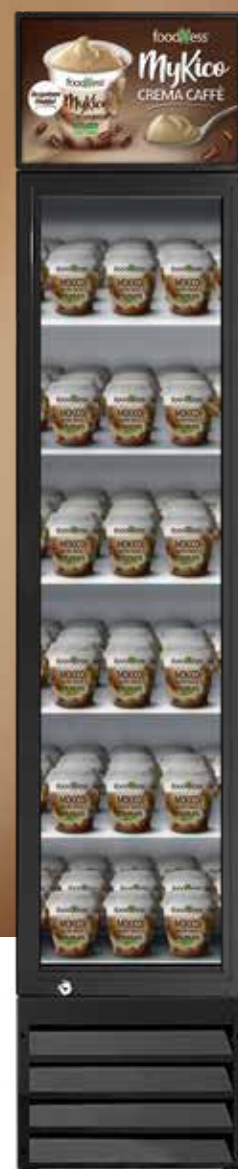
OUT OF THE FRIDGE

COMPACT AND STYLISH
FLOOR DISPLAY CASE, HANDY
TO MOVE THANKS TO THE
HANDLES ON THE SIDE



IN THE FRIDGE

IN THE COLD COUNTER OR
IN A DISPLAY FRIDGE



DISPLAY STAND



EMPTY PALBOX
Code 50600019



PALBOX WITH 160 CUPS
Code 10600014

WIDTH: 43 cm - **HEIGHT:** 140 cm - **DEPTH:** 36 cm
(total height of the crowner and lid)

DISPLAY STAND FEATURES

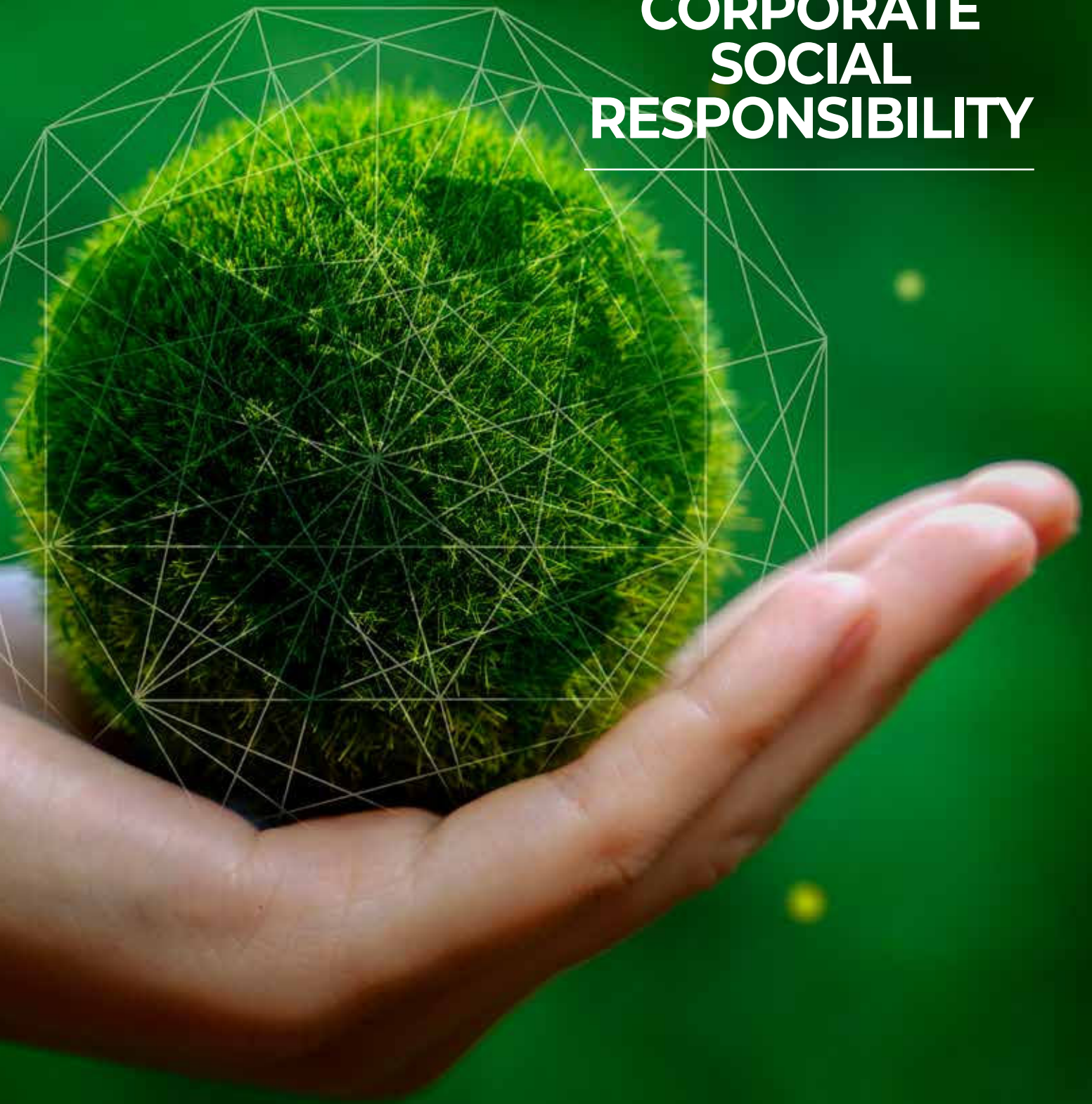
COMPATIBILITY	GROSS WEIGHT	CAPACITY	PIECES PER PALLET	CUP SHELF LIFE
Mykico	24 Kg	16 trays of 10 cups Total 160 cups	6 display stands	8 months

OUR PRODUCTS ARE CONSUMED EVERYDAY IN MORE THAN **15 COUNTRIES** AROUND THE WORLD



05

CORPORATE SOCIAL RESPONSIBILITY



FOODNESS IS CARBON NEUTRAL!



We are convinced that change is good for everyone. This is why we have started a **Carbon Neutrality** process for our company, which allows us to offset our CO₂ emissions produced in a calendar year.

**DISCOVER MORE
ABOUT FOODNESS'
SUSTAINABILITY:**





THE RIMBA RAYA REDD+ PROJECT

We protect the native Indonesian rain forest against the deforestation caused by palm oil.

Foodness supports the RIMBA RAYA project. Covering an area the size of Singapore, not only has it converted a palm oil concession into one of the biggest private conservation efforts in the world, but it also serves as a buffer zone for the Tanjung Puting National Park, which is home to one of the few populations of orangutans living in the forest.

The project is the first to meet all 17 of the UN's SDGs (Sustainable Development Goals), making it comprehensive from a sustainability perspective.

MERMAID LATTE SUPPORTING



Thanks to twenty years' experience and innovation in the food market, Foodness is one of the most accredited Italian companies specialising in wellness products.

Since 2019, Foodness has supported the Umberto Veronesi Foundation in the project Pink is Good, which aims to support scientific research of excellence in the fight against breast cancer. By purchasing our Mermaid Latte product, you can support breast cancer research.






I BAMBINI DELLE FATE

per l'inclusione sociale

Foodness supports Bambini delle Fate, a social enterprise which has been working since 2005 to guarantee economic support for social inclusion projects and programmes managed by not-for-profit entities and associations whose aim is to assist children and families dealing with autism and other disabilities.





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*at*HOME

SURPRISING DRINKS
to consume at home,
with special and
innovative characteristic



FOLLOW US AND BE SURPRISED!

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