



GRANULES & BEANS



Taste the freshness...



truevalue marketing
services pvt. ltd.



GRANULES ☉ BEANS

Truevalue Marketing Services (TVM) Pvt. Ltd. introduces Granules n Beans vending and retail solutions that serves hot beverages to satisfy the cravings for homemade hot beverage. An eagerness to excel and a thirst to innovate, has made us a global player with a presence in over 10 countries. Our undying pursuit to offer our consumer quality products has transformed Granules n Beans, into a premium ready-to-drink hot & cold beverage of choice. Catering to ever-changing consumer needs and the knowledge of market shifts have given us the right impetus to innovate and launch a variety of beverages time and again. Over the years, our steadfastness has earned us the reputation of being one of the most respectable ready-to-drink beverage manufacturer and supplier in India and abroad.





COMPANY PROFILE

Truevalue Marketing Services Private Limited (TVM) is one of the leading players in the Vending Business with more than two decades of experience. TVM is into Manufacturing, Distribution and Exports of Ready-to-Drink hot & cold beverages, freshly brewed Tea & Coffee as well as automatic vending machines for beverages as well as snacks. The products and the machines are marketed under the brand name "Granules n Beans".

We believe that every customer is different and require a unique solution. Hence our endeavour has always been is to provide customization beyond expectations. With this understanding we strive to offer complete vending solutions along with value added services to suit specific needs of customers. We currently serve corporates, public institutions, BPOs, MNCs, Hospitals, Malls, Railways stations, Airports and so on.

TVM, a 100 crore company, one of the first company to launch unsweetened premix sachets and also pioneered in providing Tea, Coffee, Soups, Chocolate and Badam milk variants in the vending solutions category and has served more than 18 crore cups per annum as on 2017.

Thanks to our state-of-the-art production and manufacturing facility, our business has spread across three verticals namely, Vending Solutions, Retail, and Exports. And since past 20 years, we have been serving freshness to our consumers by offering world-class instant beverages. No wonder our consumers regard us as the complete instant beverage solution provider with wide range of flavours catering to everyone's taste palate.

Vending Solutions



Retail Packs



OUR PRODUCT RANGE



Premix Tea Variants

- Lemon grass Ginger • Cardamom • Cardamom Masala • Ginger •
- Lemongrass • Cardamom Ginger • Masala Mix • Kashmiri Kahwa •
- Saffron Cardamom • Plain •



Coffee Variants

- Coffee Premix • Instant Black Coffees •



Whiteners

- Dairy Whitener Without Sugar • Dairy Whitener Low Sugar •



Tea Bags Variants

- Earl Grey • Lime & Lemon • Darjeeling • Cardamom • Masala •
- Ginger • Assam Classic •



Green Tea Bags Variants

- Tulsi • Lemon Grass • Masala Tea • Jasmine • Coconut • Moroccan mint •
- Green Tea Plain •



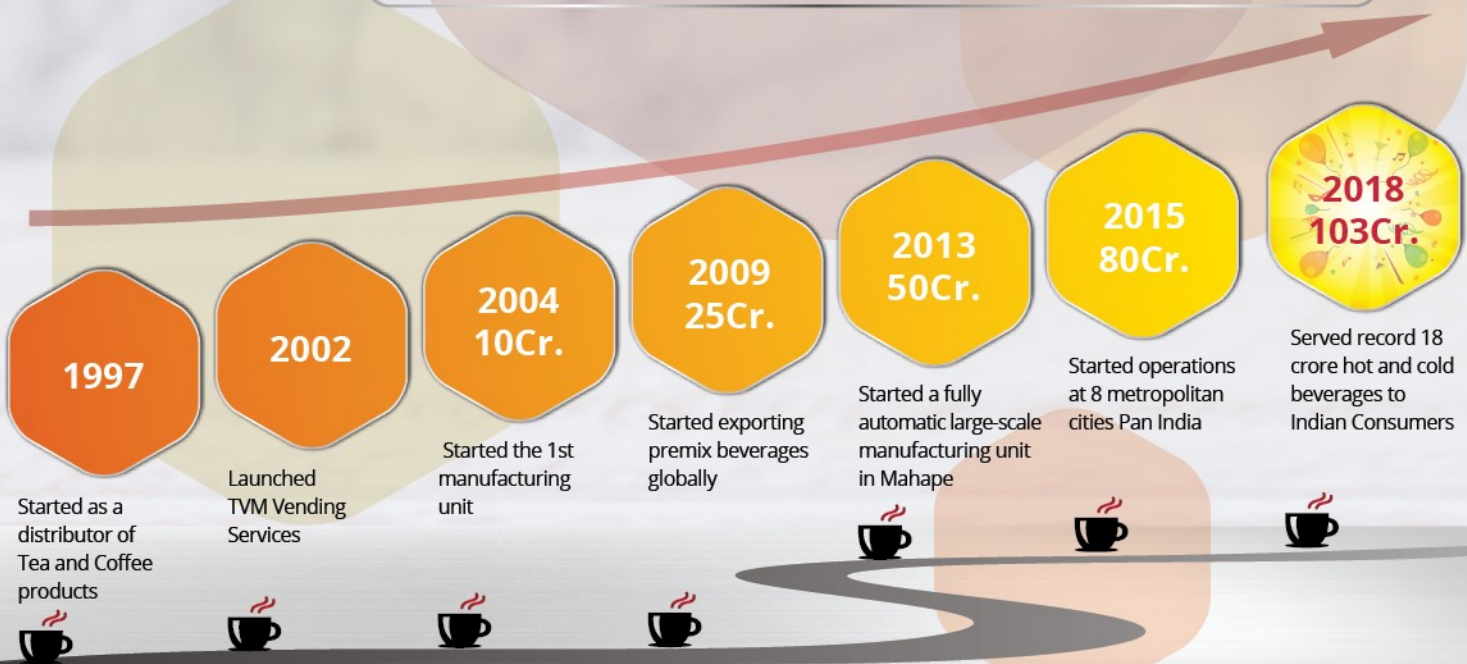
Fruit Infusion Variants

- Black Current Bracer • Lime & Lemon Zest • Orange Spicer •



Other Variants

- Milk - Hot Chocolate • Badam milk • Cold Coffee •
- Tea - Lemon/Peach Ice Tea • Green Tea with Milk / Lemon / Mint •
Lemon ginger •
- Others - Nimbupani • Tomato soup •



18 cr. cups per annum and counting...



RETAIL SOLUTIONS



Cardamom



Coffee Latte



Ginger



Kashmiri Kahwa



Lemon Grass Ginger



Masala chai



Masala Chai
No sugar



Saffron
Cardamom



Assorted
Flavours

AVAILABLE IN PACKS OF

10s FOR RETAIL

50s FOR CORPORATE

JUST



CUT



STIR



SIP



truevalue marketing
services pvt. ltd.

Truevlaue Marketing Services Private limited (TVM) has been serving a large customer base in the corporate Segment. The fact that TVM serves more than 18 crore cups per annum worldwide is a proof of how well our products have been accepted by consumers. With the objective to bring the great experience of having your beverage from office to your home, TVM has ventured into the retail business under the name of "Granules n Beans". As a first step, we are present in leading stores such as Star Bazaar, Haiko, Neelam Foodland, Patel Store, Rajat Store, and Ratna Departmental etc., in Mumbai. Besides our online presence on Amazon, it empowers consumer from every nook and corner of the sub-continent to order our range of products from the comfort of one's home.

Now you can have a taste of homemade Tea whenever you are out of home. Granules n Beans presents a range of premix products which can be of a most favoured choice for you whenever you are:

- On a business tour
- On a vacation with your family and friends
- Travelling outside the country
- On an excursion
- Mountaineering, trekking, camping etc.

The fact that our beverages are prepared in utmost hygienic condition, with the best of ingredients and are untouched by human hands offers a favourable choice over the traditional roadside Tea stall. All you have to do is just add hot water and your favourite cup of beverage is ready.



<p>Flavours currently available: Cardamom, Coffee Latte, Ginger, Kashmiri Kahwa, Lemon Grass Ginger, Masala chai, Masala Chai- No sugar and Saffron Cardamom</p>
<p>Variants launching soon: Badam Milk, Dairy Whitener, Hot chocolate, Peach and Lemon Ice Tea etc.</p>
<p>Customised packs: Mono carton and Travel pack with assorted flavours.</p>

Buy Now and
Get it Delivered to your doorstep
amazon.in





VENDING SOLUTIONS

Taking a break at work is synonymous with drinking tea or coffee on an impulse. But we usually suffice this urge with whatever is made in our office pantry or at the nearby tea stall. But not anymore!

Truevalue Marketing Services (TVM) Pvt. Ltd. introduces Granules n Beans vending solutions that serve hot & cold beverages on the go. Like any other office machine, today beverage vending machines have become an irreplaceable commodity in an office pantry. Infact, vending machine areas has become the new mind space area, where people hang out and relax, to release day's stress.

While the rest of the players in the market provide standard solutions, we provide a customized solution that can satisfy a variety of palates. So, if you are looking at refreshing your workforce, then GnB's vending solutions is the best thing for you. Gift yourself a dose of rejuvenation with a perfect cup of freshness... Instantly!

For more information on GnB's Vending Solutions contact us at sales@truevaluemarketing.in



Beans to Cup



Premix



Fresh Milk



Hot & Cold



Traditional

Chai on the go...



ABOUT GRANULES N BEANS

Right from premixed, fresh beans to fresh milk brewed tea beverages, TVM offers a wide range of beverages in both hot & cold category. However, to satisfy the cravings for homemade hot beverage, TVM introduced vending machines, this product fulfils the homelike taste that people were yearning for long when they were out of home. Hence, our proposition Ghar Jaisi Chai - On the Go perfectly resonates with our consumers.

Granules n Beans offers a wide array of beverages in both hot & cold category. From premixed variants to fresh beans and fresh milk brewed tea. Granules n Beans vending solutions has it all that fulfils the consumers yearning of having homelike tasting beverages on the go. Utmost care is taken in procuring raw material that is of premium quality and we ensure our products and taste remains consistent without any compromise.

24 x 7 SUPPORT SYSTEM

TVM provides round the clock end-to-end solutions to its customers. If any machine breaks down, a technical support is readily available. If there is any interruption in milk supply, the support team is all set to provide fluidity in operations with an array of premixes. TVM also provides manpower backup services, if there is any manpower issues/shortage. Hence, ensuring that no matter whatever the issue/problems, TVM is dedicated to provide the consumers Ghar Jaisi Chai - On the Go.

PREMIX

Granules n Beans proprietary premix machines are created keeping in mind the beverage needs of consumers. It has the capability to serve a wide variety of hot Tea & Coffee instantly.

It dispenses about 6 cups/minute.



FRESH MILK

For those who like to have their Tea & Coffee made with fresh milk. Tea & Coffee concentrate blend is brewed and later fresh hot milk is added to get a freshly made Ghar Jaisi Chai. An excellent choice for the corporates.

It dispenses about 4 cups/minute.

HOT AND COLD

One of the best in class hot & cold dispensing machine. Our proprietary technology helps in dispensing hot & cold beverages both from the same machine. There is no other machine like this available in the industry.

It dispenses 6 Hot/Cold different types of beverages at the speed of 3 cups/minute.



TRADITIONAL TEA AND COFFEE MAKER

The traditional Tea/Coffee vending machine that dispenses hot Tea & Coffee. This machine uses concentrated liquid Tea/Coffee and hot water, along with milk and sugar. It is a desi chai maker that gives the taste of Ghar Jaise Chai.

Fast dispensing – 100 teacups at a time.

BEAN TO CUP

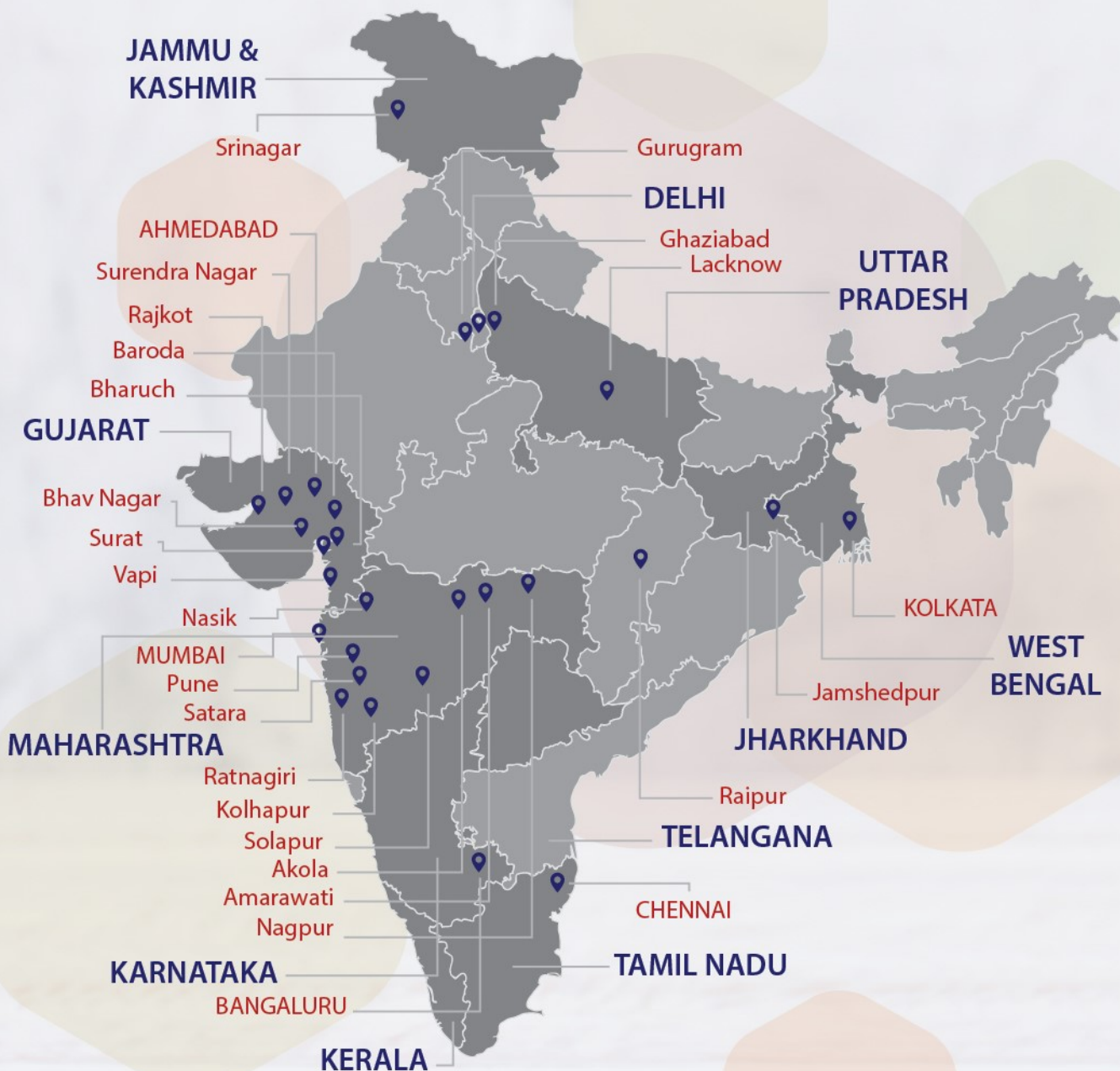
A vending machine that serves a range of quality beverages like Cappuccino, Café Latte, Espresso, with an option for multiple Tea bags. These machines use freshly crushed coffee beans to brew the coffee.

It dispenses about 3 cups/minute.



OUR NETWORK

Taste, quality, and services have always been the cornerstones of our philosophy at TVM. However, our backbone has been our network of trusted distributors over 115 plus establishments across the country.



Unit no: C-17, Royal Industrial Estate, 5 B Naigaon cross road, Wadala, Mumbai 400 031

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We supply to over 100 dealers across the country and export our products to over 10 countries across the globe namely, GCC countries, African countries, USA, UK, Canada & Japan.



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