



Doug Boutwell of Totally Rad, Inc., On Emulating Film

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I recently had a wonderful chat with Doug Boutwell, who founded [Totally Rad, Inc.](#) Scroll down a bit!



We spoke about [Replichrome](#), about film emulation presets and about [Photoshop actions](#). As a long time patron of [Totally Rad](#) (I think I own pretty much everything that they have produced), I was particularly interested in hearing Doug's thoughts on what may be coming next from [Totally Rad](#). Totally Rad has been one of the leaders in the industry, allowing photographers Lightroom presets, Photoshop actions and some unique tools that help enhance images.

Listen to it all here:



With [Black Friday and Cyber Monday](#) right around the corner, [Totally Rad](#), has some [sweet deals where you save 35% off of everything](#) you add to your cart. You won't be disappointed!

Choose to buy the following (which I use) right here on Friday (yes, I am inviting you all back here!) – simply [click the image below](#) and you will be taken to Totally Rad Inc.'s website! Happy shopping ... and saving!

