



LIFE IN ITS PUREST FORM

Touched neither by man nor any artificial contrivances: the finest water flows directly from the source to the bottle, without any kind of treatment.



Armenia, Pamback Mountain



ABOUT US

RARE Water's *futuristic* fully automated bottling facility is located in the Anapak and Aknaler Mountains, in the Mountain Range of Pambak, Kotayk region, Republic of Armenia.

Since its inception, RARE Water has been committed to conducting its operation responsibly while simultaneously seeking opportunities to make a *greater impact*.

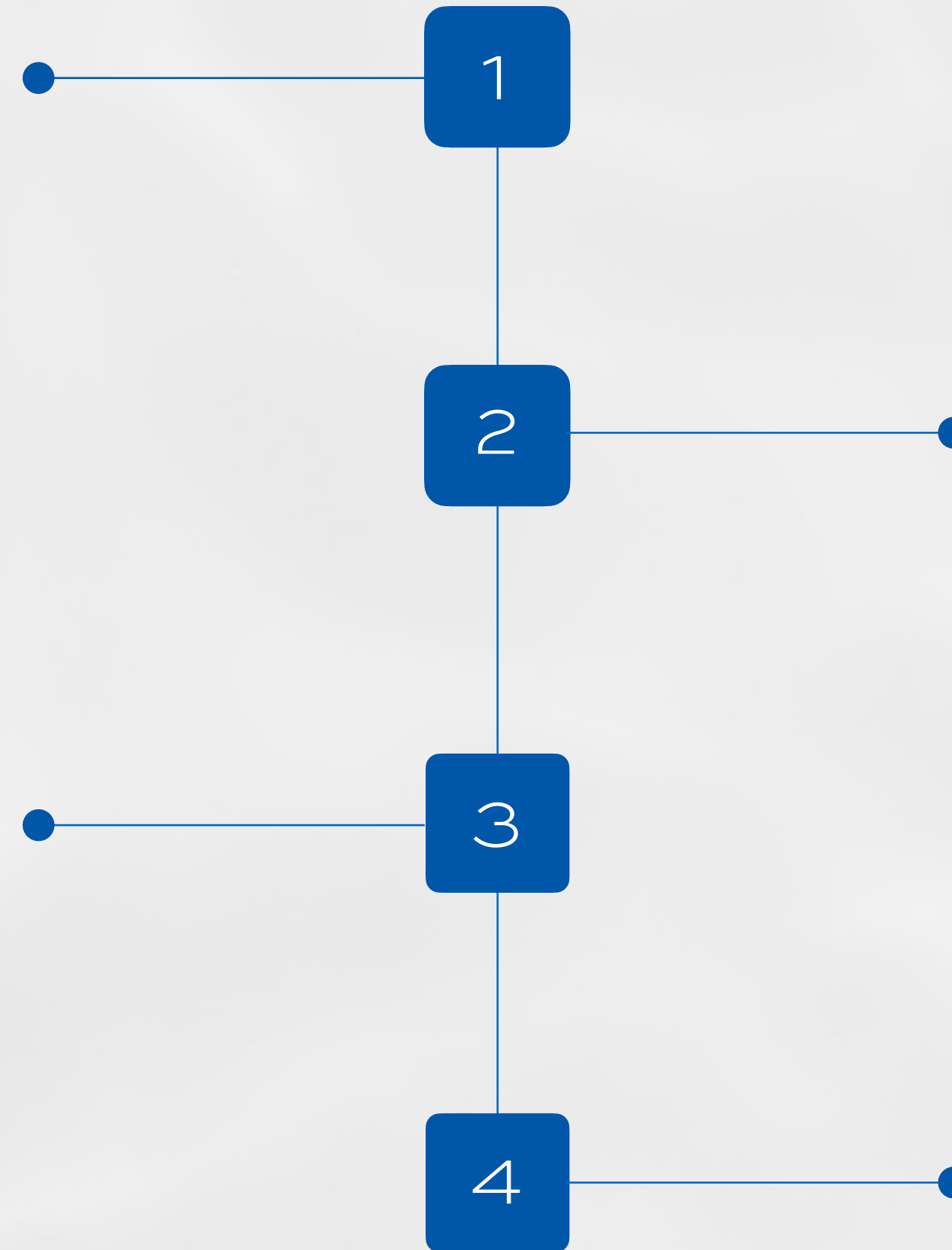


RARE Water invests in *sustainability* and the environment by producing premium and high-quality Natural Spring and Natural Mineral water that meet the industry's highest standards along with modern and *prestigious* packaging.

WHY RARE?

The most *naturally captured* mineral and spring water.

NO tanks or reservoirs,
NO pumps: just flowing
via gravity from the
sources to the bottle.

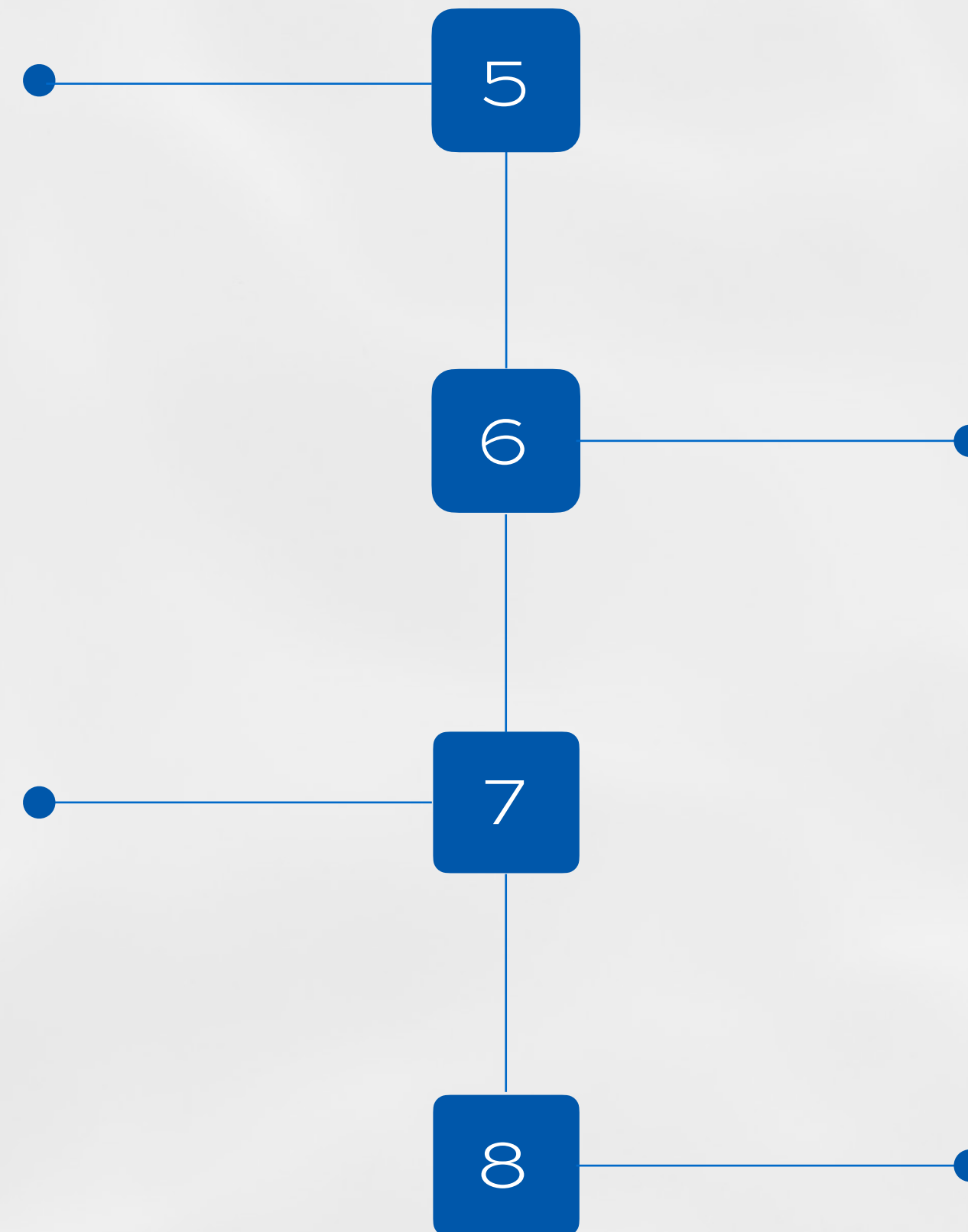


No treatment whatsoever,
preserving the organic
occurrence of its *mineral*
and *micro-elements*.

Bottled in an
environment *far from*
any human or industrial
activity.

Untouched nature: millions of square meters of magnificent mountains and virgin forests surround the area of the plant and sources.

Shelf life for 2 years: due to our high-quality packaging.



Proven beneficial to be mixed with baby food for infants. Excellent for the *digestive system* and metabolic functions. Soft and smooth taste with delicate bubbles.

Unique, modern and luxurious packaging.

STILL SPRING WATER

There are still places on Earth with the utmost *purity*, where water filters through nature in the most marvelous manner. Becoming the most precious commodity we could possibly have. Such *crystal* pure water flows from the miraculous Aknaler Mountain (translates as “mountain of water springs”) of Armenia's picturesque Pambak Mountain range.

This rejuvenating water is well balanced with low-to-medium mineralization which gives RARE Spring Water its signature soft, smooth and unparalleled taste.



MINERAL COMPOSITION *mg/l*

Sodium

6.6

Calcium

13.3

Magnesium

0.9

Chloride

<1.0

Sulfate

5.1

Bicarbonate

54.0

Total mineralization: 119.99 mg/ml
Ph at source: 7.6

The analysis is done by SGS institute Fresenius, Germany





NATURAL MINERAL SPARKLING WATER

RARE Natural Mineral Water is the most *outstanding* sparkling water in the market pure, mineral-rich and unrivaled in quality. The delicate bubbles of our sparkling water subtly enhance the flavor of foods.

Rich in calcium and bicarbonate, this unalloyed water has a low sodium content, making it *ideal* for a low-sodium diet and providing substantial digestive benefits. It is also recommended for use in infant food due to its abundance of minerals.



MINERAL COMPOSITION *mg/l*

Sodium

6.6

Calcium

286.0

Magnesium

19.3

Fluoride

0.40

Chloride

1.50

Sulfate

10.0

Bicarbonate

967.0

Silic Acid

52.8

Total mineralization: 1,357.0 mg/ml

Ph at source: 7.0

The analysis is done by SGS institute Fresenius, Germany

Uniquely and naturally sourced, our mineral water which bubbles from the Anapak Mountain (translates as “pure”) is always refreshing and quenches your immune system’s needs with essential vitamins and minerals. Reach your natural peak with RARE Natural Sparkling Water.





WATER *technology*

RARE Water's ultramodern bottling plant situated in Armenia's highland environment is unlike any other in the F&B market. The facility places great value on purity and quality, not just in terms of the company's distinctive products but also in its manufacturing.

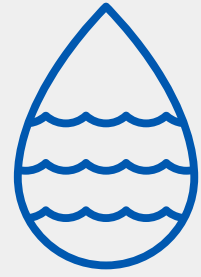




WATER *capturing*

The *innovative* approach to collecting the water in the most organic manner eschews any form of treatment. This preserves and maintains the existing minerals and useful micro-elements of water. The water is captured through *naturally* constructed catchments composed of river pebbles in various sizes. It then flows, without interference, down the mountain to the bottle via gravity without the use of any tanks or reservoirs.





HI-TECH *facilities*

The *naturalness* of the collected water is conserved through our state-of-the-art technology and fully automated factory which are built to the EU's *highest* standards and regulations. Undoubtedly adhering to its strict food production requirements. Professionals from different fields have been involved in many aspects of the project – from the development of the facility to its infrastructure guaranteeing compliance with the highest environmental and multistage quality control standards.





Enhance any occasion with the *iconic* design of RARE Water's modern and opulent bottles: recognizable and sought-after are associated with *luxury are quality*



SELECTIONS

RARE Still Spring Water is available in *high quality* blue-cap PET and glass bottles.

The bottles are packed in groups of 12 in contemporary carton boxes.



RARE Natural Sparkling Water is available in *super-flint* gold-cap glass bottles.

The bottles are packed in groups of 12 in contemporary carton boxes.



330 ml

330 ml

Our 330ml bottles are *lightweight* and *handy*. They are the ideal size for on-the-go moments but also ideally suited for conferences, daily intimate coffee shops, and casual dining experiences.



500 ml

500 ml

Our 500ml bottles are the *perfectly sized* companion to have in your gym bag, enjoying outdoor activities, commuting from place to place, to pack in children's school backpacks or virtually anywhere you are.



800 ml

800 ml

Our 800ml bottles are suited for sharing at the table during special occasions and at *high end* restaurants. It is the ultimate accompaniment alongside flavory dishes to stay refreshed throughout.





The world-renowned Global Water Drinks Awards 2021 selected RARE Water as the winner of the "Best Natural Sparkling Water" category amongst 165 contestants.



A Certificate of Conformity of international standards has been issued to A&M RARE LLC. For reference: ISO 22000, ISO 45001, ISO 14001, FSSC 22000.

A&M RARE LLC has obtained numerous certifications and licenses worldwide, solidifying our commitment to excellence.



Certification by SGS GmbH in Germany: “SGS is the world's leading inspection, verification, testing and certification company.” It is officially recognized by the Federal Republic of Germany and the European Union (EU).



State Registration of natural mineral water as well as Declaration of Conformity for spring water for Eurasian Economic Union countries.



The Emirate Quality
Mark by the United
Arab Emirates




US FDA registration



Certification by the
Saudi Food & Drug
Authority



THANK YOU

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