



# AARAX

FOODSTUFF CO. LLC

## *Hotel Products* **PRESENTATION**



[www.aaraxfoods.com](http://www.aaraxfoods.com)

# 4 Product Lines for every requirement



**Foodies  
Line**



**Premium  
Line**



**Wellness  
Line**



**Outsourcing  
Line**









With an expert attention to details, our goal is to provide our customers with genuine, natural, healthy and tasty snacks of dates, nuts and dried fruits. Our raw materials are sourced from regional and international growers and producers and are meticulously examined before packaging.

Thanks to the latest technologies, hygiene standards and production methods, our products finally earn the right to be sold under the PREMIER brand. Foodies with a taste for high quality, natural dried fruit snacks and nuts will enjoy this product line.

We invite you to explore the wonders of Middle Eastern traditional flavors. The experience will tantalize the taste buds and lead to a wonderful adventure with one of mankind's oldest food preparation techniques. Sustainability, ethical sourcing and social responsibility remain high on our priorities with all the products we manufacture.

It's not just the taste and appearance that are important to us, but also our client's satisfaction. Check out our products list, order, enjoy and let happiness begin:

## ***Stuffed Dates***

- *Dates with Assorted Dried Fruits & Nuts Fillings*
- *Dates with Assorted Dried Fruits & Nuts Fillings*
- *Dates with Assorted Nuts Fillings*

## ***Cocoadates***

- *Chocolate Covered Dates with Mixed Roasted Nuts*
- *Chocolate Covered Dates with Mixed Dried Fruits*
- *Chocolate Covered Dates with Mixed Dried Fruits & Roasted Nuts*

## ***Roasted Nuts***

- *Roasted Salted Cashew Nuts*
- *Roasted Salted Almonds*



**Dates with  
Assorted Dried Fruits  
& Nuts Fillings**

*880 gms*



**Dates with  
Assorted Dried Fruits  
& Nuts Fillings**

*225 gms*



**Dates with  
Assorted Nuts Fillings**

*220 gms*



***Chocolate  
Covered Dates with  
Mixed Roasted Nuts***

*320 gms*



***Chocolate  
Covered Dates with  
Mixed Dried Fruits***

*320 gms*



***Chocolate  
Covered Dates with  
Mixed Dried Fruits  
& Roasted Nuts***

*320 gms*



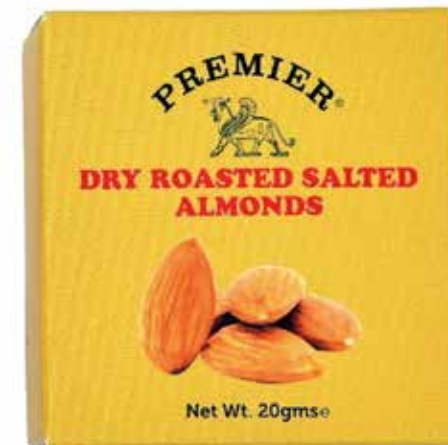
**Foodies Line**

## Roasted Nuts



**Roasted Salted  
Cashew Nuts**

*20 gms*



**Roasted Salted  
Almonds**

*20 gms*

**AARAX**  
FOODSTUFF CO. LLC



*Premium  
Line*





## **Premium Line**

This is the Premium brand high-end product line. The quality of the products, the taste and the preparation are all of exceptional refinement. Take it one step further and call it artisanal or handmade, for that is the essence of this product range.

We source the planet for quality raw materials to prepare edible luxuries in an artful manner. And while our products can delight gourmands or connoisseurs, costs are kept accessible in order to encourage the experience of the taste.

Food remains as a presentation of art, taste and experience. Each phase of the production of our Premium Line has two objectives: To eat slowly and savour each bite.

***Items packed in vacuum pack tins  
and jars with sizes ranging from  
30gms to 250gms***

### **Saffron**

- ***Saffron***

### **Caviar & Salmon Roe**

- ***Beluga Caviar***
- ***Oscietre Caviar***
- ***Sevruga Caviar***
- ***Imperial Caviar***
- ***Salmon Roe***

### **Vanilla**

- ***Vanilla Beans***
- ***Vanilla Essence***

### **Truffles**

- ***Black Truffles***
- ***White Truffles***



Premium *Line*

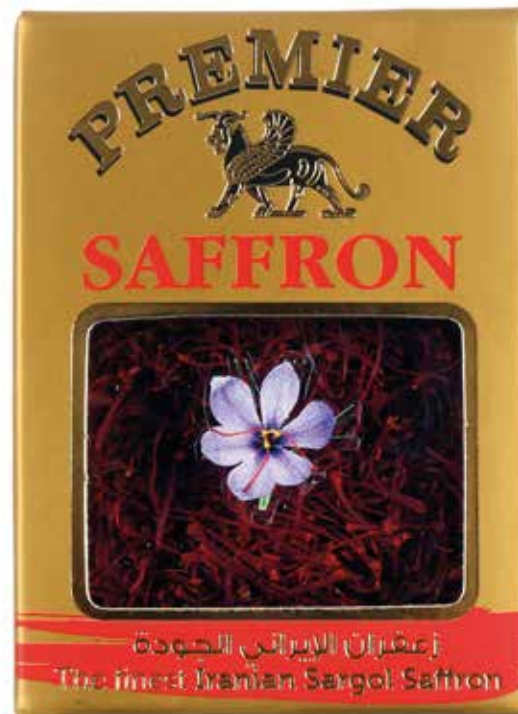
## Saffron (IRAN)

### Saffron

4 gms

6 gms

10 gms





**Premium Line**

## **Caviar & Salmon Roe**



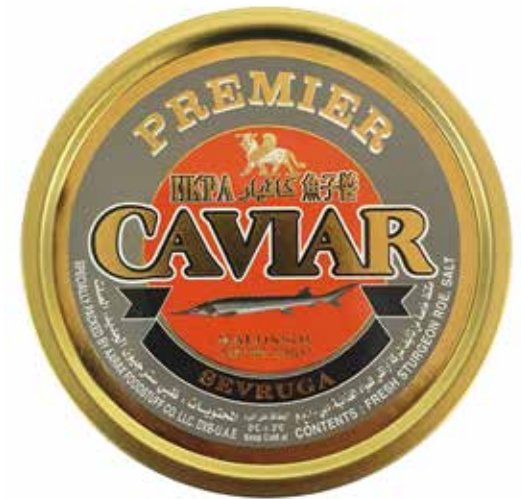
### **Beluga Caviar**

30gms, 50gms, 100gms,  
125gms, 200gms & 250gms



### **Oscietre Caviar**

30gms, 50gms, 100gms,  
125gms, 200gms & 250gms



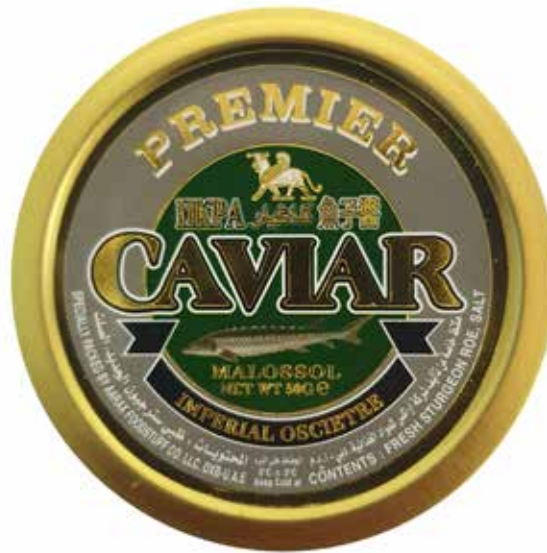
### **Sevruga Caviar**

30gms, 50gms, 100gms,  
125gms, 200gms & 250gms



**Premium Line**

## **Caviar & Salmon Roe**



### **Imperial Caviar**

30gms, 50gms, 100gms,  
125gms, 200gms & 250gms



### **Salmon Roe**

50 gms  
200 gms





**Premium Line**

# Vanilla



***Vanilla Beans***  
100g, 250g & 500g



***Vanilla Essence***  
250ml, 500ml & 1000ml



**Premium Line**

# Truffles



***Black Truffles***

*500g | Vacuum Pack*



***White Truffles***

*500g | Vacuum Pack*

**AARAX**  
FOODSTUFF CO. LLC



**Wellness  
Line**



# Wellness Line

The Wellness Line offers healthy and energetic nutrition to individuals on the move, to sport enthusiasts needing that extra bit of energy or to anyone who wants to have a healthy snack on the go.

This line is based on a holistic approach to healthy eating. The health benefits of this completely natural line of products, rich in fibre and protein and low in sugar, allow the consumer to delight in delicious indulgence and, at the same time, reduce the need for processed food snacks.

The products of the Wellness Line range are targeted for schools, hospitals, sports centres, outdoor enthusiasts and in general people concerned with their health, who require the best natural ingredients with proper labelling to meet the needs of a healthy lifestyle.

These handmade products do not contain artificial ingredients or preservatives and are always delivered fresh off of our production line.

## Energy Bars

- *Dates with Mixed Roasted Nuts*
- *Dates with Mixed Roasted Nuts & Dark Chocolate*
- *Dates with Mixed Dried Fruits*
- *Dates with Mixed Dried Fruits & Dark Chocolate*
- *Dates with Mixed Dried Fruits & Roasted Nuts*
- *Dates with Mixed Dried Fruits, Roasted Nuts & Dark Chocolate*

*\*\* (The above are available in a secondary pack of 60gms x 12 pieces)*

## Energy Cubes

- *Dates with Mixed Roasted Nuts*
- *Dates with Mixed Dried Fruits*
- *Dates with Mixed Dried Fruits & Roasted Nuts*

*\*\* (The above are available with dark chocolate)*

*\*\* (The 27 grams are presented in a box with 10 pieces and the 30 grams are packed as unitary boxes)*

*The above items are also manufactured with a thin coating of **70% pure chocolate***





**Dates with  
Mixed Roasted Nuts**  
60 gms x 12 pieces



**Dates with  
Mixed Roasted Nuts**  
60 gms



**Dates with  
Mixed Roasted Nuts  
& Dark Chocolate**  
60 gms x 12 pieces



Wellness *Line*

## Energy Bars



**Dates with  
Mixed Dried Fruits**

60 gms x 12 pieces



**Dates with  
Mixed Dried Fruits**

60 gms



**Dates with  
Mixed Dried Fruits  
& Dark Chocolate**

60 gms x 12 pieces



**Dates with  
Mixed Dried Fruits  
& Roasted Nuts**

60 gms x 12 pieces



**Dates with  
Mixed Dried Fruits,  
Roasted Nuts**

60 gms



**Dates with  
Mixed Dried Fruits,  
Roasted Nuts  
& Dark Chocolate**

60 gms x 12 pieces



## **Dates with Mixed Roasted Nuts**

*With & Without Dark Chocolate*  
270 gms - 27 gms x 10 pcs



## **Dates with Mixed Dried Fruits**

*With & Without Dark Chocolate*  
270 gms - 27 gms x 10 pcs



## **Dates with Mixed Dried Fruits, Roasted Nuts**

*With & Without Dark Chocolate*  
270 gms - 27 gms x 10 pcs





**Outsourcing  
Line**



## Outsourcing *Line*

Thanks to 30 years of experience, we have established ourselves as a trustworthy partner in the food industry, specializing in the processing and packaging of food items in bulk for entities that require outsourcing.

We do the work that other food companies believe not to be cost effective for them and we do it well. We can do this work because of our technology, attention to details and the continued delivery of quality. Over the years we have proven to be a trusted entity in the outsourcing market and we are expanding this production line.

As our corporate clients are focusing on their core competencies at a much faster pace, Aarax provides a partnership that solves problems, adds value, creates new products with the proper packaging and delivers according to the schedules required by the principals' day in and day out.

If capital outlays for a new line can seem daunting, if there is not enough space; check us out, we may have a solution for you.

***The products below are all packed in vacuum plastic poaches:***

### ***Dried Fruits***

- *Dried Seedless Apricots, Dried pitted Prunes, Dried Turkish Figs, Iranian Figs, Black and Gold & Raisins*

### ***Dates Pitted & Unpitted***

- *Khudri, Sagai, Safawi, Majdool, Mabroom, Serri, Khalas, Fard, Mazafati, Zahidi, Ajwa, Sukkary*

### ***Dried Fruits & Dehydrated Fruit Slices***

- *Orange, Apple, Peach, Melon, Persimmon & Kiwi*

### ***Chopped Dates & Dried Fruits***

- *Dextrose Coated Chopped Dates, Uncoated Chopped Dates, Chopped Dried Apricot Cubes*

### ***Nuts Raw & Roasted***

- *Almonds, Walnuts, Cashew nuts, Pistachio, Hazelnuts & Peanuts*



## Outsourcing *Line*

*The products below are all packed in vacuum plastic poaches:*

### **Natural & Roasted Seeds**

- *Sunflower, Pumpkin & Chia Seeds*

### **Raw Pulses**

- *Chickpeas, Green Lentils, Red Kidney Beans, Black Eye Beans, Masoor Dal, Toor Dal*

### **Boiled Pulses**

- *Boiled Chickpeas for Salads, Overcooked Chickpeas for Hummus, Boiled Green Lentils, Boiled Red Kidney Beans*

### **Fruit Compote**

### **Raw & Roasted Nuts**

- *Brazilian Nuts, Macadamia, Pine Nuts, Pistachio Sliced, Pecan Nuts, Blanched Almond, Raw Mixed Nuts*

### **Whole & Powdered Spices**

- *Cardamom, Cloves, Black Pepper, Cinnamon, Cumin Seeds, Star Anise, Red Chilly Powder, Turmeric Powder, Black Pepper Powder*



**Outsourcing Line**

## *Dried Fruits*



***Dried Seedless  
Apricot***

**Packaging | Bulk 10 kg Retail 1 kg**



***Dried Pitted  
Prunes***

**Packaging | Bulk 10 kg Retail 1 kg**



***Dried Turkish  
Figs***

**Packaging | Bulk 10 kg Retail 1 kg**





Outsourcing *Line*

## *Dried Fruits*



***Iranian Fig***

**Packaging | Bulk 10 kg Retail 1 kg**



***Black Raisins***

**Packaging | Bulk 10 kg Retail 1 kg**



***Golden Raisins***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Dates Pitted & Unpitted*



***Khudri Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Sagai Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Safawi Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing *Line***

## *Dates Pitted & Unpitted*



***Majdool Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Mabroom Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Serri Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Dates Pitted & Unpitted*



***Fard Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Khalas Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Mazafati Dates***

**Packaging | Bulk 10 kg Retail 1 kg**





**Outsourcing** *Line*

## *Dates Pitted & Unpitted*



***Zahidi Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Ajwa Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Sukkary Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing *Line***

## *Dried Fruits & Dehydrated Fruit Slices*



***Orange***

**Packaging | Bulk 10 kg Retail 1 kg**



***Apple***

**Packaging | Bulk 10 kg Retail 1 kg**



***Peach***

**Packaging | Bulk 10 kg Retail 1 kg**



Outsourcing *Line*

## *Dried Fruits & Dehydrated Fruit Slices*



***Melon***

**Packaging | Bulk 10 kg Retail 1 kg**



***Persimmon***

**Packaging | Bulk 10 kg Retail 1 kg**



***Kiwi***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing *Line***

## *Chopped Dates & Dried Fruits*



***Dextrose Coated  
Chopped Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Uncoated  
Chopper Dates***

**Packaging | Bulk 10 kg Retail 1 kg**



***Chopped Dried  
Apricot Cubes***

**Packaging | Bulk 10 kg Retail 1 kg**





**Outsourcing** *Line*

## *Nuts Raw & Roasted*



***Almonds***

**Packaging | Bulk 10 kg Retail 1 kg**



***Walnuts***

**Packaging | Bulk 10 kg Retail 1 kg**



***Cashew nuts***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Nuts Raw & Roasted*



***Pistachio***

**Packaging | Bulk 10 kg Retail 1 kg**



***Hazelnuts***

**Packaging | Bulk 10 kg Retail 1 kg**



***Peanuts***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Natural & Roasted Seeds*



***Sunflower Seed***

**Packaging | Bulk 10 kg Retail 1 kg**



***Pumpkin Seed***

**Packaging | Bulk 10 kg Retail 1 kg**



***Chia Seed***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Raw Pulses*



***Raw Chickpeas***

**Packaging | Bulk 10 kg Retail 1 kg**



***Green Lentils***

**Packaging | Bulk 10 kg Retail 1 kg**



***Red Kidney Beans***

**Packaging | Bulk 10 kg Retail 1 kg**





**Outsourcing** *Line*

## *Raw Pulses*



***Black Eye beans***

**Packaging | Bulk 10 kg Retail 1 kg**



***Masoor Dal***

**Packaging | Bulk 10 kg Retail 1 kg**



***Toor Dal***

**Packaging | Bulk 10 kg Retail 1 kg**



Outsourcing *Line*

## Boiled Pulses



### *Boiled Chickpeas*

Salads | 5000 gms



### *Overcooked Chickpeas*

Hummus | 5000 gms



**Outsourcing** *Line*

## *Boiled Pulses*



***Boiled Green Lentils***

*5000 gms*

**Packaging | Bulk 10 kg Retail 1 kg**



***Boiled Red Kidney Beans***

*5000 gms*

**Packaging | Bulk 10 kg Retail 1 kg**



Outsourcing *Line*

## Fruit Compote



Packaging | Bulk 2.5 kg Retail 125gms, 250gms, 1500gms



Packaging | Bulk 2.5 kg Retail 125gms, 250gms, 1500gms





**Outsourcing** *Line*

## *Raw & Roasted Nuts*



***Brazilian Nuts***

**Packaging | Bulk 10 kg Retail 1 kg**



***Macadamia***

**Packaging | Bulk 10 kg Retail 1 kg**



***Pine Nuts***

**Packaging | Bulk 10 kg Retail 1 kg**



Outsourcing *Line*

## Raw & Roasted Nuts



***Pistachio Sliced***

Packaging | Bulk 10 kg Retail 1 kg



***Pecan Nut***

Packaging | Bulk 10 kg Retail 1 kg



***Blanched  
Almond***

Packaging | Bulk 10 kg Retail 1 kg



***Raw Mixed  
Nuts***

Packaging | Bulk 10 kg Retail 1 kg



**Outsourcing** *Line*

## *Whole & Powdered Spices*



***Cardamom***

**Packaging | Bulk 10 kg Retail 1 kg**



***Cloves***

**Packaging | Bulk 10 kg Retail 1 kg**



***Black Pepper***

**Packaging | Bulk 10 kg Retail 1 kg**



**Outsourcing** *Line*

## *Whole & Powdered Spices*



***Cinnamon***

**Packaging | Bulk 10 kg Retail 1 kg**



***Cumin Seeds***

**Packaging | Bulk 10 kg Retail 1 kg**



***Star Anise***

**Packaging | Bulk 10 kg Retail 1 kg**





**Outsourcing *Line***

## *Whole & Powdered Spieces*



***Red Chilly Powder***

**Packaging | Bulk 10 kg Retail 1 kg**



***Turmeric Powder***

**Packaging | Bulk 10 kg Retail 1 kg**



***Black Pepper Powder***

**Packaging | Bulk 10 kg Retail 1 kg**

## *Private LABEL*

*For your corporate orders:*

- We can label containers and packaging with your company logo and name.
- We can prepare your gift items according to your personal requirements.
- We can customize the products design according to your special projects and events.
- Our team will always ensure a pleasurable, hassle free experience.

## Our Certification

### BRC

*British Retail Consortium*



### HACCP

*Hazard Analysis Critical Control Point*



### HALAL



شهادة الحلال العالمية  
International Halal Certification

## Our Clients



*Dubai Airwing*

*Dubai Duty Free*

*Le Meridien, Dubai*

*Emirates Airlines*

*Marriott Hotel, Dubai*

*Emirates Flight Catering*

*Platinum Yacht Management, Dubai*

*Etihad Airways*

*Galleries Lafayette, Dubai Mall*

*Dubai Civil Aviation*

*Atlantis Hotel, Dubai*

*Zabeel Palace, Dubai*

*Nad Al Sheba Club, Dubai*



*Le* **MERIDIEN**

**Marriott**

*Galleries  
Lafayette*

**ATLANTIS**  
THE PALM, DUBAI



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