



Global HELP

Health Education Low-cost Publications

Spring 2017



*Celebrating 15 years
of providing free
and relevant
medical information
worldwide*

Global HELP Event Marks New Direction and Expanded Focus for Organization

by Brita Ness

On March 19th, over thirty friends and supporters of Global HELP Organization (GHO) gathered in celebration of the organization's recent accomplishments and to learn about how the organization has grown and changed over the past fifteen years. Those in attendance included major donors, staff, volunteers, and longstanding members of the Board of Directors. At the event, Co-Founders Dr. Lynn Staheli and Dr. Lana Staheli presented an overview of how GHO has evolved since it was founded, introduced ideas for future growth and development, and described how past experiences and projects have shaped the current direction of the organization.



March 19th Global HELP Event
Dr. Lynn Staheli provided an overview of Global HELP's history and major accomplishments to a community of the organization's supporters.

When GHO was founded, all of the organization's overhead and project costs were paid for by the Board of Directors. As the number of people who access GHO materials grew, the organization began to receive more and more financial and material donations from individuals who were inspired by the mission and saw the potential for widespread impact. An increasing number of people from around the world reached out to volunteer their time and expertise to create new materials and translate existing materials from **global-help.org**. The mission, philosophy, and collaborative spirit of GHO has helped to mobilize an active community of donors, volunteers, and staff to positively impact healthcare on a global scale.

Since January 2016, publications downloaded from **global-help.org** increased from 11.5 million to over 19.5 million. This dramatic increase in the number of GHO publications and the individuals who use them is just the type of organic growth that the organization hopes to continue. Lisa Cohen, Director of the Washington Global Health Alliance, described Global HELP as "one of Washington State's lowest-funded nonprofits that has the greatest impact with smallest amount of money." 2016 was the first year that GHO reached out to individuals for financial and in-kind donations and the response was overwhelming; in the fourth quarter alone, GHO raised enough to cover costs associated with creating and publishing 4 new publications to **global-help.org**.

Global HELP's 180 titles have been downloaded over 19,500,000 times in 35 languages in nearly every country in the world.

Our 200+ videos, available on our YouTube channel, have been viewed over 672,000 times

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Become part of the Global HELP team and make a difference in the lives of children worldwide with your donation.

Donations can be made by calling **(206) 525-4204**

or by visiting us on our website at **www.global-help.org/donate**

Checks may be addressed to **2318 Fairview Ave. E. #2 Seattle, WA 98102**

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Our mission is to provide free healthcare information that is suitable for use by the underserved throughout the world.

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At the March 19th event, Drs. Lynn & Lana Staheli also announced a change in organizational leadership, with Dr. Lana Staheli stepping into the role of President of the organization. In her presentation, she described her vision of developing a sustainable community that understands and supports GHO's mission now and into the future. She introduced new strategies to help GHO acquire the funding necessary to grow the organization to efficiently and effectively respond to user needs with the ultimate goal of improving the lives of children worldwide.

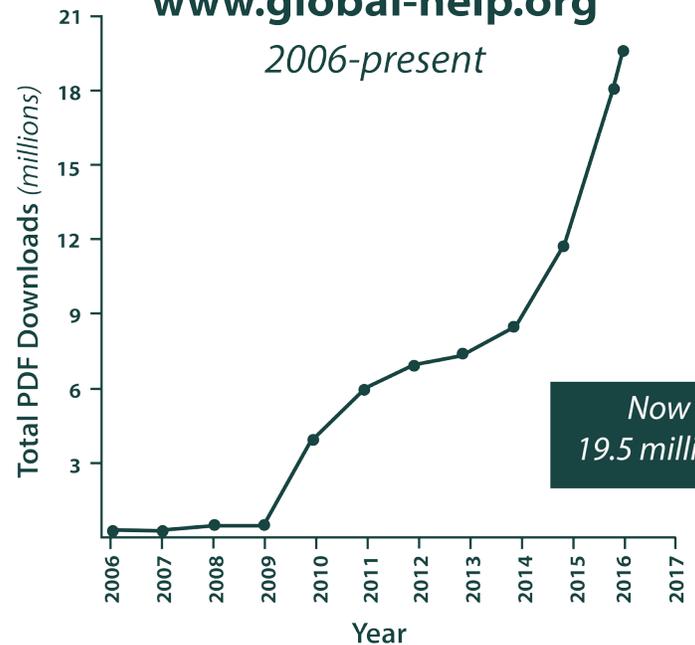
As part of her plan in 2017, GHO is planning a series of events for those who donate \$1,000 per person, per year, and additional events for those who donate over \$5,000 per year. Events include a yachting cruise on Lake Union with refreshments, a chocolate and wine pairing at Seattle Chocolate Company, appetizers and a tour of the home and garden of a world-renowned sculptress, a sailing adventure, and a cooking experience with world-renowned chef.

GHO would like to extend a heartfelt thank-you to the growing community that has supported the organization over the years. GHO is always looking for more event ideas, so if you have an idea for an event, please contact Lana Staheli at lynnandlanastaheli@gmail.com.

Please click [here](#) to view Dr. Lynn Staheli's full presentation. Click [here](#) for a 6-minute summary of the first fifteen years of GHO.

Total PDF Downloads from www.global-help.org

2006-present



"Global HELP has been very useful for many like me in India, who have limited access to most of the journals and cannot afford to buy expensive books. I am located in a small town named Bellary in the Karnataka state of India, and I work in the local government hospital and also practice paediatric orthopaedics in my private clinic. I learned the art of Ponseti treatment by reading the book downloaded from Global HELP. Today, I have successfully treated more than 300 children with clubfeet. Thanks for being so kind and generous."

-Dr. P. Harish

Assistant Professor, Vijayanagara Institute of Medical Sciences
Vasudev Children's Orthopaedic Centre
Bellary, India

Upcoming Projects

- Exploring additional effective, low-cost treatment techniques used worldwide
- Providing scholarships to students to create educational publications overseas
- Commissioning outstanding doctors in underserved regions to make videos
- Commissioning new publications
- Developing educational videos in different languages
- Exploring methods of assessing the impact of educational models
- Creating pocketbooks of the best affordable practices
- Commissioning distribution websites, like Global HELP Organization (GHO)'s Pediatric Orthopaedic Academy (POA), for various specialities in various languages
- Acquiring high-demand medical publications
- Expanding distribution of USB Flash Drive Libraries
- Providing small financial incentives for healthcare professionals to promote GHO
- Purchasing small ads in medical journals to spread awareness of GHO's services
- Providing small incentives to medical publishing companies to allow republishing valuable material on global-help.org

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