

For more than 40 years,
we have been baking life's special moments every day.

In 1936, Gabriel Pasquier opened his bakery in the small village of Les Cerqueux, located in the Loire region of Western France.
His culinary expertise and savoir-faire grew to what is now Brioche Pasquier. Today, we remain faithful to our family traditions when baking delicious brioche, pâtisserie and biscotte which are enjoyed around the world.

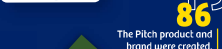
For breakfast, as a snack, or for dessert, Brioche Pasquier will join you at any time of the day to help you create all of life's special moments.

Pascal Pasquier

1974
From the family's bakery, the Brioche Pasquier company and AgriPasquier were founded.



1986
The Pitch product and brand were created.



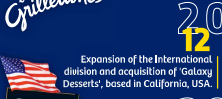
1998
Commercial subsidiaries were established throughout Europe.



2006
Creation of the Biscotte Division with the acquisition of 3 companies in France and the construction of 2 factories (France and Spain), acquisition of the Les Grillettes brand.



2012
Expansion of the International division and acquisition of 'Galaxy Desserts', based in California, USA.



2016
1st corporate film for Brioche Pasquier brand, telling the story of the company.



2019
Launch of the Brioche Pasquier 'Nature and Time' programme.



2021
Creation of a new signature dedicated to catering professionals: Symphonie Pasquier.



1977
The Brioche division expanded following the construction of 5 factories: Les Cerqueux (1977), Charancieu (1986), Étoile (1989), Châtelet (1992) and Aubigny (2000).



1991
The Pâtisserie division expanded following the construction of 4 factories: Les Cerqueux (1991), Vron (1992), Étoile (1999) and Saint-Vatéry (2016), and the acquisition of 'Symphonie'.



2001
Acquisition of 'Productos Recondo' in Spain.



2007
Creation of the International Division.



2014
Creation of a new factory in Milton Keynes and start of the first Brioche Roll Line in 2016 for Brioche Pasquier UK.



2017
Placed investments in SHS, a distribution company based in Seoul, South Korea.



2021
Creation of a new signature dedicated to catering professionals: Symphonie Pasquier.



A presence in FRANCE and ABROAD



AGRI

2 AGRI PASQUIER CERQUEUX
TEL: +33 (0)2 43 63 75 41

BRIOCHE

3 BRIOCHE PASQUIER CERQUEUX
TEL: +33 (0)2 43 63 75 00

4 BRIOCHE PASQUIER AUBIGNY
TEL: +33 (0)3 21 21 95 00

5 BRIOCHE PASQUIER CHATELET
TEL: +33 (0)1 64 54 10 00

6 BRIOCHE PASQUIER CHARANCIEU
TEL: +33 (0)4 76 32 68 00

7 BRIOCHE PASQUIER ÉTOILE
TEL: +33 (0)4 75 57 65 00

PÂTISSERIE

8 PÂTISSERIE PASQUIER CERQUEUX
TEL: +33 (0)2 43 49 07 07

9 PÂTISSERIE PASQUIER SAINT-VATÉRY
TEL: +33 (0)2 35 57 96 00

10 PÂTISSERIE PASQUIER VRON
TEL: +33 (0)3 22 29 46 00

11 PÂTISSERIE PASQUIER ÉTOILE
TEL: +33 (0)4 75 57 69 00



BISCOTTE

12 BISCOTTE PASQUIER SAINT-HERBLAIN
TEL: +33 (0)2 40 92 56 26

13 BISCOTTE PASQUIER BRISAC
TEL: +33 (0)2 41 47 70 00

14 BISCOTTE PASQUIER FONTENAY
TEL: +33 (0)2 51 69 27 31

15 BISCOTTE PASQUIER ANDRÉZULEUX
TEL: +33 (0)4 77 36 50 25

INTERNATIONAL

16 BISCOTTE PASQUIER RECONDO ESPAGNE
TEL: +34 943 63 96 11

17 BISCOTTE PASQUIER IRUN ESPAGNE
TEL: +34 943 63 96 11

18 BISCOTTE PASQUIER LISBONNE PORTUGAL
TEL: +34 943 63 96 11

19 BISCOTTE PASQUIER UK MILTON KEYNES ANGLETERRE
TEL: +44 1908 266 700

20 BISCOTTE BELGIQUE SAINT GHELAIN BELGIQUE
TEL: +32 65 529 940

21 BISCOTTE PASQUIER ITALIE ROME ITALIE
TEL: +39 068 982 1655

22 GALAXY DESSERTS RICHMOND (CA) ETATS-UNIS
TEL: +1 510 439 3160

23 SHS INC. SEOUL (S) GYEONGGI-DO SOUTH KOREA
TEL: +82 70 7336 5973

24 PASQUIER INTERNATIONAL FRANCE
TEL: +33 (0)2 43 29 54 00

BRIOCHE PASQUIER in numbers*

€ 859 M€
ANNUAL TURNOVER, 30% OF WHICH GENERATED OUTSIDE OF FRANCE

5 Divisions
BRIOCHE
PÂTISSERIE
BISCOTTE
INTERNATIONAL
AGRI

3 592
EMPLOYEES

18
PRODUCTION SITES

Find us on : briochepasquier.com



Discover our Brioche and Biscotte Range



“ French Family Bakery Since 1936 ”



“Brioche Pasquier is a French family-run company with sites across the countries.

For the teams, it also refers to a state of mind that has led them **to rally around four commitments.**”

1 CULTIVATING THE COMPANY'S IDENTITY as part of a COHESIVE GROUP

Passing on a state of mind and know-how
182 internal transfers in 2022

QVT
Quality of Life at Work

Digitalisation at the service of the management project

2 CULTIVATING THE LOCAL ANCHORAGE

School-business relationships
42 partner schools, i.e. 308 students welcomed

Industrial tourism

Social, economic and local sporting life

3 REDUCING THE ENVIRONMENTAL IMPACT: 5 AXES

CO2
Contributing to carbon neutrality by 2050

Preserving natural resources

Acting in favour of energy transition

Preserving biodiversity

Promoting the circular economy

4 NATURALITY

OUR NATURE AND TIME PROGRAMME DEFINES OUR ACTIONS AROUND 3 MAJOR COMMITMENTS:

Improving our recipes

PAUL
THE AGRI-CULTURE BY VIVANT

Participating in the agricultural transition

Using sustainable and eco-friendly designed packaging

DISCOVER OUR BRIOCHE AND BISCOTTE RANGE
to enjoy at any time of the day



DISCOVER OUR RANGE OF PÂTISSERIE
for retail and foodservice

