

# THE ~~WASTE~~ LAB

**Empowering** individuals and mobilizing communities  
and businesses towards a **regenerative future!**

# Rescuing food scraps. Building soil.



## Mission

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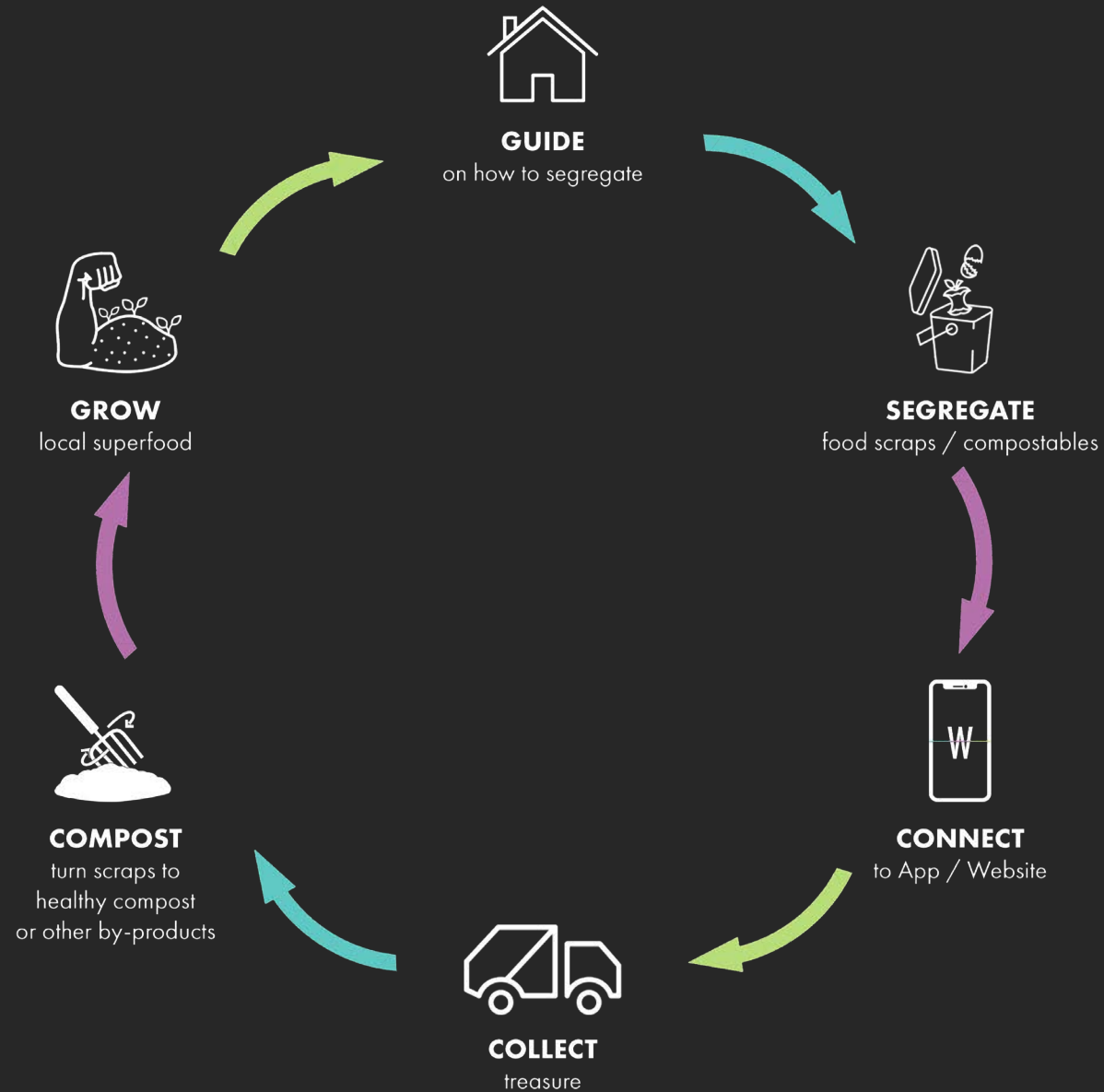
We are a **women-owned, Dubai-based, impact-driven** startup that aims to **create an opportunity for every food scrap** to become a solution for rather than a burden on our society and environment.

## Vision

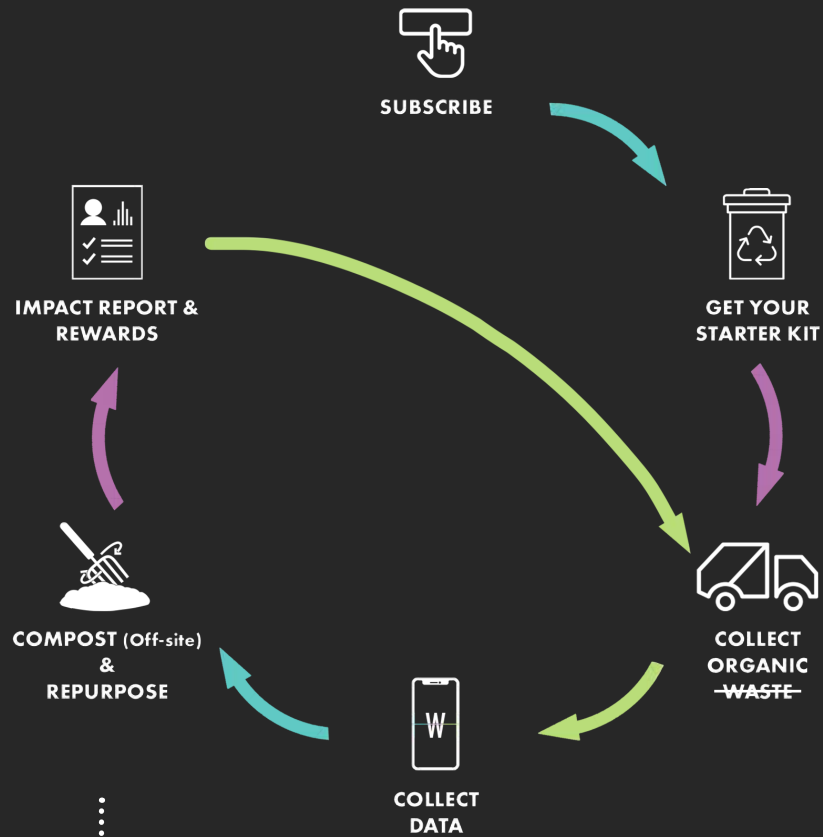
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By offering **simple, practical, customized solutions, and rewarding eco-friendly behavior**, we will build a community of individuals and establishments that understands and practices proper organic waste sorting at source and disposal which, in turn, will be used to create healthy compost and other byproducts that **benefit our local soil, local farms, local food and local jobs.**

# Value Loop

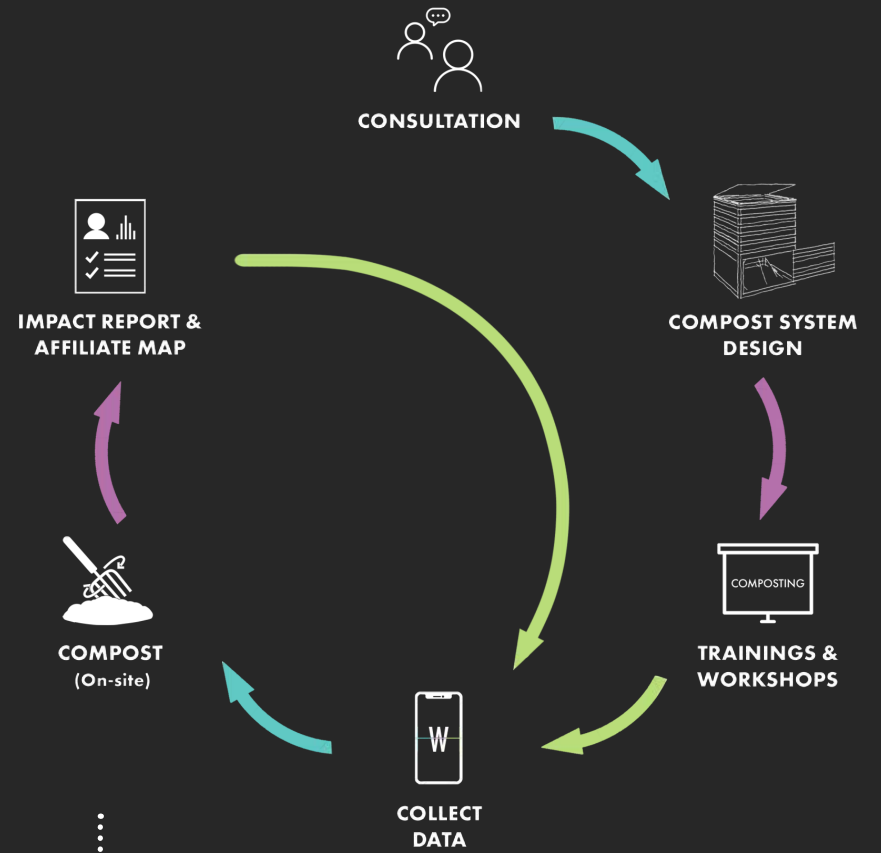


# Off-Site Composting



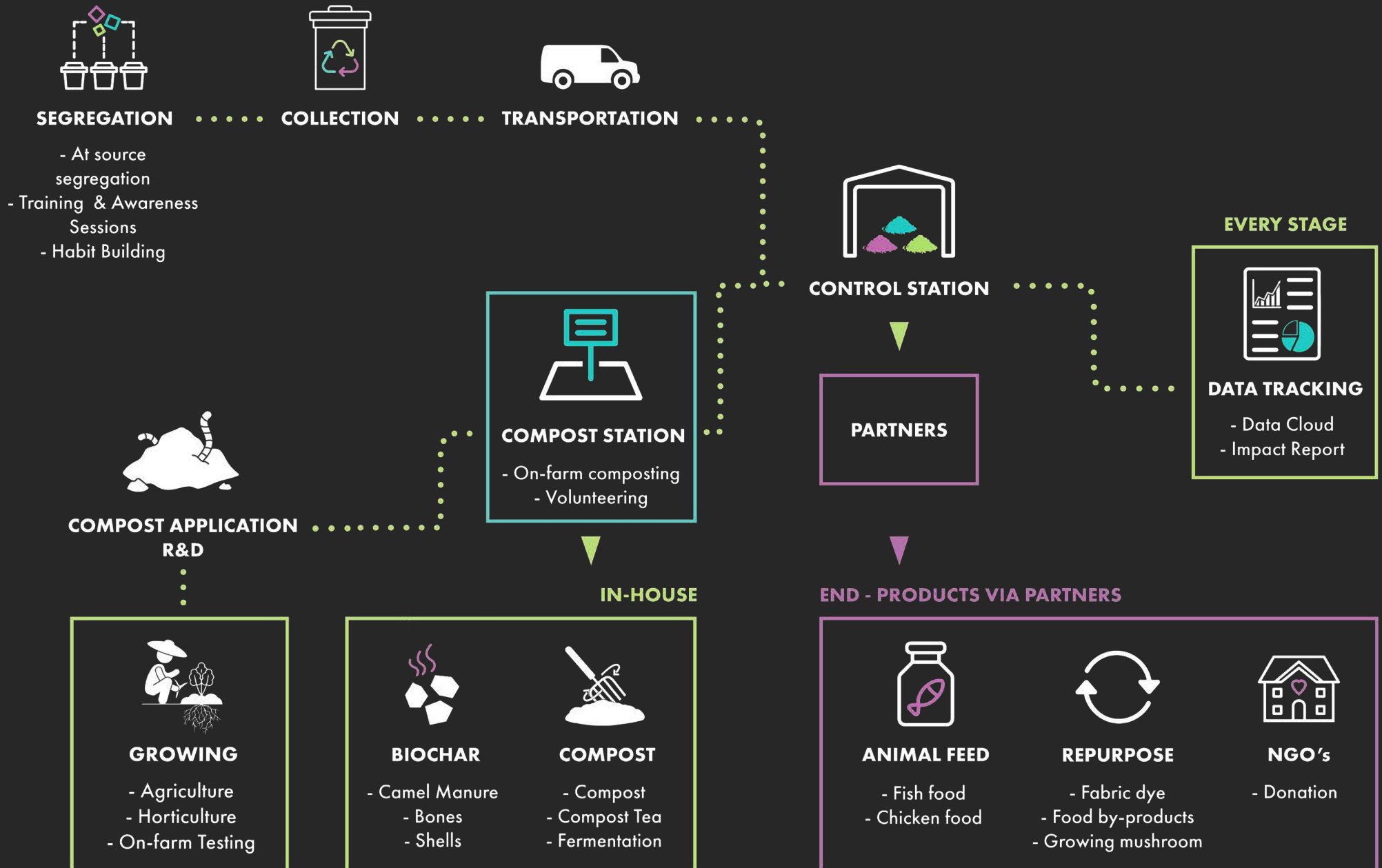
..... with the option to get  
compost back or donated!

# On-Site Composting



..... with the option to get  
compost back or donated!

# Off-Site Composting Process

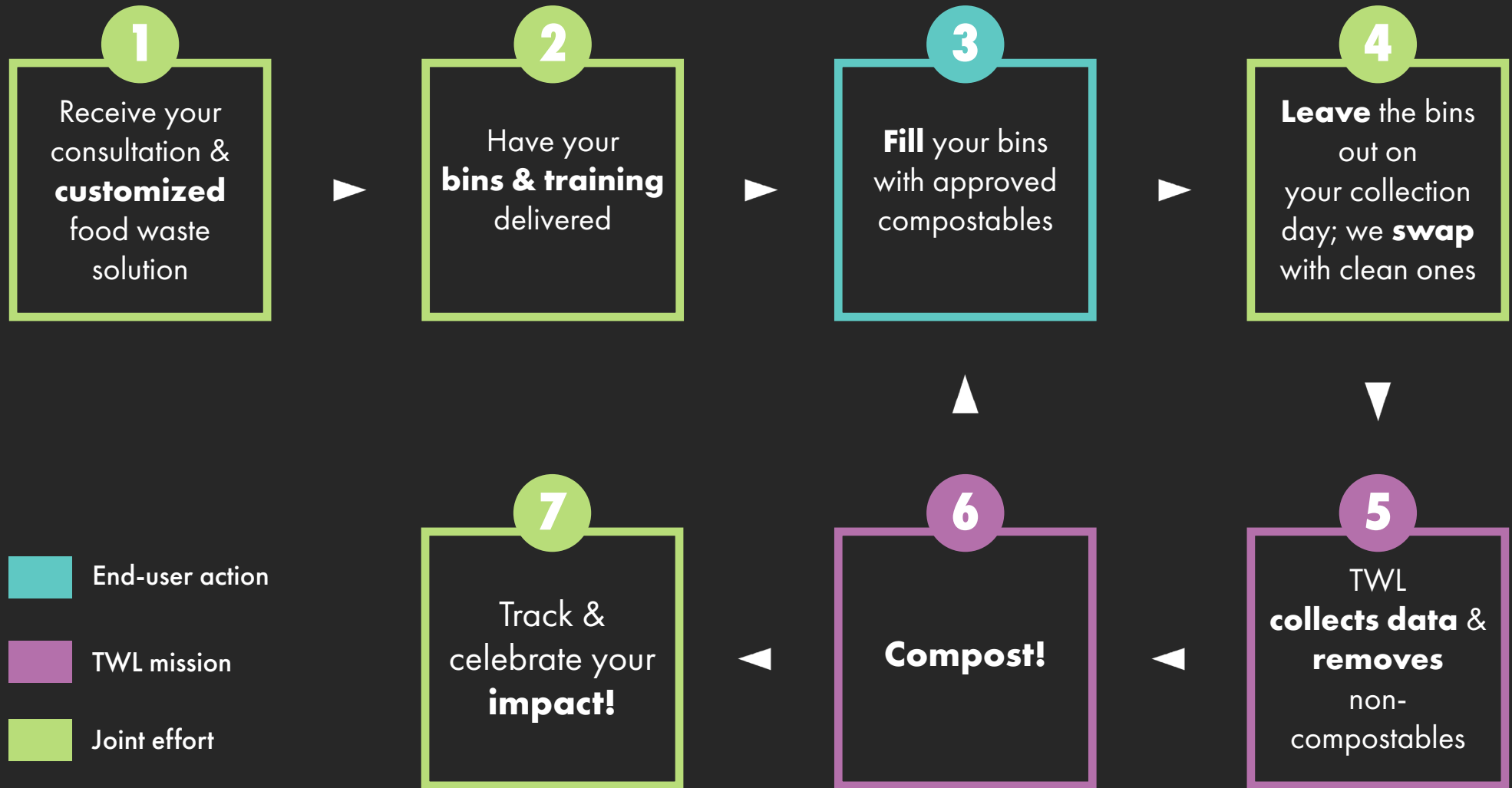


# Commercial Solutions

	BUSINESS	BUSINESS PRO	BUSINESS "ON"
User	Small Businesses & Offices	F&B's, medium to large businesses and communities	Any business or community with available space
Starter Kit	Bins: Customised Guidelines	Bins: Customised Guidelines	Bins: Customised Guidelines
Bin Collection & Swapping	✓	✓	Optional
Collection Frequency	Customised	Customised	Customised
Affiliate Map	Optional	Optional	Optional
Staff Training	Customised	Customised	Customised
Customised Composting System	X	X	✓
Composting *	Off-Site	Off-Site	On-Site
Data Collection & Impact Report	✓	✓	✓
Price	Project/Contract Basis	Project/Contract Basis	Project/Contract Basis

\*\* Option to get your compost share back

# How it works?

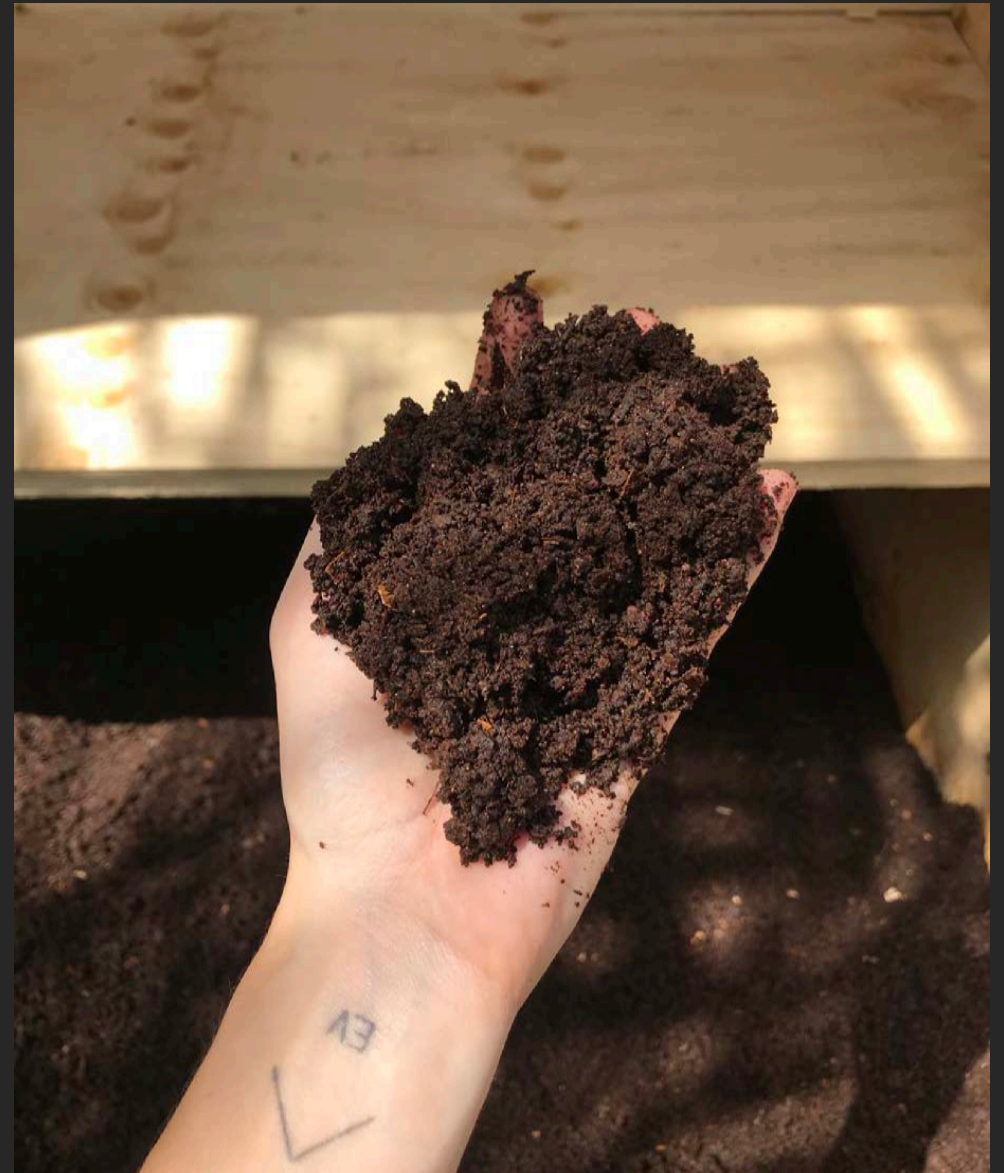




# Food Scraps



# Compost





# Why Compost?



Reduces  
Landfill & GHG Emissions



Eliminates  
Chemical Application



Decreases  
Water Usage



Builds  
Healthy Soil



Helps  
Grow Your Own Food

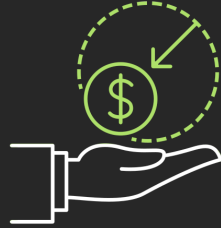


Creates  
Local Resources

# Main Benefits



**Safe &  
Nature-Friendly**  
food waste solution



**Reduction**  
in food waste &  
cost



Make & track  
social and environmental  
**impact!**



**Empower**  
employees and  
local communities



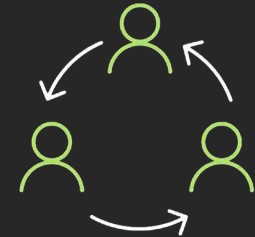
**Attract**  
new customers



Comply with  
local & international  
**regulations**



**Plug & Play**  
NO infrastructural  
changes &  
customizable



**Anyone** can  
participate

# Implementing behavioral change



## Old Habit



Shop



Cook



Eat



Dispose  
(Landfill)

## The Waste Lab



Shop  
(Local & Ugly)



Cook



Eat



Repurpose



Separate



Compost

# Our Customers & Partners



COP28  
UAE

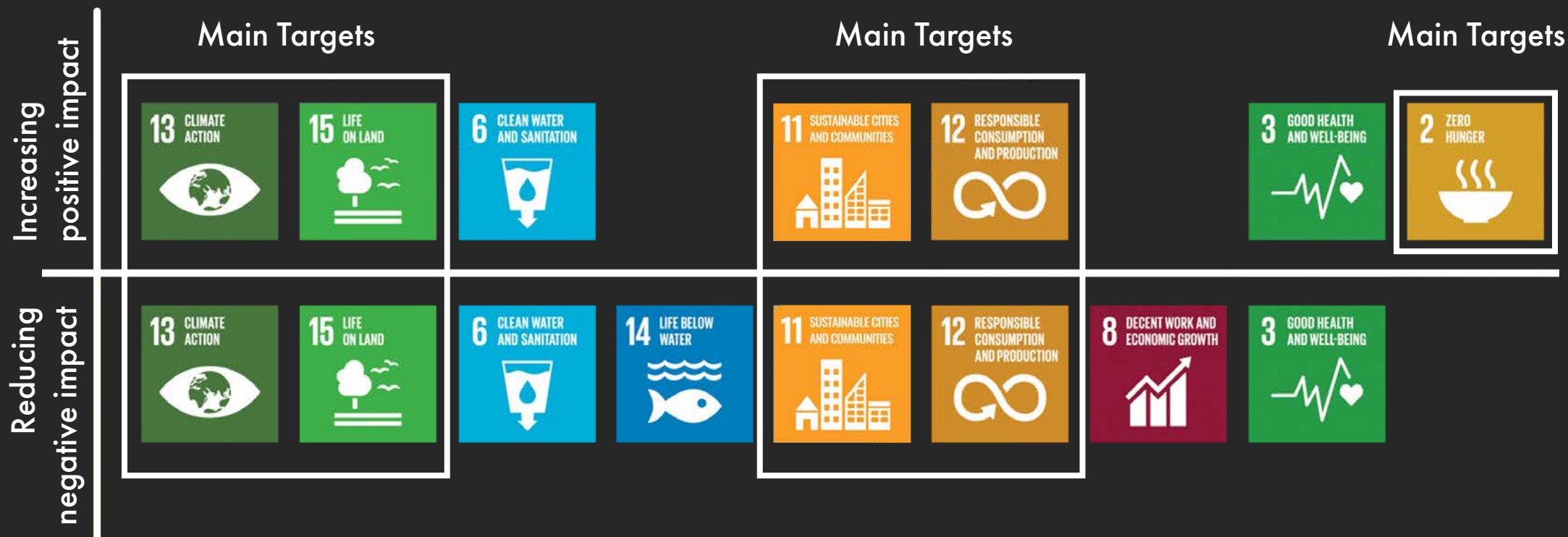


مدينة إكسبو دبي  
EXPO CITY DUBAI



مركز دبي للمعارض  
DUBAI EXHIBITION CENTRE

# Targeted SDGs



#ne'ma2030

#netzero2050

# Thank you!

Let's be in touch.



Dubai



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