# Spice up life with GEMUANI



#### MARKET INSIGHTS: SHAPING THE FUTURE OF HEALTHY FOOD

### 936.7 bln USD

Valuation of the Health Food Market in 2021. Expected to reach USD 1326.84 Billion by 2028 with a CAGR of 5.20%

#### 35% -

Proportion of Global Consumers actively seeking health-focused products when grocery shopping, according to a GlobalData Consumer Survey for Q4 2022

# from 41% to 21%

So many consumers around the world preference more natural supplements over more effective ones, as indicated in the case of dietary supplements

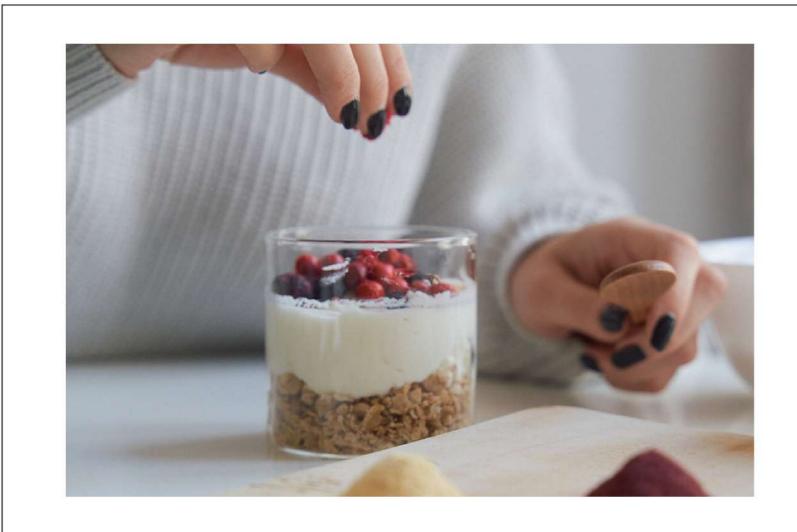
# Less than 10%

World Health
Organization (WHO)
recommends free sugars
to be of total energy
intake (TEI) due to
potential implications in
weight gain and dental
caries



#### BALANCING HEALTH AND PLEASURE

- Consumers seek a healthy lifestyle while maintaining enjoyment in their food choices.
- People desire nutritious options that are satisfying, flavorful, and visually appealing.
- There is a growing demand for healthy foods that offer a variety of textures and sensory experiences.
- Meeting these expectations requires providing delicious and wholesome options.



Wellbeing / Ethical Consumption / Vitality & Balance / Fresh & Natural / Moderation & Avoidance / Guided Health / Weight Management



#### THE POWER OF FREEZE-DRIED DELIGHTS

100% all-natural, preserving their natural goodness



No added sugar or sweeteners



Naturally healthy and delightfully flavorful snacks



Retains up to 98% of vital vitamins and nutrients



Free from additives, preservatives, and fat



Experience the light, crunchy, and delicious texture





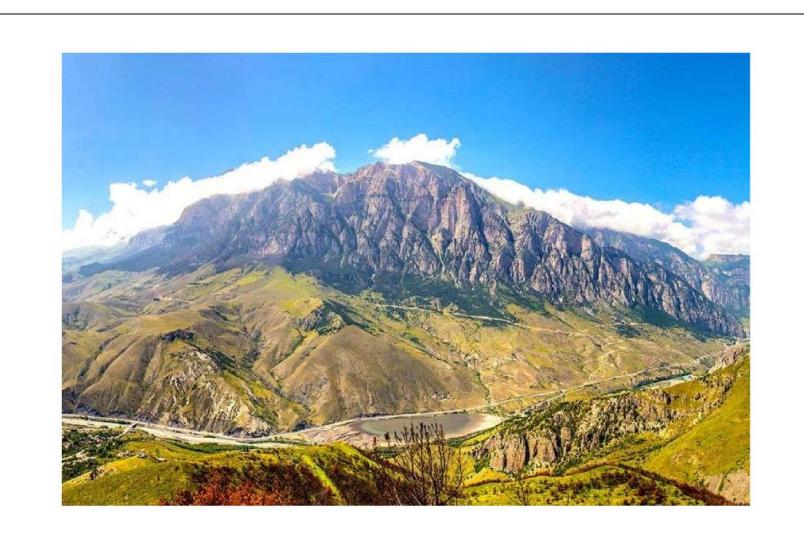


At **Gemuani**, we seamlessly blend technological precision with a deep respect for the natural qualities of Georgia's finest produce.

Our state-of-the-art production techniques ensure optimal efficiency while preserving the authentic taste, nutrients, and vibrant colors of our locally grown fruits and vegetables.

#### **GEORGIA'S BOUNTY**

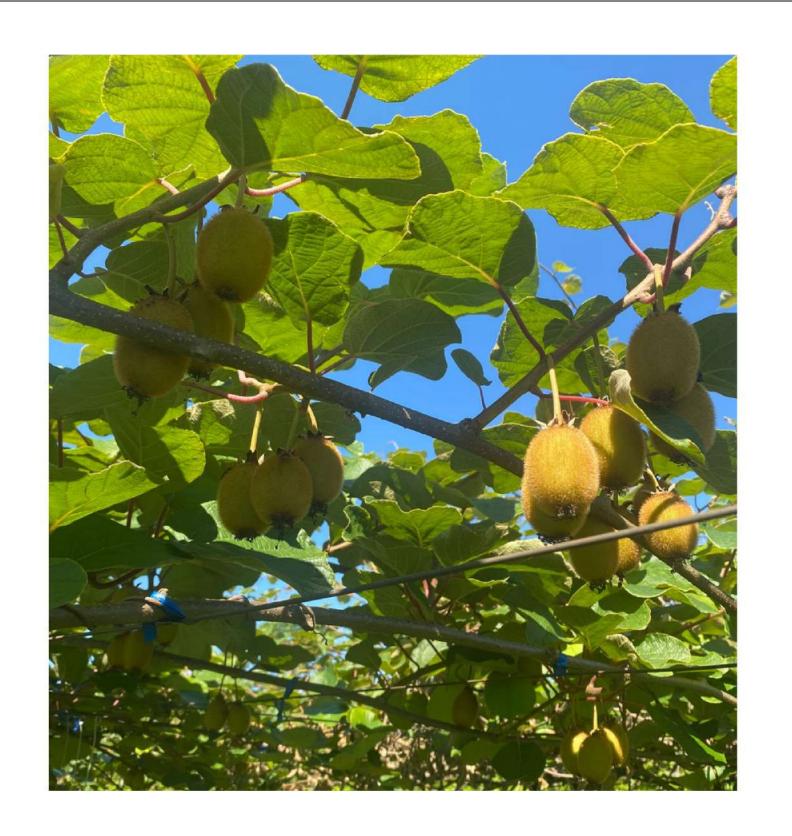
- Because Georgia has 12 different climate zones, our country has a lot of diversity, from the high mountains to the subtropical Black Sea coast
- Abundant fruits, tea, herbs, cheese, and cuisine make Georgia a gastronomic delight.
- With ample water resources, strategic location, and access to markets, Georgia has the potential to become a leading producer of quality agricultural products.
- Georgia offers a variety of fruits, including apples, apricots, kiwi, watermelons, grapes, pomegranates, tangerines, figs, and feijoa.
- The young and pristine Caucasus Mountains foster vital growth and a bioactively diverse ecosystem in Georgia.





#### **OUR KIWI FARM**

Nestled in the picturesque region of Megrelia, our modern and high-tech kiwi plantation has become a favorite destination for tourists. With our commitment to work safety regulations, labor hygiene, and the GLOBAL G.A.P. Product Certificate, we proudly produce the sweetest and pesticide-free Hayward kiwifruit in Georgia. Rich in nutrients, minerals, and vitamins, our kiwis are not only delicious but also contribute to a healthy lifestyle. Daily consumption of kiwi offers numerous health benefits, including reducing the risk of cancer and cardiovascular diseases.



#### **GEMUANI'S JOURNEY**

2011 - Year of foundation

2015 - Global GAP certification (KIWI plantation)

2016-2017 - New Freeze-Drying factory project

development

**2017 -** Beginning of production of freeze-dried fruits and vegetables

2019 - FDA registration

2019 - IFS certification

2020 - Received status of "golden supplier" of one of

Nestle's factories

2020-2021 - became the "N1 Golden Brand" as an Innovative Brand at Georgia Market

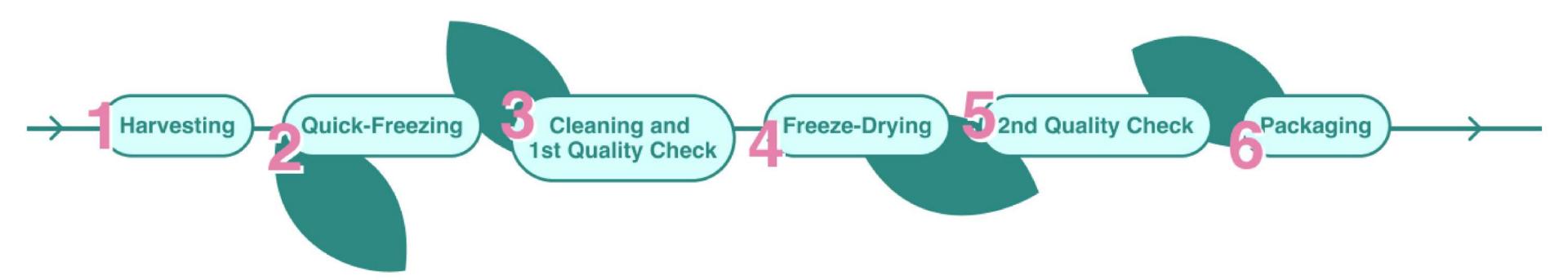








#### **OUR MANUFACTURING PROCESS**





#### PRODUCT RANGE

#### **FRUITS**

KIWI / APPLE / MELON / PLUM / PEACH / MANDARIN / FEIJOA / FIGS

#### **VEGETABLES**

BEETROOT / MUSHROOM /
CARROT / CHERRY TOMATOES /
MIX VEGETABLES

#### **IN PLANNING**

SMOOTHIES / SOUPS/ PREPARED FOODS

#### **BERRIES**

BLUEBERRY / RASPBERRY /
STRAWBERRY / STRASSBERRY /
CHERRY / BLACKBERRY /
GOOSOBERRIES / CURRANT /
CHERRIES / GRAPES

#### **SPICES**

TARRAGON / MINT/ BASILICO POURPRE / CILANTRO / DILL / WATER MINT 95% of the production consists of fruits, berries and vegetables grown in Georgia.

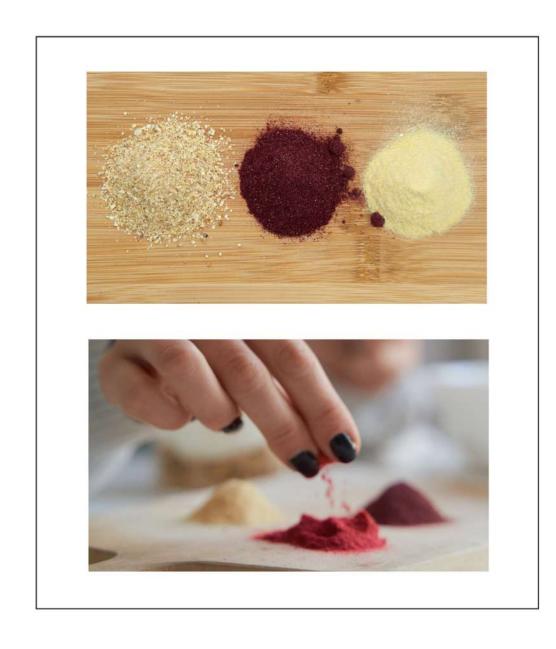


#### **PRODUCT TYPES**

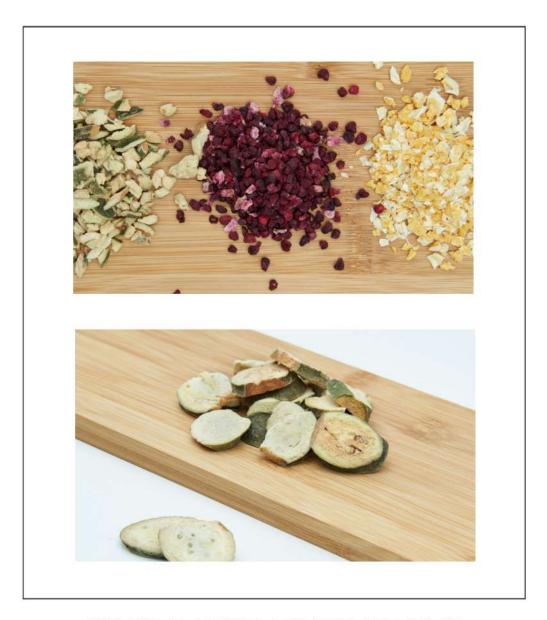
#### **WHOLE CRISPS**



#### **POWDER**



#### **CUTS**



WHOLE / DICE / SLICE / CUBES



#### THE POTENTIAL OF FREEZE-DRIED GOODNESS



#### **Independent Snack**

Freeze-dried products are satisfying and nutritious snacks enjoyed anytime, offering a light, crunchy texture and natural flavors.



#### Additive to Yogurt, Muesli, Porridge, Smoothies and More

Elevate your favorite breakfast and dessert creations by adding freezedried berries, fruits, and vegetables. Enhance the taste, texture, and nutritional value of your yogurt, muesli, porridge, smoothies, and more.



**Ingredient for Desserts and Pastries** 

Get creative in the kitchen by incorporating freeze-dried delights into your dessert and pastry recipes. From cakes and cookies to pies and pastries, the natural flavors and vibrant colors of our products will add a delightful twist to culinary creations.



## **Ingredient for Industrial Production:**

Boost the nutritional profile and appeal of your tea, breakfast cereals, and other food products with our premium freeze-dried ingredients. Enhance the flavor, visual appeal, and health benefits of your offerings, catering to health-conscious consumers seeking natural and nutritious options.

#### STRATEGIC LOCATION AND GLOBAL REACH

Located in the ecologically diverse western region of Georgia, between the Black Sea and Caucasus Mountains, our production facility benefits from its strategic location. With convenient road and railway connections to the regional center, we have easy access to transportation networks. This allows us to efficiently serve our export markets, which include Europe, the USA, and the MENA region. Our proximity to seaports and airports enables smooth international trade, ensuring timely delivery of our premium products to customers worldwide.





#### **SPECIFICATIONS**

#### Our product information includes:

- Product code
- Product name
- Drying type
- Ingredients
- Net weight
- Use of additives and preservatives
- GMO statement
- Organoleptic and physico-chemical parameters
- Microbiology information

- Nutritional value
- Country of origin
- Packaging type
- Shelf life and storage conditions
- Quality system information
- Allergen information
- Intended use and instructions for use
- Fresh and natural equivalent information
- Ionization information (if applicable)



Gemuani is committed to building long-term, mutually beneficial relationships.

With our strong track record in international markets, regulatory compliance, and dedication to customer satisfaction, we provide a reliable and trustworthy partnership for your business growth and success.

## **CONTACT US**

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