



Hinterland offers the only full range of certified organic Mānuka honey



Hinterland  
Founder,  
Sarah Wells

Sarah Wells is the founder and lead beekeeper of Hinterland Mānuka Honey. A fifth-generation farmer on her family-owned land, shared with her husband and three children.

HINTERLAND

PREMIUM NEW ZEALAND

MĀNUKA HONEY

Hinterland honey comes from the most wild and remote parts of the North Island of New Zealand – the true Hinterland. Therefore our hives are not exposed to any sprays, pesticides, insecticides – our only exposure is to Mother Nature.

**Hinterland honey is proudly brought to you by 24 Royal Bloom – the exclusive sales representative for GCC, based in Dubai, UAE.**

Mānuka honey benefits

**Pure Goodness**  
Pure, natural, and free from anything harmful.

**Boost Immunity**  
Feel better with Manuka honey's natural power that supports your body's defenses.

**Stay Energized**  
Get lasting energy from antioxidants and natural sugars – perfect for busy days.

**Digestion**  
Soothe digestion and enjoy feeling good after meals.

**Wellness Routine**  
Enhance warm drinks with our honey – a time-tested way to stay well or use in smoothies

**Beautiful Skin**  
Glow inside out – our honey moisturizes and fights aging.

**Healing**  
Mānuka has been proven to help with wounds and infections.

Tō Aroha

'Tō Aroha' is a Whakataūāki.

A Whakataūāki is a 'proverb' and in Maori culture is customary for these proverbs to be 'gifted'. 'Tō Aroha' was gifted to Hinterland from the local Mōkai Pātea whanau (people), who have lived in the local area for more than 600 years. They've used the Mānuka plant for its healing properties, from ancient to modern times. For the Hinterland team it is a privilege to receive this gift and to have the blessing for its use which we now pass on to you.

'Tō Aroha' – a feminine energy based on 'Love', which is the magic ingredient in this honey, our company principles and the way our honey is produced and shared with you. Enjoy our honey and the story of the land and the people of Mōkai Pātea, where this all originates – this is at the heart of our company.



Certified 100% Pure.  
Carefully harvested and produced in New Zealand.



## Certified Organic Mānuka Range

Hinterland proudly offers the first full range of certified organic Mānuka honeys. The range was exclusively launched in California in April 2023 with huge success.

Enquiries are now welcome from the GCC.



All Mānuka honeys are not the same. Quality matters, which is why Hinterland Organic Mānuka honey goes the extra mile with rigorous testing and certifications.



## Premium Mānuka Range

Our range of premium Mānuka honey is collected sustainably from New Zealand's snow-capped Ruahine ranges, north to the tussock valleys of the Kaimanawas. Enjoyed around the world, the range contains UMF 5+, 10+ and 15+, in 250g jars. All varieties are raw and unpasteurised, 100% pure NZ mānuka.



24 Royal Bloom are the exclusive Sales Representatives for the GCC, based in Dubai UAE. Contact us for orders and any enquiries:

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