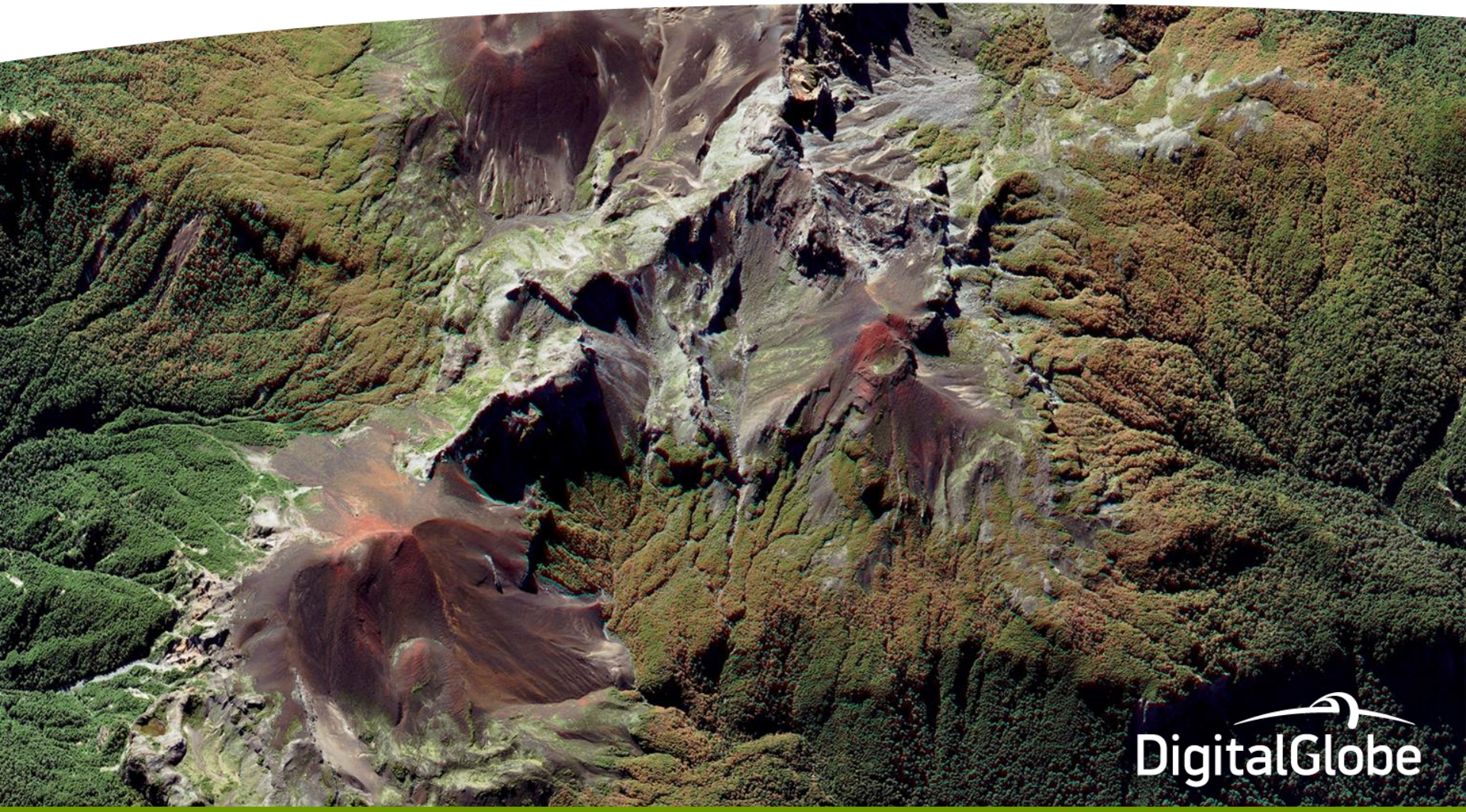
Web Services – Any imagery at any time

20 March, 2015



Puntiagudo Cordon Cenizos Volcanic Chain, Chile | April 2, 2012 | WorldView-2

DigitalGlobe Proprietary and Business Confidential

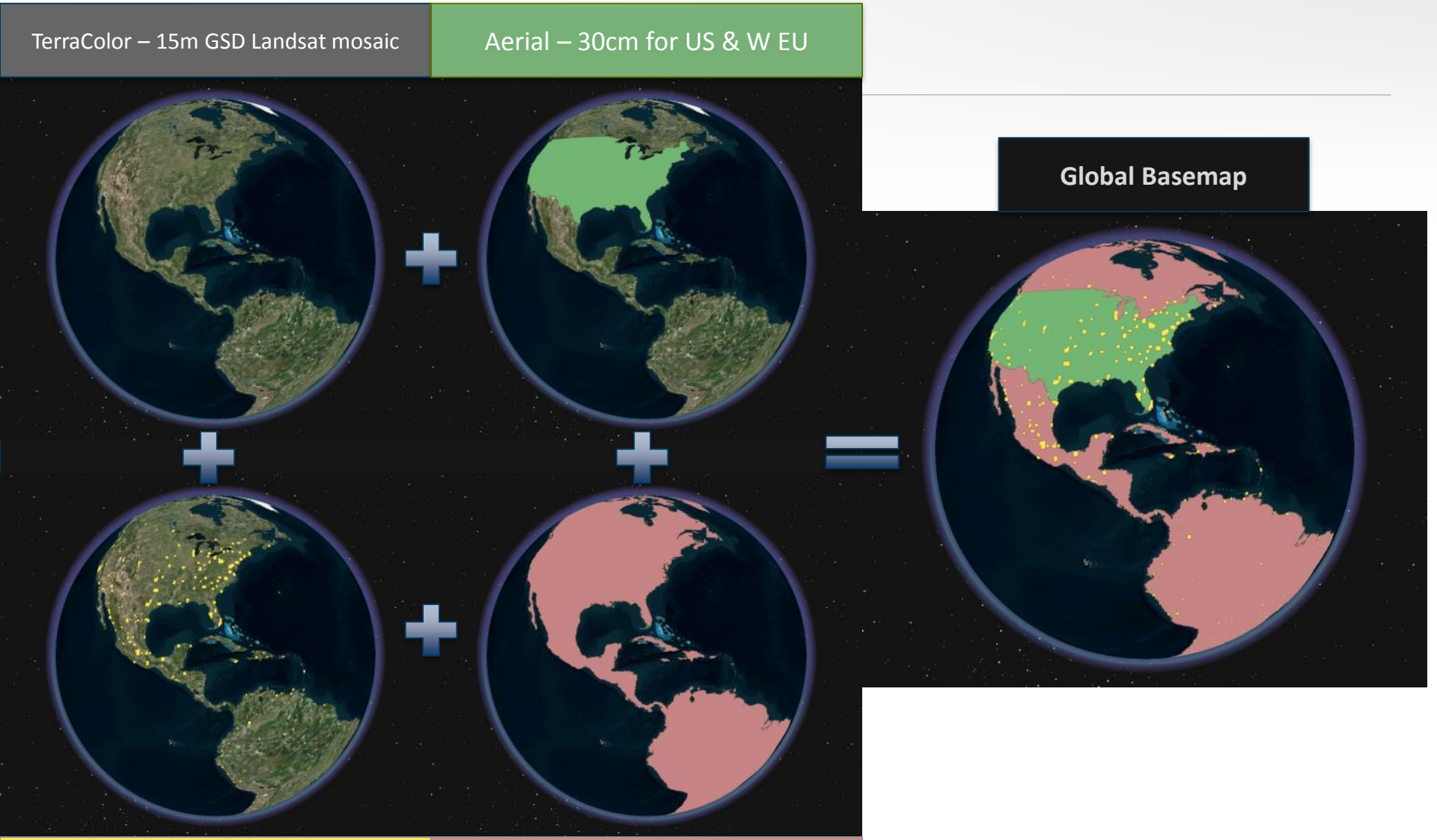


DigitalGlobe™ Basemap

On demand web access to high resolution global imagery.

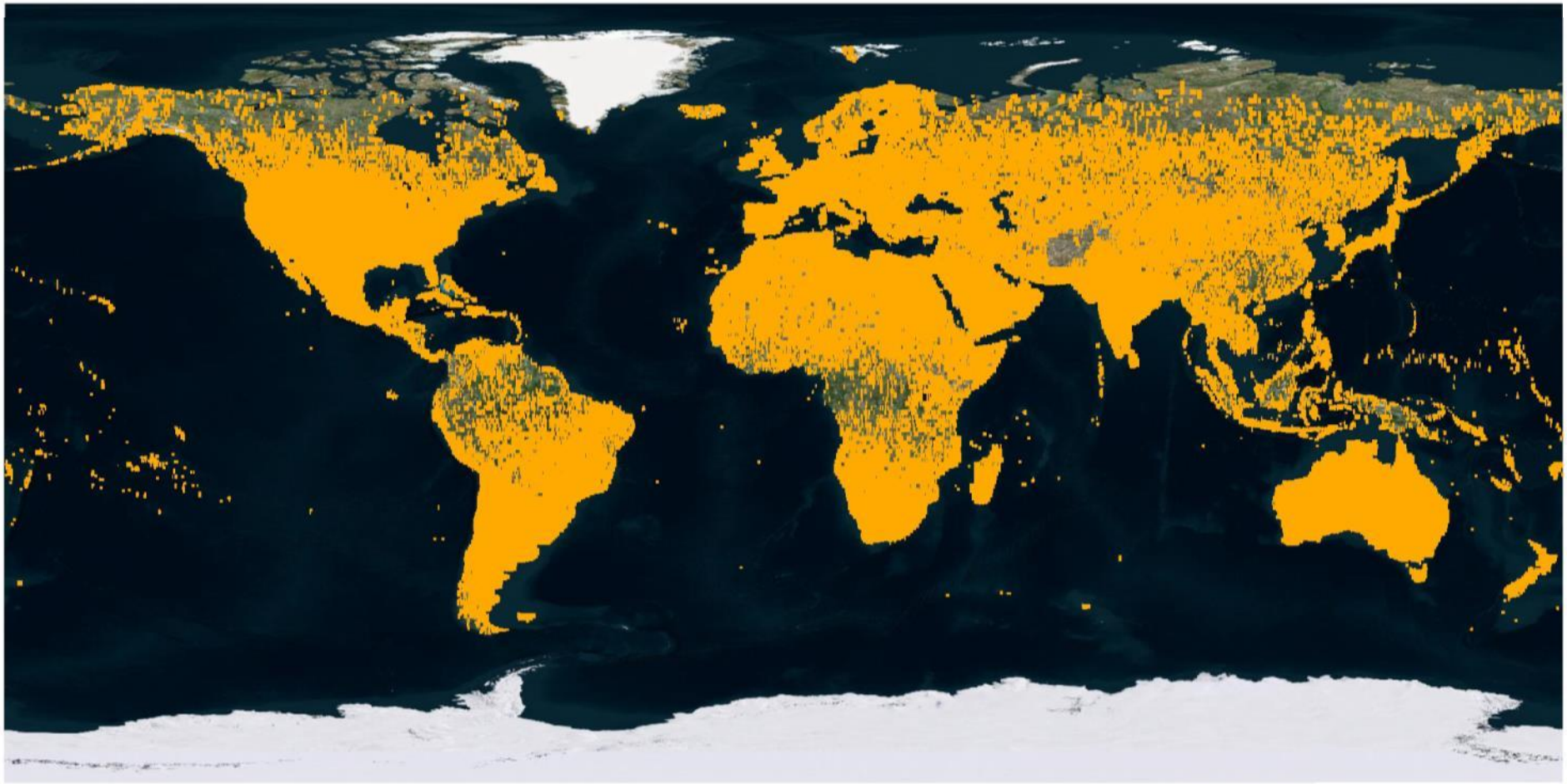
DigitalGlobe Proprietary and Business Confidential

DigitalGlobe Basemap aggregates several imagery sources



DigitalGlobe Proprietary and Business Confidential

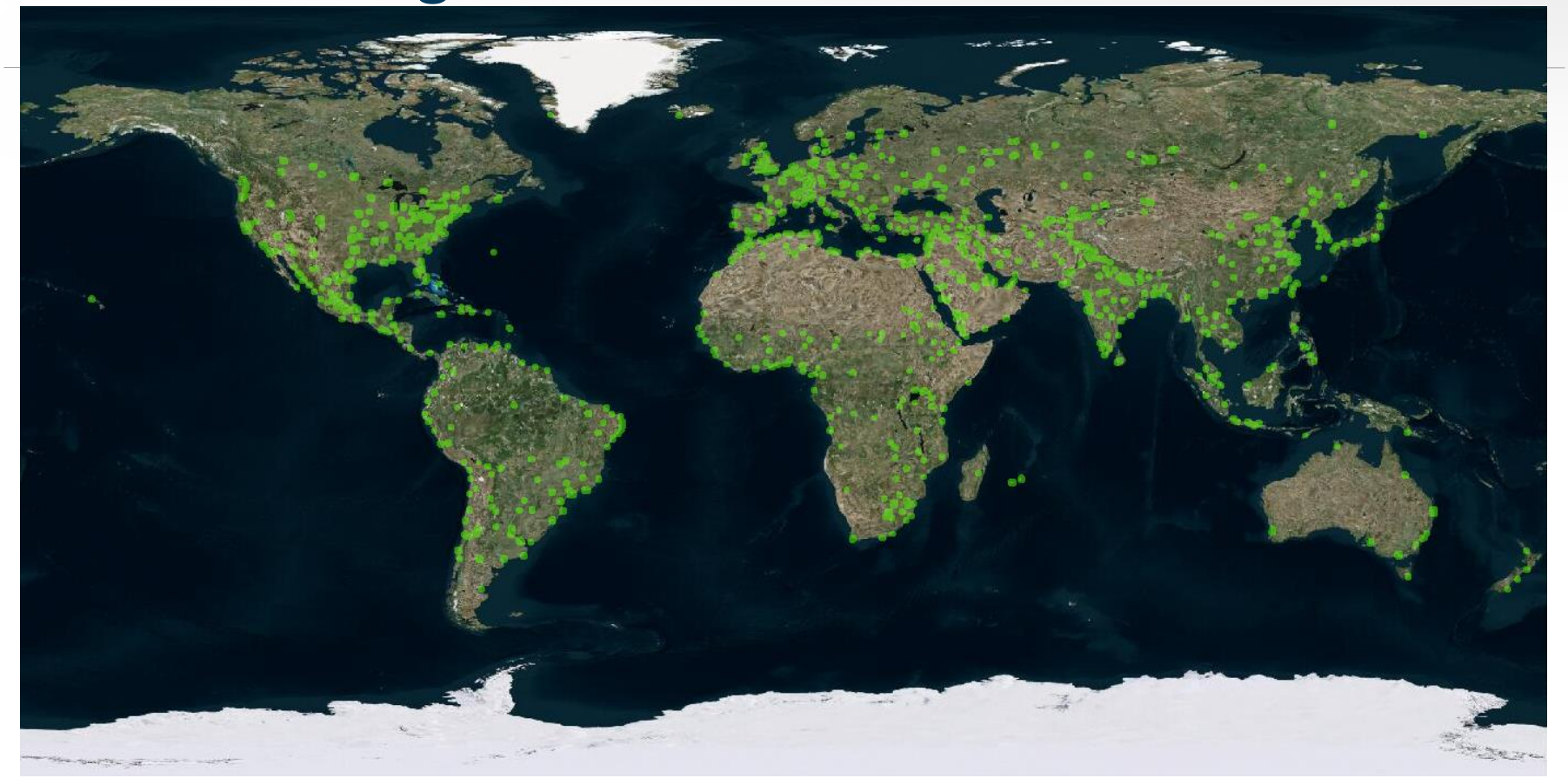
DigitalGlobe Basemap Coverage



High Resolution Coverage including GE1, WV2, QB, WV1, WV3 and Aerial

DigitalGlobe Proprietary and Business Confidential

Metro Coverage



- 827 global metro areas
- 1.5 M km^2 of coverage
- High quality, high accuracy orthomosaics

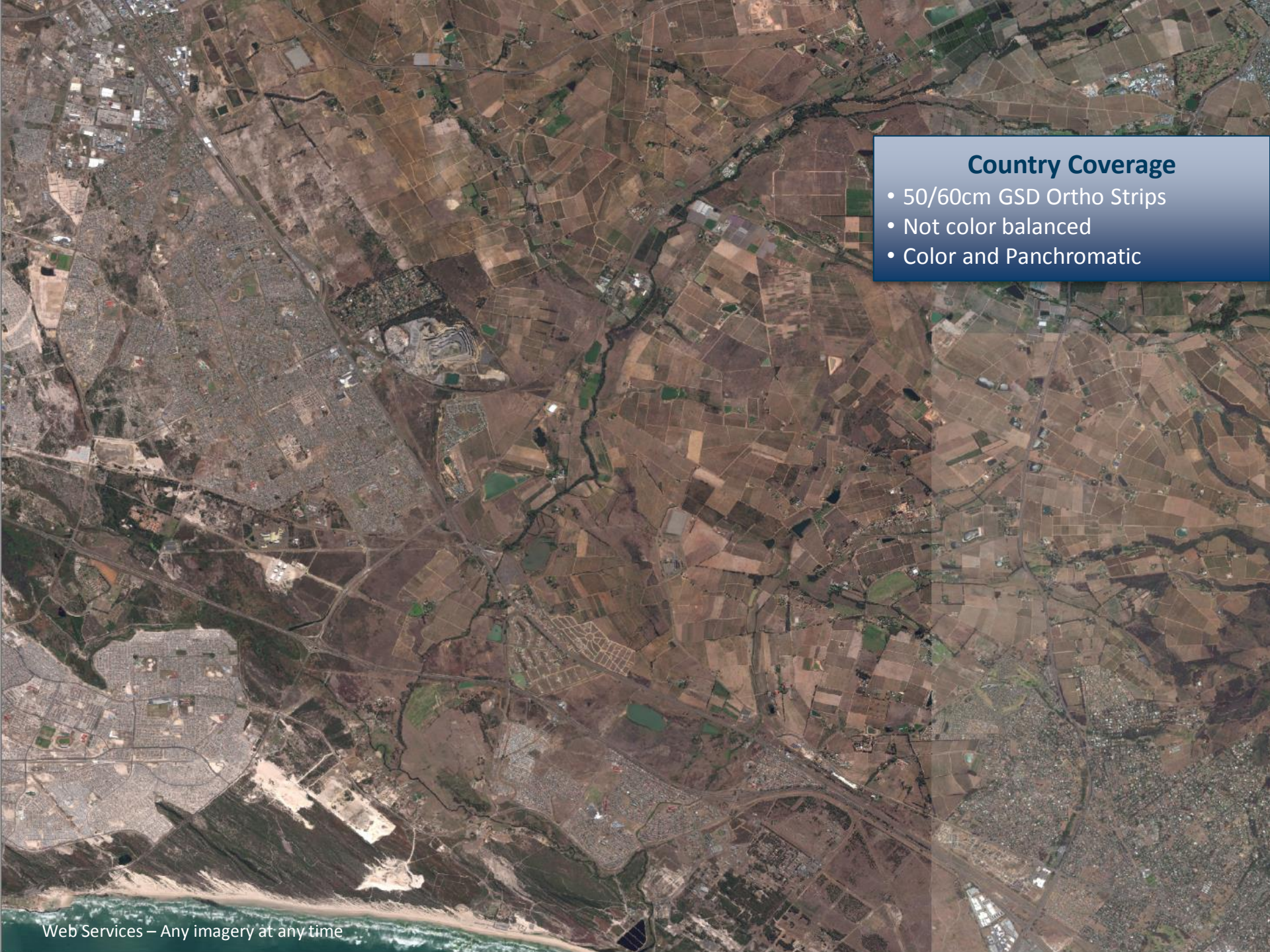
DigitalGlobe Proprietary and Business Confidential

Metro Orthomosaic Coverage

Accuracy	Precision	Mapping
CE90	4.2m	10.2m
RMSE	2.8m	6.6m
NMAS	1:5,000	1:12,000

Aesthetic Element	Vision Premium
Cloud Cover	<10%
Haze, Pollution, Fog	Minimized
Snow	Persistent allowed
Color Balancing	Required
Geometric Breaks	Minimized

DigitalGlobe Proprietary and Business Confidential



Country Coverage

- 50/60cm GSD Ortho Strips
- Not color balanced
- Color and Panchromatic


Global Cells
• 50/60cm GSD Orthomosaics
• 1° latitude X 1° longitude
• Color and Panchromatic
Web Services – Any imagery at any time

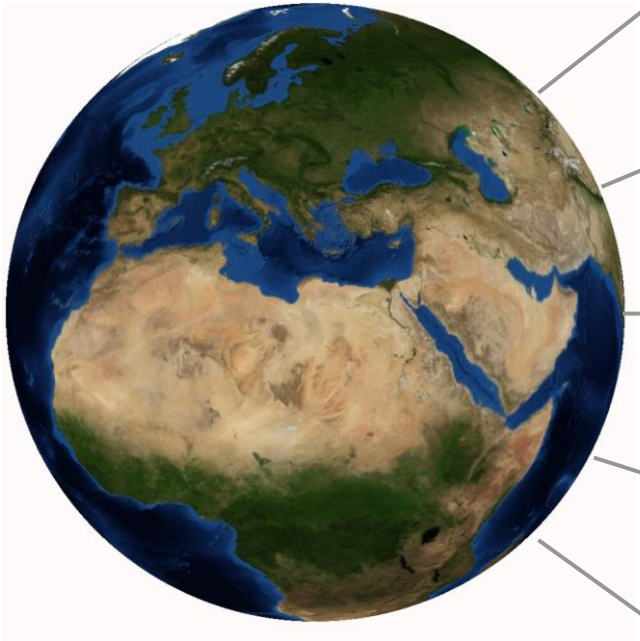
Advanced Ortho Series Satellite Input Imagery

Accuracy	Precision	Mapping	Display
CE90	4.2m	10.2m	25.4m
RMSE	2.8m	6.6m	16.5m
NMAS	1:5,000	1:12,000	1:50,000

Aesthetic Element	Vision Premium	Vision
Cloud Cover	<10%	<20%
Haze, Pollution, Fog	Minimized	Allowable
Snow	Persistent Only	Allowable
Color Balancing	Required	Allowable
Geometric Breaks	Minimized	Automated

DigitalGlobe Proprietary and Business Confidential

DigitalGlobe Basemap

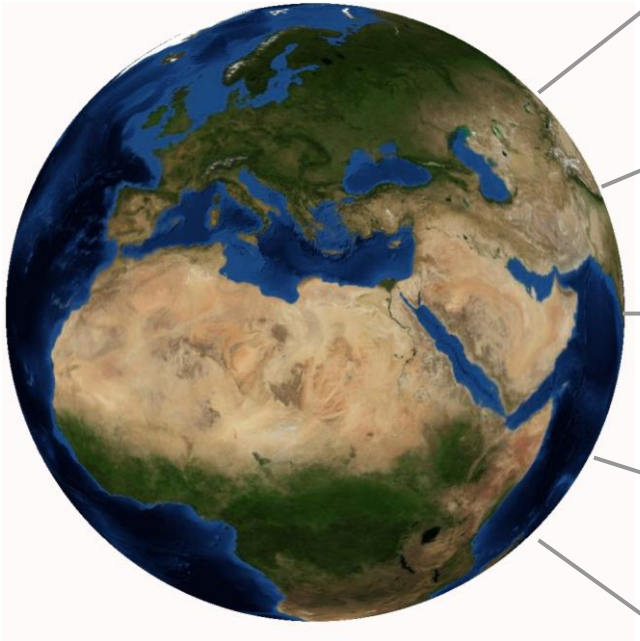


DigitalGlobe™ Basemap

- **+Vivid** — *Consistent* and *complete* coverage.
- **+Vector** — *Complete* contextual informational.
- **+Daily** — *Current* imagery within hours.
- **+Refresh** — *Complete* country wide updates.
- **+Energy** — *Complete* and *accurate* oil basin coverage.

DigitalGlobe Proprietary and Business Confidential

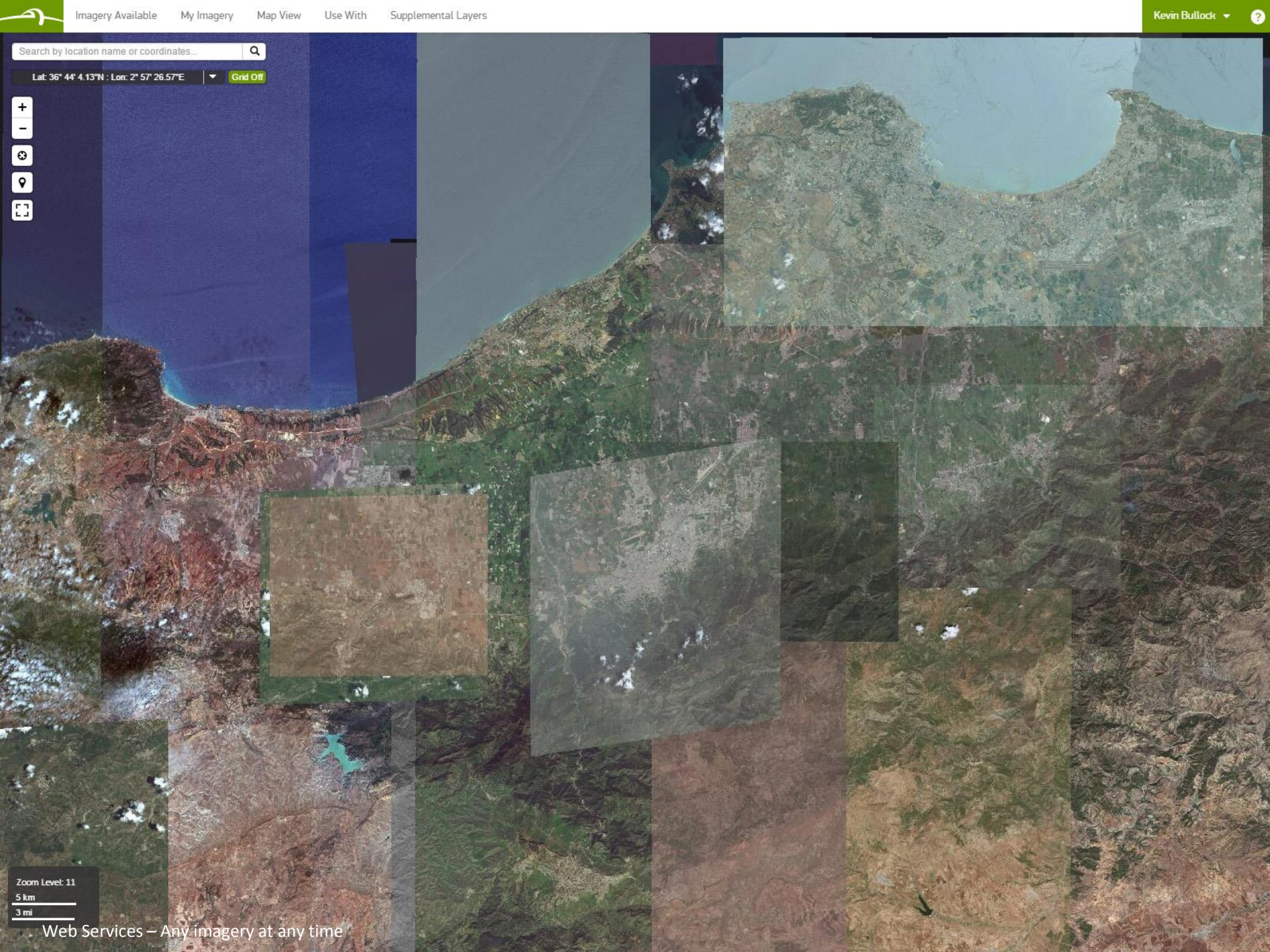
DigitalGlobe Basemap

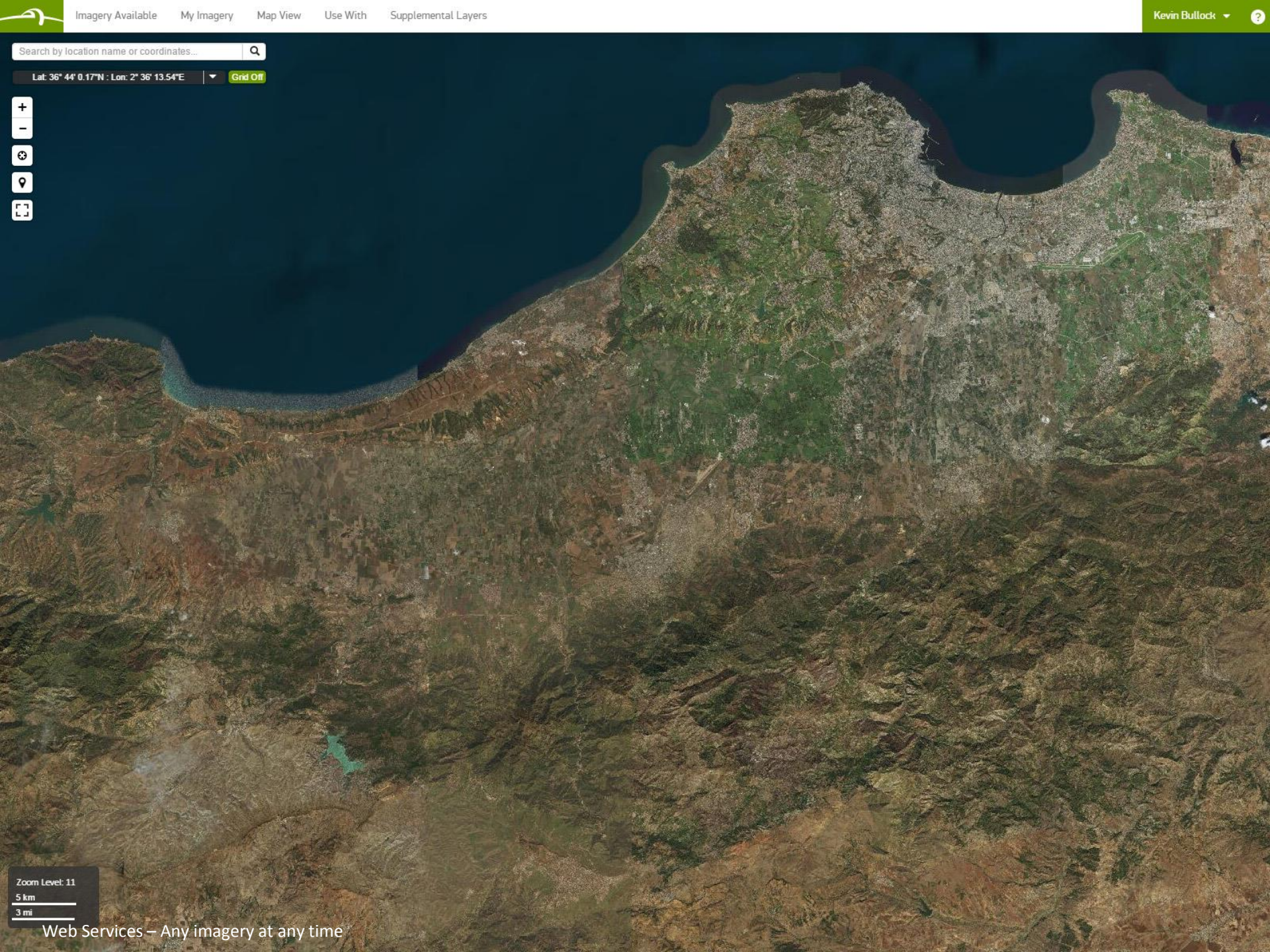


DigitalGlobe™ Basemap

+Vivid	*Consistent* and *complete* coverage.
+Vector	*Complete* contextual informational.
+Daily	*Current* imagery within hours.
+Refresh	*Complete* country wide updates.
+Energy	*Complete* and *accurate* oil basin coverage.

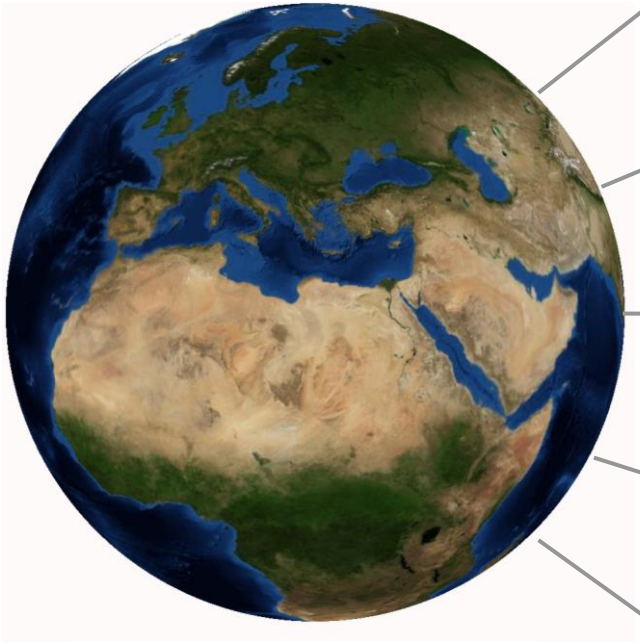
DigitalGlobe Proprietary and Business Confidential


Imagery Available
My Imagery
Map View
Use With
Supplemental Layers
Kevin Bullock
Search by location name or coordinates...
Lat: 36° 44' 4.13"N : Lon: 2° 57' 26.57"E
Grid Off
Zoom Level: 11
5 km
3 mi
Web Services – Any imagery at any time



Web Services – Any imagery at any time

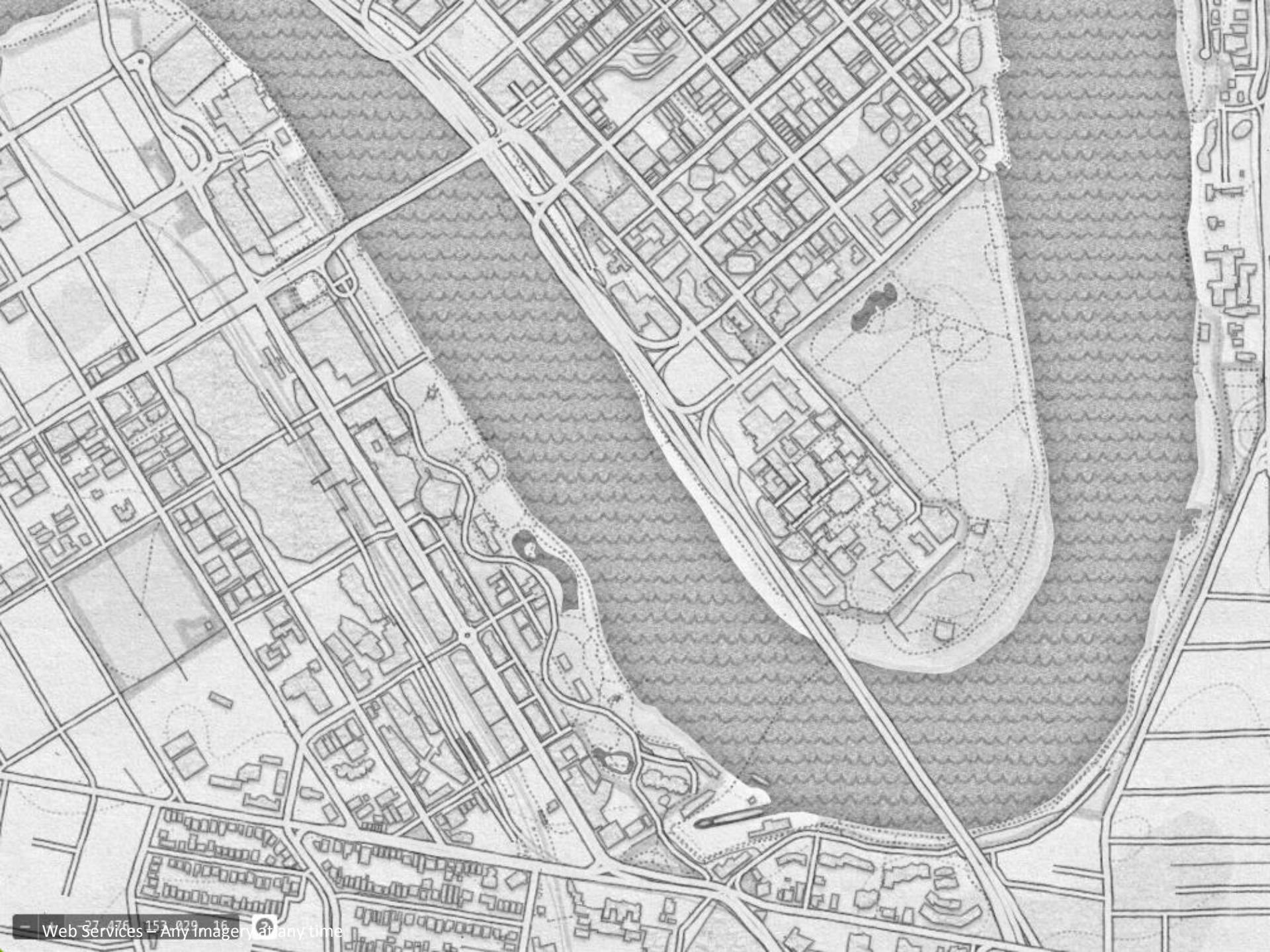
DigitalGlobe Basemap



DigitalGlobe™ Basemap

- **+Vivid** — *Consistent* and *complete* coverage.
- **+Vector** — *Complete* contextual informational.
- **+Daily** — *Current* imagery within hours.
- **+Refresh** — *Complete* country wide updates.
- **+Energy** — *Complete* and *accurate* oil basin coverage.

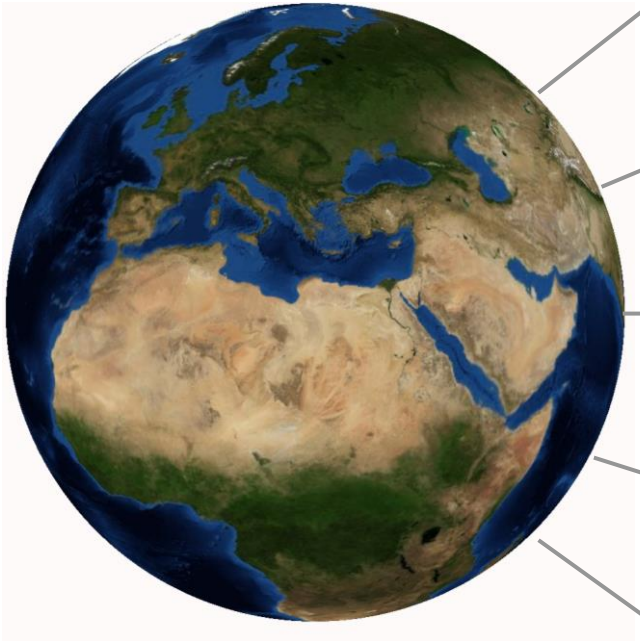
DigitalGlobe Proprietary and Business Confidential


Web Services – Any imagery, at any time


Kurilpa Point Park
Brisbane River
Brisbane
Burnett Ln
Myer Centre
ELIZABETH ST
CHARLOTTE ST
FELIX ST
Stamford Plaza
MONTAGUE RD
GREY ST
M3 RIVERSIDE EXWY
HOPE ST
Fleet Ln
Esk Ln
MARY ST
ALBERT ST
PIXLEY ST
MERIVALE ST
PEEL ST
S EAST BUSWAY
Queen's Gardens
WILLIAM ST
GEORGE ST
MARGARET ST
ALICE ST
Queensland Museum
Saint Vincent's Hospital
Fish Ln
RIVERSIDE EXWY
Parliament House
Palm Ave
Brisbane City Botanical Gardens
South Brisbane
RUSSELL ST
RUSSELL WALK
Aalto Walk
MANNING ST
CORDELIA ST
GREY ST
MAIN DR
Central Path
Bicentennial Bikeway
Queensland University of Technology
PACIFIC MOTORWAY
South Bank Parklands
GLENELG ST
Gardens Point Rd
Kangaroo Point Cliffs
RIVER TER
Musgrave Park
EDMONDSTONE ST
BROWNING ST
BESANT ST
Brisbane State High School
Goodwill Bridge
LLEWELLYN ST
WALMSLEY ST
Southbank Institute of Technology
TRIBUNE ST
ERNEST ST
VULTURE ST
Griffith University Queensland College of Art
Queensland Maritime Museum
Stanley St
DOCK ST
LOWER RIVER TER
LOCKERBIE ST
Burke Ln
APPEL ST
SEXTON ST
South Brisbane
ELLIS ST
ANGLESEY ST
LEOPARD ST
MARK LN
DORCHESTER ST
Somerville
Web Services – Any imagery at any time


Kurilpa Point Park
Brisbane River
Gallery of Modern Art
GREY ST
MONTAGUE RD
MERIVALE ST
PEEL ST
Queensland Museum
VICTORIA BRIDGE
M3 RIVERSIDE EXWY
Myer Centre
ELIZABETH ST
CHARLOTTE ST
FELIX ST
Stamford Plaza
Festival Towers
MARY ST
Queen's Gardens
Hotel Conrad
WILLIAM ST
GEORGE ST
MARGARET ST
ALICE ST
Bicentennial Bikeway
Brisbane River
M7
CLEM JONES TUNNEL
Saint Vincent's Hospital
South Brisbane
Clem Jones Promenade
Parliament House
Palm Ave
Brisbane City Botanical Gardens
Kangaroo Point Par
ELBOURNE ST
CORDELIA ST
Aalto Walk
GREY ST
M3
PACIFIC MOTORWAY
Central Path
Queensland University of Technology
South Bank Parklands
Kangaroo Point Cliffs
RIVER TER
Musgrave Park
Brisbane State High School
Goodwill Bridge
Southbank Institute of Technology
ERNEST ST
VULTURE ST
South Bank
South Brisbane
Queensland Maritime Museum
South Brisbane Memorial Park
St Joseph's Parish School
HAMPSTEAD RD
Somerville
Web Services - Any imagery at any time

DigitalGlobe Basemap

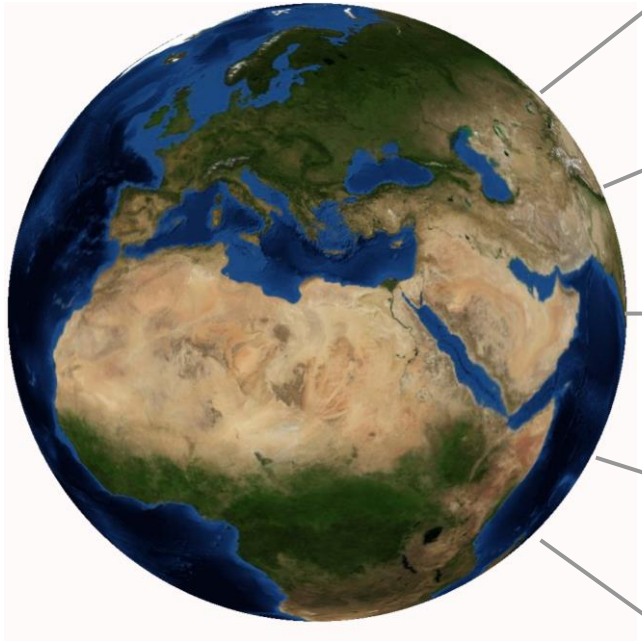


DigitalGlobe™ Basemap

- **+Vivid** — *Consistent* and *complete* coverage.
- **+Vector** — *Complete* contextual informational.
- **+Daily** — *Current* imagery within hours.
- **+Refresh** — *Complete* country wide updates.
- **+Energy** — *Complete* and *accurate* oil basin coverage.

DigitalGlobe Proprietary and Business Confidential

DigitalGlobe Basemap



DigitalGlobe™ Basemap

- **+Vivid** — *Consistent* and *complete* coverage.
- **+Vector** — *Complete* contextual informational.
- **+Daily** — *Current* imagery within hours.
- **+Refresh** — *Complete* country wide updates.
- **+Energy** — *Complete* and *accurate* oil basin coverage.

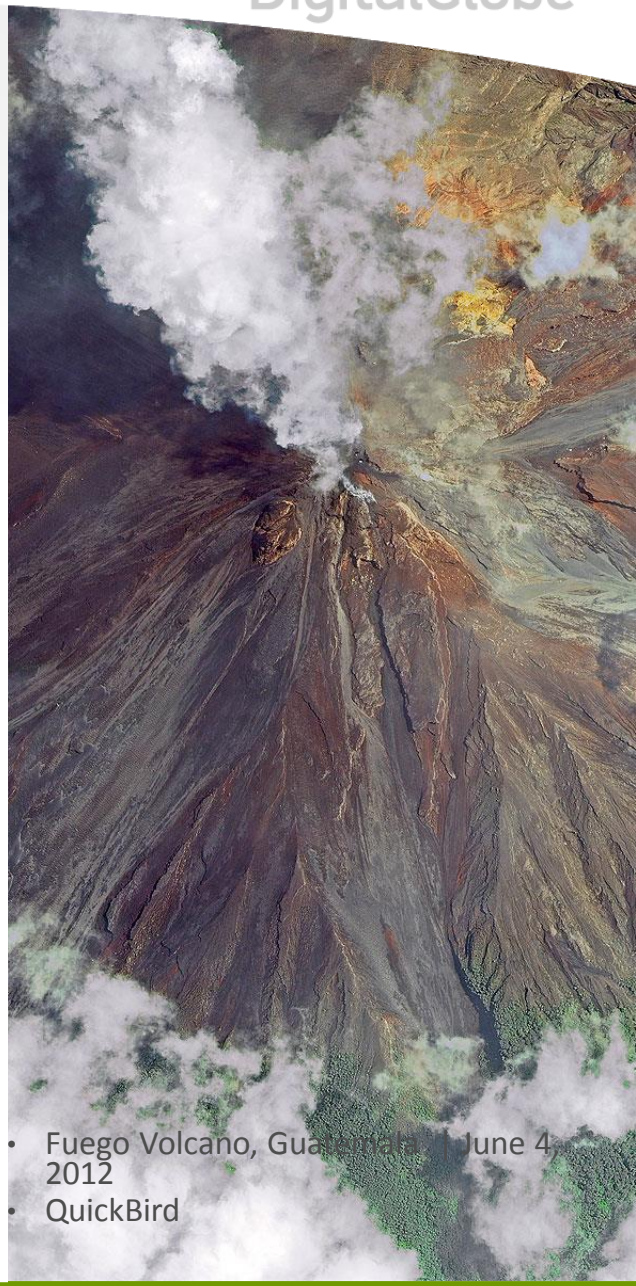
DigitalGlobe Cloud Services (DGCS)

Access and Availability

DigitalGlobe Proprietary and Business Confidential

DigitalGlobe Cloud Services (DGCS Proposition

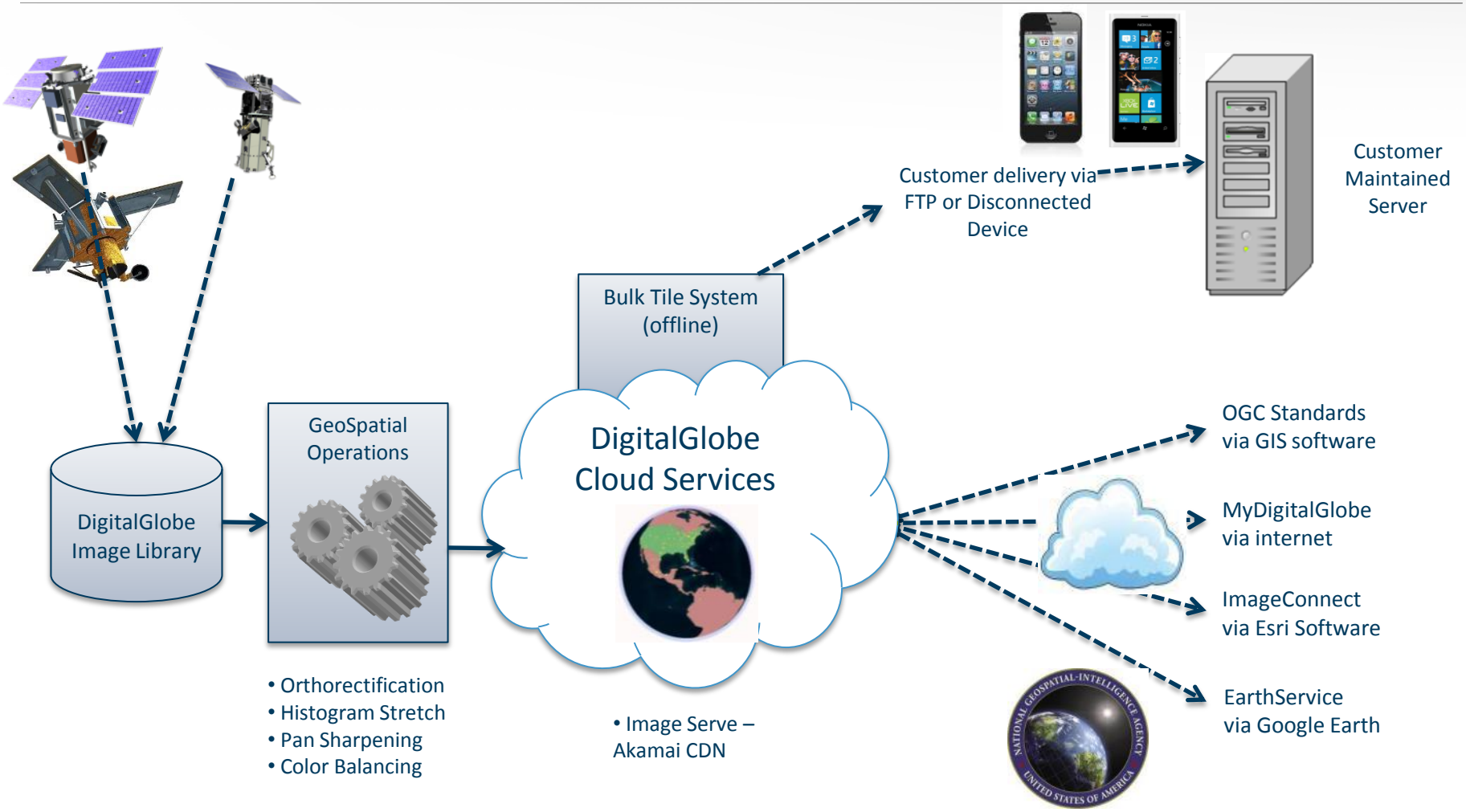
- DGCS provides Fast, Easy On Demand Access…
  - Global average response times of 1- 5 seconds
  - Enables users to access imagery anytime, anywhere for mission critical planning and decision making
- …to DigitalGlobe's ~ 250 Million km^2 premium content libraries
  - Global Basemap
  - FirstLook
- Reducing Total Cost of Ownership
  - We provide image selection, processing, projection, formatting, hosting, and security so that users can focus on their workflow



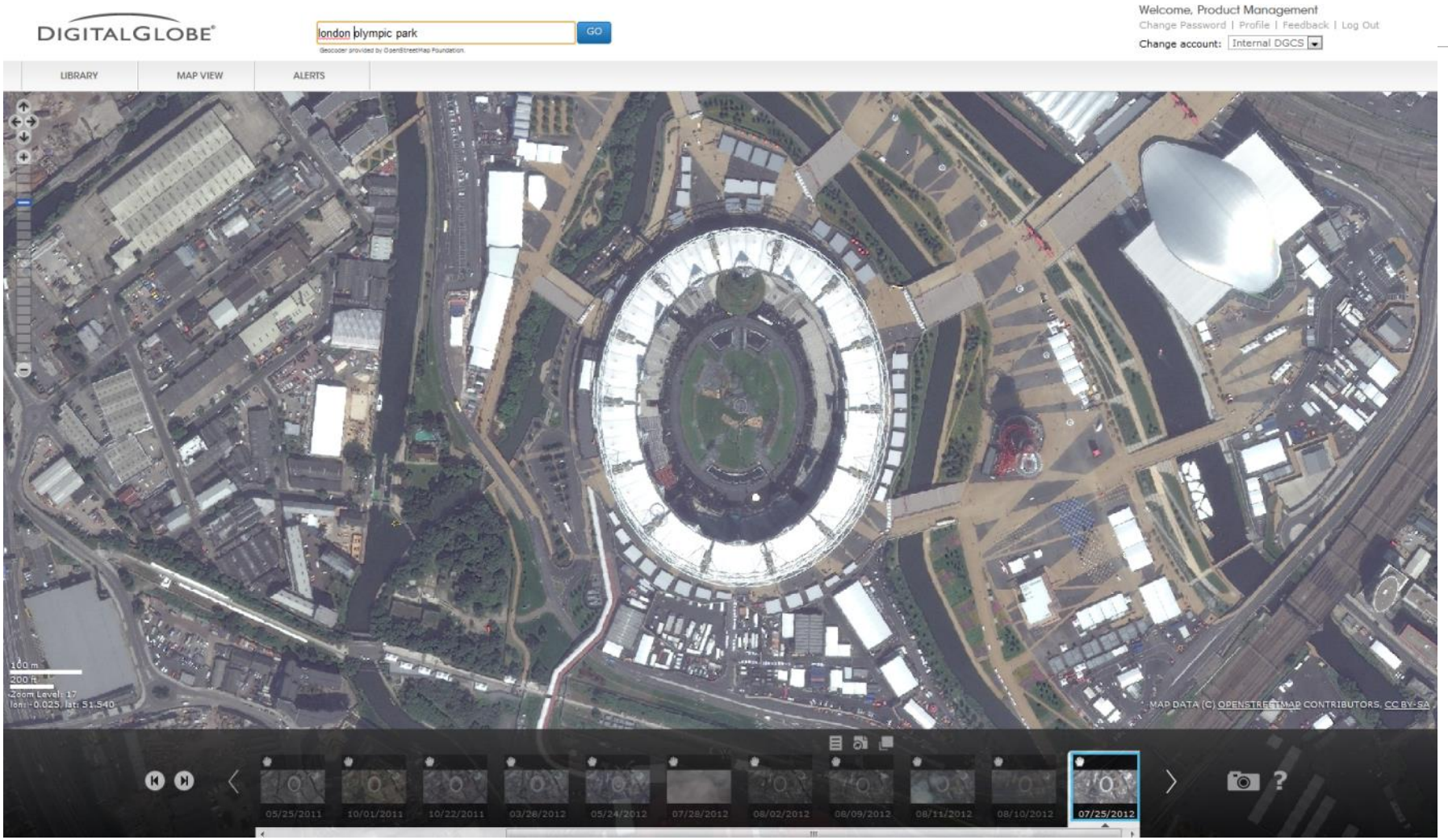
- Fuego Volcano, Guatemala, June 4, 2012
- QuickBird

DigitalGlobe Proprietary and Business Confidential

DigitalGlobe Cloud Service provides rapid access



Online Access – My DigitalGlobe



DigitalGlobe Basemap Value Proposition

- Finished Product: Eliminates time and cost associated with tasking and processing imagery
- Highest quality: Strict accuracy, currency and aesthetic specifications
- Easy Access: Online or offline to meet different user needs
- Regular Updates: Largest constellation ensures current imagery
- Configurable Options: Flexibility so customers pay for the level of service they require
- On-demand access: Seamless integration with existing datasets and workflows

DigitalGlobe Proprietary and Business Confidential

MyDigitalglobe Video

DigitalGlobe Proprietary and Business Confidential



www.digitalglobe.com