



Maple Joe®

**launches the perfect
match for its maple syrup**



Our brand
is present in
more than
65 countries



Maple Joe®

Authentic Canadian flavour



150g



250g



ORGANIC 250g



450g



200g

Bottled or jarred in the
middle of the maple
forests of Quebec



INNOVATION

**Easy-to-use
packaging**

**Home-style
recipe**

**SIMPLE, FAST
& SO EASY!**

*Add just 1 ingredient
Shake for 10 seconds
Make 0 mess*

NO COMPROMISE

100% recyclable

**100% designed
specifically to**

- Guarantee a firm grip
- Facilitate mixing
- Optimise shelf space

**NO UNNECESSARY
INGREDIENTS**

*No preservatives,
no colourants,
no artificial flavours,
no controversial additives*

**FOR UNBELIEVABLY
DELICIOUS PANCAKES**

*Raised batter and
airy texture
Pancakes that taste
delicious whether
they're served sweet
or savoury*





Maple Joe®

**The easiest solution
for consumers**

*Easy-to-use packaging together with a home-style recipe,
for a product that doesn't compromise on quality.*

Discover it now!

PRODUCT	WEIGHT	CASE
Maple Joe® Pancake Mix	215g	x6

Famille Michaud
APICULTEURS DEPUIS 1920