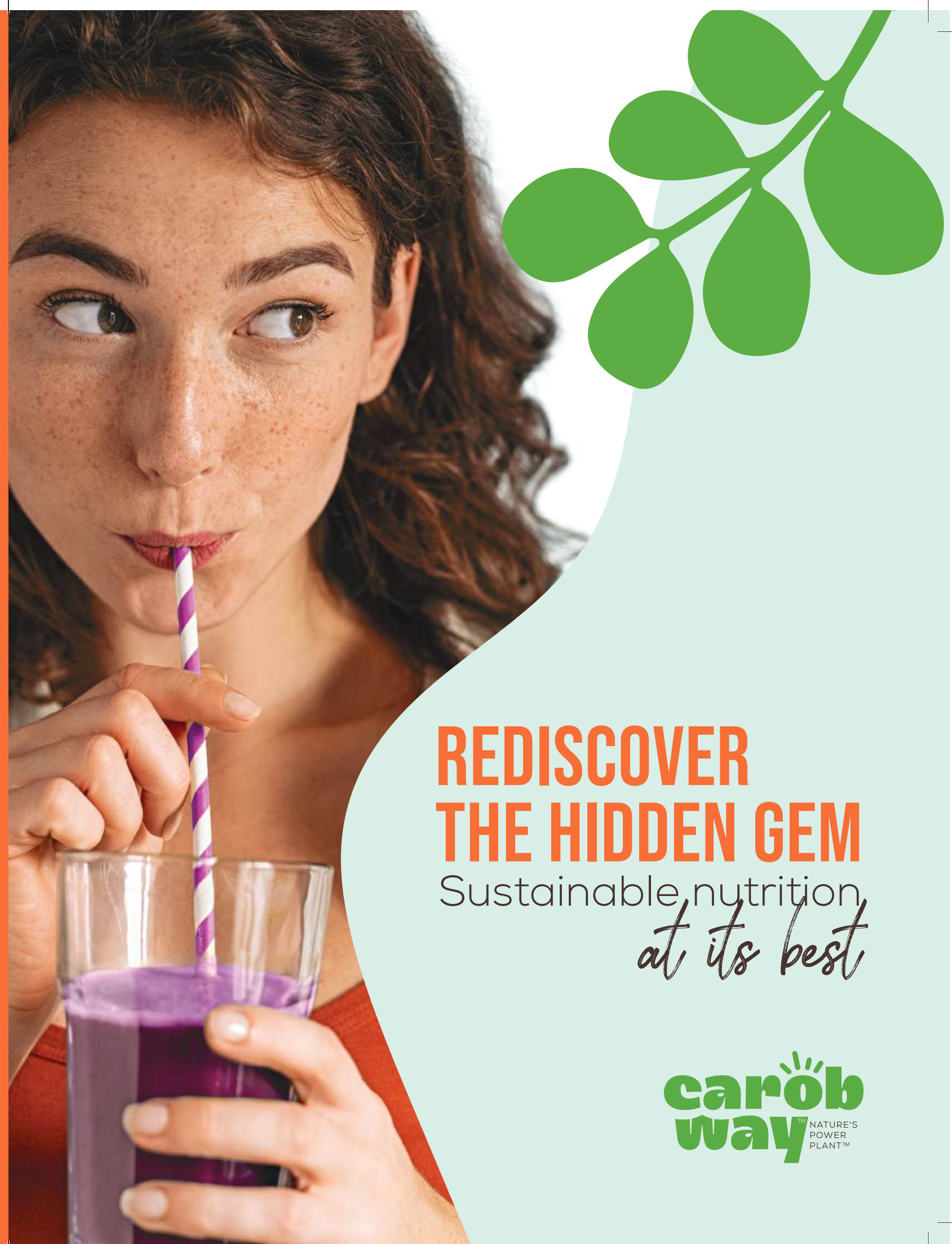


carob
way™ NATURE'S
POWER
PLANT™



Get in touch! +972 52 395 9622

[carobway.com](https://www.carobway.com) | info@carobway.com



**REDISCOVER
THE HIDDEN GEM**
Sustainable nutrition
at its best

carob
way™ NATURE'S
POWER
PLANT™

INTRODUCING A WORLD OF GOODNESS

A portfolio of bioactive carob ingredients

Food-tech start-up, CarobWay™, has discovered carob's secret treasures. Researching and selecting the ideal source plants, developing science-backed products and leveraging innovation from seed to table, CarobWay introduces nutritious carob products with a minimal footprint.

CarobWay is the brainchild of food and nutrition entrepreneur, Udi Alroy, whose vision is to return this ancient superfruit to the mainstream. The company has forged a whole new path in the industry – building a robust vertically integrated food system that benefits all supply chain partners.

SUSTAINABLE – FROM FARM TO FORK

CarobWay is an inspiration in striving to live in harmony with planet Earth and its inhabitants. CarobWay goes with the flow of Mother Nature – leveraging and boosting nature and the environment – instead of competing with them.

Resilient CarobWay Practices



Zero waste



Fair trade



Minimal ecological footprint



Committed to being carbon negative

A model in climate-resilient strategy, CarobWay has successfully optimized this fruit, native and acclimatized to the Mediterranean region. Applying strategic solutions, CarobWay uses 100% of the carob fruit and conserves resources such as labor and water.

By nature, carob has high carbon storage capabilities and flourishes in marginal lands. It supports ecosystem diversity and helps prevent wildfires.

BETTER-FOR-YOU CAROBWAY PRODUCTS

Sweetener

- Replaces up to 90% of sugars
- All-natural sugar complex
- Rich in antioxidants and minerals
- Single ingredient
- Easy to add to formulations

Prebiotic Ingredient

- Fiber-rich
- Feeds the microbiome
- Supports gut health
- Wide range of applications

PROPERTIES NATURALLY PACKED INTO CAROBWAY PRODUCTS

Low glycemic index (GI) Rich in polyphenols

High in fiber Non-GMO Clean label

