



Developing the Complete Player

Head coach Brian Kelly and the University of Cincinnati football program have made a pledge to improve each student-athlete in five core areas — intellectual, social, spiritual, physical, and skill. Together, these five components develop a complete player and give each individual a knowledge base that extends beyond the football field. The full scope of Cincinnati football is detailed in the following 10 pages.



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Intellectual Development

The University of Cincinnati has established itself as the premier academic institution not only in the BIG EAST, but across the nation. U.S. News & World Report ranks 10 UC programs among the Top 10 in the country while another 21 programs are ranked among the Top 50 in the nation.

The UC football program is also striving to meet those same levels of national success both on the field and in the classroom. This past season 15 Cincinnati football players were named to the BIG EAST All-Academic football team, including all-conference performers Dominic Ross (first team) and NFL Draft pick and second-team all-BIG EAST performer Brent Celek. The total was the second-highest among BIG EAST schools. As a team, UC was one of 32 teams in Division I-A to record a 70 percent or higher graduation rate and earned recognition from the American Football Coaches Association.

Success like that will not happen without

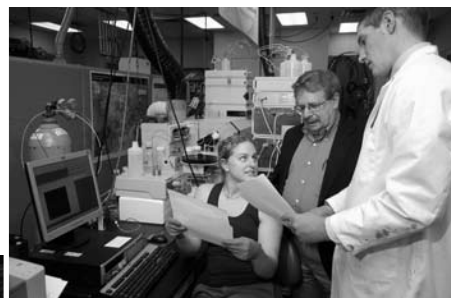
hard work. It involves a team approach, including the coaches, academic support services and the student-athletes.

"We're linked into the college's academic standards, and our coaches are very involved in the academic lives of our players in the same way that we're involved in their athletic lives," said head coach Brian Kelly.

"When we talk about intellectual development, it is a two-fold process," he continued. "First, for the coaches, it's about interaction with our players. We have a responsibility to know what they are doing as students. Are they going to class? Are they being successful in the classroom? Our coaches need to know.

"Second, for the players, are they utilizing the resources they have available to them?"

They have access to the Nancy Hamant Academics Center located in the recently opened Richard E. Lindner Center, which also houses the team's locker room, training room and weight training facilities.



One of the key ingredients in each student-athlete's academic success is the Hamant Academic Center which takes up the entire fifth floor of the Lindner Center. The Hamant Center features a spacious computer lab with over 70 work stations, a study hall, and tutoring rooms.

Cincinnati student-athletes receive academic advising assistance and have access to early registration through priority registration. Study hall, which is held Monday through Friday, is required for freshmen and open to all student-athletes. Tutoring is also available.



"The coaches expect greatness from each of us both on and off the field. The classroom is just another place they push us to excel as champions."

— Mike Daniels, Sr., RB

"From the moment you walk into the Lindner Center you know you are in a world-class facility with the best equipment. The Hamant Academics Center is no exception. Within 100-yards of our locker room we have all the resources necessary for us to succeed in the classroom. The people who work in the academic center make sure we maximize our potential."

— Leo Morgan, Sr., LB

"The Academic Services staff is a big part of the success we have academically here at UC. They work non-stop and deserve a lot of the credit for our success. The academic center supplies us with all the tools we need to succeed – computers, study halls, and tutoring services all right there in the same building as we work and train."

— Jon Carpenter, Sr., LB
Academic All-BIG EAST Team





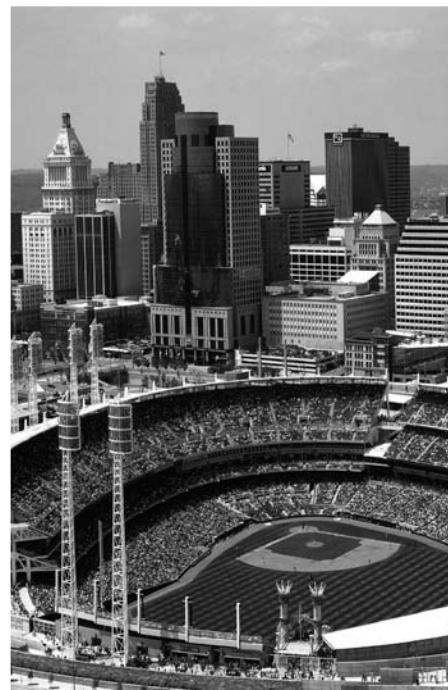
Social Development

In the Greater Cincinnati/Northern Kentucky community, University of Cincinnati student-athletes serve as representatives of the university and its department of athletics. Bearcats' student-athletes are held to a higher level of accountability and responsibility both within the campus environment and in the community.

"It's extremely important that our players understand that they are different," said head coach Brian Kelly. "Because of that, they need to carry themselves in a manner that reflects positively on UC football and the University.

"They are going to be challenged to make good decisions every day as they grow up here," he added. "As head coach, I hold all of my players accountable for their actions. That's called growing up . . . maturing socially."

The University and surrounding communities offer many opportunities for social development. There are over 300 registered student organizations, including academic honoraries and organizations, residence hall groups, student government, fraternities, and multicultural groups.



Head coach Brian Kelly, President Nancy L. Zimpher and "The Bearcat" lead the MainStreet Stride Parade through campus. Kelly was the Grand Marshal of this year's annual event.



Cincinnati, Ohio

The City of Cincinnati, or the “Queen City” as it is known, is just a small portion of the nation’s 32nd-largest media market. Also a part of the region called the “Tri-State” – because of its proximity to Northern Kentucky and Southeast Indiana – Cincinnati is a city of unique individual neighborhoods nestled inside of the seven hills surrounding the city.

Students at UC are in the heart of the Clifton neighborhood. Clifton is a college neighborhood which sits 10 minutes northwest of the downtown area between the main I-71 and I-75 arteries. UC’s campus is within walking distance of all the amenities a UC student might require in the Uptown and Short Vine shopping districts.

The City of Cincinnati is known as a sports town and the people support their home teams, which besides the Bearcats, include professional sports franchises such as the Cincinnati Reds (MLB) and Cincinnati Bengals (NFL).

Downtown Cincinnati centers around picturesque Fountain Square. From there, you are within 15 miles of some of the region’s best attractions such as the Kings Island Amusement Park, the world-renowned Cincinnati Zoo, and the National Underground Railroad Freedom Center as well as hundreds of cultural, arts, theatre, music, and outdoor activities throughout the region. Cincinnati is the heart of a diverse regional community which is the perfect place to raise a family.

“This is a unique place where a college community has become intertwined amongst a much larger urban community without losing the feel of what the college experience should be. Student-athletes should realize they are not coming for the nightlife or the social experience first. They are coming to the University of Cincinnati to get a degree and play football.”
— Head Coach Brian Kelly

“Cincinnati is a great place to attend college and play football. We have a true campus environment with everything we need at our fingertips, including an ever-expanding city that provides us with the cultural experiences we need to mature.”
— Haruki Nakamura, Sr., DB

“My college experience is everything I hoped it would be, mainly because of the 105-member family I have here with me everyday.”
— Butler Benton, Sr., RB





Spiritual Development/Volunteerism

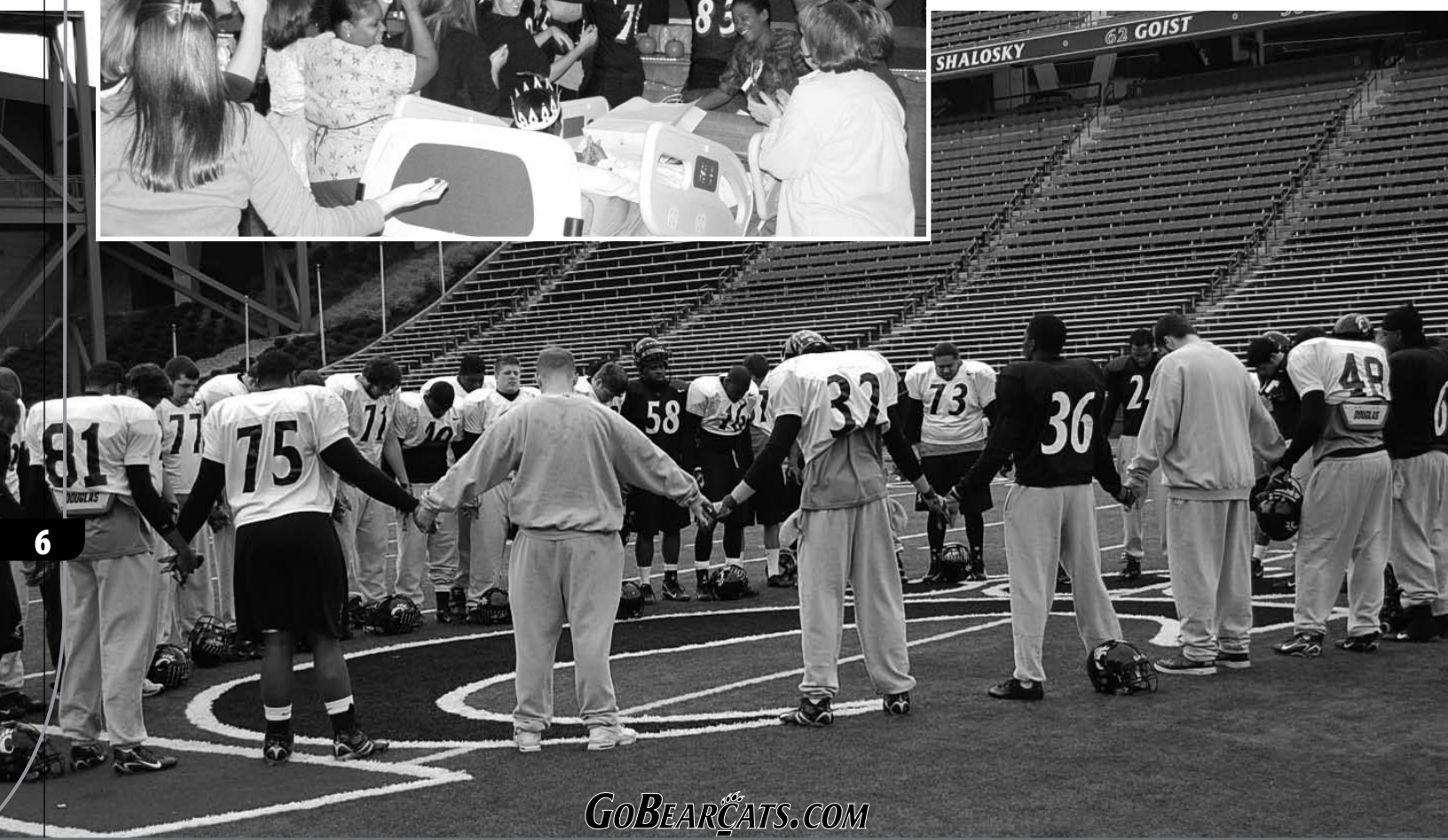
Head coach Brian Kelly and his staff believe in the importance of helping their student-athletes develop spiritually and understand the importance of giving back to the community.

"They must have an opportunity to be 'other-centered,'" Kelly said. "It can't always be about them. Being 'other-centered' allows you a path in life, whether it be through a religious involvement or through volunteerism. This idea is one of the three main goals of our department of athletics' action plan – CATAPULT."

The UC football program regularly participates in a variety of charitable ventures and clinics throughout the city.

"The bottom line is you have to be 'other-centered' in order to develop," Kelly said. "We work hard on getting our players to think outside of their own individual compartments and about how they can become involved in the bigger picture."

The Cincinnati area offers over 800 churches and temples representing more than 20 denominations. There also are more than 20 religious-affiliated registered student organizations at UC, including Athletes in Action. Pregame chapel sessions and a midweek bible study group, both of which are open to all denominations, are available for UC football players to take part.





"In any sport, profession, or competition, the difference between the elite and the rest of the crowd is passion. You can achieve modest results without being passionate, but it's unlikely that you will be able to compete with more passionate people at the highest levels."

- Ernest Jackson, Sr., WR



"In our lives, the things we do off the field in our community are much bigger than what we achieve on the field. We owe it to the people who are less fortunate than us. We have been blessed with a opportunity to use our gifts to make a difference whether it is picking up trash, signing autographs, or simply spending time with these people. We can make a difference and that is what UC football is really about."

- Digger Bujnoch, Sr., OL



Junior quarterback Dustin Grutza, who had been growing his hair out for over a year, did his part to better the life of a local cancer patient this summer when he donated eight inches of his hair to the "Beautiful Lengths."





Physical Development

An athlete can only perform as well as his body will allow. With that in mind, the University of Cincinnati provides a team of professionals to ensure the Bearcats take the field every week are in peak physical condition.

"When I was in college, everyone thought that physical development was how much weight you could put on the bar," said head coach Brian Kelly. "But it really has to do with

taking care of your body. In today's game, nutrition, health, and wellness are the things that give teams the edge to be successful. When all the other teams learn how to weight train, what gives us the advantage?

"At UC we work at training the body and that begins with our football strength coach and athletics trainer working together. Their ability to work as one is a uniqueness we have. Often there is a dichotomy of interests

between the strength coach and the trainer, but they have worked together with the coaching staff to develop the same philosophy of physical development."

Cincinnati's strength and conditioning coach is Paul Longo, a veteran of more than 20 years in the field with experience at the University of Iowa and the University of Wisconsin. Bob Mangine is the team's athletics trainer who has 32 years of experience in the field.



"Along the way you are going to have setbacks, a knee or shoulder problem," Kelly said. "But, do you have a training program that can get you through that bump in the road? It's not uncommon for a player at another school to get injured his freshman year and never grow any further. We believe we have the best in strength and conditioning and athletics training to prevent that from happening, and we realize that every player has to be trained in a different manner."



"When I went to college, I was 215 pounds and played tight end. Since working with Coach Longo, I put on almost 80 pounds but didn't lose any of my speed. I may be an offensive lineman, but I can still run like I was a tight end. Our training is specific for each position, so that what we do will carry over onto the field."

— Joe Staley, 2007 NFL First Round Draft Pick

"Over the past four years working with Coach Kelly, we've seen constant improvement in the bigger, faster, stronger numbers of our athletes. A lot of the credit for that goes to the work ethic and commitment within the program. The improvement in those areas has been tremendous."

— Paul Longo
Strength and Conditioning Coach

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— Brian Kelly



Skill Development

The University of Cincinnati coaching staff has a track record of excellence in evaluating and developing talent. Student-athletes who choose UC know they will be receiving expert instruction from some of the brightest and most innovative minds in college football. And, each member of the staff recognizes his role not only as a football coach, but as a teacher and role model as well.

"If we are going to develop your skill, we've got to be able to teach," said head coach Brian

Kelly. "I put together a great staff of communicators who were also excellent teachers. I know that I was able to reach my potential because I had great mentors, teachers, and communicators surrounding me throughout my career."

The coaching staff consists of eight individuals who played collegiately, including Mike Elston, a three-year letterwinner at the University of Michigan. This experience allows

the staff to build stronger relationships with the student-athletes with whom they work. UC's coaching staff is familiar with success at the national level. Jeff Quinn and Greg Forest were a part of Kelly's staff that led Grand Valley State University to back-to-back Division II national titles, while no less than eight of the Bearcats' full-time coaches have either played or coached in a bowl game or NCAA postseason football tournament.





"I have 17 years of head coaching experience and a pair of national championships and that is unique in Division I-A. I've proven I know how to run a program and create the right culture for young men to grow in. I'm a hands-on head coach. I'm not a head coach that is out at practice just walking around ... I've got the pulse of the team."

— Head Coach Brian Kelly

"I had people coaching me that gave me an opportunity to display my talents and develop my skill. Even after I was done playing, they helped me set up for my pro workouts and gave recommendations to coaches and scouts. Whatever you need, be it academic or athletic, the coaches are looking out for you."

— Adam Kieft
2005 NFL Draft Pick





The University of Cincinnati traces its origins to 1819, the year in which Cincinnati College and the Medical College of Ohio were chartered. In 1870, the City of Cincinnati established the University of Cincinnati, which later absorbed the earlier institutions. In 1906, the University of Cincinnati created the first cooperative education program in the United States through its College of Engineering. For many years, the University was the second-oldest and second largest municipal university in the country. In 1968, UC became a "municipally sponsored, state affiliated" institution, entering a transitional period culminating on July 1, 1977 when UC became one of Ohio's state universities. The University of Cincinnati is classified as a Research Extensive University by the Carnegie Commission, and is ranked as one of America's Top 25 public research universities.

Cincinnati Firsts

UC has been the source of many contributions to society, including:

- the first electric organ
- the first oral polio vaccine
- the first observations of the National Weather Service
- the first safe anti-knock gasoline
- the first antihistamine
- the first use of lasers to remove brain tumors
- the first bachelor's degree program in nursing and first emergency medicine residency program
- the first degree program offered via satellite

Cincinnati Sports Firsts

- Cincinnati hosted one of the first night football games in the United States in 1923
- George Smith, captain of the 1934 football team, wore a device to protect a facial injury, a fore-runner of the facemask
- In 1961, Hank Hartong became college football's first soccer-style kicker
- UC was the first school to make five consecutive appearances in the men's basketball Final Four, 1959-63



Academic Excellence

At the University of Cincinnati, excellence is a hallmark of the academic program. *U.S. News and World Report* ranks 10 UC programs among the Top 10 in the country, while another 21 programs are listed among the Top 50 in the nation.

Money Magazine's Elite Values in Higher Education, Kaplan's Unofficial, Unbiased Insider's Guide to the 320



Most Interesting Colleges, Octameron's College Match: A Blueprint for Choosing the Best School for You and Yahoo's *Internet Life* have all ranked the University of Cincinnati's programs among the best in the nation.

Undergraduate students in any college may apply to the University Honors Scholars Program. If selected as an Honors student, the rewards for being an outstanding student include smaller classes, honors housing, special advising and scholarships worth up to \$60,000



over four years.

UC's cornerstone scholarship program is Cincinnatus, which awards more than 1,400 scholarships totaling over \$11 million.

Famous UC Alumni and Faculty

Cleveland Abbe	Founder of the U.S. National Weather Service
Kathleen Batte	Operatic Diva
Thomas Berger	Author (<i>Little Big Man, Neighbors</i>)
Eula Bingham	Environmental Scientist, head of OSHA
David Canary	Actor
Barbara Daniels	Soprano
Charles Dawes	U.S. Vice President, Nobel Peace Prize
Suzanne Farrell	Ballet Director
Heather Renee French	Miss America, 2000
Marilyn Gaston	U.S. Assistant Surgeon General
Michael Graves	Architect
Mark Oswald	Baritone
Michelle Pawk	Broadway Star
Faith Prince	Tony Award Winner
Lee Roy Reams	Broadway Star
Albert Sabin	Developer of Polio Vaccine
William Howard Taft	President, Supreme Court Chief Justice
Doris Twitchell	Founder of Children's Int. Summer Village
Jonathan Valin	Author (<i>The Lime Pit, Final Notice</i>)
Tom Wesselman	Artist



Taft



Dawes



Sabin



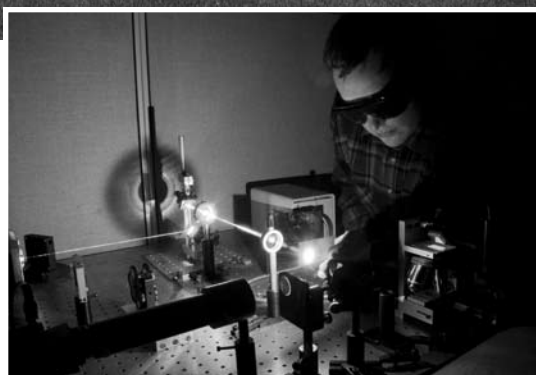
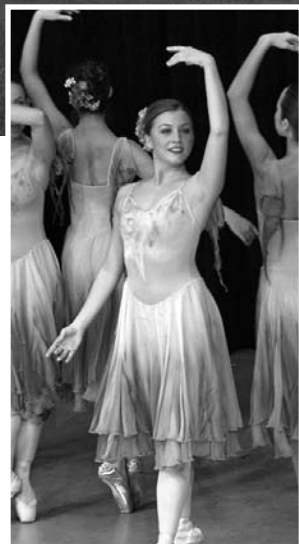
Robertson

Sports Greats

Ted Corbitt	Olympic Marathoner
Miller Huggins	Yankees Manager, Baseball Hall of Fame
Sandy Koufax	Los Angeles Dodgers, Baseball Hall of Fame
Oscar Robertson	Basketball Hall of Fame
Becky Ruehl	Olympic Diver
Jack Twyman	Basketball Hall of Fame

A Look at the University

- In fiscal year 2005, UC earned more than \$332 million in grants and contracts. Research funding has quadrupled in the past 20 years, and the University's National Science Foundation ranking has climbed from a placement of 76th to 46th
- UC's annual endowment is \$1.03 billion, ranking 54th in the U.S. and 12th among public institutions
- UC offers 98 doctoral degree programs, 170 master's degree programs, 167 bachelor's degree programs, and 139 associate degree programs
- The Carnegie Commission has designated UC as a Research I university
- The University of Cincinnati has an economic impact of over \$2 billion annually on the state's economy
- The University of Cincinnati is the home of cooperative education. The first co-op program in America was offered at UC in 1906, and UC's co-op program is now the second largest in the country
- The University of Cincinnati is the Greater Cincinnati area's fourth-largest employer with 9,000 employees
- UC's library system contains over three million books and subscriptions to 39,787 periodicals — ranking it among the top research libraries in the country.



University of Cincinnati National Rankings

National Science Foundation

Research and Development Rank: 46th

Association of University Technology Managers

Income on Patents and Licenses: 28th in U.S., 1st in Ohio

U.S. News and World Report

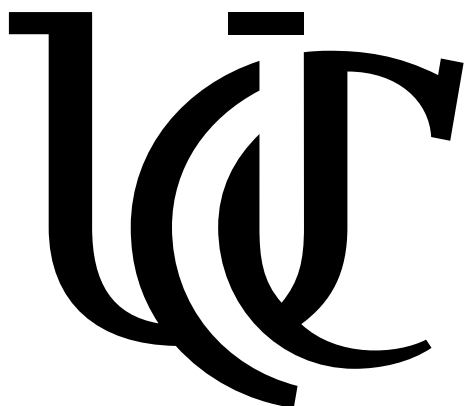
College of Law: 58th
Cooperative Education: 4th
College of Pharmacy: 32nd
College of Medicine: 41st
College of Nursing: 48th
Opera/Voice: 3rd
Musical Conducting: 5th
Music: 6th
Music Composition: 9th
Orchestra/Symphony: 9th
Drama: 37th
Creative Writing: 46th
Paleontology: 9th
Environmental Engineering: 20th
Aerospace Engineering: 31st
Industrial Engineering: 37th
Civil Engineering: 48th
Criminal Justice: 3rd
Pediatrics: 4th
Otolaryngology: 18th
AIDS Center: 26th
Neurology: 28th
Geriatrics: 29th
Pulmonary Disease: 32nd
Cancer Center: 33rd
Rheumatology: 35th
Endocrinology: 39th
Speech and Language Pathology: 39th
Cardiology: 43rd
Audiology: 44th

2005 Design Intelligence

For six straight years, professionals across the nation have ranked UC's interior design program as the nation's best. UC's architecture program is ranked No. 2 in the United States

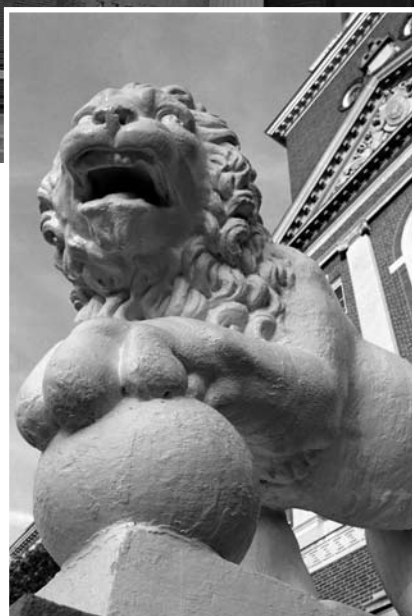
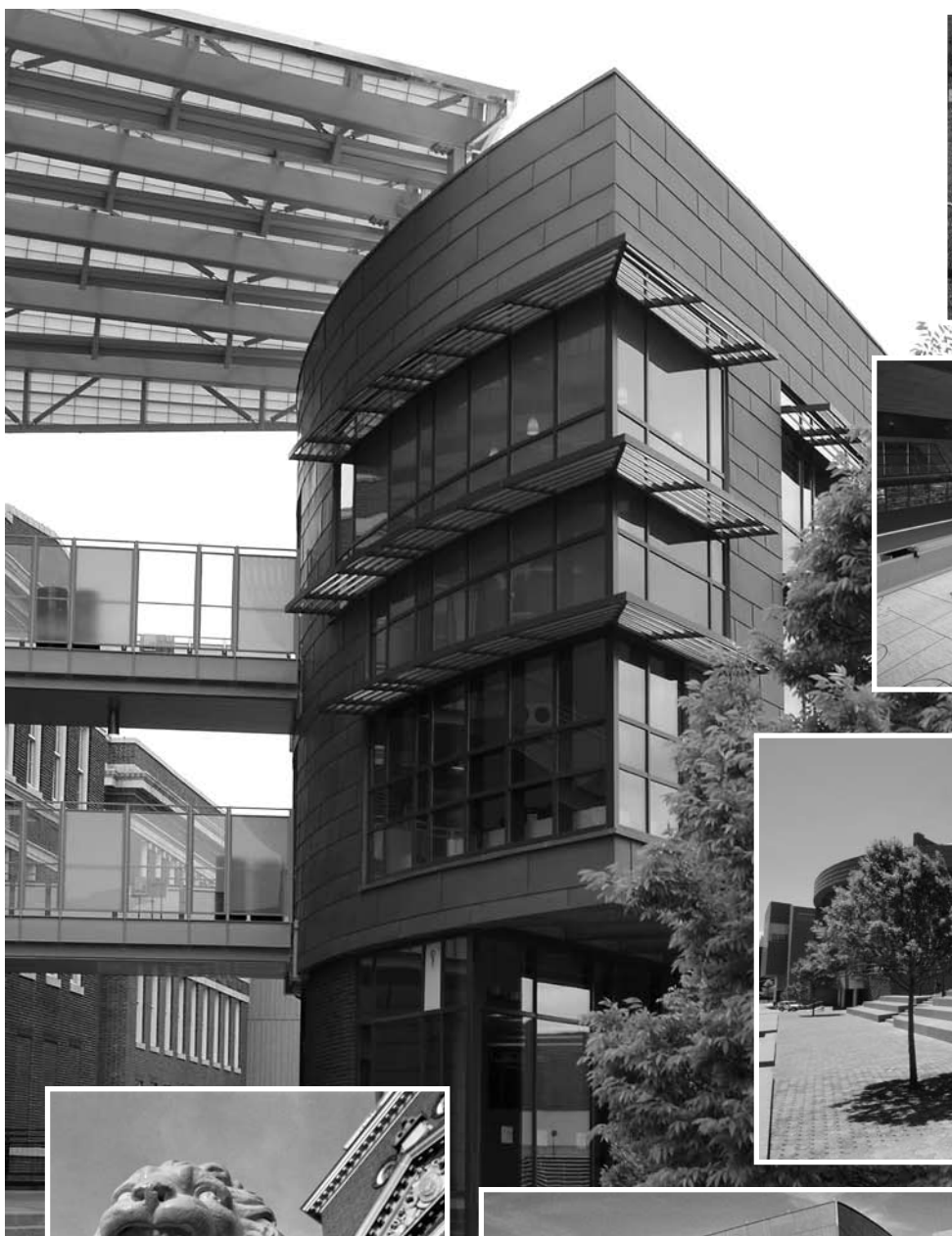
North American Pharmacist Licensure Examination

In 2002 the UC College of Pharmacy had a 91 percent pass rate, a mark unmatched by any other Ohio school



MISSION STATEMENT

The University of Cincinnati is a public comprehensive system of learning and research. The excellent faculty have distinguished themselves world wide for their creative pedagogy and research especially in problem solving and the application of their discoveries. The University system is designed to serve a diverse student body with a broad range of interests and goals. It is a place of opportunity. In support of this mission, the University of Cincinnati strives to provide the highest quality learning environment, world renowned scholarship, innovation and community service, and to serve as a place where freedom of intellectual interchange flourishes.





The City of Cincinnati provides the perfect complement to the UC educational experience.

Cincinnati and the surrounding area provides recreational and leisure time activities to meet every interest — from rock climbing, canoeing and camping for outdoor enthusiasts to theatre and arts for the culturally inclined.

Cincinnati is truly a “major league city.” Fans flock to the waterfront to attend games and events at a pair of new venues — the Bengals’ Paul Brown Stadium, opened in 2001, and the Reds’ Great American Ballpark, opened in 2003.

The variety of museums and galleries, fine dining, festivals and events, attractions and sports, parks, recreation facilities, and shopping are the reasons millions visit the “Queen City” year after year.

Kings Island theme park and the world-renowned Cincinnati Zoo are just two major attractions that on the list of “must see” items on any trip to greater Cincinnati.

Numerous concert facilities attract big-name entertainers and acts to the Cincinnati area. The Ohio River offers a variety of scenic views and entertainment options.

Five-star dining, revolving circular restaurants, and riverboat dining are just a few of the succulent options that Cincinnati offers. Its visitors find themselves coming back for classic “Cincinnati-style” chili, tasty



barbecue ribs, and local homemade ice cream.

Annual surveys of the area’s quality of life resulted in Cincinnati being listed as one of the most livable cities in North America.

Cincinnati and the Tri-State area are the corporate headquarters of 10 Fortune 500 companies. Major corporations, such as Procter and Gamble, Chiquita Brands, and Kroger, make Cincinnati their home while carrying the city’s trademark to worldwide marketplaces.

The corporate community has strong ties to UC and provide a wealth of employment opportunities.

Cincinnati is one of America’s truly spectacular cities. Its character provides a prime place to enjoy all of the best in life. A great place to visit, an even better place to live and learn.

Cincinnati at a Glance

Population

City: 331,285

Metropolitan Area: 1.99 million

U.S. CMSA Rank: 24th

Television Market: 32nd

Fortune 500 Company Headquarters: 10

Corporate Headquarters: More than 1000

- Cincinnati is ranked in the Top 10 by Fortune Magazines as a great place to live and work due to its variety of cultural, recreational, entertainment and sports activities, its excellent and affordable housing and its low crime rate.
- Cincinnati is one of the seven safest places to live based on crime statistics for metropolitan areas.
- Esquire Magazine ranked Cincinnati No. 7 on its list of "Cities that Rock"
- Cincinnati's Fine Arts Fund, the oldest in the nation, ranks among the top three in the U.S. for total dollars raised by a united arts campaign.
- Over 100 museums and galleries are located in the Greater Cincinnati area.
- Cincinnati's over 20,000 acres of city and county parks give it one of the largest park systems (per capita) of major U.S. cities.
- Cincinnati's list of festivals and events include Oktoberfest-Zinzinnati (the world's second-largest next to the original in Munich), the internationally famous Tall Stacks reunion of historic riverboats, the Cincinnati Flower Show, Riverfest, Kidsfest, A Taste of Cincinnati, and the Black Family Reunion.
- The Cincinnati Public Library along with the Hamilton County Library combine for the third largest total circulation on the U.S.





BIG EAST Championships in every sport within the next five years, continued leadership by UC student-athletes in academics, and community engagement are the main goals of CATAPULT, an action plan for University of Cincinnati athletics unveiled by athletics director Mike Thomas.

Thomas' five-year vision for UC's 18-sport intercollegiate program was launched on the six-month anniversary of his hiring as AD. The plan focuses on three main initiatives: winning BIG EAST team championships, high-level academic achievement, and a comprehensive integration with the Greater Cincinnati Community.

CHAMPIONSHIPS

UC will win a BIG EAST championship in every sport within the next five years. The Bearcats picked up their first BIG EAST championship in 2006 as the men's soccer team captured the regular-season title.



CATAPULT

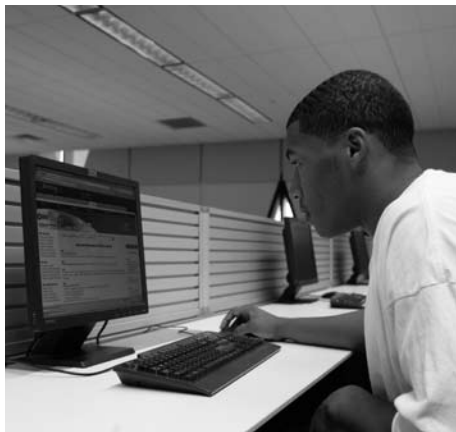
CHAMPIONSHIPS ... ACADEMICS ... TOGETHER

"It is critically important for our student-athletes, past, present and future, along with our coaches, staff, alumni and fans to know that we are 100 percent committed to being a championship program within the BIG EAST," said Thomas. "Setting specific goals will keep

all of our stakeholders focused on where we need to go. The title of the program, CATAPULT, is truly symbolic of what our department is poised to do over the next five-years, which is to leap over the rest of the BIG EAST, all the way to the top."

ACADEMICS

UC student-athletes will set the pace academically by continuing to lead the general student body in graduation rates and over a five-year period outperform the general student body in grade point average. UC student-athletes are graduating at a 61 percent rate, exceeding the 48 percent rate of the school's general student body and is on par with the national student-athlete rate of 62 percent. In the most recent compilation of grade point averages, UC student-athletes posted an accumulated grade point average of 2.90 while the overall GPA of the UC student body was 3.04.



TOGETHER

UC student-athletes, coaches and staff will respect and honor the privilege of competing as Cincinnati Bearcats. All participants recognize that UC's goals cannot be achieved without engaging the UC family and the Cincinnati community.



MEDIA EXPOSURE

Television Partners

As a member of the BIG EAST Conference, the University of Cincinnati football program enjoys extensive media exposure.

The BIG EAST's television agreements with ABC and ESPN virtually guarantee that at least one league game will be televised nationally each weekend and that every conference and home non-conference game will be carried on one of the ESPN channels.

ESPN Regional Television (ERT) produces a syndicated BIG EAST Game of the Week package that is distributed regionally to the local markets of the member schools as well as to cable and subscription services. This season the BIG EAST Game of the Week can be seen locally in Cincinnati's CW channel, the digital sister station of WKRC (Channel 12). The CINCW is available on Time Warner Cable System, Insight Cable, DIRECTV and Digital Channel 12.2.

The BIG EAST also produces a weekly television show, *Inside the BIG EAST*, which is distributed regionally. The Bearcats also receive local and regional exposure via The Brian Kelly Show, the weekly half-hour show featuring the Bearcats' head coach. The show can be seen locally on FOX19 and regionally on the Ohio News Network (ONN).



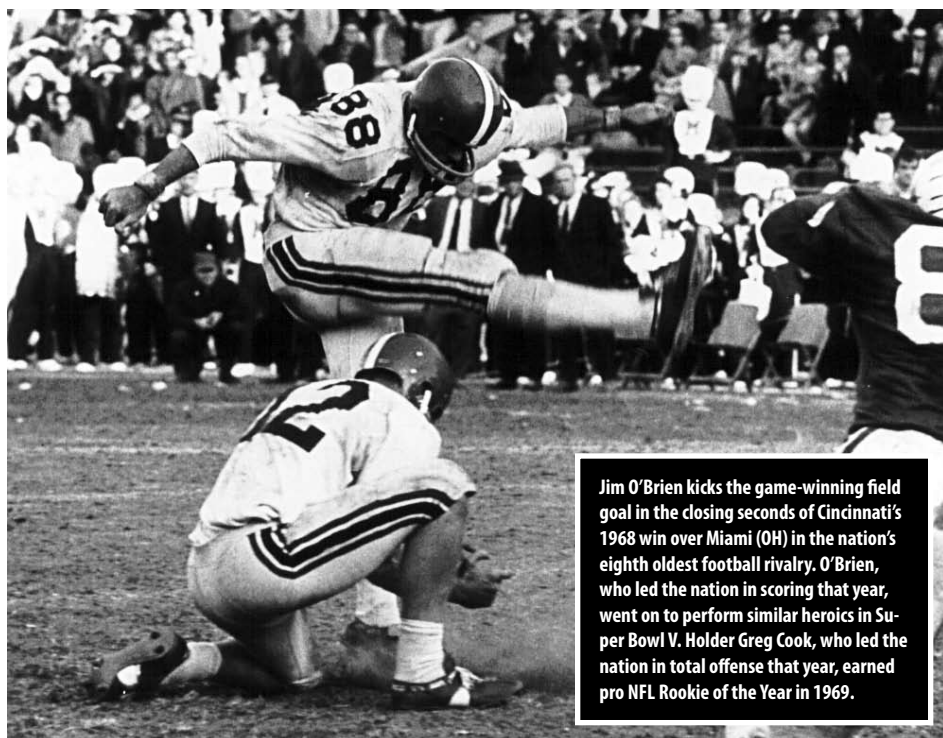
Radio Partners

UC football games can be heard in 38 states via the 50,000-watt signal of WLW-AM 700. The Clear Channel Communications station broadcasts every Bearcats' football game and hosts a weekly telephone call-in show featuring head coach Brian Kelly every Thursday night at 8 p.m. from the original Montgomery Inn.

Additionally, all of the broadcasts are available nationwide on XM Satellite Radio channel 173 — WLW.



SATELLITE
RADIO



Jim O'Brien kicks the game-winning field goal in the closing seconds of Cincinnati's 1968 win over Miami (OH) in the nation's eighth oldest football rivalry. O'Brien, who led the nation in scoring that year, went on to perform similar heroics in Super Bowl V. Holder Greg Cook, who led the nation in total offense that year, earned pro NFL Rookie of the Year in 1969.

The University of Cincinnati's rich history and tradition in intercollegiate athletics is founded in the Bearcats' football program.

UC's football program is one of the nation's oldest—only Rutgers (1869), Michigan (1879), Navy (1880) and Minnesota (1883), among NCAA Division I-A institutions—predate Cincinnati, which began the sport in 1885.

UC has been involved in several historical college football milestones starting with Dec. 8, 1888. That day, the Bearcats and Miami University (OH) engaged in the very first college football game played in the state of Ohio, launching a rivalry that is tied for the oldest in the game among major universities—North Carolina vs. Wake Forest began playing that same year. The Battle for the Bell is the fifth-most played rivalry series in college football.

A few years later in 1897, UC received an invitation to visit New Orleans to play a football game as a reward for a successful season. The game was a precursor to the current postseason football bowl games.

In the 1930s, a Bearcat wore a device with his helmet to protect his broken nose. The device was the forerunner of the now standard face mask. The first soccer-style place kick was attempted by a Bearcat in the early 1960s.

Coaching luminaries have patrolled the sidelines at Cincinnati. College Football Hall of Fame coach Frank Cavanaugh began his 24-season career at Cincinnati.

Sid Gillman, a member of the College and NFL Halls of Fame, was the architect of one of the top eras in Cincinnati football history. He directed the Bearcats to three conference titles and a pair of bowl game appearances during his six seasons (1949-54) before leaving for the professional ranks. Cincinnati, with Gillman developing the passing offenses which would make him successful in the pro ranks, became known for its aerial attack in the early 1950's. That notoriety continued.

In 1968, the Bearcats were the nation's top passing team with quarterback Greg Cook leading the NCAA in total offense while receiver/kicker Jim O'Brien captured the national scoring title. A year later, Cook earned Rookie of the Year honors as a Cincinnati Bengal. Two years later, O'Brien kicked the game-winning field goal for the Baltimore Colts in Super Bowl V.

With nearly 100 players advancing into the professional ranks, 31 earning all-America honors and 11 garnering academic all-America recognition, Cincinnati football clearly has a history of accomplishments.

UC Football Timeline

1885 UC fielded its first football team under the organization of Arch Carson, who served as the first coach. The team won a pair of games over a club from neighboring Mt. Auburn.

1888 Cincinnati and Miami faced off in Oxford for the first college football game in the state of Ohio. The game ended in a scoreless tie but launched a rivalry that is tied for the honors of being the oldest among major college schools.

1897 Following a 7-1-1 season—the lone loss was to the fabled Carlisle Indians—Cincinnati was invited to celebrate New Years in New Orleans and play a contest against the host Southern Athletic Club. A day after their victory, the Bearcats accepted a challenge from LSU and also defeated the Tigers.

1898 Frank Cavanaugh, immortalized as the Iron Major, began his head coaching career at Cincinnati. He was elected to the National Football Foundation Hall of Fame at the conclusion of his illustrious career.

1902 Cincinnati played its first home game at the current site of Nippert Stadium, defeating Hanover, 18-0.

1912 Cincinnati scored a school-record 124 points in a shutout win over Transylvania. Ike Stewart and Bob Heuck each tallied six TDs and Alonzo Wells kicked 12 PATs, all UC records.

1914 Cincinnati teams first used the nickname Bearcats.

1916 Construction began on permanent stadium seating and facilities.

1922 George McLauren, another UC mentor to be elected to the College Football Hall of Fame, began his four-season tenure as UC's head coach.

1923 Nippert Stadium was the site of the first night football game in the Midwest as Cincinnati defeated Kentucky Wesleyan, 17-0. In the season-ending game vs. Miami, Jimmy Nippert sustained a spike wound and died a month later of blood poisoning. His grandfather, James Gamble, donated the money needed to finish the stadium construction.

1924 Nippert Stadium was dedicated.

1933 UC won the first of two straight Buckeye Athletic Association titles.

1934 UC played its first Homecoming game, defeating Marshall, 7-0.

1935 The Bearcats' first NFL players, Bill Feldhaus (Detroit) and Ray Nolting (Chicago), lead UC to a 7-2 record before embarking on their pro careers.

1942 UC hosted No. 2 Georgia at Nippert Stadium. The Bulldogs won, 35-13, and won the Rose Bowl a few months later. The other lone blemish on UC's 8-2 record was to Sugar Bowl victor Tennessee.

1943-44 Football suspended due to World War II.

1946 Cincinnati defeated defending Big 10 Conference champion Indiana in the season opener en route to a 9-2 record. The season was capped by the Bearcats' first bowl appearance. UC defeated Virginia Tech, 18-6, in the Sun Bowl.

1947 UC won its first Mid-American Conference championship. The Bearcats won four crowns in their six-year association with the league.

1949 Sid Gillman took over as head coach and promptly piloted UC to a Mid-American Conference title and a win over Toledo in the Glass Bowl. Tom O'Malley's 1,617 passing yards led the nation.

1950 The Bearcats advanced to the Sun Bowl but are edged by West Texas State, 14-13.

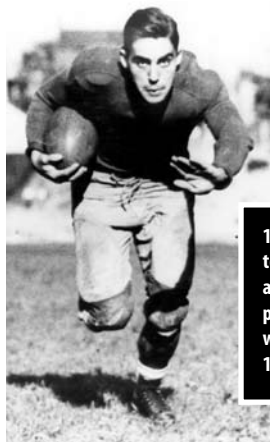
1951 UC posted an all-time best record of 10-1. Gene Rossi and Bob Stratton became the first Bearcats to earn all-America recognition.

1953 Cincinnati led the nation in both total offense (409.5 yards per game) and total defense (184.3), a feat accomplished by only three other teams in college football history.

1954 Sid Gillman left for the Los Angeles Rams after directing UC to an 8-2 ledger. In six seasons under the eventual college and pro hall of fame coach, the Bearcats posted a 50-13-1 record and won three Mid-American Conference titles.

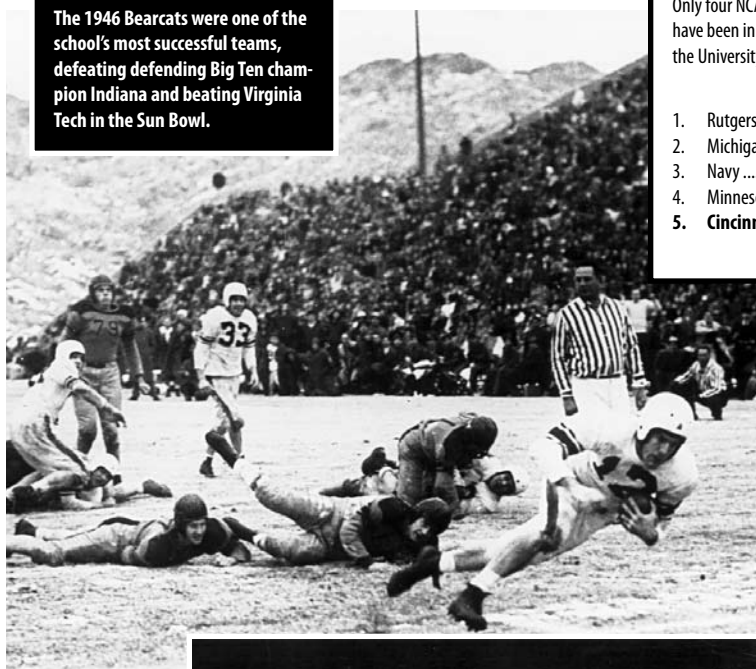
1956 UC led the nation in punt return average, averaging 17.7 yards per return.

1959 Dave Canary became the first of 11 Bearcats to earn academic all-America honors. Canary eschewed pro football possibilities to pursue a successful acting career and became a regular in several TV series. Teammates Jack Lee and Jim Leo were named MVP of the Senior Bowl and College All-Star games, respectively.



1935 captain Ray Nolting (left), along with teammate Bill Feldhaus, were UC's first graduates to play professional football. Nolting played for the Chicago Bears for eight seasons, winning NFL titles, before returning to UC in 1945 to become head football coach.

The 1946 Bearcats were one of the school's most successful teams, defeating defending Big Ten champion Indiana and beating Virginia Tech in the Sun Bowl.



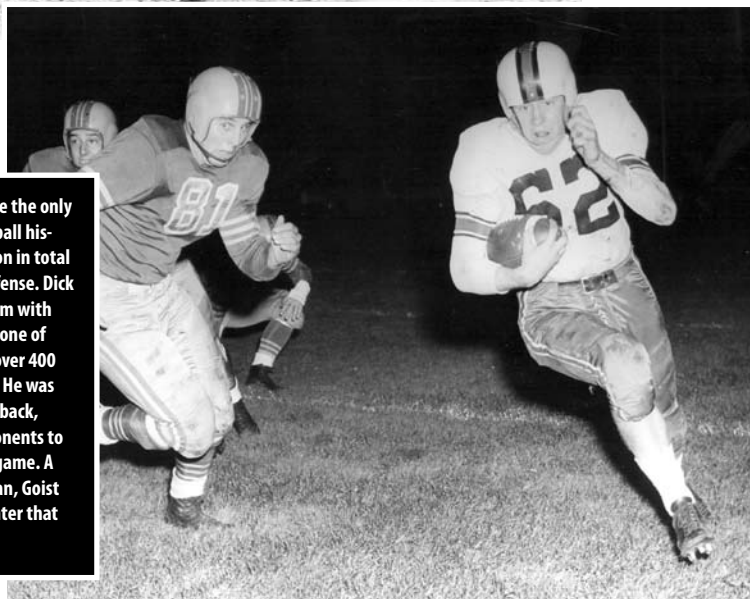
Old Time Football

Only four NCAA Division I-A programs have been in existence longer than the University of Cincinnati:

1st Year

1. Rutgers 1869
2. Michigan 1879
3. Navy 1880
4. Minnesota 1883
5. Cincinnati 1885

The 1953 Bearcats are the only team in college football history to lead the nation in total offense and total defense. Dick Goist (62) led the team with 561 yards rushing as one of four players to gain over 400 yards on the ground. He was also a star defensive back, helping to limit opponents to just 184.3 yards per game. A two-time all-American, Goist was also UC's top punter that season.

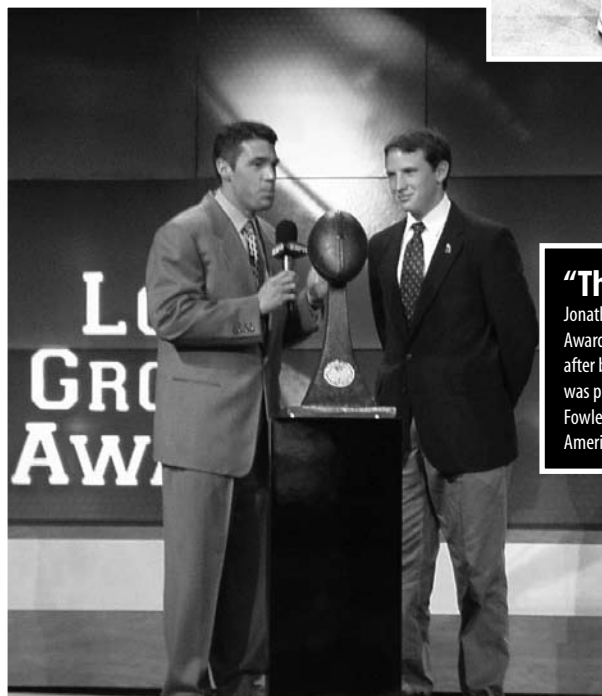
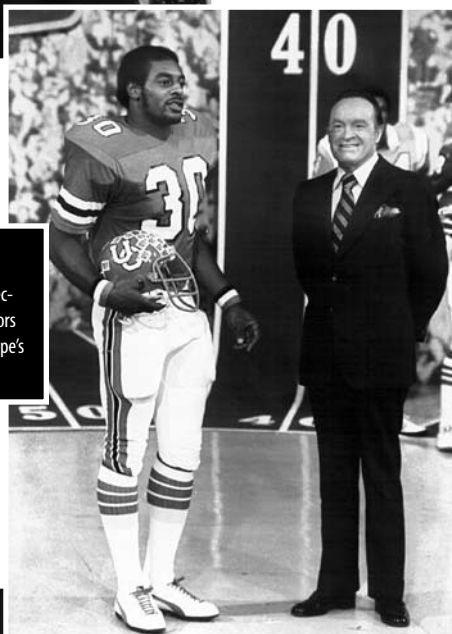


**BOWL-CATS**

Cincinnati has been to five bowl games over the last seven seasons and a total of nine in the program's 119 seasons. Last season the Bearcats knocked off Western Michigan, 27-24, in the inaugural International Bowl played at the Rogers Centre in Toronto, Canada.

All-America Tradition

Thirty-one Bearcats have earned all-America recognition. Mike Woods garnered first-team honors in 1977, earning him an appearance on Bob Hope's television special.

**"The Toe"**

Jonathan Ruffin received the Lou Groza Award as the nation's top kicker in 2000 after booting a record 26 field goals. He was presented the award by ESPN's Chris Fowler. Ruffin was also a consensus all-American that year.

1963-64 Cincinnati won back-to-back Missouri Valley Conference titles under Chuck Studley, who went on to become head coach of the Houston Oilers. UC compiled a 14-6 record during those two seasons.

1968 Cincinnati led the nation in passing offense, averaging 335.8 yards per game. Greg Cook led the nation in total offense, amassing 3,210 yards, while receiver/kicker Jim O'Brien was the nation's leading scorer with 142 points.

1970 Bob Bell became the second Bearcat in as many seasons to be a first-round selection in the NFL Draft.

1976 Cincinnati defeated Arizona State and Vanderbilt en route to a 9-2 ledger. Co-captain Mike Woods earned first-team all-America honors and was a second-round draft pick by the Baltimore Colts.

1979 Cincinnati entered the fourth quarter with a 21-7 lead over sixth-ranked Florida State, only to have the Seminoles rally for a 26-21 win at Nippert Stadium.

1983 UC opened the season with a 14-3 upset of defending national champion Penn State at Beaver Stadium.

1985 The Bearcats upset a pair of 1984 bowl teams, Virginia Tech and Boston College.

1986 UC hosted the No. 1 Miami Hurricanes at Nippert Stadium. The Hurricanes validated its ranking with a 45-13 win.

1992 Nippert Stadium reopened to full use following an extensive renovation. The Bearcats hosted No. 8 Penn State in the season opener, and nearly pulled off the upset before falling, 24-20.

1995 Robert Tate led the nation in kickoff return average, averaging 34.3 yards on 15 returns. Tate was named both Offensive and Special Teams MVP in Conference USA.

1996 Cincinnati began competition in Conference USA. The Bearcats posted back-to-back crowds of 30,729 for Kentucky and 30,887 for Miami University, breaking the old stadium attendance record.

1997 Cincinnati ended a drought of 47 seasons without a bowl game appearance when it was selected to play in the inaugural Humanitarian Bowl. The Bearcats defeated Utah State, 35-19, to finish the year at 8-4.

1999 Cincinnati upset No. 8 Wisconsin, 17-12 in Nippert Stadium.

2000 UC won five of its last six games to finish second in Conference USA and earn a bid to play Marshall in the Motor City Bowl. Jonathan Ruffin became a first consensus first-team all-America choice and received the 2000 Lou Groza Award after leading the nation in field goals.

2001 The Bearcats opened the season against No. 25 Purdue in front of the largest Nippert Stadium crowd in history. UC won its first four league games en route to a second-place finish in Conference USA and second straight trip to the Motor City Bowl. Quarterback Gino Guidugli is named the Conference USA Freshman of the Year after setting school and league freshman records by throwing for 2,573 yards and 16 touchdowns.

2002 Cincinnati set school and Conference USA single-game attendance marks when 66,319 packed Paul Brown Stadium to see UC play eventual national champion Ohio State. UC won its final five league games to claim a share of the Conference USA title, its first league championship since 1964. Quarterback Gino Guidugli threw for 3,543 yards, one of five season records set by the sophomore. UC earned a bowl bid for a record third straight year, playing in the New Orleans Bowl.

2004 The Bearcats recovered from a 2-4 start to win five of their last six games, including a convincing 52-24 victory over No. 21 Southern Miss. UC was selected for the Fort Worth Bowl where the Bearcats defeated Marshall, 32-14.

2005 Cincinnati began play in the BIG EAST Conference.

2006 The Bearcats posted a 7-5 regular-season mark, playing a schedule that featured five teams ranked in the Top 10 at the time they faced UC. After a couple of near misses against those ranked foes, UC downed No. 7 Rutgers, 30-11, before a national television audience. Cincinnati earned a berth in the inaugural International Bowl in Toronto, Ont. Though head coach Mark Dantonio and his staff departed following the end of the regular season, new coach Brian Kelly and his staff directed the UC squad to a 27-24 win over Western Michigan.



Trophy Games

Cincinnati's annual clash with the Miami RedHawks is the nation's eighth-oldest and 11th-longest running rivalry in NCAA Division I-A. The winner of the yearly fall battle claims the Victory Bell (right). The Bearcats are involved in a total of three trophy games. The winner of the UC-Louisville contest takes home the Keg of Nails (above right), while the winner of the UC-Pittsburgh game stakes claim to the recently created River City Rivalry Trophy (above).



Upset Cats

UC football has been dangerous to top teams over the years, knocking off the likes of No. 8 Wisconsin, 17-12, at home in 1999, going to defending national champion Penn State in 1983 and upending the Nitany Lions, 14-3, and dominating Virginia Tech, 16-0, in 1995 while allowing just 41 yards of offense. However, possibly the biggest upset in UC history came just this past season as the Bearcats beat its highest-ranked opponent in Nippert Stadium history, blowing away then-No. 7 Rutgers, 30-11.





RING OF HONOR

At last year's season opener on Sept. 2, 2006, the University of Cincinnati Department of Athletics unveiled its Ring of Honor located on the facade between the upper and lower decks of the east side of Nippert opposite the press box. The Ring of Honor recognizes the accomplishments of UC's extraordinary student-athletes. The next inductees into the Ring of Honor will be recognized as part of the August 30 football game versus Southeast Missouri State. Following is the charter class of honorees.

12 • GREG COOK

Greg Cook (1966-68) was a second-team all-American in 1968 who rewrote UC's passing and total offense records during his career



BEARCATS RING OF HONOR

62 • DICK GOIST

Dick Goist (1951-54) was a two-time honorable mention all-America halfback.

**27 • TOM O'MALLEY**

Tom O'Malley (1947-49) led the nation in passing yards in 1949

**8 • GINO GUIDUGLI**

Gino Guidugli (2001-04) broke all of the single season and career passing and total offense records while leading UC to three bowl games

**28 • GENE ROSSI**

Gene Rossi (1950-52) twice earned honorable mention all-America honors at quarterback

**5 • TOM MARVASO**

Tom Marvaso (1973-75) was named a first-team all-American in 1975 and started three years at safety

**16 • JONATHAN RUFFIN**

Jonathan Ruffin (1999-02) was a consensus all-American and the Lou Groza Award recipient as college football's top kicker in 2000

**8 • DANNY McCOIN**

Danny McCain (1984-87) earned honorable mention all-America plaudits in 1986 and broke the UC career passing and total offense records by the conclusion of his career

**29 • BILL SHALOSKY**

Bill Shalosky (1950-52) was an honorable mention all-American guard in 1952

**16 • JACK LEE**

The most prolific passer in UC history at the time of his graduation, Lee was a two-time all-Missouri Valley Conference quarterback

**30 • REGGIE TAYLOR**

Reggie Taylor (1983-86) was a three-time honorable mention all-American at running back for UC and is the school's all-time career rushing leader

**88 • JIM O'BRIEN**

Jim O'Brien (1967-69) earned honorable mention all-America honors as a kicker and wide receiver in 1968 and 1969 and led the nation in scoring in 1968

**30 • MIKE WOODS**

Mike Woods (1975-77) was a consensus first-team all-American in 1977



HALL OF FAME



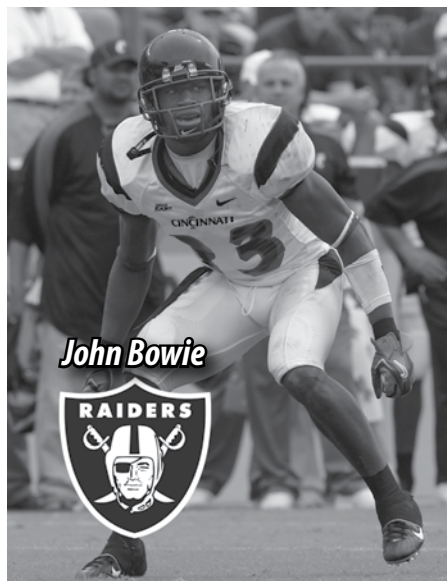
Lindner Center Hall of Fame Wall

Since the inaugural class of Ethan Allen, Eddie Coons, Ray Nolting, and Jack Twyman were introduced as the charter members of the University of Cincinnati Athletics Hall of Fame in 1976, a total of 151 former UC standouts have been inducted. In 31 years, 64 former grid-iron greats have been selected including such names as Arch Carson, Greg Cook, Dick Goist, Brig Owens and Jim O'Brien. Following is a list of the athletes inducted as football players.

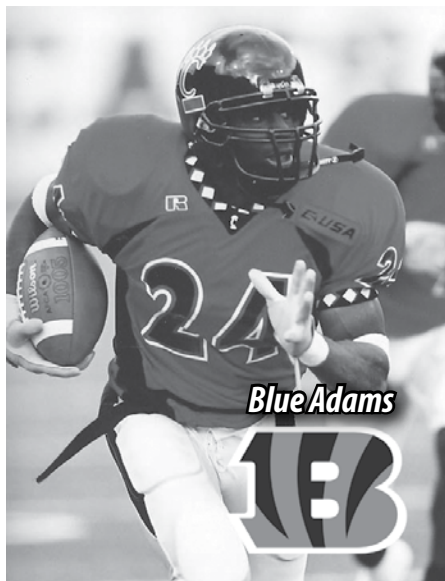


Name	Sports/Final Year	Inducted
Butch Alberts	FB, Base, 1972	1991
William Anderson	FB, BB, Tennis, 1949	1986
L. K. "Teddy" Baehr	FB, 1916	1980
Clark Ballard	BB, FB, 1936	1988
Danny Barrett	FB, 1983	2001
Mike Barrett	FB, 1927	1988
John Bedway	FB, 1942	1995
Bob Bell	FB, 1971	1990
Tom Blake	FB, 1949	1998
Richard Bryant	FB, BB, TK, 1928	1984
Ralph Bursiek	FB, TK, 1931	1978
Ken Byers	FB, 1962	1983
Dave Canary	FB, 1959	2005
Arch Carson	FB, 1887, ADMIN	2000
Greg Cook	FB, 1968	1986
Eddie Coons	Base, BB, FB, TK, 1923	1976
Steve Cowan	FB, 1972	2001
Mike Gates	FB, 1983	2000
Sid Gillman	Coach	1981
Richard Goist	FB, 1955	1986
Cliff Goldmeyer	FB, 1933	1987
Alex Gordon	FB, 1987	1998
Fred Heinhold	FB, 1921	1985
Robert Heuck	FB, 1913	1981
Bob Hynes	FB, Base, 1925	2001
Albert Johnson	FB, 1971	2004
Jim Kelly	FB, 1951, Coach, ADMIN	1978
Ron Kostelnik	FB, 1961	1985
Howie Kurnick	FB, 1979	1996
Jack Lee	FB, 1961	1985
Jim Leo	FB, 1960	1992
Joe Linneman	FB, BB, Base, 1923	1990

Name	Sports/Final Year	Inducted
Danny McCain	FB, 1988	2003
Don McMillan	FB, 1950	1995
Bob Meier	FB, TK, 1943	1992
Phil Meyers	FB, 1922	1977
Frank Middendorf	FB, 1952	1992
Joe Miller	FB, BB, 1956	1991
Joe Morrison	FB, 1959	1978
Al Nelson	FB, 1965	1987
Elbie Nickel	FB, BB, Base, 1947	1982
Ray Nolting	FB, BB, Track, 1936	1976
Jim O'Brien	FB, 1970	1983
Tom O'Malley	FB, 1949	2006
Brig Owens	FB, 1965	1979
Thurman Owens	FB, 1950	1987
John Pease	FB, 1926	1980
Dan Rains	FB, 1977	1997
Alkie Richards	FB, BB, Base, 1949	1985
Gene Rossi	FB, 1957	1984
Gene Ruehlmann	FB, 1948	1995
Glenn Sample	FB, Base, 1953, Coach	1982
Hal Schneider	FB, BB, Base, 1946	1995
Bill Schwarberg	FB, Base, 1936 Coach, ADMIN	1985
Bill Shalosky	FB, TK, 1953	1984
Nick Shundich	FB, 1952	1988
Nick Skorich	FB, 1943	1977
George Smith	FB, 1935, Coach, Athletics Director	1978
Will Stargel	FB, BB, 1953	1979
Roger Stephens	FB, 1948	1986
Ike Stewart	FB, Swimming, BB, Gym, Tennis, Base, 1914	1982
Bob Stratton	FB, 1952	1989
Reggie Taylor	FB, 1987	1997
Kari Yli-Renko	FB, TK, 1981	1993



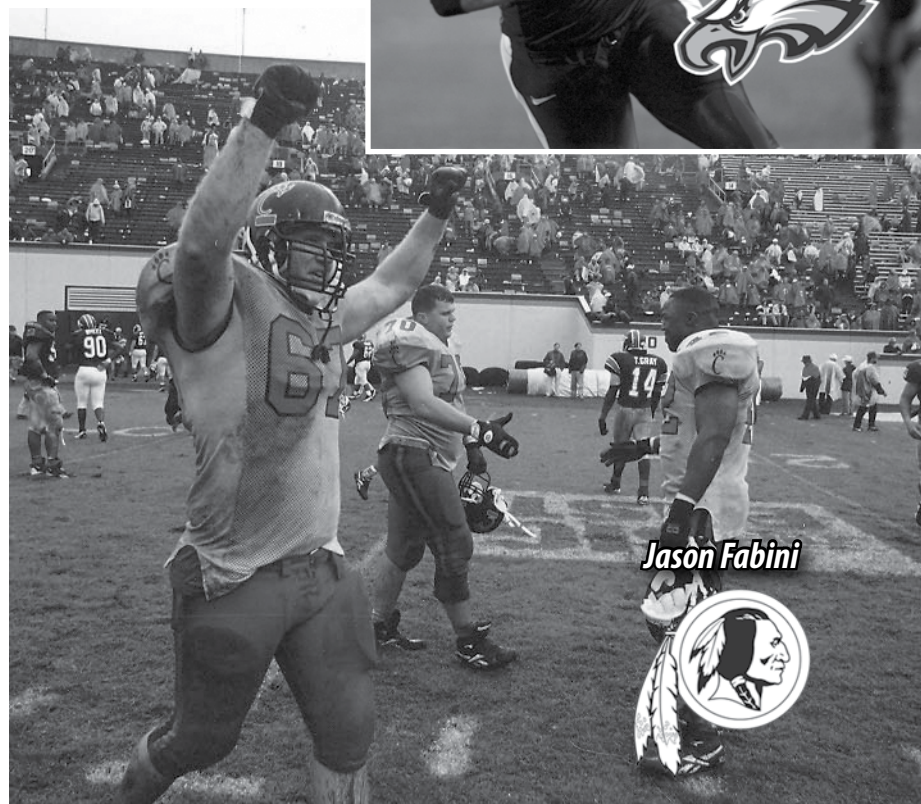
John Bowie



Blue Adams



Brent Celek



Jason Fabini



Bearcats on NFL Rosters

Blue Adams

Cincinnati Bengals, 5th year

John Bowie

Oakland Raiders, 1st year

Brent Celek

Philadelphia Eagles, 1st year

Antonio Chatman

Cincinnati Bengals, 5th year

Trent Cole

Philadelphia Eagles, 3rd year

Troy Evans

New Orleans Saints, 5th year

Jason Fabini

Washington Redskins, 10th year

Andre Frazier

Cleveland Browns, 3rd year

Tyjuan Hagler

Indianapolis Colts, 3rd year

Artrell Hawkins

New England Patriots, 10th year

Daven Holly

Cleveland Browns, 4th year

Kevin Lovell

St. Louis Cardinals, 1st year

Antwan Peek

Cleveland Browns, 5th year

Clint Stickdorn

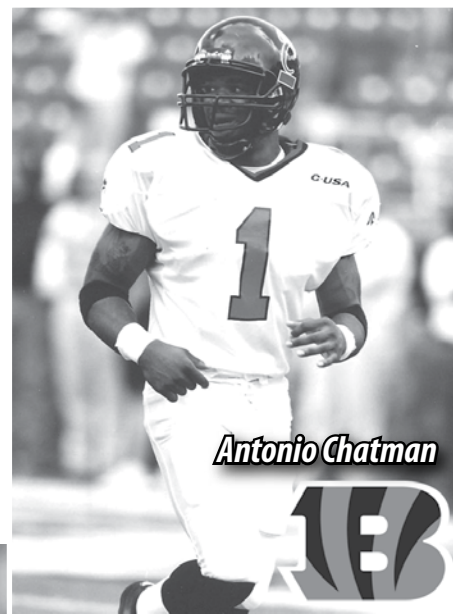
Detroit Lions, 3rd year

Mike Wright

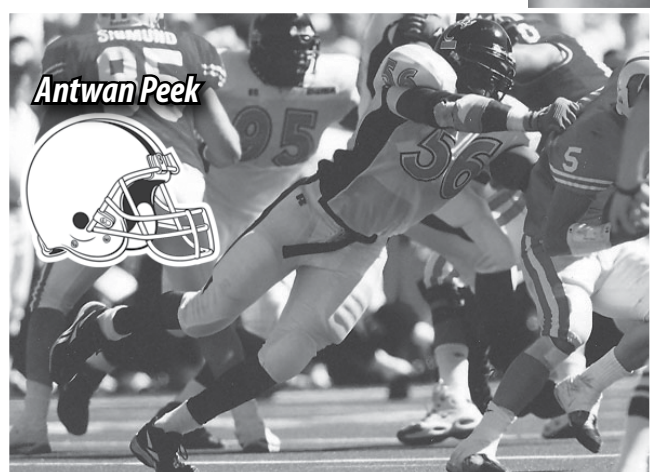
New England Patriots, 3rd year



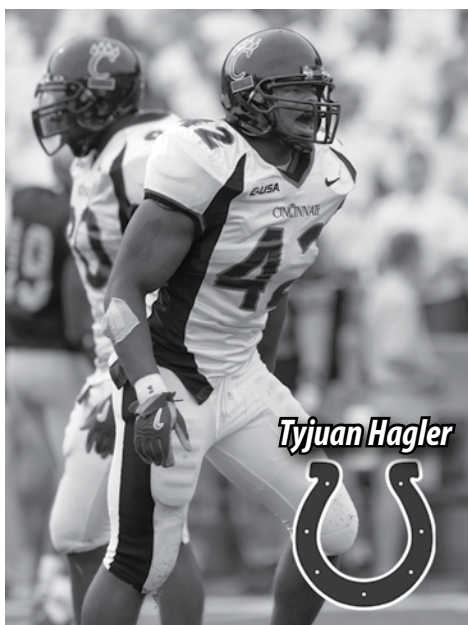
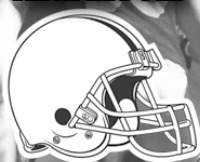
Mike Wright



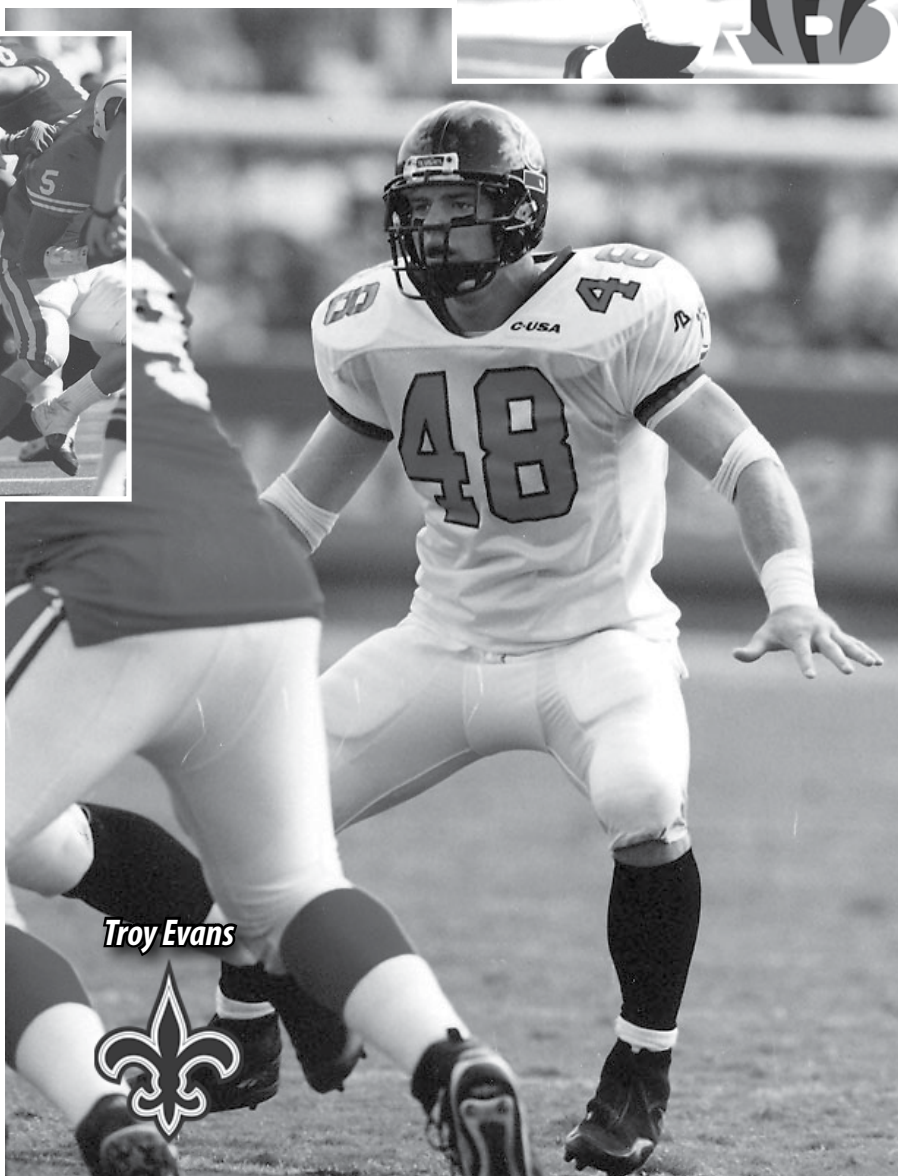
Antonio Chatman



Antwan Peek

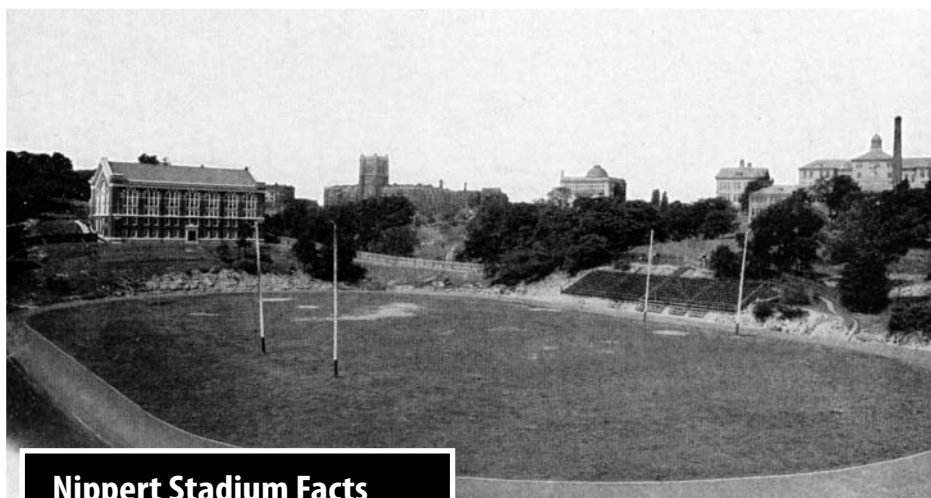


Tyjuan Hagler



Troy Evans



**Nippert Stadium Facts**

- Home of UC football since 1902
- Capacity: 35,000
- Playing surface: FieldTurf
- Fourth-oldest playing site for college football in the nation
- Nation's fifth-oldest NCAA Bowl or Championship Division or stadium still in use, preceded by Harvard Stadium (1903), Georgia Tech's Bobby Dodd/Grant Field (1914), the Yale Bowl (1914) and Cornell's Schoellkopf Stadium (1915).
- Cincinnati's all-time record in Nippert Stadium: 282-165-13.

Improvements to Nippert Stadium seem to never end. Since 2004, new permanent grandstands provide improved seating in the North endzone while underneath the structure are new game locker rooms for both the Bearcats and the visiting team.

The scoreboard features a new video board, nearly twice as large as the previous display, while the playing field is a new installation of FieldTurf, the grass-like artificial turf.

These are just the latest enhancements which preserve the rich history and tradition of Nippert Stadium while making it a contemporary place in which to play and watch a game.

Nippert Stadium has been home to Bearcat football since 1902, making it the fourth-oldest playing site and fifth-oldest stadium in college football.

Nippert Stadium Timeline

1895 Arch Carson introduced a plan to build a stadium on a site in Burnet Woods.

1902 Cincinnati played its first game on Carson Field. Wood bleachers were built on the surrounding hillside.

1909 Lights were first used because the large number of co-op students on the team could practice only at night.

1916 Funds to build a permanent brick and concrete structure were made available by a city bond issue.

1923 UC defeated Kentucky Wesleyan, 17-0, in the first night collegiate football game in the Midwest.

1923 James Gamble donated \$250,000 in memory of his grandson, Jimmy Nippert, to complete the stadium.

1924 The completed James Gamble Nippert Stadium was dedicated. Capacity is 12,000.

1936 Carson Field was lowered 12 feet to allow the capacity to expand to 24,000.

1954 Reed Shank Pavilion was completed to boost the capacity to 28,000.

1968 Nippert served as the first home of the Cincinnati Bengals while the city constructed a facility for the new pro franchise.

1970 Astroturf replaced the natural grass surface.

1989 Nippert Stadium was closed for renovation. UC played its 1990 home games at Riverfront Stadium.

1991 Phase I of the stadium renovation was completed to allow for UC home games to be played. The structure was fortified and a three-tiered press box was added.

1992 Phase II of the renovation was completed, upping the seating capacity to 35,000 through the expansion of the Herschede-Shank Pavilion, and adding new lighting and a scoreboard.

1998 UC overcame a 17-point fourth quarter deficit to defeat Houston, 44-43 for its 250th win in Nippert Stadium.

2000 FieldTurf, a revolutionary new grass-like artificial surface, was installed. The press box was renamed the John and Dorothy Hermanies Press Box.

2001 A new video scoreboard was added in the north endzone and 10,000 seats were upgraded. The season opener against Purdue produced the first advance sell-out in Nippert Stadium history.

2005 A permanent grandstand upgraded seating behind the North endzone and provided new locker rooms at field level for game use. A new, larger video board was installed and the FieldTurf playing surface replaced.

**Jimmy Nippert****Dr. Arch Carson**

The stadium's founder was Arch Carson, who as captain and principal organizer, played a significant role in the origination of football on the UC campus in 1885. In 1901, as physical director of the university, Carson guided the construction of the field which was later named for him; the playing surface is still called Carson Field.

In 1916, construction began on a permanent brick-and-concrete stadium structure, which was completed, section-by-section, as funds were raised.

During the season-ending clash with rival Miami (Ohio) in 1923, Jimmy Nippert sustained a spike wound injury and died a month later from blood poisoning. His grandfather, James N. Gamble of Procter and Gamble, provided the funds needed to complete the horseshoe-shaped structure, and the James Gamble

Nippert Memorial Stadium was dedicated on Nov. 8, 1924.

Nippert Stadium has undergone a series of expansions. In 1936, the playing field was lowered 12 feet to allow spectator seating to increase to 24,000. The Reed Shank Pavilion was added in 1954 to bring the capacity to 28,000. In 1991, the capacity was upped to 35,000 through extending the upper deck, now called the Herschede-Shank Pavilion, and a new press box was constructed.

Artificial turf was first installed in 1970 and in 2000, the stadium became one of the first in the U.S. to utilize FieldTurf, a grass-like synthetic surface.

Early-century brickwork combined with

wrought iron gates and trim give Nippert a comfortable old-time stadium charm and appeal, while continuing renovations have enabled it to remain a classic showplace for college football.





Jack Lee Locker Room

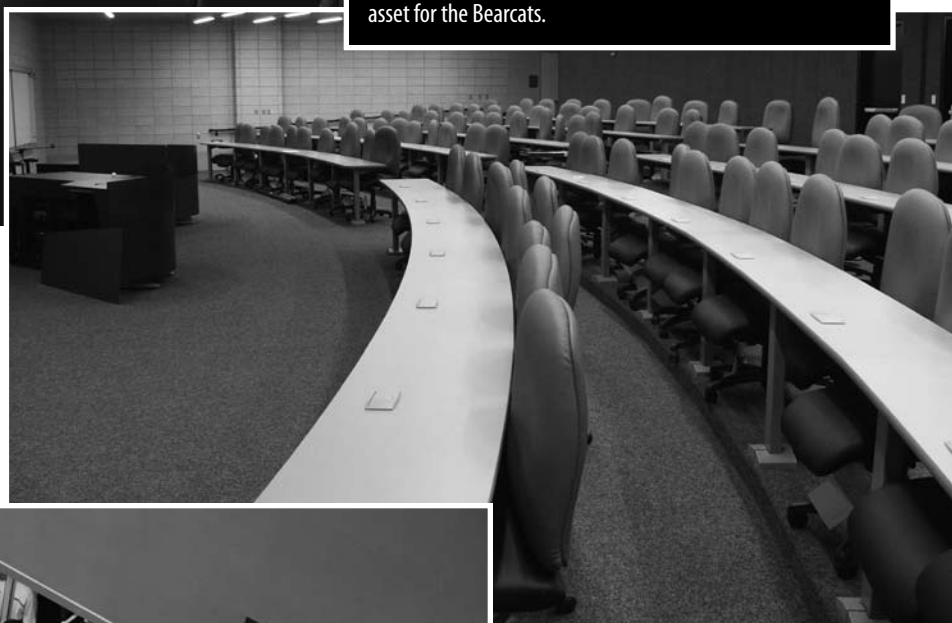
On April 21, 2007, the University of Cincinnati dedicated the Jack Lee Football Locker Room as a part of Lettermen's Weekend. Friends and former teammates witnessed UC Hall of Fame quarterback Jack Lee cut the ribbon to open the doors to the locker room. A locker holds a replica of Lee's Number 16 jersey and equipment from his time as a Bearcat.





Bob Goin Meeting Room

The Bob Goin Meeting Room is a multipurpose room that serves as the hub of the football program's operations. Loaded with technology, it is large enough to accommodate the entire team and staff, the area has proved to be a valuable asset for the Bearcats.



Field-Level Locker Room

As the countdown to kickoff approaches, the Bearcats move to their auxiliary locker room. Used exclusively on game day, the Bearcats exit two sets of double doors and charge through the tunnel to take the field.





The future arrived for the University of Cincinnati athletics program in May, 2006 with the completion of the Richard E. Lindner Varsity Village.

The extensive renovation and upgrade of all of UC's athletics facilities, and the construction of some new venues, positions the Bearcats' sports programs to compete among the nation's best.

The term "village" aptly applies because the close proximal location and interconnection of the facilities provides ease of use and access to services for all of the

sports teams and their student-athletes, similar to that of a small town.

There was nothing small about the vision for Varsity Village, a \$105 million project, over half of which was privately financed.

The centerpiece of the project was the construction of the Richard E. Lindner Center, to serve as the home for all of the sports programs as well as the centralized support services.

Located between Nippert Stadium and Fifth Third Arena, the Lindner Center is a futuristic eight-story structure which houses offices, locker rooms, and reception and meeting space for each of the sport programs. The administrative services and support areas are also housed in the building.

The emphasis of the Lindner Center programming is on the student-athlete. One entire floor of the building is devoted to the Nancy Hamant Academics Center, which

contains study facilities for UC's 560 student-athletes, including over 70 computer stations.

A new athletics training center, equipped with state-of-the-art diagnostic and treatment equipment, including three hydrotherapy pools, is included in the Lindner Center. The University Health Services for students has been relocated to the Lindner Center and provides expanded medical coverage conveniently located for UC student-athletes. An MRI diagnostic center is also part of the building.

Space for strength and conditioning training in the adjacent Fifth Third Arena has doubled to 18,000 square feet and has been furnished with the latest in weight training equipment. A new 12,000-square foot practice gymnasium will ease the scheduling of workouts and practices.

While the Lindner Center provides for the present and future of UC athletics, it also recognizes and celebrates UC's proud past. The ground level of the five-story atrium features the George and Helen Smith Museum detailing the history of both the athletics program and the University. Sports histories are portrayed in graphic murals and on video screens. Terminals in the Jack Twyman Traditions Lounge enable former student-athletes and their families to look up photos and records of their participation. A five-story trophy case houses the Bearcat's championship memorabilia.

The unique building was designed by signature



Varsity Village is named in honor of Cincinnati philanthropist and businessman Richard E. Lindner, who gave the founding gift to get the project started.

architect Bernard Tschumi. UC graduate Eva Maddox (DAAP 1966) orchestrated the design of the museum.

Varsity Village created three new sports venues and made significant upgrades and enhancements to two others.

The new baseball stadium, named for late Cincinnati Reds owner and area philanthropist Marge Schott, opened late in the 2004 season. UC's tennis program benefits from a new on-campus tennis center. The swimming and diving teams have a new training and competition home, the Keating Aquatics Center, in the nearby new student recreation center.

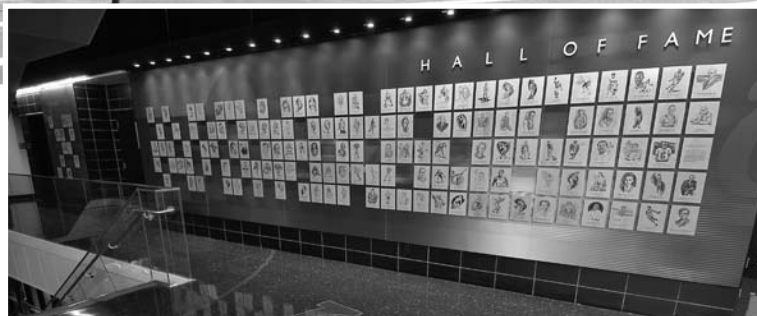
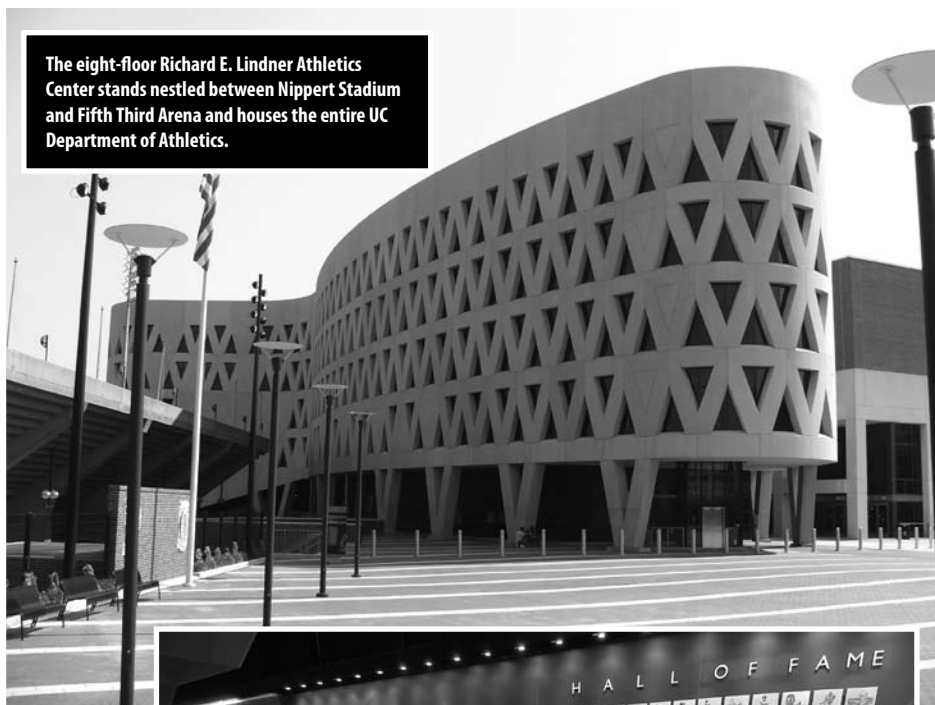
UC's track and soccer complex was totally renovated and permanent seating for 1,400 was added, along with a press box, and reopened as the Ben and Dee Gettler Stadium.

Nippert Stadium, which has been the home to UC football, and the activities of just about every other outdoor sport since 1902, has undergone significant improvements in seating and other accoutrements for the spectators, such as expanded concourses and concessions areas, and a new video board. Teams benefit from field-level game day locker rooms and a grass-like FieldTurf artificial playing surface.

Even UC's Marching Band benefited with the creation of the Rockwern Band Center.

Landscaping has created a major walkway, O'Varsity Way, that leads visitors through the heart of Varsity Village. The Raymond D. Sheakley Lawn and Victory Plaza provide gathering and activities space for UC fans attending events.

The eight-floor Richard E. Lindner Athletics Center stands nestled between Nippert Stadium and Fifth Third Arena and houses the entire UC Department of Athletics.

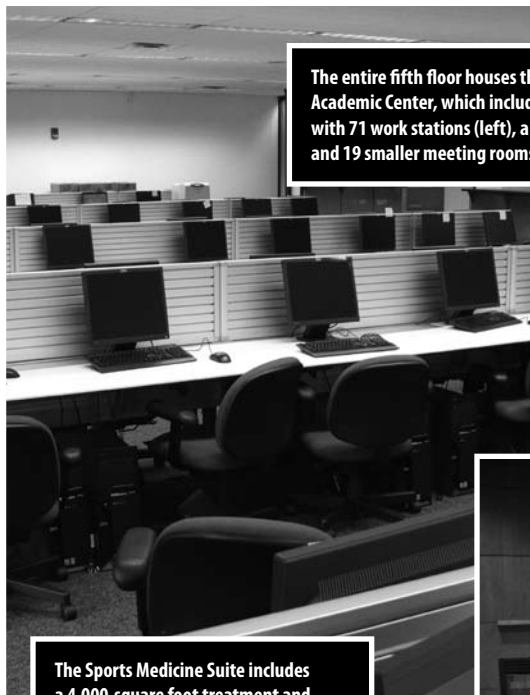


The main entrance of the Lindner Center opens into a five-story atrium (far left) that features a history of the University down one side and a timeline of UC Athletics down the other (left). Also in this area is the George & Helen Smith Athletics Museum, which houses the Bearcats' two men's basketball national championship trophies (above) and the James P. Kelly Athletics Hall of Fame (above right).

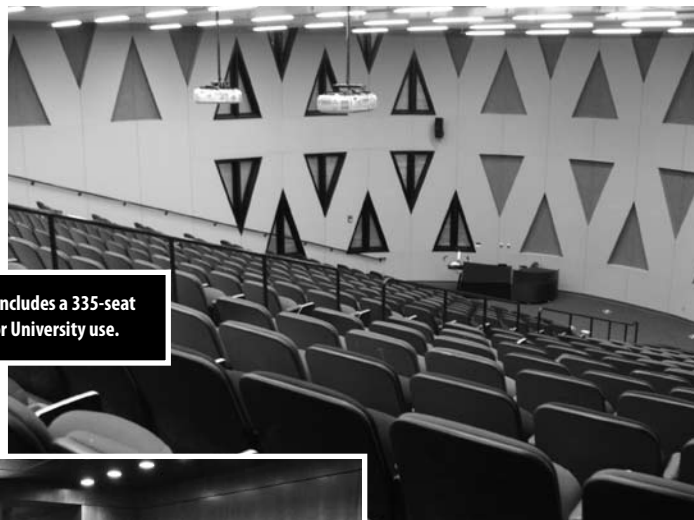


2007 UNIVERSITY OF CINCINNATI FOOTBALL

LINDNER ATHLETICS CENTER



The entire fifth floor houses the Nancy Hamant Academic Center, which includes a computer lab with 71 work stations (left), a large study hall and 19 smaller meeting rooms.



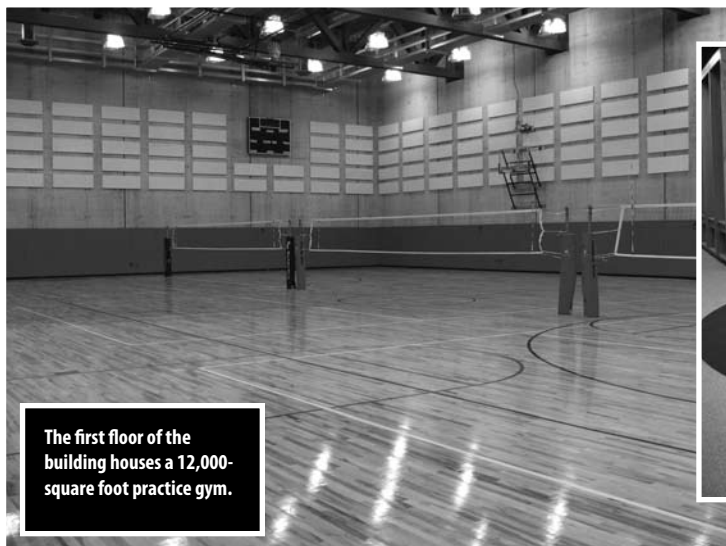
The building includes a 335-seat auditorium for University use.

The Sports Medicine Suite includes a 4,000-square foot treatment and rehab space, three hydrotherapy pools, a sauna, and a steam room. Student Health Services, located on the third floor, houses X-ray facilities and a pharmacy.



The Jack Twyman Traditions Lounge, named after one of three Bearcats to have their men's basketball number retired, features couches, fireplaces, and electronic kiosks where former student-athletes can gather and view archived information on UC athletics.

The Bob Goin Team Meeting Room can seat the entire football team, or be divided in half for separate offensive and defensive meetings.



The first floor of the building houses a 12,000-square foot practice gym.



Specially-designed carpets and all-oak lockers highlight the new Jack Lee football locker room.



FIFTH THIRD ARENA



Opened: November, 1989

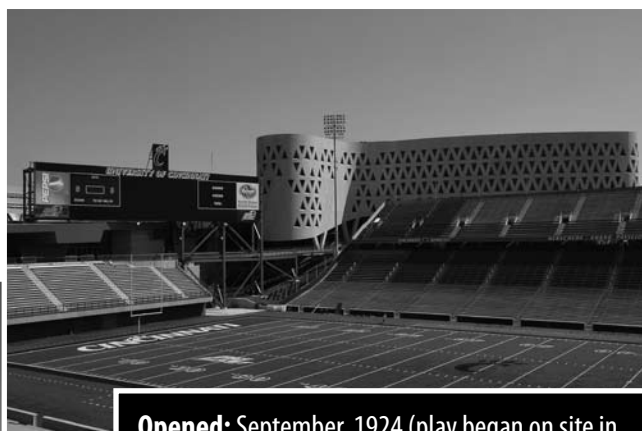
Capacity: 13,176

Surface: All-Star Plus

Varsity Village Improvements:

- State-of-the-art Daktronics videoboard
- New playing surface

NIPPERT STADIUM



Opened: September, 1924 (play began on site in 1902)

Capacity: 35,000

Playing Surface: FieldTurf

Varsity Village Improvements:

- State-of-the-art scoreboard
- Installation of new FieldTurf
- Endzone bleachers and game day locker rooms



MARGE SCHOTT STADIUM



Opened: May, 2004

Playing Surface: Field Turf

Facility Highlights:

- Second collegiate field to use FieldTurf in U.S.
- Daktronics videoboard
- Spacious locker rooms and team lounge
- Indoor batting cages and pitching mounds



GETTLER STADIUM



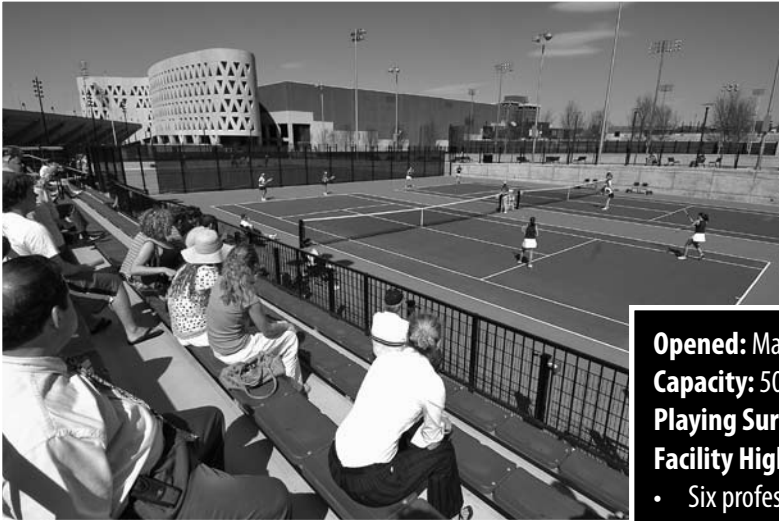
Opened: September, 2005 (play began on site in 1991)

Playing Surface: Field Turf

Varsity Village Improvements:

- Permanent bleachers
- Press box, concessions and restrooms
- New FieldTurf installation
- Eight-lane resurfaced track

TRABERT-TALBERT CENTER



Opened: May, 2006

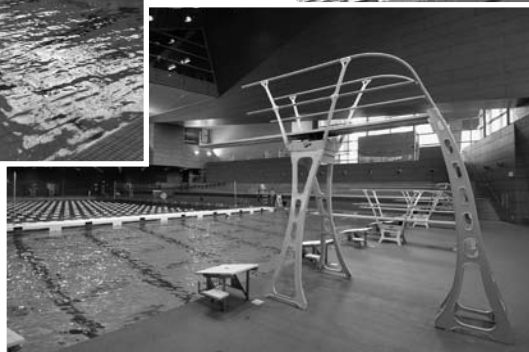
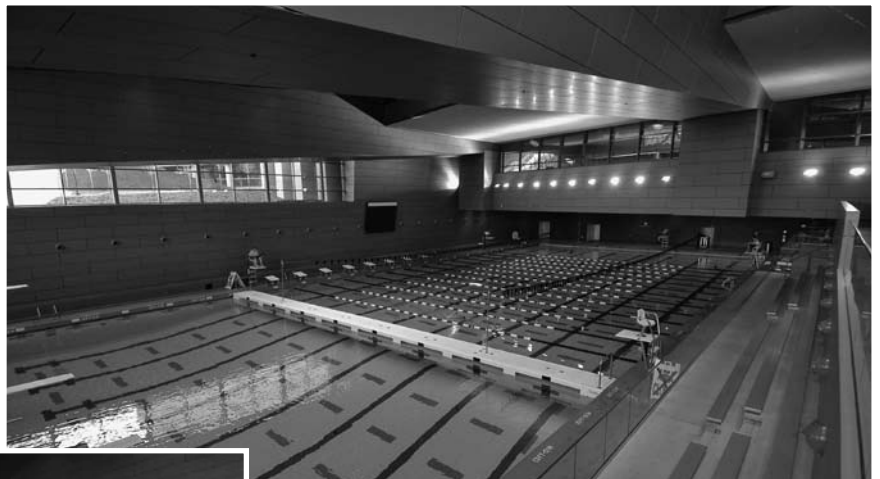
Capacity: 500

Playing Surface: Hardcourts

Facility Highlights:

- Six professional quality courts
- Lighted courts
- Two sets of grandstands

KEATING AQUATIC CENTER



Opened: January, 2006

Capacity: 300

Surface: 12,000 square feet of water

Facility Highlights:

- Eight-lane, 50-meter course
- Integrated diving well
- Movable bulkhead



Strength and conditioning is one of the most important ingredients of any successful college football program. To help the Bearcats' student-athletes maximize their athletic potential, UC combines a modern, comprehensive facility with the latest techniques in strength training.

No area of the football program is given greater attention and emphasis than strength and conditioning.

With the opening of the Richard E. Lindner Athletics Center, the Bearcats utilize an 18,000-square foot strength training facility. The new center includes over \$1 million in Hammer Strength equipment and a five-lane running track.

The mirror-covered room is trimmed in red and black and features a tufflex floor made especially for weight training facilities. The modernized weight facility is highlighted by a quadraphonic sound system.

Paul Longo is the director of UC's strength training and conditioning facility. Recognized as one of the leaders in the profession, Longo has a proven record of success developing student-athletes and helping them achieve their full potential.

Strength and conditioning is on-going. Programs are tailored to enable athletes to maintain strength during the peak physical demands of a playing season and increase strength through more extensive training during the off-season.







Cincinnati annually ranks among the leaders in the graduation rate survey conducted by the American Football Coaches Association. UC was one of 32 schools to achieve a graduation rate of 70 percent or above for the entering freshman class of 2001-02 to earn honorable mention status by the AFCA's Academic Achievement Award.

The Academic Services Office works with coaches, faculty and administrators to help make the student-athlete's academic and athletic experience as enriching and rewarding as possible. The office helps student-athletes keep abreast of the eligibility requirements of their particular colleges, assists with the coordination of class schedules, and monitors their progress in their respective programs and toward graduation.

Weekly meetings with academic advisors are set up for all first-year student-athletes to better monitor their academic progress and assist with adjustment to college. Tutoring and educational assistance are also readily accessible.



The UC TEAM Approach

To help new student-athletes adjust to college life, Cincinnati utilizes a mentorship program which pairs new student-athletes with members of the local community who are committed to helping the student-athletes enjoy their first year of college.

UCTEAM, an acronym for University of Cincinnati Together in Excellence for Athletes through Mentoring, familiarizes student-athletes with UC's academic culture, helps them focus on responsibilities, and ultimately enriches their personal development and experience at the university.



Dr. Nancy Hamant

Nancy Hamant Academic Center

The opening of the Richard E. Lindner Athletic Center pays huge dividends for student-athletes in terms of academics, as the building houses the spacious Nancy Hamant Academic Center on the entire fifth floor.

The center, named in honor of the longtime faculty athletics representative, The Hamant Academics Center gives student-athletes a variety of ways to fulfill their study needs. The large study room is furnished to accommodate a variety of study habits and features 34 work areas. There are also 14 tutor rooms for more focused attention and five group meeting rooms.

Additionally, the center includes a computer lab, equipped with 71 work stations, that provide a wide-range of computer and word-processing activities, as well as access to the internet.



Services Provided for Student-Athletes

Academic Advising: The UC Academic Services staff provides information regarding policies, procedures, course selection, selection of major and minor areas of study as well as NCAA and university guidelines for adequate academic progress.

Priority Registration: Student-athletes meet with an advisor in their college in order to obtain a check sheet and a graduation plan. The student-athlete then meets with an athletic academic advisor during priority registration in order to register for the quarter. Priority registration allows student-athletes to register for classes around practice and competition schedules.

Counseling: Individual work is done with student-athletes with specific concerns such as decision-making, adjustment to college, communications, relationships, test-anxiety and necessary study skills. Appropriate referrals are made to other campus resources.

Monitoring Academic Progress: Progress reports are used to gather classroom performance information from professors. This information is shared with the student-athlete and his/her coach so everyone can keep abreast of the current academic progress.

Tutorials: Services are provided for one-on-one and small group tutoring. Student-athletes may submit requests for a tutor assignment in most courses.

Career Development and Placement: The interests and strengths of each student-athlete are continually measured to prepare the student-athlete for a career beyond college. In addition to aiding career exploration and placement, this program provides assistance in securing vacation employment opportunities and internships.



The University of Cincinnati's sports medicine program is responsible not only for helping student-athletes make speedy recoveries from injuries, but in preventing injuries from occurring.

UC's sports medicine program is a comprehensive approach to the injury care and the wellness of the University's over 500 student-athletes, utilizing state-of-the-art diagnostic and treatment equipment with the latest methods in the care and prevention of injuries. Its objectives are simple: to prevent injuries, to rehabilitate injuries, to adjust to the stress following injuries and to educate student-athletes about various wellness issues.

The goal is to get UC's athletes back in the classroom and back on the playing field functioning at 100 percent capacity. The goal is attained in several ways. New student-athletes are carefully examined before they participate to detect potential problems. Student-athletes are afforded state-of-the-art therapeutic care.

The opening of the Richard E. Lindner Athletics Center in May 2006 provided a new, state-of-the-art sports medicine facility that caters to the needs of UC's student-athletes. Features of the facility include over 4,000 square feet of space for treatment and taping, spacious office suites for training staff and physicians, a physicians exam area, pharmacy, and x-ray facilities. A highlight is the hydrotherapy facility which has a three-level, 5,000 gallon, two-treadmill exercise pool, and two 12-person whirlpools (one for hot and one for cold therapy). The sports medicine facility is located one floor below the new University Health Services Center, providing easy access to physicians and services. University Radiology has an MRI diagnostic center as part of the new complex.

UC's athletics training staff, under the direction of Bill Walker, is the backbone of the sports medicine program. Trainers are present at every practice and event to monitor the health of the student-athletes and respond to injuries.

Dr. W. Kenneth Stephens, a fellow in the American College of Sports Medicine and member of the American Medical Society for Sports Medicine, has served as the Bearcats' team physician for the past 29 years. UC's University Health Service provides a staff of medical professionals accessible to student-athletes 24 hours a day.

Dr. Angelo Colosimo and the staff of the University Orthopaedics Associates of Cincinnati is on call to address orthopedic injuries, performing all orthopedic surgeries and supervising post-operation rehabilitation programs.

The UC Medical College provides nationally-recognized specialists who are immediately accessible. University Hospital, a nationally-recognized medical center, is immediately adjacent to the campus, providing UC student-athletes the absolute best in health and medical care.



Dr. Angelo Colosimo (left) is a regular member of the Bearcats' travel party and sports medicine team.



GAME DAY ON CAMPUS

CATTITUDE at VARSITY VILLAGE

CATTITUDE ON VARSITY VILLAGE

Starting three hours before each game, fans will not want to miss out on CATTITUDE, the official pregame party for all Bearcat home football games. Located in the heart of Varsity Village, CATTITUDE transforms Marge Schott Stadium into the biggest party in the Queen City, featuring live college football action on the CATSvision Videoboard, the live BEARCAT GAMEDAY SHOW, featuring UC student-athletes, local and national media, and other guests.



BEARCAT FAMILY ZONE

Beginning two hours before kickoff, stop by the BEARCAT FAMILY ZONE on your way into Nippert Stadium and enjoy fun for all ages. The Family Zone is located on the Sheakley Lawn adjacent to the Richard E. Lindner Center and Nippert Stadium. New for 2007 is the BEARCAT LEGENDS ZONE, showcasing a different former Bearcat football legend each week conducting a youth football clinic. Interactive inflatables and miniature golf will also be a part of the fun, along with a uniform try-on station, and the official Pregame Pep Rally starting one hour before kickoff, featuring the UC Marching Band, Dance Team, and Cheerleaders.



COME EARLY BE LOUD WEAR BLACK



Cheerleaders

The UC cheerleaders have consistently proven themselves to be one of the elite squads in the nation. They have posted 10 finishes in the Top 10 at the College National Cheerleading Championships and have made 15 appearances in the finals. UC finished eighth at the 2004 nationals, the third Top 10 finish in four years.

Cincinnati has finished as high as third place in 1991, and has a pair of fourth-place finishes. Between 1990 and 1997, the cheerleaders ran off a streak of eight straight Top-10 finishes.

UC cheerleaders have been selected to perform at international events. In 1994, they made a 10-day tour of Taiwan and performed in the opening ceremonies of the 1996 Olympics.

Tabby Fagan enters her 15th year as cheerleading coach. A 1993 Cincinnati graduate, Fagan was a member of the varsity cheerleading team for five years and cheered on three squads which advanced to the national finals.

Dance Team

An important aspect of the excitement and pageantry of the University of Cincinnati is the UC Dance Team. This group provides more than just entertainment. Like all Bearcats athletics teams, the Dance Team has brought national recognition to the university.

In its 17th year of existence, the UC dance team has distinguished itself among the nation's elite. This year the UC Dance Team returned from the UDA College National Championship placing second in the nation in both the Dance & Hip-Hop Categories in Division I-A. This is the highest ranking ever received by the dance team in the Dance Category. Two second place finishes made the University of Cincinnati the only Division I-A dance team to place in the top three of both categories. The UC Dance Team has advanced to the finals of the College Dance Team National Championship 13 times, 10 of which resulted in top 10 finishes. The team holds three consecutive national titles in the Hip-Hop category for the years 2004, 2005 & 2006.

Along with performing at all home Football & Basketball games, the team can be seen performing at several community events. Lisa Spears enters her tenth year as the team's head coach.



Bearcats Marching Bands

The Bearcats' Marching Band is known for its contemporary approach to both music and drill design. It has been a fixture at UC home football games and selected UC road contests for the past 84 years. Over 200 students are involved in the band as instrumentalists or as members of the Bearcat Guard, Twirlers and Drum Majors.

The Bearcats' Varsity Band, a smaller pep-band unit, performs at all Cincinnati home basketball games and other selected events, providing the spark for the crowd in Fifth Third Arena.

Dr. Terren L. Frenz, who has compiled 42 years of success in music education and performance, is director of the bands. Nationally known as a conductor, lecturer, and marching drill writer, Frenz has directed previous bands or drum and bugle corps to five national championships.