

Our Story

Oscar and Evelyn Overton always dreamed of owning a successful family business. An excellent cook, Evelyn's passion for baking led to the creation of her original cheesecake, a hit with everyone who tried it. By the early 1950s, while raising her two young children, David and Renee, Evelyn converted their basement into a professional bakery and supplied her *original* cheesecakes to the best local restaurants in Detroit. In 1972 once their children were grown, Oscar and Evelyn decided to move their business westward. Using the last of their savings, they opened a small bakery in Los Angeles to sell their original cheesecakes. They called it The Cheesecake Factory.

The *original* cheesecake inspired their son David to create an *original* restaurant, unique to this day, and in 1978 he opened The Cheesecake Factory restaurant in Beverly Hills, California. With little knowledge of how to run a full scale restaurant but lots of intuition into what makes a dining experience great, David set out to create a restaurant guests wouldn't soon forget – generous portions with unlimited, creative menu selections all handmade from scratch with quality ingredients served in a warm and inviting setting. There weren't any shortcuts – just delicious, fresh food. The restaurant was an immediate success!

Today, The Cheesecake Factory continues to be led and inspired by the Overtons' *original* spirit of innovation, quality, passion and commitment to excellence. Now more people than ever enjoy The Cheesecake Factory's *original* food and desserts, around the world.

Visit us at
www.thecheesecakefactory.com
and www.thecheesecakefactorybakery.com



The Cheesecake Factory Bakery Incorporated, Calabasas Hills, CA 91301
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The Cheesecake Factory

At Home



Unforgettable Desserts

Choose the grandest finale of all – decadent cheesecakes from The Cheesecake Factory Bakery Incorporated. Created by the same chefs that bring their triumphs to the tables of our restaurants, these fabulous flavors will satisfy the most discriminating cheesecake lovers.

Available in a tantalizing array of individual flavors and assortments in 7 and 9 inch sizes.



Decadent

Indulge your customers cravings with a variety of our cheesecake flavors.



Original Cheesecake

Chocolate Mousse Cheesecake

Pumpkin Cheesecake



Truffle Cheesecake Collection



Grand Cheesecake Assortment

OREO® Dream Extreme Cheesecake

Ultimate Red Velvet Cake Cheesecake

Strawberry Topped Original Cheesecake



Delight

Choose from any of our cheesecake flavors in convenient sizes to satisfy your customer’s sweet spot.

UPC CODE	PRODUCT CODE	DESCRIPTION	MARK /PS	CASE PACK	NET WEIGHT	GROSS WEIGHT	CUBE	TI-HI	BOX SIZE
785397211535 785397000597	101815 101816	6" CHEESECAKES Original Grand Cheesecake Selection <small>White Chocolate Raspberry Truffle, Chocolate Mousse, Strawberry Topped Original, Snickers®</small>	NM 8	9 9	24 oz. 20 oz.	18 lb. 15 lb.	0.69 0.69	14 x 7 14 x 7	18.375 x 6.875 x 9.5 18.375 x 6.875 x 9.5
785397000320 785397010060 785397010046 785397010077 785397008463	101206 101351 101353 101352 101396	7" CHEESECAKES Original Strawberry Topped Original Pumpkin (seasonal) Chocolate Mousse Grand Cheesecake Selection <small>White Chocolate Raspberry Truffle, Chocolate Mousse, Strawberry Topped Original, Snickers®</small> Grand Cheesecake Assortment <small>Key Lime, White Chocolate Raspberry Truffle, Banana Cream, Strawberry Topped Original</small>	8 8 8 8 8	6 6 6 6 6	34 oz. 36 oz. 36 oz. 36 oz. 35 oz.	14.75 lb. 15.16 lb. 15.16 lb. 15.16 lb. 15.24 lb.	0.61 0.61 0.61 0.61 0.61	15 x 8 15 x 8 15 x 8 15 x 8 15 x 8	15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75
785397000559 785397010091 785397000504	101434 101542 101528	OREO® Dream Extreme Ultimate Red Velvet Cake	8 8 8	6 6 6	37 oz. 39 oz. 34 oz.	15.11 lb. 16.63 lb. 14.75 oz.	0.61 0.61 0.61	15 x 8 15 x 8 15 x 8	15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75 15.375 x 7.313 x 8.75
785397211672 785397135992	100174 101557	9" CHEESECAKES Original Grand Cheesecake Selection <small>White Chocolate Raspberry Truffle, Chocolate Mousse, Strawberry Topped Original, Snickers®</small>	12 12	8 8	64 oz. 52 oz.	36.18 lb. 32 lb.	1.11 1.11	Double Stacked 10 x 3 10 x 3	18.13 x 9.09 x 12.01 18.13 x 9.09 x 12.01
785397000528 785397135985	101556 101555	Truffle Cheesecake Collection <small>Chocolate Raspberry Truffle, White Chocolate Blueberry Truffle, White Chocolate Lemon Truffle, White Chocolate Raspberry Truffle</small> Grand Cheesecake Assortment <small>Key Lime, White Chocolate Raspberry Truffle, Banana Cream, Strawberry Topped Original</small>	12 12	8 8	52 oz. 52 oz.	32 lb. 32 lb.	1.11 1.11	10 x 3 10 x 3	18.13 x 9.09 x 12.01 18.13 x 9.09 x 12.01
785397000382	101391	Ultimate Red Velvet Cake	12	8	56 oz.	34 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01



Grand Cheesecake Selection

Storage & Handling Procedures

- Cheesecake is packed individually and shipped frozen. Store in freezer at 0°F or below.
- Thaw in refrigerator at 45°F or below. Allow 8-12 hours to thaw, keeping product covered to prevent dryness.
- Serve no later than 3-5 days after thawing. Store in refrigerator after thawing.

Please note: Some of the products featured may require MOQ's and some items may not be compliant for export to particular countries.



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