



2024 ELECTION IMPACT REPORT



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## TO OUR DONORS,

Like you, we are incredibly disappointed by the results of the 2024 election. We fought hard to defeat Donald Trump and we fell short. While the presidential results put us in a challenging spot for climate action, there are bright spots at the state and local levels worth celebrating. With your partnership, we achieved a number of critical victories for climate candidates in Congress and further down the ballot.

You and nearly 5,000 other GiveGreen donors supported 305 local, statewide, and national pro-environment candidates. Of these, 227 won their races, many of whom are women and people of color, helping to diversify our nation's elected representation such that it better reflects our communities. 48 of them are new faces, soon to be serving for the first time in Congress and in other capacities throughout the U.S. You helped make this happen by raising a record-breaking \$60.3 million for climate champions, and in the process made clear to policymakers, candidates, and the media that climate is a salient electoral issue that must be prioritized in order to gain the support of this powerful, evergrowing community.

This report provides a full breakdown of the 2024 election cycle, including federal, state, and local races.

Politics is a long game, and building political power to protect our planet demands a consistent and persistent effort. We will not waver in our efforts to elect leaders who will tackle the climate crisis, confront environmental injustice, and strengthen our democracy. Planning is already underway for GiveGreen to play a significant role in electing climate and democracy champions in 2025 and 2026.

Now more than ever, this is a fight worth fighting – not only for ourselves, but for our children, grandchildren, and generations to come. Thank you for standing with us in the 2024 election cycle.

Sincerely,

**GENE KARPINSKI** 

President LCV Victory Fund

Sere Heginda

NRDC ACTION **MANISH BAPNA** 

Munich Bapra

President & CEO NRDC Action Votes

# GIVING GREEN YOUR 2024 CYCLE IMPACT

**5,769**DONORS

74% WIN RATE

3,762 NEW DONORS

# **305+ PRO-ENVIRONMENT CANDIDATES**

promoted on the GiveGreen website

107

PEOPLE OF COLOR

154

WOMEN

20

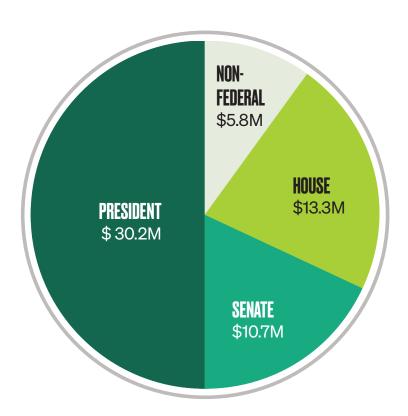
LGBTQIA+

39

**UNDER 40** 

GiveGreen donors contributed a record-breaking amount to pro-environment, pro-democracy candidates at the federal, state, and local levels in the 2024 election cycle.

# OVER \$60 MILLION RAISED



"GiveGreen's work to promote climate champions is vital if we hope to see bold action on the environment from our elected leaders. They help me make a strategic choice in the candidates I support, so my gift can have the largest impact possible."

**ELAINE FRENCH** GiveGreen Donor



I'm a new GiveGreen donor and made my first gift during the 2024 election cycle. I appreciate GiveGreen because I know how important it is to elect pro-environmental candidates at all levels of government. And by joining my voice with other GiveGreen supporters, I know we are working together to demand real change." Khanh Nguyen GiveGreen Donor **2024 ELECTION IMPACT REPORT** 

# IMPACT PRESIDENT

In August 2022, the Biden-Harris Administration enacted the single largest investment in climate action – with Vice President Kamala Harris as the tie-breaking vote to pass the legislation. GiveGreen donors didn't forget.

When President Joe Biden withdrew from his re-election campaign on July 21st and backed Vice President Harris for the presidency, GiveGreen donors quickly mobilized. Together, we raised over \$30 million to support the Harris campaign, sending a clear signal that the environmental community shows up for candidates who prioritize strong climate policies.







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## THE IMPACT OF WINNING: THE BIDEN-HARRIS ADMINISTRATION

GiveGreen donors played a critical role in electing President Joe Biden in 2020, laying the groundwork for significant change. The Biden-Harris Administration has been an incredible champion for our planet and communities: They canceled the dangerous Keystone XL pipeline, established new national monuments across the country, set tougher standards for clean vehicles, and created a new White House Office of Environmental Justice.

The Biden-Harris Administration's landmark Inflation Reduction Act was the largest single investment in climate action – \$369 billion – in U.S. history. Over the past two years, this historic legislation has funded solutions that fight climate change, advance environmental justice, create family-sustaining jobs, and lower energy costs. Every member of the GiveGreen community shares in these remarkable accomplishments.

"

On the campaign, I would often say: When we fight, we win. Sometimes the fight takes a while, but that doesn't mean we won't win. The important thing is to never stop trying to make the world a better place."

Vice President Kamala Harris in her concession speech

## IMPACT U.S. SENATE

Though Republicans have now taken control with a slim margin, it was the steadfastness of our GiveGreen donors who ensured pro-climate U.S. Senate candidates had the resources to be competitive and overperform the top of the ticket. Holding the Senate was always projected to be challenging – pro-climate incumbents were up for re-election in both red states and swing states – but GiveGreen donors mobilized for our champion incumbents and boosted challengers who will bring a fresh voice to the Senate.

TOTAL GIVING \$10.7M

GiveGreen U.S. Senate candidates won 4 out of 5 Senate races in battleground states carried by Donald Trump. This includes:

SENATOR TAMMY BALDWIN (WI)

SENATOR RUBEN GALLEGO (AZ)
SENATOR ELISSA SLOTKIN (MI)

SENATOR JACKY ROSEN (NV)

We also helped elect 4 additional climate champions to the Senate:

SENATOR ANGELA ALSOBROOKS (MD)

SENATOR ADAM SCHIFF (CA)

SENATOR LISA BLUNT ROCHESTER (DE)

SENATOR ANDY KIM (NJ)

INDIVIDUAL DONORS
2,523

In addition to being strong climate champions, Alsobrooks and Blunt Rochester will make history as the first two Black women to serve together in the Senate. Gallego will increase the number of Latino senators to a record high of 7. And Baldwin will continue to serve as the only out LGBTQIA+ member of the Senate.

In less positive outcomes, we lost three longtime climate and democracy champions: Senator Sherrod Brown of Ohio, Senator Bob Casey of Pennsylvania, and Senator Jon Tester of Montana. Despite losing, these champions significantly overperformed the top of the ticket and we remain proud of every dollar spent in their support. In deep red states, GiveGreen-backed challengers Colin Allred in Texas and Debbie Mucarsel-Powell in Florida had strong performances, demonstrating the impact of our GiveGreen donors in even the longest odds.



NUMBER OF EVENTS

**52** 

### **SENATE WINS AND LOSSES**

- Priority Wins AZ, MI, NV, WI
- Priority Losses MT, OH, PA
- Newly Elected AZ, CA, DE, MD, MI, NJ
- **Other Wins** CT, HI, MA, ME, MN, NM, NY, RI, VA, VT, WA
- Other Losses FL, MO, ND, NE, UT. TX



### Senator Tammy Baldwin (WI)

**2024 SENATE RACE HIGHLIGHTS** 

Baldwin's victory in this closely fought race returned a longtime environmental advocate to the Senate for her third term, where she will continue to advocate for Wisconsin's national treasures.



### Senator Ruben Gallego (AZ)

By holding a seat in the Senate for Democrats in a closely watched race, Gallego takes on this new office with a long record of standing up against industry exploitation of the Grand Canyon and other Arizona natural marvels.



#### Senator Angela Alsobrooks (MD)

Alsobrooks was a champion of environmental efforts at the local level as Executive of Prince George's County. With her victory, she became the first African American and second woman to represent Maryland in the Senate.



#### Senator Elissa Slotkin (MI)

As a member of the U.S. House of Representatives, Slotkin prioritized clean air and clean water, especially in the Great Lakes region. Her narrow victory - fueled in part by donations from supporters like you - retained an open Senate seat in a hotly contested battleground state.



#### Senator Jacky Rosen (NV)

With her re-election, Rosen enters her second term in the Senate as a champion of clean energy initiatives and sustainable communities, who has spurred investment of millions of dollars in wildfire prevention.



Thanks to the hard work of external climate leaders like GiveGreen and its donors we held on to important seats and elected new climate change advocates. Though Republicans may hold a slim majority, Senate Democrats will work to defend the climate progress we have made and to advance bipartisan climate priorities that help all Americans."

**Senator Chuck Schumer (NY)** Senate Democratic Leader

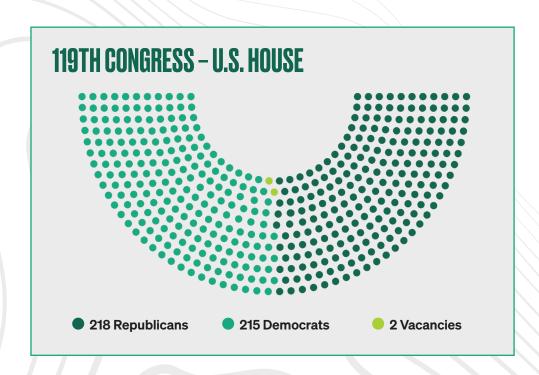


## IMPACT U.S. HOUSE

The GiveGreen community's deep investment in House races across the country helped elect numerous incumbent and new climate champions, including several who flipped their seats from anti-climate representatives. While an anti-environment majority still holds the House, the support of GiveGreen donors helped keep that control to a very narrow margin of just five seats, increasing the difficulty of future attempts to roll back climate action legislation.

Though we didn't gain all the seats we had hoped, pro-environmental candidates saw victory in several closely watched and highly competitive races. In Michigan, Kristen McDonald Rivet won a strong victory in an open seat in a state and district that ultimately went to Trump. And in New York, Laura Gillen flipped a seat to proenvironment control in a tight rematch from 2022.

The new climate champions we elected, along with our seasoned climate advocates, will be an important line of defense against harmful and unpopular environmental policies. With the deep political organizing done in congressional districts, we are in a strong position to elect more pro-climate candidates in 2026.









### **2024 HOUSE RACE HIGHLIGHTS**



Representative Gabe Vasquez (NM-02)

A lifelong advocate for New Mexico's lands and people, Vasquez narrowly won his first election in 2022 by fewer than 1,300 votes, making this one of the most vulnerable seats this cycle. He will continue his leadership for conservation, environmental justice, and climate action.



Representative Laura Gillen (NY-04)

In a tightly contested House race, Gillen defeated the incumbent in one of three flipped House seats in New York for Democrats. Gillen has a strong history of taking on big polluters and protecting New York's beaches.



Representative Eric Sorensen (IL-17)

As a former meteorologist and an early advocate for climate action, Sorensen retained his House seat for a second term.



Representative Kristen McDonald Rivet (MI-08)

As a Michigan state senator, McDonald Rivet was a tireless fighter for clean water and air and clean energy jobs. In a tightly competitive race, McDonald Rivet won out in this open seat, bringing a new climate advocate to the House.



Representative Andrea Salinas (OR-06)

As a state legislator, Salinas championed efforts to strengthen clean air laws, permanently ban offshore drilling, and establish environmental justice principles. Salinas retained her House seat for a second term.



Representative Dave Min (CA-47)

A first-generation Korean-American and a climate action leader, Min chaired the Senate Natural Resources and Water Committee in the California State Senate. He fills the open seat vacated by Representative Katie Porter.



GiveGreen supporters recognize that electing strong, pro-environment candidates to the U.S. House of Representatives is necessary to advancing bold, common sense solutions to strike a dramatic blow against the climate crisis, set our planet on a sustainable trajectory forward and stand up a clean energy economy.

Representative Hakeem Jeffries (NY-08)

House Democratic Leader

# IMPACT STATE RACES

Electing pro-climate and pro-democracy candidates at the state level is critically important to advancing climate action. States are at the forefront of environmental efforts – leading the way with bold climate action and strong environmental justice policies. In the 2024 cycle, GiveGreen saw some of our biggest climate victories at the state-wide level.

# SPOTLIGHT ON NORTH CAROLINA

Governors and attorneys general can have an outsized impact on climate and environmental policies, through executive action and holding polluters accountable in the court of law, respectively.

In the closely watched North Carolina Governor's race, Attorney General Josh Stein resoundingly defeated Lieutenant Governor and climate denier Mark Robinson, even as Trump carried the state. Stein ran on his climate record, including his record of holding corporate polluters accountable for dumping toxic chemicals into our water.

Stein is succeeded as Attorney General by former U.S.

Representative Jeff Jackson, a longtime advocate for clean energy. He has pledged to use his office to protect the right to vote, safeguard future elections, and hold polluters accountable. We also picked up state legislative seats and broke the Republican supermajority in the North Carolina General Assembly, protecting the Governor's ability to veto bad legislation that could harm the environment.







### STATE SUPREME COURT VICTORIES

State Supreme Court justices have vast influence over state environmental and democracy policy, with the power to uphold climate action policies and strike down harmful legislation.

Starting in **WISCONSIN** in 2023, thencircuit judge Janet Protasiewicz defeated her opponent by a 11-point margin. This victory for Protasiewicz flipped the court from an anti-environment majority to one that now leans pro-environment.

In MICHIGAN, two justices will increase the Court's pro-environment majority to 5-2, after Kyra Harris Bolden won re-election and Kimberly Thomas came out on top in her open race.

And in **NORTH CAROLINA**, Justice Allison Riggs, a pro-environment judge, retained her seat on the state Supreme Court by approximately 700 votes.

## BIG WIN FOR CLEAN ENERGY IN VIRGINIA

With Republican Governor Glenn
Youngkin and anti-climate legislative
leaders threatening to roll back the state's
ambitious climate act, the stakes were
high in Virginia's 2023 state elections.
Fossil fuel special interests spent millions
in dark money attacking pro-climate
legislators. In a resounding success,
pro-climate candidates retained their
majority in the state Senate and flipped
the House of Delegates.

## **MAYORS LEADING ON CLIMATE**

In the absence of federal action and a comprehensive climate policy, mayors are playing an increasingly important role in reducing greenhouse gases.



In 2023, Mayor Leirion Gaylor Baird won re-election in Lincoln, Nebraska, running as a leader who has prioritized

combatting climate change.

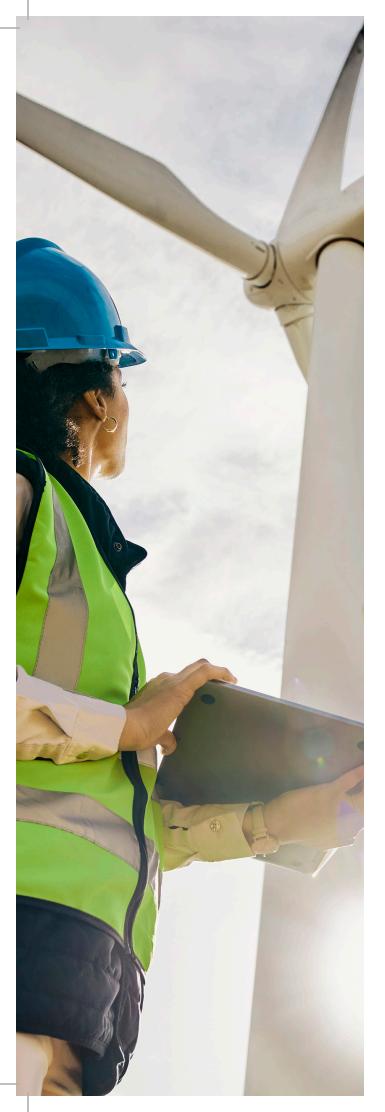


Also in 2023, Mayor Lauren McLean defeated a well-funded opponent who promised to roll back Boise's Climate

Action Roadmap, which commits the city to 100% renewable energy by 2035.



<sup>\*</sup> NRDC Action Votes is not involved in GiveGreen work related to state Supreme Court candidates.



## IMPACT STRONGER TOGETHER

### **Our GiveGreen Partners**

GiveGreen works closely with dedicated partners and allies to elect candidates committed to creating a greener future and stronger communities. By collaborating with others and speaking with one voice, we are accelerating action on climate change.

### **CORE PARTNERS**

✓ LCV
VICTORY FUND

**LCV Victory Fund (LCVVF)** is a political committee that engages in independent expenditures to defeat federal candidates

who stand in the way of a clean energy future and to elect environmental champions. Some GiveGreen activities may be conducted by LCV Action Fund.

### NRDC ACTION VOTES

**NRDC Action Votes** works to elect proenvironment federal candidates and to build the political power of the environmental

movement. NRDC Action Votes supports candidates who will work to avert dangerous climate change, support healthy people and thriving communities, and conserve and protect nature and wildlife. Some GiveGreen activities may be conducted by NRDC Action Fund PAC.

# GIVEGREEN PARTNER CLIMATE LEADERS

CLIMATE

Since 2019, Climate Leaders have been focused on advancing climate action at all levels of government and electing climate champions. Through the GiveGreen platform, the group sends a message that tackling the climate crisis is the top priority for this significant community of donors.

# GIVEGREEN PARTNER CLEAN ENERGY FOR AMERICA



Clean Energy For America is a leading network of clean energy supporters. They engage their community in advocacy and elections, hold officials accountable, and highlight the stories of workers and leaders committed to clean energy solutions. During the 2024 cycle, CE4A Action hosted four events through GiveGreen.

# GIVEGREEN PARTNER CLEANTECH PARTY



The Cleantech Party (CTP) is made up of volunteers who fundraise for climate change champions running for election to state and federal offices. The volunteers of CTP support candidates who champion clean energy, modern technologies that grow our economy, environmental justice, energy equity, government leadership, and market-based solutions that address pollution and fossil fuel externalities.

# IMPACT EVENTS



Events are a crucial part of GiveGreen's fundraising, raising record sums for our slate of pro-environment candidates. By extending invitations and bringing in new donors, we are able to expand our coalition and increase awareness for champions in the House, Senate, state, and local races.

# VIRTUAL COALITION OF CLIMATE ACTIVISTS LEAD BY DR. LEAH STOKES

Immediately following the announcement of Vice President Harris becoming the Democratic nominee, GiveGreen was able to partner with Leah Stokes and a diverse host committee to put together a major virtual event, bringing together speakers and guests from across the country. In addition to supporting VP Harris and recruiting volunteers, this event was able to raise over \$100K and awareness for several down ballot races, including the House and Senate, and even state and local races.

# READING BY BEST SELLING AUTHORS



An exclusive event featuring five best selling authors in support of a climate-focused future, this virtual event engaged a new audience for GiveGreen and provided a creative opportunity for Roxane Gay, Jodi Picoult, Curtis Sittenfeld, Jennifer Weiner, and Gabrielle Zevin to use their platforms to advance climate action.

## TAKE BACK THE HOUSE

Key GiveGreen partner the Cleantech Party anchored a major in-person Bay Area fundraiser for 13 key House candidates in June of 2024, raising over \$400K from climate-motivated donors. The funds raised were critical for close races and made a significant impact for these candidates.

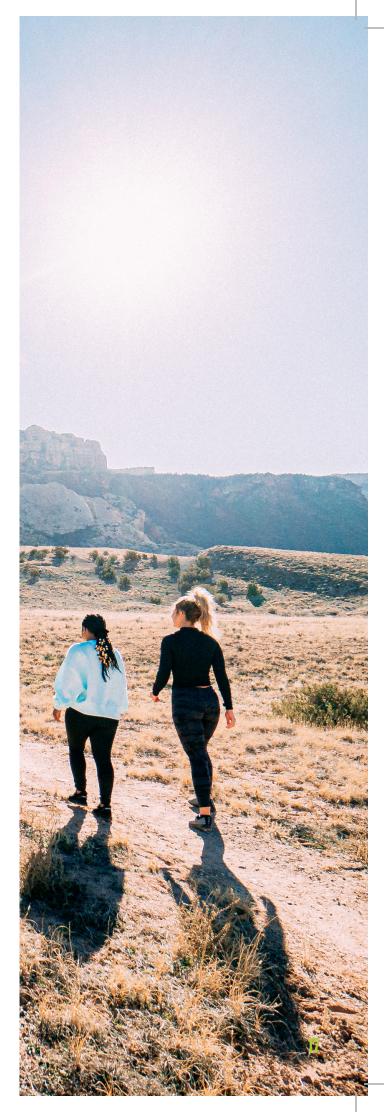
## **GREEN SENATE**

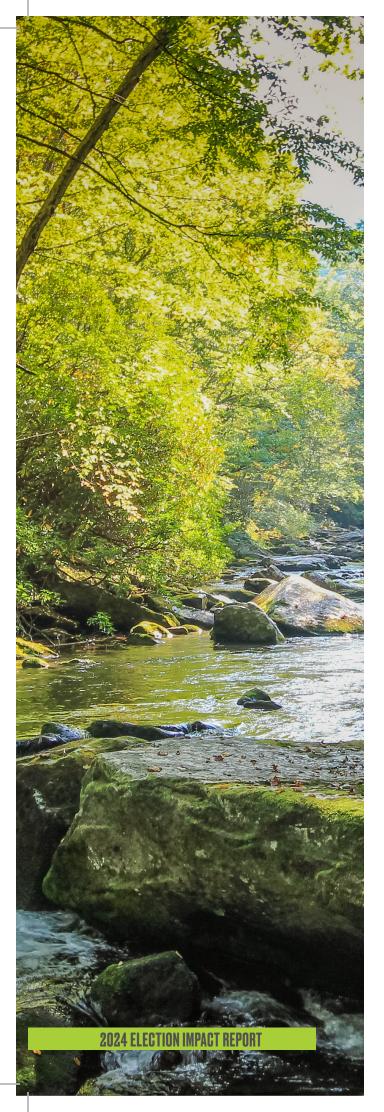
Green Senate is a recurring spring event hosted in New York supporting Senate candidates.

Each year, Green Senate raises hundreds of thousands of dollars for those candidates and brings together prominent climate leaders in the region.

# VIRGINIA HOUSE OF DELEGATES

GiveGreen supports candidates at all levels of government, and in June 2023, we helped support five candidates to the Virginia House of Delegates with our partners Climate Cabinet Action, Sister District, and the Cleantech Party.





# WHY GIVEGREEN.COM

## Amplify Your Impact Through GiveGreen

GiveGreen.com is the largest fundraising platform for climate action in the country. Our GiveGreen website and other resources make it easy to learn about vetted candidates, make donations, and raise funds for proenvironment, pro-democracy races.

YOU are the power in our movement and we're committed to helping you maximize your impact. Using our GiveGreen tools, you can:

- Track your giving each cycle to instantly see your personal impact.
- See personalized candidate recommendations that meet your giving priorities.
- Expand your reach by hosting events and sharing your fundraising efforts with friends and family.

To get started, go to **www.givegreen.com** and select "Create an Account." GiveGreen advisors are available to assist you.

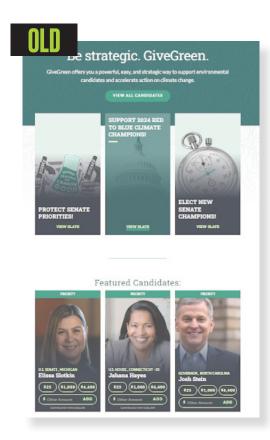


GiveGreen.com is a simple and powerful way to make sure my candidate donations are making a difference for the environment. Not only do I know that the featured candidates are well vetted and match my priorities, but the website is easy to use. I've made many successful donations through GiveGreen. And the candidates know it comes from pro-environment donors!"

Anne Bartley GiveGreen Donor

## A NEW GIVEGREEN.COM

In the lead up to the 2024 election, GiveGreen rolled out our new website. With increased engagement tools and an easy-to-use design, this website was created with you in mind – to have the biggest impact with your giving.





### New features include:

- User generated event pages that allow you to customize your event.
- Create and share your priorities with your network.
- The ability to make recurring contributions.
- More information on which climate issues candidates care most about.
- More filters in the candidate directory to narrow your search to give to the candidates that align with your priorities.

GiveGreen donors used the event management tools at GiveGreen.com to independently raise more than \$130,000 for Vice President Harris, including a first time donor who raised over \$60,000 at the event in California.



# **LOOKING FORWARD 2025-2026**

We have an amazing opportunity with the upcoming elections in 2025 and 2026. The midterm election after President Trump's first presidential victory saw a huge groundswell of support for pro-climate, pro-democracy candidates, and we are working to ensure a similar result in his second term. Here are the races to watch:

### 2025

- Virginia Governor: Former U.S. Representative Abigail Spanberger, a strong climate champion, is running for the open seat vacated by incumbent Governor Glenn Youngkin. Youngkin is ineligible to run for reelection in 2025.
- Virginia House of Delegates: Retaining a proenvironment majority in the Virginia House of Delegates will be a major priority in 2025.
- Other Virginia statewide races: Virginia will elect a new Lieutenant Governor, while the anti-environment Attorney General will also be up for reelection.
- New Jersey Governor: This will be another open seat as climate champion Governor Phil Murphy is termlimited from running for reelection. Following the primary, GiveGreen will invest heavily to ensure proenvironmental leadership in the state.

### 2026

- Though the 119th Congress was only recently sworn in, the work to elect a strong pro-environment 120th Congress is already underway.
- U.S. House of Representatives: GiveGreen is determined to help pro-climate leadership regain control of the U.S. House. A net gain of three seats would result in a pro-environment majority in the House.

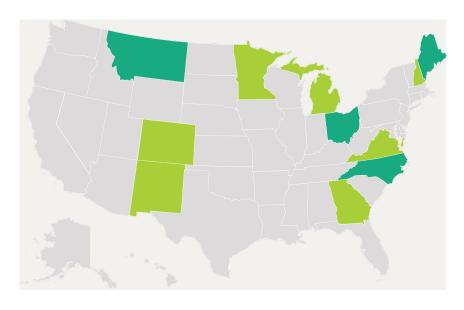
## POTENTIAL U.S. HOUSE PICKUP OPPORTUNITIES

AK-AL	CO-3	MT-1	PA-10
Begich*	Hurd*	Zinke	Perry
AZ-1	CO-8	NE-2	TX-15
Schweikert	Evans*	Bacon	De La Cruz
AZ-2	FL-13	NJ-7	VA-1
Crane	Luna	Kean	Wittman
AZ-6	IA-1	NY-1	VA-2
Ciscomani	Miller-Meeks	LaLota	Kiggans
CA-22	IA-3	NY-17	WI-1
Valadao	Nunn	Lawler	Steil
CA-40	MI-7	PA-7	WI-3
Kim	Barrett*	Mackenzie*	Van Orden
CA-41	MI-10	PA-8	*Newly-elected
Calvert	James	Bresnahan*	

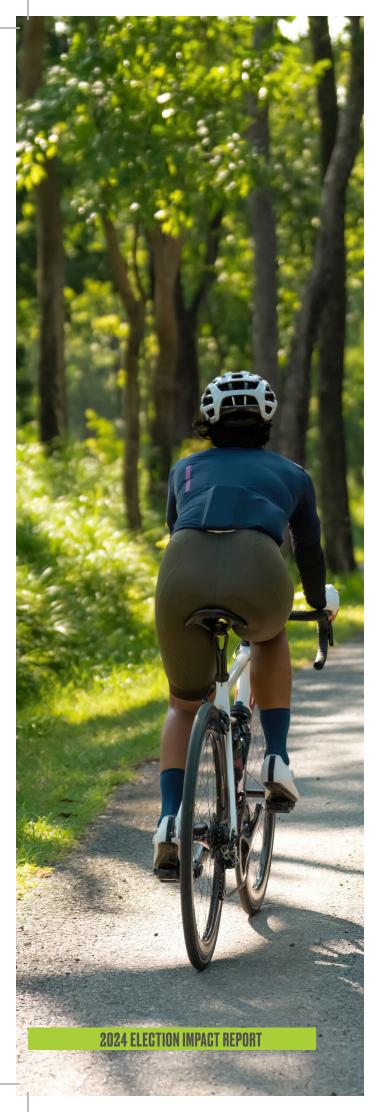
## **U.S. SENATE**

GiveGreen will prioritize holding pro-environment Senate seats in Michigan, Georgia, New Hampshire, Virginia, Colorado, and New Mexico, while flipping Senate seats currently held by anti-environment incumbents in Maine, Montana, North Carolina, and Ohio.

### 2026 Senate Races



- Potential Priority Protect CO, GA, MI, MN, NH, NM, VA
- Potential Priority Pick Up ME, MT, NC, OH



# LOOKING FORWARD 2025-2026

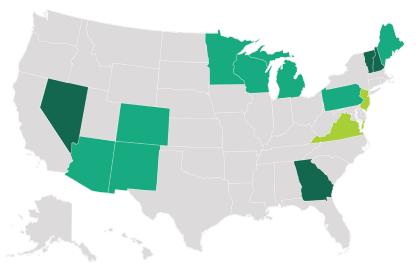
## **STATEWIDE RACES**

#### Governor

The 2026 election will include governor races in a number of states that will be competitive and where GiveGreen will be active.

#### **Other Statewide Races**

GiveGreen will work to elect pro-democracy secretaries of state who will protect voting rights and uphold election integrity, and state Supreme Court justices and attorneys general who play a critical role in enforcing environmental regulations.



- 2025 Governor NJ, VA
- 2026 Governor Potential Priority Protect
   AZ, CO, ME, MI, MN, NM, PA, WI
- 2026 Governor Potential Priority Pick-Up GA, NH, NV, VT
- \* This map represents states where there are particularly important races the GiveGreen team is monitoring. Due to a combination of factors, not every state listed in this map will be a place where GiveGreen ultimately will be involved.

# WE'D LOVE TO HEAR FROM YOU. PLEASE GET IN TOUCH

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The support of GiveGreen's committed partners and allies is making a greener, healthier future possible.

Abundance Strategies

Clean Energy for America

**Cleantech Party** 

Climate Changemakers

**Climate Leaders** 

**Copperhead Creative** 

**Democracy Engine** 

**Dufour** 

**EDF Action** 

**Happy Cog** 

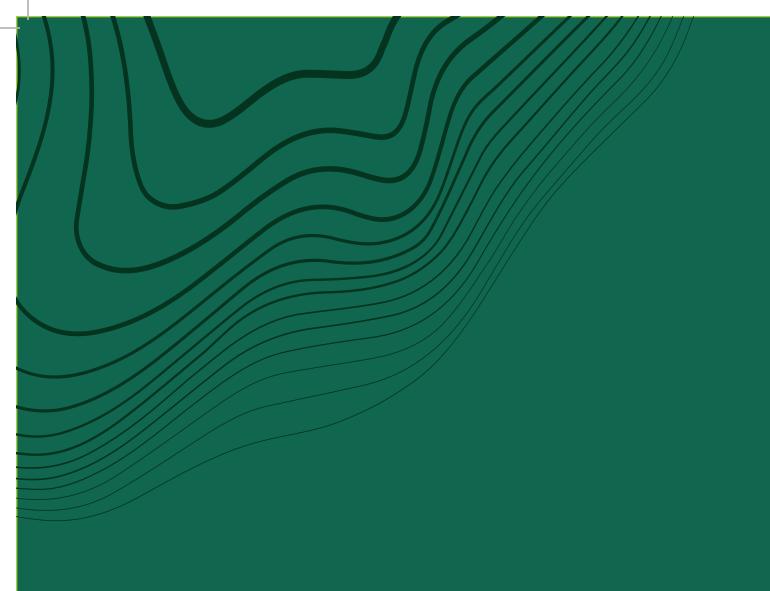
McKenna Daniels Design

**Mission Wired** 

Mosaic

**New Blue Interactive** 

Plus Three





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