

The background of the slide is a photograph of chili plants. The top half shows green leaves and a few yellow and green chili peppers. The bottom half shows a dense cluster of green chili peppers hanging from a plant. A semi-transparent white banner is overlaid across the middle of the image, containing the DeHaat logo and tagline on the left, and a vertical line followed by the company description on the right.

DeHaat[®]
Seeds to Market

Fully Integrated Agri &
Food Solutions Business

DeHaat caters to all farmers' needs to help them adopt more sustainable agricultural practices and provide safer products to consumers.

2.5 Mn+ 

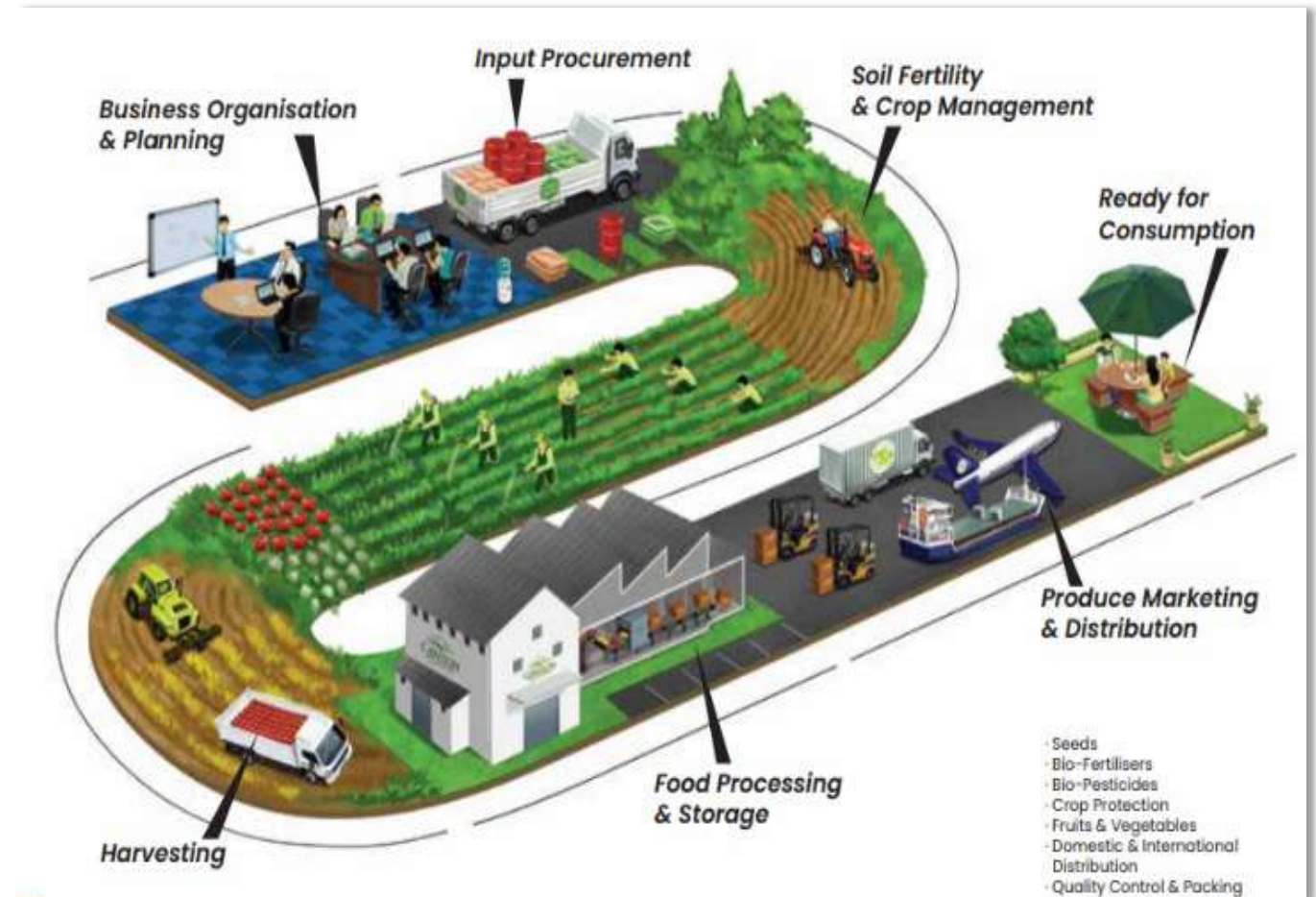
Farmers connected directly with Dehaat

14,000+

DeHaat Centers across 12 states



Mobile based technology to help farmers access best agricultural inputs & crop advisory



Seed-to-Consumer - Double-sided business model drives growth & demand at Farmer, Market / Consumer & Processor level

DeHaat offers:



FARMERS

- ✓ Access to a range of agri inputs
- ✓ Post harvest solutions & market linkage
- ✓ Ability to grow more (round the year programs)
- ✓ Steady income
- ✓ Pricing Transparency



SUPERMARKETS/CONSUMERS

- ✓ Predictability of produce
- ✓ Produce Traceability
- ✓ Food Safety – residue free
- ✓ Orders' fulfillment
- ✓ Price Stability



FOOD PROCESSORS

- ✓ Predictability of produce & Produce Traceability
- ✓ International Food Safety Standards
- ✓ Demand Fulfillment
- ✓ Versatile formats & Food Solutions

Control Over the Complete Value Chain to Provide High Quality Products



Farm Inputs

- SUPPLY OF
- ❑ Hybrid seeds
 - ❑ Crop protection
 - ❑ Soil nutrients
 - ❑ Plant growth promoters



Land & Farming

- CULTIVATION VIA
- ❑ Contract Farming
 - ❑ Farmer Connect
 - ❑ Crop Advisory
 - ❑ Remote Sensing solutions



Post Harvest

- ❑ Cold Storage
- ❑ Pack Houses
- ❑ Cold Supply Chain (3PL)



Value Addition

- ❑ Fresh – Sort/Grading/Packing
- ❑ Frozen - IQF
- ❑ Pulp & Pastes
- ❑ Cans & Jars



Branded Products

- ❑ Farm PlusTM
- ❑ FieldfreshTM
- ❑ Private Label
- ❑ HORCEA



Consumers

- ❑ International Distribution tie-ups
- ❑ International Hypermarkets/PMO tie ups

UPSTREAM

MIDSTREAM

DOWNSTREAM

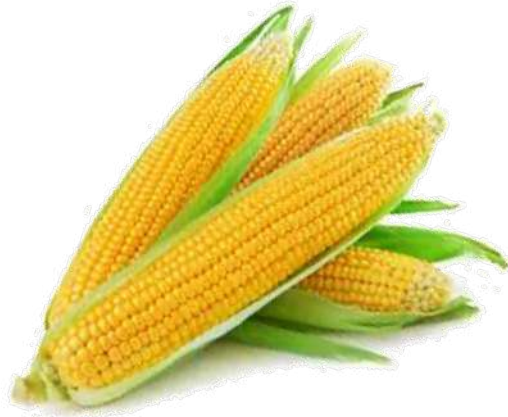
DeHaat[®]
Seeds to Market

Our Range of Fresh Produce - Vegetables

DeHaat[®]
Seeds to Market



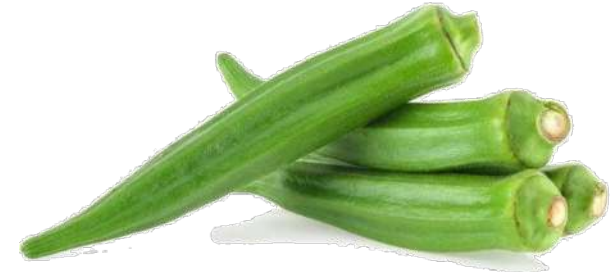
BABY CORN



SWEET CORN



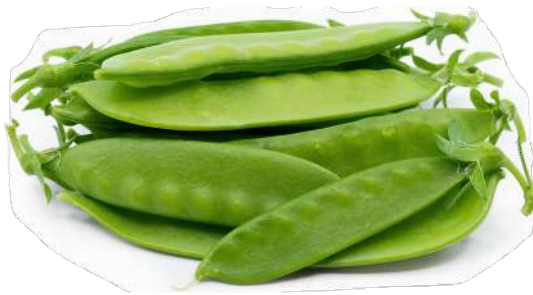
**TENDERSTEM
BROCCOLI**



OKRA



SUGAR SNAP



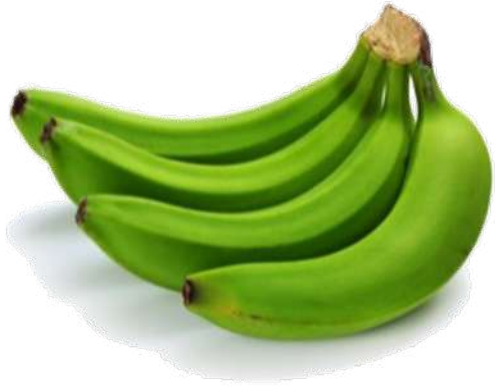
SNOW PEA



CHILLI

**AND
MORE...**

Our Range of Fresh Produce - Fruits



BANANA



GRAPES



POMEGRANATE



MANGO



PINEAPPLE



COCONUT



DRAGON FRUIT

**AND
MORE...**

Our Range of Value-Added Products

FRESH CUT FRUITS & VEGETABLES

Pomegranate arils, onions, baby corn, sweet corn, coconut chunks, cauliflower, carrot...

STEAMED & CANNED F&V

Baby corn, sweet corn, chilli, pineapple...

FROZEN F&V

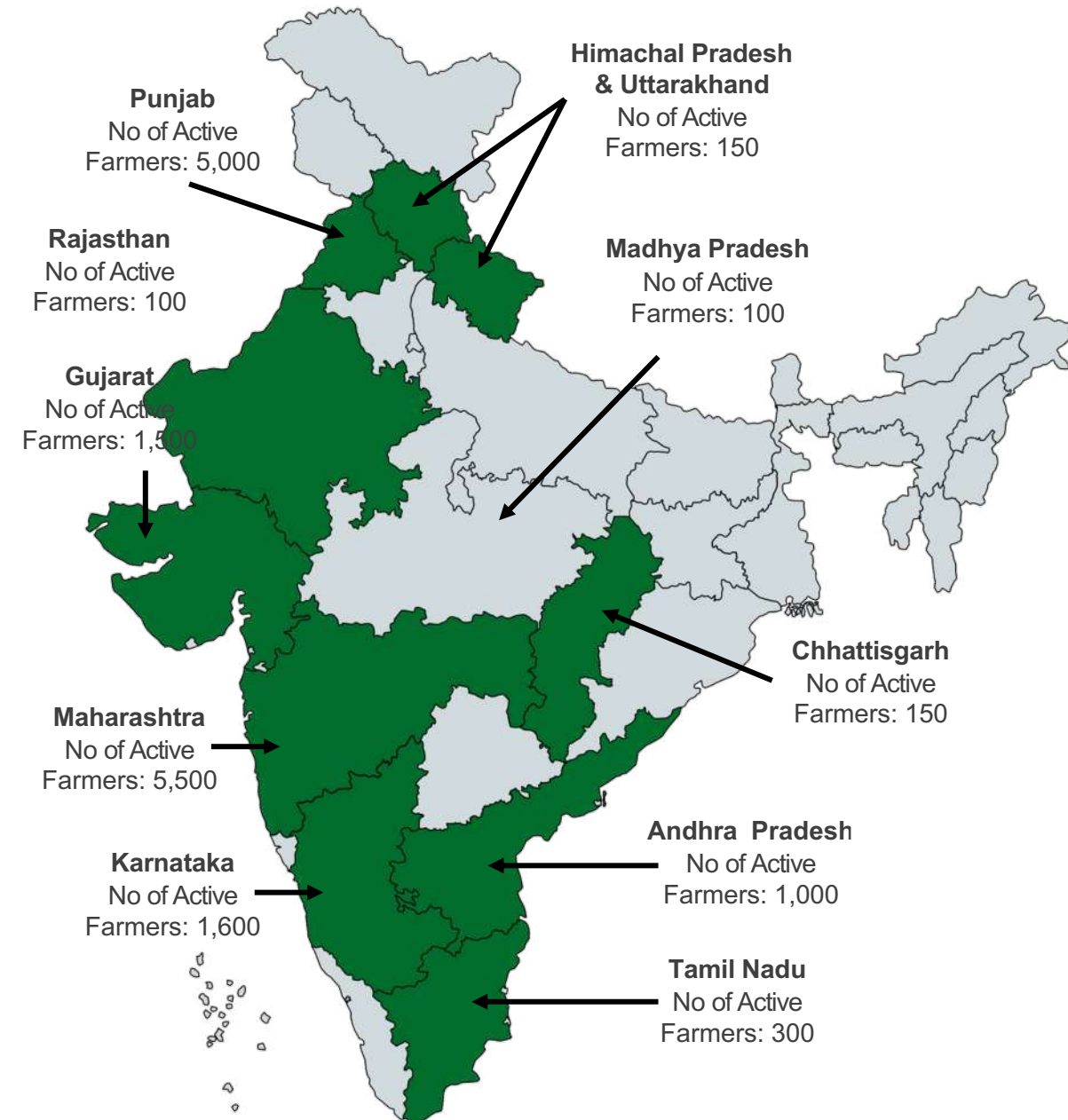
Mango, baby corn, sweet corn, chilli, okra, papaya, green peas...

PASTE & PUREES F&V

Mango pulp, tomato puree, chilli & ginger paste...

The multiple formats (whole, frozen, diced...) of our products contribute to a more sustainable production with **zero wastage**





We have long-standing partnerships
established with

15,000+ farmers

across

10 states



OUR CERTIFICATIONS



GLOBALG.A.P.

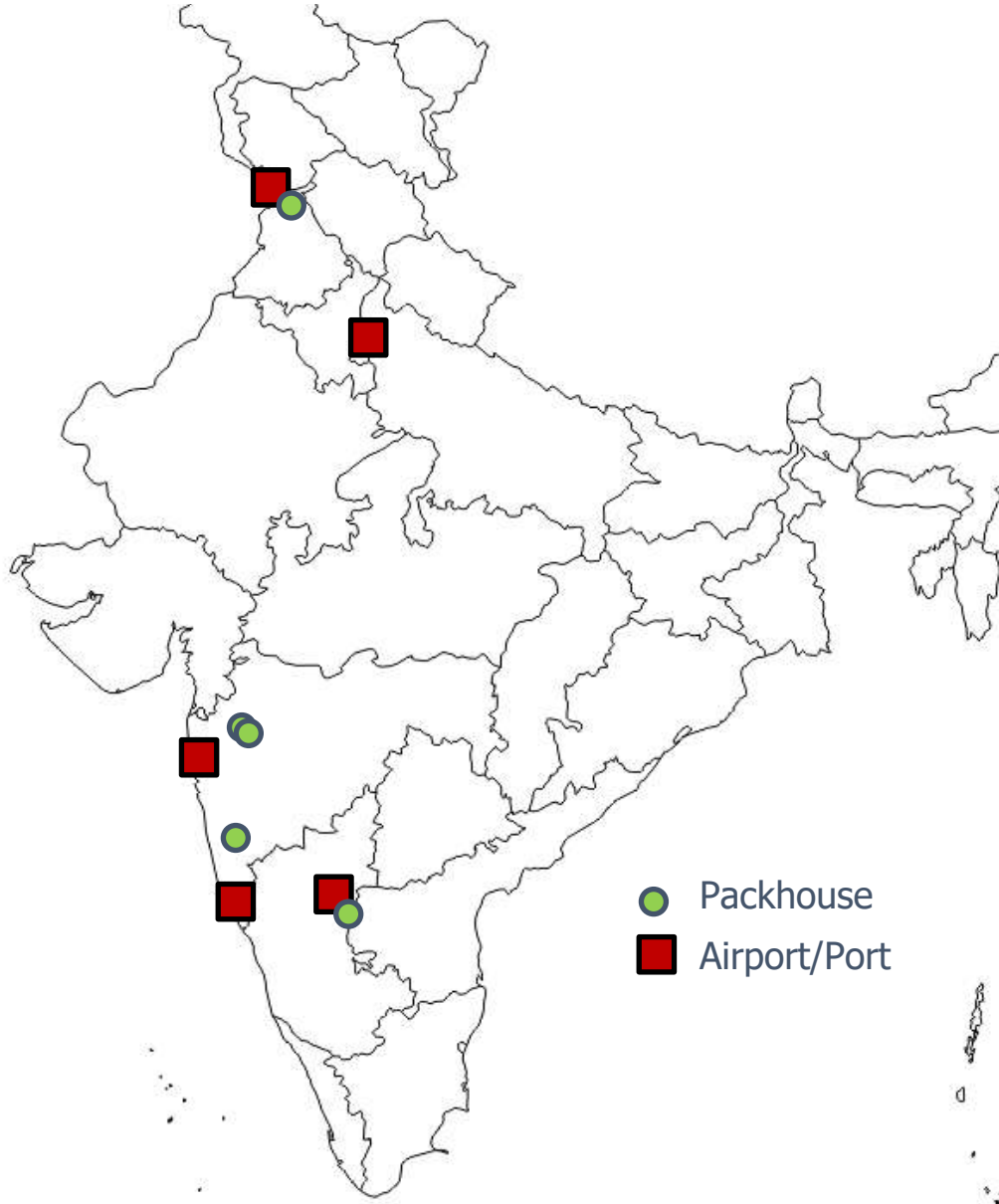


**GLOBALG.A.P.
GRASP**



SUSTAINABLE
PROGRAM FOR
IRRIGATION AND
GROUNDWATER USE





5 packhouses

All located at the heart of our growing regions and nearby international ports/airports, ensuring:

- ✓ Short transit time
- ✓ Best quality on arrival



Our Packhouses

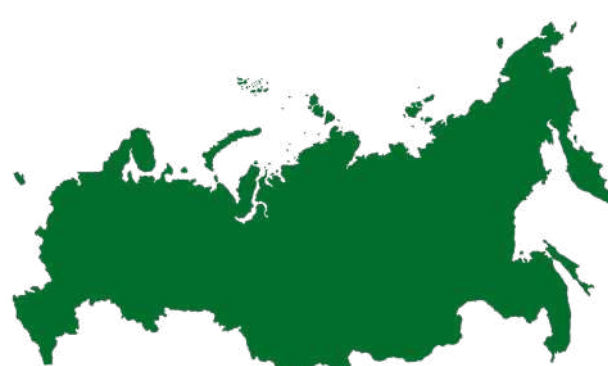


DeHaat's premium products are exported via one of its 3 premium brands, synonym of unmatched quality & freshness

fieldfresh[®]
A Unit of DeHaat

Freshdrop
A Unit of DeHaat

Farm PlusTM
A Unit of DeHaat



Russia



China



The Netherlands



Ireland

United Kingdom



Belgium



Middle East

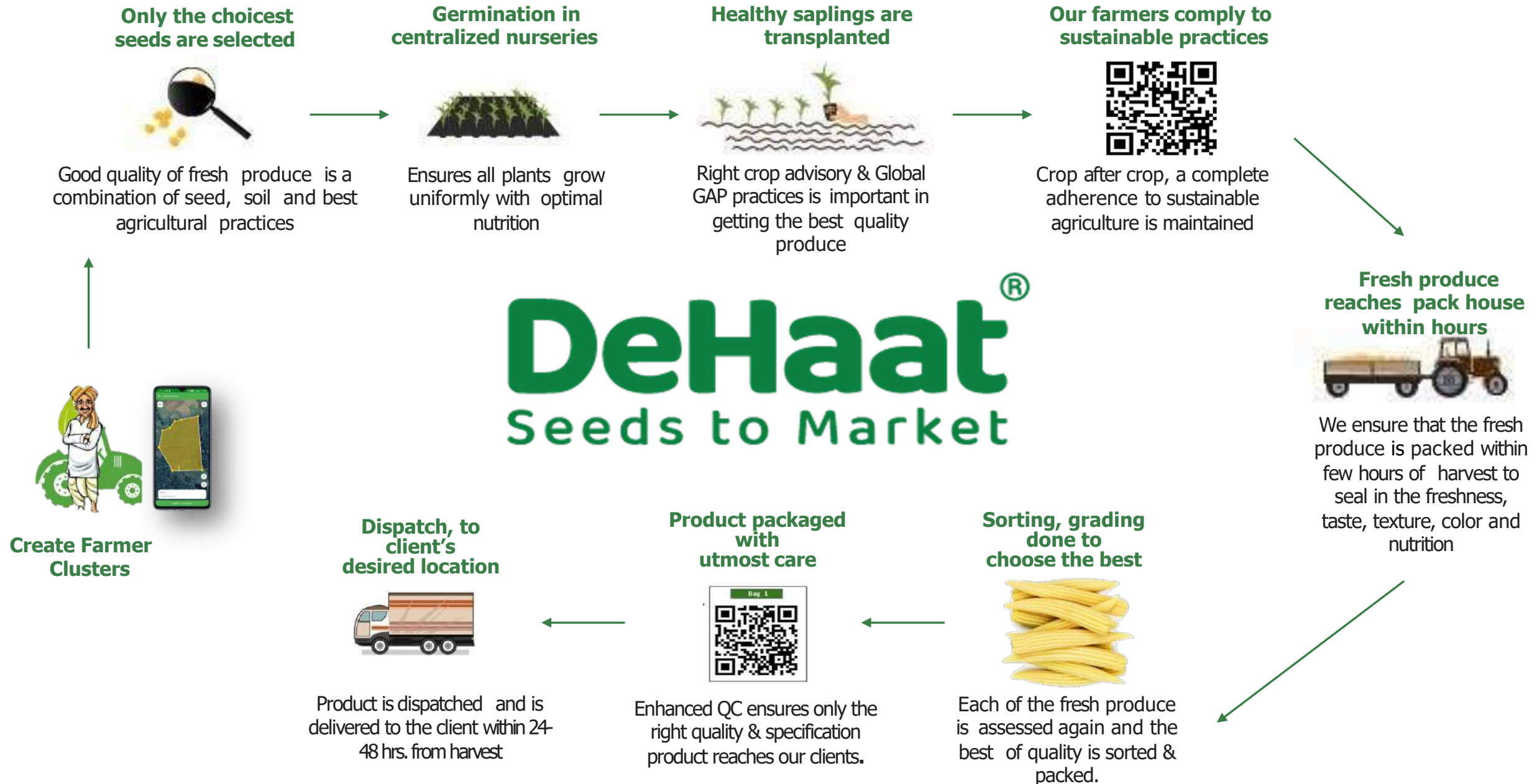


Austria

Supplying Leading Global Retailers since 10+ years

DeHaat®
Seeds to Market





A close-up photograph of several pomegranate husks, partially opened, revealing clusters of bright red, glossy seeds. Some seeds have spilled out onto a light-colored wooden surface. The image is used as a background for a logo.

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Seeds to Market