

Press Release

Australian Seaweed Innovator Southern Ocean Carbon Set to Make Waves at Gulfood Green 2024



Seaweed - A transformative solution for the food & beverage industry

Dubai and Hobart, August 29, 2024 – Southern Ocean Carbon, the pioneering Australian seaweed farming and maritime project management company, is thrilled to announce its participation in the upcoming Gulfood Green tradeshow, scheduled for September 24-26, 2024, in Dubai. This marks a significant step in the company's expansion into the Middle East market, showcasing its commitment to driving positive environmental impact and enhancing global food security.

At Gulfood Green, [Southern Ocean Carbon](http://www.southernoceancarbon.com) will unveil a range of groundbreaking solutions designed to transform the food and beverage industry:

- **Sustainable Seaweed Ingredients:** Discover how Southern Ocean Carbon's premium, food-grade seaweed can enhance your products and boost nutritional value.
- **Positive Environmental Impact:** Learn how farming seaweed soaks up unwanted excess nutrients in the water column, effectively improving the environment for humans and marine life alike.

- **Food Security:** Unearth how growing seaweed on land or in dedicated ocean leases locally in the Middle East can reduce dependencies on volatile global markets and minimise disruptions.
- **ESG Reporting Support:** Uncover how partnering with Southern Ocean Carbon can support you with your Environmental, Social, and Governance (ESG) initiatives.
- **Business Resilience:** Learn how integrating seaweed into your business practices can improve resilience and help you stay ahead of the curve.
- **Eco-Friendly Packaging:** Explore how proactive brands have started to embrace seaweed-based packaging solutions to reduce plastic waste and enhance their sustainability profile.

"Our presence at Gulfood Green represents a significant step for Southern Ocean Carbon as we bring our sustainable seaweed solutions to the Middle East." said Adam Brancher, Head of Blue Economy at Southern Ocean Carbon, an ADEC Innovation. "We're not just offering ingredients; we're presenting a vision for a more sustainable, secure food future."

Visitors to Southern Ocean Carbon's booth at Gulfood Green (PD12/13) will have the opportunity to:

- Sample innovative seaweed-based products
- Discuss partnership opportunities
- Explore how seaweed can enhance their sustainability efforts and boost business resilience

Don't miss the chance to listen to Adam Brancher and other visionary innovators presenting at the **Spotlight Session at 13.30 on Day 2** to discover how successful startups are paving the way for a regenerative future. Adam Brancher's presentation is titled '**Look to the Sea: Middle East Seaweed Production for Food Security and Environmental Mitigation**' and explores the benefits of integrating seaweed into business practices.

Visit [Southern Ocean Carbon](#) at Za'abeel Hall 2, Booth PD12/PD13, during Gulfood Green, September 24-26, 2024, in Dubai.

About Southern Ocean Carbon

Southern Ocean Carbon is an Australian seaweed farming and maritime project management company at the forefront of sustainable food innovation. Committed to improving global food security and environmental sustainability, Southern Ocean Carbon offers premium seaweed ingredients, farm design and project management, fertilisers and bio-stimulants, and comprehensive ESG support to partners worldwide.

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