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## **IN THIS ISSUE**

Recruiting Calendars

Quick Hits: Financial Aid and Recruiting

Head Coach and Institutional Control

Crossword Puzzle

Frequently Asked Questions

# **Recruiting Calendars**



Football						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

WBB						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

All Other Sports						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### **Quick Hits: Financial Aid and Recruiting**

An estimated 32 players for the Charleston Southern University football team were suspended across the team's opening three games for violations stemming from their impermissible use of financial aid money. The student-athletes reportedly were at the bookstore purchasing their text-books when a bookstore employee informed them that they had more money left on their accounts. After being told this, the student-athletes went back and purchased supplies and electronics with the remainder of their book money. The story made national news when the school suspended 13 players for its trip on September 10, 2016 to Florida State.

The Charleston Southern issues stem from violating NCAA Bylaw 15.2, which says that student-athletes may be awarded financial aid for tuition and fees, room and board, and books. The books fund is the issue here. Students used their aid money for their books, but went back and purchased other items such as binders, notebooks, and the key violation, electronics with the remaining money. Regardless of what electronics were bought, they would be a violation of NCAA rules. One week after the news broke of the suspensions, CSU's coach, Jamey Chadwell, impermissibly contacted a recruit using social media. In response to that, he will be suspended for one game later in the season.

### Coaches and Administrators,

The NCAA has issued an interpretation below in regards to the use of sideline passes for donors, potential donors, and as auction/fundraising items. The questions raised were whether PSAs (HS students 9<sup>th</sup>-12<sup>th</sup> grade) including PSAs who may be family members could accompany a donor, potential donor, or someone who may have won a sideline pass at an auction, on the sideline during a game. The NCAA has stated that PSAs continue to be subject to all of the same access restrictions as any other PSAs on an unofficial/official visit. Please see the full response below.

NCAA Interpretation: The recruiting legislation governing access for PSAs will still be in effect should one of a PSA's family members or friends "win" special access to an event through a silent auction or if a PSA is accompanying a potential donor on a visit to campus or an event. The PSA(s) continue to be subject to all of the same access restrictions as any other PSAs on an unofficial/official visit. PSA(s) must sit in the seating (remain in the same areas) typically provided to PSAs participating in unofficial visits to the institution. If the institution has mitigation for a specific visit/event, the institution should consider submitting a request for legislative relief waiver.

All PSAs down on the field in Nippert Stadium must vacate the field prior to kickoff at the 23 minute mark when the football team leaves to enter the locker room.

## Institutional and Head Coach Control



#### **Institutional and Head Coach Control**

Institutional Control	Head Coach Control
Responsibility of each institution to monitor and control its athletics	Presumed to be responsible for actions of all institutional staff
programs, staff members representatives and student-athletes	members who report, directly or indirectly, to the head coach
Make clear, by words and actions, that personnel who willfully	Head coach shall promote an atmosphere of compliance within
violate NCAA rules or who are grossly negligent in apply those rules,	his/her program and shall monitor activities of all staff who report,
will be disciplined and subject to discharge	directly or indirectly, to the head coach
Establish a proper system for compliance and monitoring	Head coach is presumed to have knowledge of what is occurring in
Take stone to alter system of compliance if system is not working	program
Take steps to alter system of compliance if system is not working	Ask follow up questions to your staff members if there is a possible violation
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Responsibility of each institution to report all breaches of conduct	If possible violation occurs, seek advice and counsel of the
	compliance staff
Make clear that individuals involved in program has duty to report	Make full and complete disclosures of any relevant information
any perceived NCAA rules violations	during investigations
Investigate possible significant violations	Cooperate fully with and assist the NCAA enforcement staff,
	Committee on Infractions, and Infractions Appeals Committee
Make NCAA rules applicable to each operation readily available to	Apply your compliance training to mitigate any rules violations
those persons involved	
Establish procedures for timely communication among offices	
Provide meaningful compliance education programs for all offices	
Have a long history of self-detecting, self-reporting, and self-	
investigating all potential violations	

#### **Best Practices for Coaches**

#### • Communication:

- Demonstrate ongoing commitment to compliance through ongoing communication with AD, president, compliance, coaching staff, and other staff members
- Meet with AD, president, and compliance to discuss:
  - Their expectations for NCAA rules compliance
  - Compliance resources
  - Shared responsibility with compliance staff
  - Plan for continued dialogue and scheduled meetings
  - Compliance staff's expectations for submitting rules interpretations and waiver requests
  - Expectations for submitting actual and suspected NCAA rules issues

#### Monitoring:

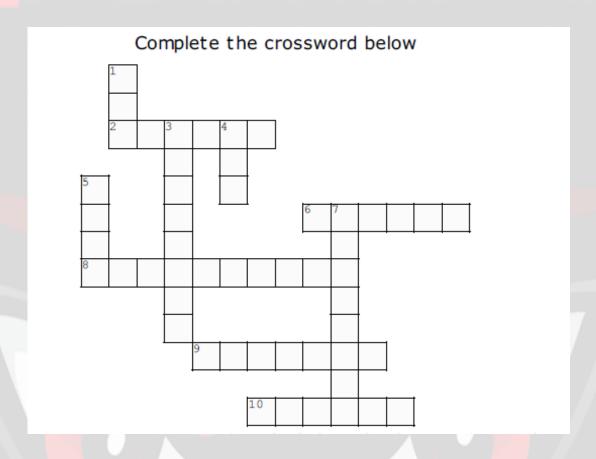
- Assign a staff liaison(s) to the compliance staff
- o Assign staff members to monitor specific areas of compliance (e.g., recruiting, initial eligibility, amateurism, telephone)
- Regularly evaluate staff members
- Ensure that entire program has adequate and on-going compliance training
- o Determine reporting lines for resolving actual and suspected NCAA rules issues
- Determine reporting lines to alert compliance staff of issues involving PSA's and current student athletes
- Ensure that program immediately notifies compliance staff when concerns or red flags occur related to suspected NCAA rules violations
  - A lack of immediate action by the head coach will be a significant factor in determining whether the head coach met obligations imposed by Bylaw 11.1.1.1

#### Documentation:

- Head coach should document the ways in which he has communicated and/or demonstrated a commitment to compliance and be able to produce documentation relating to the procedures in place.
- Potential areas of documentation:
  - Meetings with AD, president, compliance staff, coaching staff and other staff
  - Program's procedures for monitoring specific areas of compliance
  - Reports to compliance of actual and suspected NCAA rules issues
  - Monitoring efforts undertaken by the program to ensure that staff and student-athletes are complying
- Note: Ultimate determination of whether coach has exercised proper control over his program rests with NCAA COI
- NCAA Bylaws: 6.01.1, 11.1.1.1, 20.9.1.5
- Other Resources: LSDBi (Resources: Enforcement/AGA)

## **Compliance Crossword Puzzle**

October 2016



#### Across

- 2. A Student Host can receive up to \_\_\_ dollars for a 48-hour visit. (Bylaw 13.6.7.5)
- **6.** There's no \_\_ limit for books a SA may receive provided each book is required for a course the SA is in. (Bylaw 15.2.3.1)
- **8.** To be eligible, a SA shall be included on an institution's \_\_\_\_ form. (Bylaw 15.5.11.2)
- An institution may arrange special on-campus
   for PSAs during an official visit. (Bylaw 13.6.7.3)
- **10.** A SA must be enrolled in \_\_\_\_ academic hours to be eligible for competition. (Bylaw 14.2.2)

#### Down

- A member institution may finance only \_\_\_\_ visit to campus for a PSA (Bylaw 13.6.2.1)
- **3.** A SA may compete while enrolled in a full-time \_\_\_ program as defined by the institution. (Bylaw 14.2.2.1.4)
- **4.** A volunteer coach may receive a maximum of \_\_\_ complimentary tickets for home contests. ( Bylaw 11.01.6)
- **5.** The NCAA recently decided that \_\_\_ could not be customized for recruiting purposes. (Interp. Sept. 14, 2016)
- 7. An institution may not pay fees for students offered on an \_\_\_ basis to the student body in general. (Bylaw 15.2.1.2)

## Frequently Asked Questions

Q: Can a coach retweet a PSA's tweet if it contains a picture from his/her official visit with the coach?

A: YES, it is permissible for a coach to retweet pictures from an official visit, even if the coach is in those pictures. The only stipulation is that the coach or another staff member did not tell them to post the picture. They also cannot comment on the picture.

Q: May an athletics staff member transport a PSA to and from the airport on their official visit?

A: YES, any staff member may transport the PSA, but the visit time-clock begins when that

staff member picks them up from the airport.

Q: How many academic credit hours must a SA be taking to be eligible to compete?

A: A SA must be enrolled full-time at their institution in order to be eligible, which is 12 hours here at UC.

Q: May a coach produce a computer recruiting presentation and present it to a PSA at their school?

A: YES, coaches are allowed to bring computer generated computer presentations to present to a PSA at their high school.

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Please contact the compliance office with any concerns.

Remember to ASK BEFORE YOU ACT!