

Design Document- Travel Guide to Las Cruces and Southern New Mexico

By Gerri Tumblin

<i>Business Purpose</i>	Traveling is one of the joys of life! It brings us excitement and happiness and a thrill to discover new places and things to learn. However, traveling to new places can be overwhelming and even stressful. This training is for travel consultants to help them identify and explain to prospective visitors the most desired places to see and things to do while in Southern New Mexico. The goal is for travel consultants to become experts about the top choices in the area and be able to provide good advice and recommendations 100% of the time!
<i>Target Audience</i>	Travel consultants in Southern New Mexico
<i>Training Time</i>	20 minutes
<i>Training Recommendation</i>	This training is best as an e-learning course developed in Rise 360 to accommodate travel consultants to provide flexibility with their time and location.
<i>Deliverables</i>	<ol style="list-style-type: none">1. e-learning course<ul style="list-style-type: none">• Developed in Rise 360<ul style="list-style-type: none">○ Variety of interactions, photos, and graphics○ Real-world examples and recommendations○ 2 types of assessments (knowledge check and final quiz)
<i>Learning Objectives</i>	<p>By the end of the course, learners will be able to:</p> <ul style="list-style-type: none">• List airport options and popular local accommodations for prospective travelers.• Explain the most popular sights and events and attractions travelers should have on their must-do list.• Select some of the most exciting and delicious local food and drink options.
<i>Training Outline</i>	<p>Lesson One- Welcome</p> <ul style="list-style-type: none">• Welcome• Intro• Learning Objectives• Fun facts <p>Lesson Two- Travel Logistics</p> <ul style="list-style-type: none">• Airports- El Paso, Albuquerque, Tucson<ul style="list-style-type: none">○ Flashcards• Stay- Hotels, Bed and Breakfast, camping/RV<ul style="list-style-type: none">○ Tabbed chart• Pack-sunblock, hats, shoes<ul style="list-style-type: none">○ Carousel of images

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	<p>Knowledge Check- related to LO 1 about traveling and accommodations</p> <p>Lesson Three- Sights & Events</p> <ul style="list-style-type: none">● Sights- White Sands, Farmer's Market, Organ Mtns, Farm & Ranch Museum, Old Mesilla<ul style="list-style-type: none">○ Carousel of images● Seasonal Events- Music in the Park, White Sands Balloon and Music Festival, Renaissance Faire<ul style="list-style-type: none">○ Accordion pull out <p>Knowledge Check- related to LO 2 about sights and events</p> <p>Lesson Four- Food and Drink</p> <ul style="list-style-type: none">● Mexican- top restaurants● Varieties of cuisine- top three restaurants <p>Knowledge Check- related to LO 3 about food</p> <p>Lesson Five- Final Quiz</p> <p>Lesson Six- Additional Details and Resources</p> <ul style="list-style-type: none">● Pronunciation Guide● Airports- detailed info● Stay- detailed info● Sights- detailed info● Events- detailed info <p>Lesson Seven- Summary and congratulations</p>
<i>Assessment Plan</i>	<p>Knowledge Checks- 3 throughout the course</p> <p>Final Quiz</p> <ul style="list-style-type: none">● 5 questions● Must pass with 80% or higher● Unlimited attempts to retake the quiz● Multiple-choice, multiple-answer<ul style="list-style-type: none">○ 1. aligns with LO 1○ 2. aligns with LO 1○ 3. aligns with LO 2○ 4. aligns with LO 2○ 5. aligns with LO 3● Questions will be written during the development of the eLearning course and after the storyboard and script have been fully approved.