



Barakat

BLENDED DAILY

Green juice

Nature's bounty

Green Apple
Kale
Cucumber
Spinach
Romaine Lettuce
Celery
Ginger



3 GOOD FOR
3 DAYS

EVERYDAY GOODNESS
330ml

No
Added
Sugar

Barakat

We serve the **BEST OF FRESH** in the United Arab Emirates

OUR STORY

We started in **1976** with our humble beginnings in the trade of fruits and vegetables in the Al Hamriya market, Dubai. Over the years, the Barakat portfolio has grown to include convenient, high quality fresh juices, cut fruits & veggies, ice cream & ice pops and a variety of hot kitchen items, made fresh daily by our internal team of highly qualified chefs.

Today, Barakat is one of the **leading suppliers** of a diverse spectrum of fresh produce to five-star establishments, Class A retailers, premium dining cafés and restaurants and major airline catering companies in the UAE.

With **2** business units, **6** large state-of-the-art refrigerated facilities spread across the UAE, **350+** refrigerated vehicles, and over **1,500** passionate employees, Barakat's reach has grown beyond the UAE to premium establishments in Saudi Arabia, Oman, Kuwait, Maldives and the Far East.



OUR STRENGTH

STRENGTH

1

LOCAL SOURCING OF FRESH FRUITS & VEGETABLES

Our mission is to add value to our customers to innovate continually, and to commit to conducting business in ways that are good for people and good for the planet.

The 100-Mile Initiative

Strategic partnerships with the local farms in the United Arab Emirates help us reduce our carbon footprint, minimize waste, and provide our customers with the “Best of Fresh”.



STRENGTH

3

FRESH MANUFACTURED PRODUCTS

Made Daily.
Prepared Fresh.

We offer an extensive portfolio of fresh products made from nature's finest produce, with no additives/preservatives. We also provide customized solutions for our customers, anything that save time and cost for F&B.



STRENGTH

2

QUALITY & INNOVATION

World of Fresh.
Delivered with Quality



We source fresh produce from top suppliers from over **50** countries to meet the diverse needs of the customers in the UAE, throughout the year. Quality is at the heart of Barakat. It is not just about compliance but proactively working with suppliers and customers to exceed benchmarking.



STRENGTH

4

CULINARY EXPERTISE

Recipes made by Chefs.

Our R&D team consists of Chefs with over **200+** years of combined culinary experience in the hospitality sector and with F&B industry, helping us deliver consistent taste experiences despite variables like ingredient origins and seasons that impact fresh produce.



OUR IMPACT

IMPACT

1

BIODEGRADABLE PACKAGING

Our Biggest Step Towards Sustainability

Our new 99% biodegradable, US FDA-Certified bottles & caps take a maximum of 5 years to biodegrade. As they breakdown, they convert to “humus” - organic material - and turn into soil, leaving no micro-plastics behind. We are proud to contribute to the UAE’s sustainability initiative for a better world.

Together, let’s make a real difference.



Our juices are still good for you and stay fresh for 3 days, but now the new bottles are good for our planet too.



“IN 4 TO 5 YEARS, I’LL TURN TO SOIL!”



IMPACT

2

WASTE MANAGEMENT AND COMPOST FACILITY SOLUTIONS

To the Soil

We are implementing waste management, Tadweer and compost facility solutions for the fruit peel and pulp waste after juicing, promoting responsible waste disposal, and giving back to the soil.

IMPACT

3

CONVERSION OF MANUFACTURED BY-PRODUCTS INTO ANIMAL FEED

Nurturing Nature

Nutrient-Rich Recycling:

Partnering with local manufacturers to upcycle solid by-products from the fresh manufacturing process into nutritious animal feed.

Waste Water Recycling:

Our waste water is recycled into pure water which is used for cooling our chiller units for irrigation purpose.



OUR PRODUCTS



FRESH FRUITS & VEGETABLES

- Regular Fruits & Vegetables
- Leafy Vegetables
- Organic Range
- Cresses, Herbs & Edible Flowers
- Baby Vegetables



PROCESSED FRUITS & VEGETABLES

- Cut & Sanitized Fruits & Vegetables
- Boiled & Vacuum Packed Vegetables
- Pre-portioned Frozen Smoothie Blend-Me Range
- Customized Fruit Cuts



READY TO EAT (CULINARY SOLUTIONS)

- Salads & Soups
- Dressings
- Fruit Cuts & Platters
- Breakfast Pots
- Prepped Meals
- Fresh Dips



READY TO COOK (CULINARY SOLUTIONS)

- Sauces & Gravies
- Marinates
- Vegetable & Fruit Purees
- Ready to Cook Pre-Mixes



FRESH BEVERAGES

- Fresh Juices & Smoothies
- Pasteurized/ Frozen Juices
- Healthy Juice Shots
- Ramadan & Custom Recipe
- Iced Teas **NEW!**
- Mocktails **NEW!**



JUICE POPS

- Plain & Coated
- With Fruit Bits
- Dairy Free

Barakat
FROZA



ICE CREAMS & FROZEN DESSERTS

- Artisanal Gelato Ice Creams
- Fruit Sorbets
- Frozen Yoghurt
- Soft Serve
- Ice Cream Pops



THE BARAKAT ADVANTAGE

200+

Years of Culinary expertise in the team

100 TONS

Fruits and Vegetables processed everyday at our state-of-the-art facilities

80%

5-star hotels in the UAE trust Barakat for the best of fresh

150

Containers per week of fresh fruits & vegetables sourced from over 50 countries

350+

Temperature controlled vans end to end cold chain with GPS tracking



For **distribution, exports & private labels** please contact us.



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