



CONTINENTAL BISCUITS LTD.



QM Building, 12th Floor, Plot No. BC-15, Khayaban-e-Roomi, Block 7, Clifton, K.D.A. Scheme No. 5, Karachi, Pakistan.

Visit our website at: www.continentalbiscuits.com.pk



THE ARTISANS OF BISCUIT MAKING





Company Profile

A Romantic Beginning: Origin of the LU brand

LU's rich history started with fairly humble beginnings in the French town of Nantes. A baker named Monsieur Le Fevre married Mademoiselle Utile and began baking delicious cookies. It has been more than 150 years that their memory lives on with every crunchy, crispy and sugar filled creamy delight LU brand offers.

CBL History

In the year 1984, a joint venture agreement took place between the family of Mr. Hasan Ali Khan and the French food giant, Groupe Danone resulting in Continental Biscuits Limited.

Danone sold its biscuit division to Kraft Foods and hence we are in a joint venture with Mondelez International Ltd. (formerly Kraft Foods). CBL is constantly working towards making high quality and innovative products in line with the rich heritage of the LU brand.

Every biscuit is a work of art with love, care and dedication so that we are able to continuously delight our consumers.



Cert. No. HAL / 005
www.ri-ca.org





PRINCE chocolate



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
6 x 18



BAR PACK
16 x 18



HALF ROLL
8 x 18



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
8 x 18



HALF ROLL
8 x 18



BAR PACK
16 x 18



OREO



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



TUBE PACK
1 x 24



SNACK PACK
8 x 18



VALUE PACK
6 x 18



BAR PACK
16 x 18



NEW
OREO

CHOCOLATE CREAM



MORE **CHOCOLATEY**
MORE **PLAYFUL**



VALUE PACK
6 x 18



SNACK PACK
8 x 18



BAR PACK
16 x 18



SNACK PACK
12 x 18

SNACK PACK
12 x 18



PLAY,
CREATE AND
EXPLORE



100g POUCH
1 x 24



250g POUCH
12 x 6



1000g POUCH
1 x 10



*Candi*TM

ORIGINAL



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



SNACK PACK
6 X 18



HALF ROLL
8 X 18



BAR PACK
16 X 18



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
6 x 18



HALF ROLL
8 x 18



BAR PACK
16 x 18



ZEERA
Plus



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



SNACK PACK
6 X 18



HALF ROLL
8 X 18



BAR PACK
16 X 18



BAKERI

Classic



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



BAKERI *Coconut*



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



HALF ROLL
8 X 18



SNACK PACK
6 X 18



BAKERI

Butter



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



SNACK PACK
6 X 18



HALF ROLL
8 X 18



BAKERI BISTIKS



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



HALF ROLL
8 X 18



SNACK PACK
6 X 18



BAKERI Nankhatai



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



SNACK PACK
6 X 18



HALF ROLL
8 X 18



BAR PACK
16 X 18



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
8 x 24



BAR PACK
8 x 24



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
8 x 24



BAR PACK
8 x 24



Introducing a new flavor to
Stay Active
Stay Healthy



HALF ROLL
8 x 24



TICKY PACK
16 x 18



FAMILY PACK
1 x 24 / 1 x 48 / 1 x 96



SNACK PACK
12 x 18



HALF ROLL
24 x 18



BAR PACK
48 x 18



Milco Lu



FAMILY PACK
1 X 24 / 1 X 48 / 1 X 96



SNACK PACK
8 X 18



BAR PACK
16 X 18



BAR PACK
16 X 24

