



Just copy and paste this into an email and send it to your boss. Good luck!

[**Subject line:**] GitHub's annual conference is coming, and I'd like to attend

Hi [Boss' first name],

I'd like to get your approval to go to [GitHub Universe 2022](#) in San Francisco from November 9–10. The goal of Universe is to give individual developers and teams a strategic lens on what's next for the future of software development, with a focus on moving to the cloud, harnessing the power of AI, and securing our business' code every step of the way. I've researched many conferences this year, and this is the one that will provide the inspiration, education, and networking opportunities I need to be successful in my role.

Since it's the first time in two years that Universe is back in-person, I believe that the networking sessions, #AskGitHub booths, demo spaces, and other in-person experiences will be invaluable for me and thus for the business.

So, what will I learn? This year there are four content tracks: Security, Community, Cloud, and Artificial Intelligence. Listening to thought leaders, and interacting with peers and GitHub experts around [**insert relevant track for your business/project**] will help me drive success, become more efficient, and hone my skills. It will be especially relevant for the [**add project name**] project.

Here's an approximate breakout of conference costs:

- All Access Pass: \$1,100
- Airfare: [**add cost**]
- Round trip transportation between airport and hotel: \$50
- Hotel: \$400 per night
- Meals: \$30 per meal
- Total: [**add total cost**]

Buying tickets before September 30 will give us a 20% discount on all in-person passes, so I hope to hear from you soon. If I can attend, post-Universe I'll be sure to share my key takeaways, best practices, and recommendations so that we can all learn and improve together.

Keeping my fingers crossed for a "yes!"

Best Regards,  
[Insert name]